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CONSUMPTION INFORMATION REAL TIME

FRIDGELOC© CONNECTED COOLER SUMMARY

JUNE 2020

Market Challenges

- **2%-12%** of coolers “grow feet” annually
- Global cooler fleet estimated to reach **$64bn by 2024** at a CAGR of 6.4% from 2019 to 2024* according to independent research
- Annual fleet **breakdowns between 7-11%** pa affecting sales of beverages

Fridgeloc© Connected Cooler Our Solution

- We can **locate coolers anywhere in the world** using U-Blox sim cards
- We can prevent losses resulting is cost **savings of millions** p.a.
- Monitoring compressor temperatures allows for **preventative & predicative maintenance** saving millions p.a. & increasing sales

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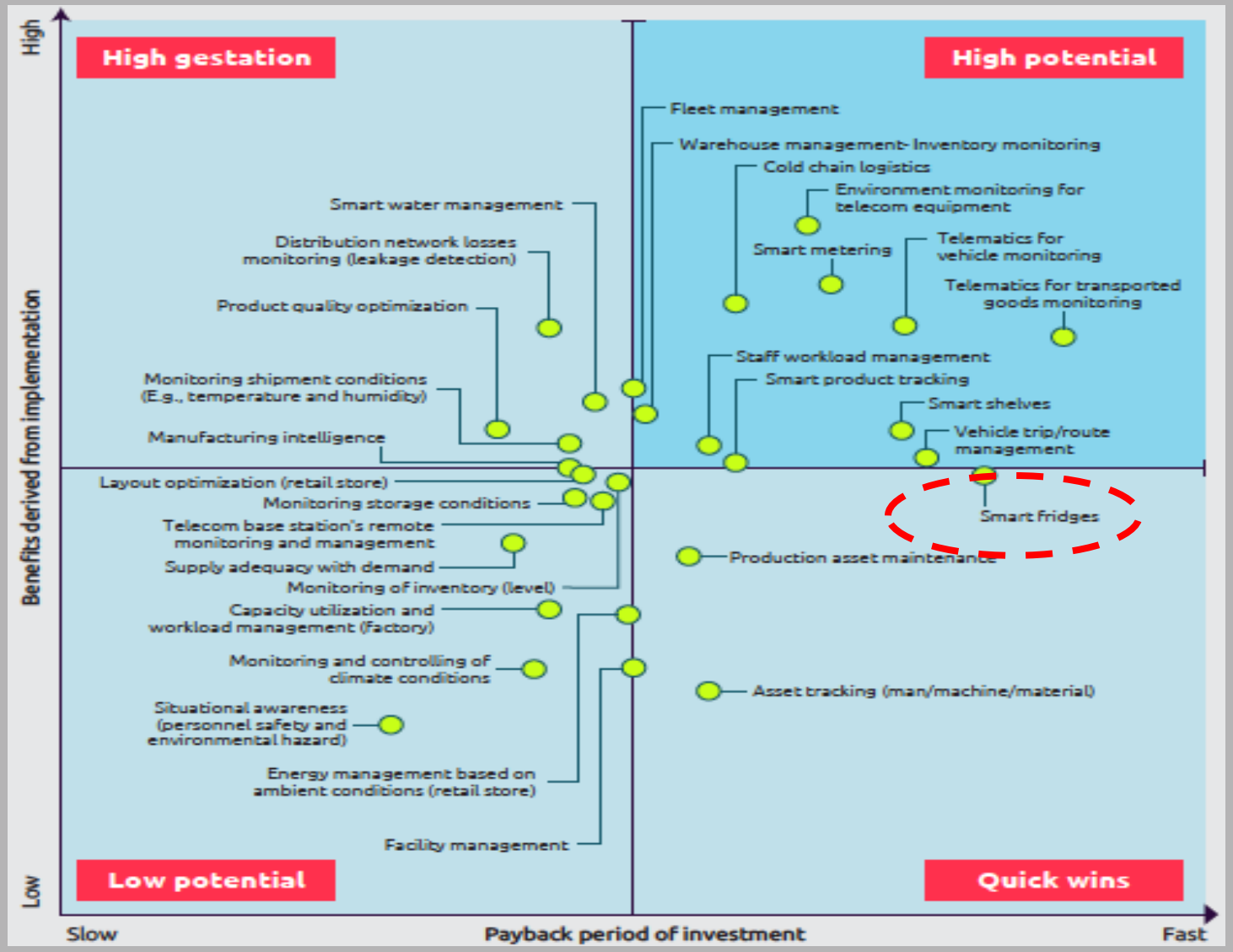
* https://www.globenewswire.com/news-release/2019/07/02/1877354/0/en/Global-Commercial-Refrigeration-Equipment-Market-is-Set-to-Reach-USD-64-0-billion-by-2024-Observing-a-CAGR-of-6-4-during-2019-2024-VynZ-Research.html

SO WHY EXPLORE CONNECTED COOLER IOT?



According to Capgemini Connected Coolers provide beverage companies with a fast payback period

Source : https://www.capgemini.com/wp-content/uploads/2018/03/IoT-in-Ops-Infographic.pdf

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BEVERAGE CPGS REPLACE 7% OF THEIR COOLER FLEET ANNUALLY DUE TO THEFT. CAGR OF 6.4% IN A $64BN COOLER MARKET THAT REQUIRES 10% REPAIRS ANNUALLY.

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Challenges

Cooler fleets experience significant theft annually and are not optimized. They also experience significant in-field failures resulting in lost revenue.

Ideal Solution

Our Fridgeloc Connected Cooler monitors the location of your cooler fleet as well as the temperature on the inside of the cooler and on the motor to provide unique insights into its operation.

Desired Outcomes

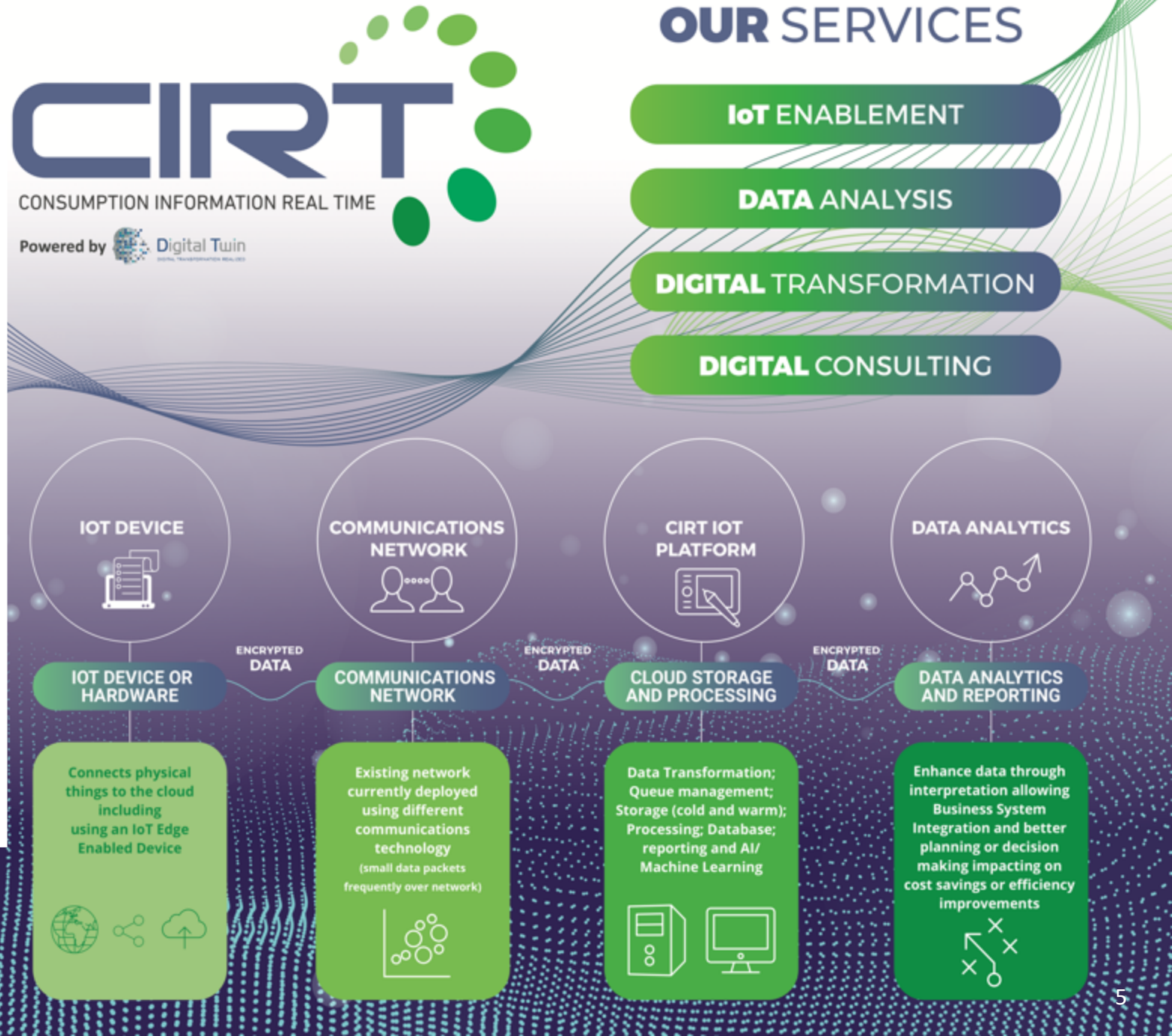
Cost saving on cooler fleet replacement and proactive response to cooler repairs improves sales and profitability.

ABInBev, the world's largest brewer, has rolled out the solution in South Africa.

ABInBev South Africa have a 100% Return on Investment on Connected Coolers

CONNECTED COOLER CONCEPT

Using data to solve real problems for clients in a value adding way



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OUR IOT DEVICE

BENEFITS OF CIRT IOT DEVICE

- Bi-directional communication
- Edge enabled
- Abnormal situation management
- Internal and external temperature sensors
- Immediate notification on temperature outside range
- Periodic data updates to track assets in transit
- Battery powered IoT asset tracker
- Connects to cooler power supply
- *Ublox* approved and enabled
- IP61 compliant design

CONDITIONS MONITORED

- On/off status
- Battery Level
- Internal Temperature
- Evaporator Temperature
- Location – GSM only

TECHNICAL SPECIFICATIONS

Power Supply	Universal Mains (110-230 VAC)
Optional Battery	Sized to requirement. Up to 5000 mAh LiPo
Runtime Minimum	Dependant on Battery size 1 to 15 days.
Location Method	GSM Triangulation
Location Accuracy	Up to 50m
Communications	Quad-Band GSM (2G) 850/900/1800/1900 MHz MQTT-SN via Ublox
Environment	IP61 Compliant between -20°C - 60°C

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COMMUNICATION NETWORK

U-BLOX USE CASE FOR IOT

- Ubiquitous **global wireless** connectivity
- Small sensor payloads
- **Doesn't use cellular data**
- Low battery power
- **Security**
- At a low total cost of ownership

BENEFITS OF USING U-BLOX

- Seamless global MQTT-SN connectivity leveraging **600+ cellular networks** across **190+ countries**
- High security (No IP)
- By finding the strongest network signal it continuously optimises power consumption

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OUR DASHBOARD

01
121 Coolers monitored

02
8.5 Million messages

03
18 GB of data produced

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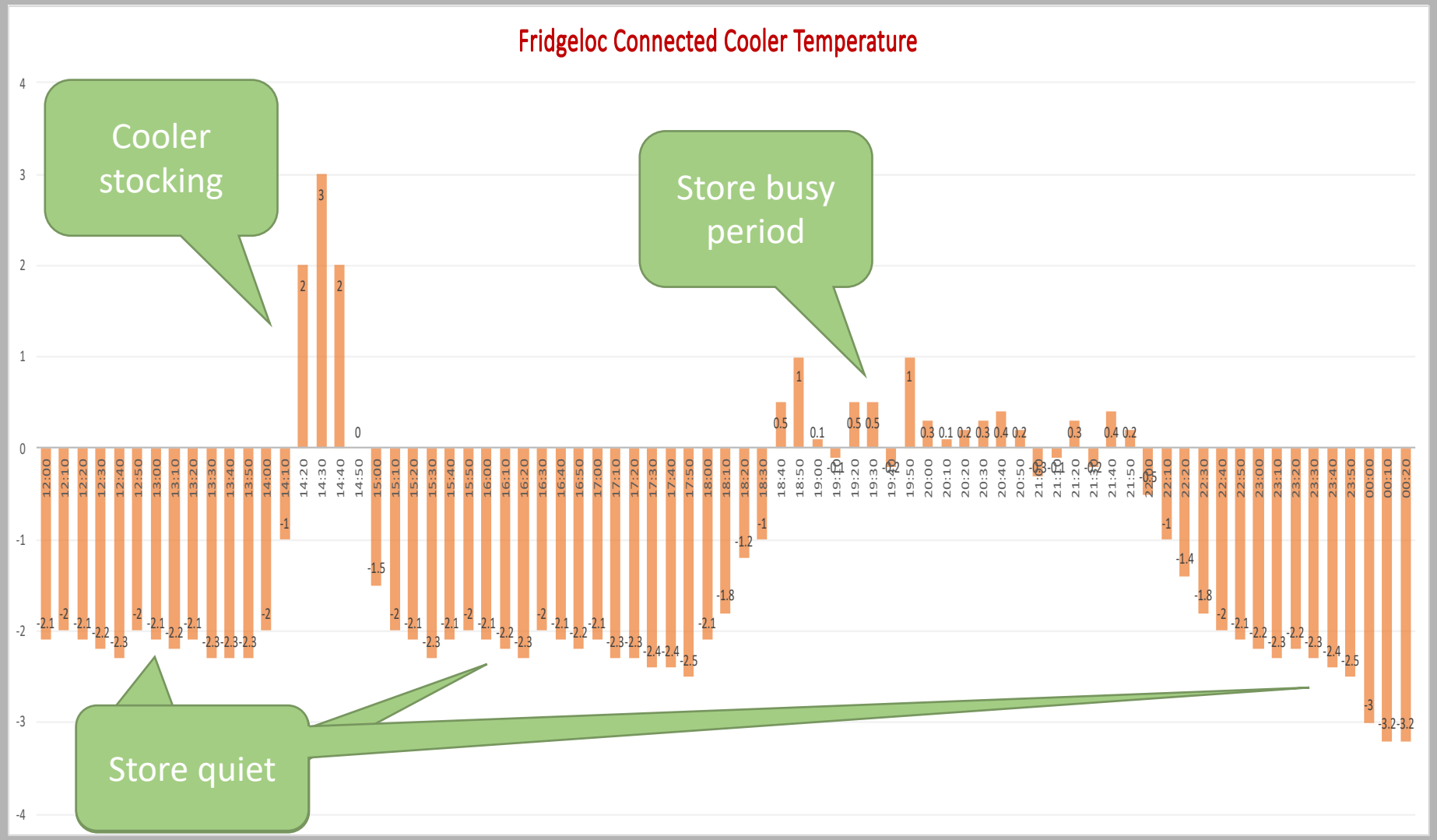
Please note that this is a very generic view. Due to confidentiality reasons we are unable to show detailed dashboards

DATA INSIGHTS TEMPERATURE ONLY



The data insights that we can can change how beverage companies engage with their market and when and how they distribute and market their products

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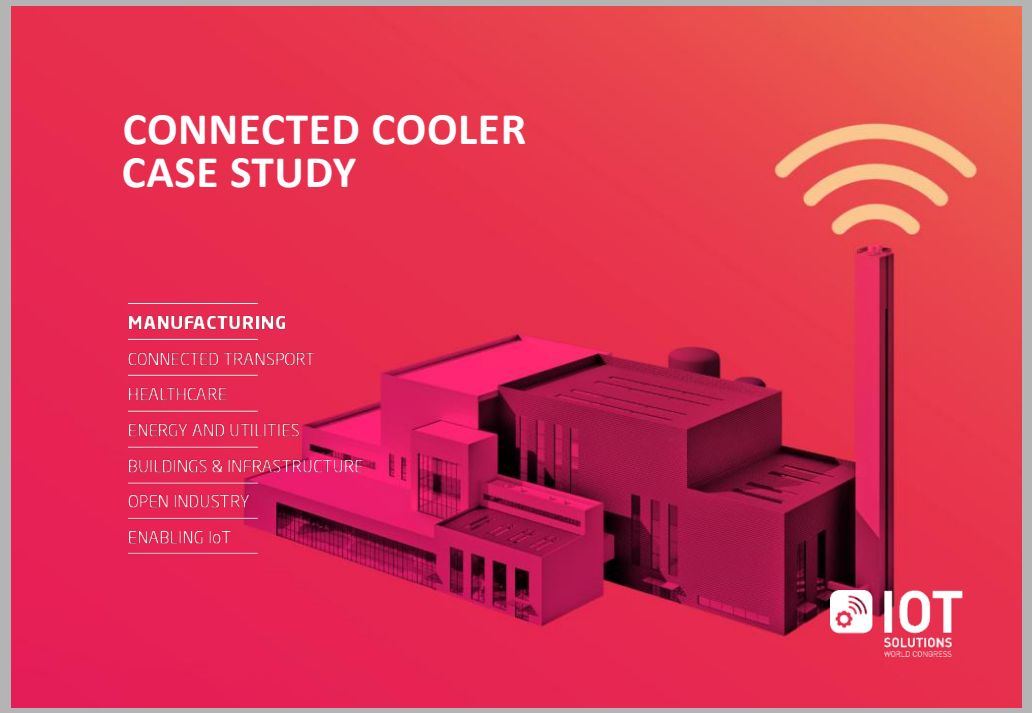
OUR TECHNOLOGY IS BEING GLOBALLY SHOWCASED AND RECOGNISED



- We presented a case study at IoT Solutions World Congress (the worlds largest IoT Conference) in October 2019
- Microsoft showcased our solution at NRF, North Americas largest retail industry show, in New York
- Our solution has been included in a global case study by Microsoft*
- ITWeb included several articles on our solution**
- CNBC Africa did an interview showcasing our solution***

* https://customers.microsoft.com/en-us/story/776768-sab-ab-inbev-consumer-goods-azure?_lrsc=1ee77169-7fed-4f4b-bd2c-b9585f554f58
**https://www.itweb.co.za/content/dgp45vaG8jyMX9l8
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THANK YOU

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