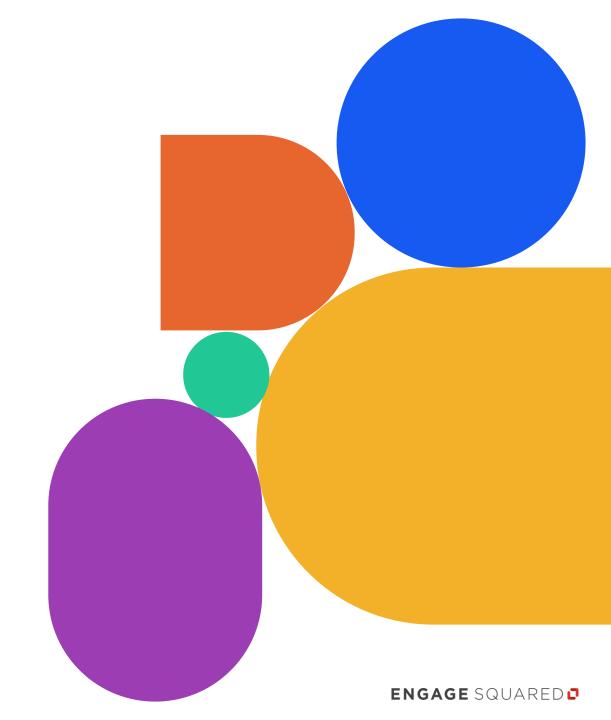


# Modern Comms and Employee Experience Roadmap

We'll share insights on how you can harness the power of **SharePoint Online** and **Viva Connections** to transform and engage your employees in a frictionless, curated, experience.



#### **About us**

## We are Engage Squared.

Specialists in <people> friendly technology.

Our mission is to make work better. We are one of a small number of technology consultancies in APAC that provide end-to-end support for our clients, helping to tackle issues ranging from employee experience, business process automation, compliance and records management, technology adoption and more.

From design, to technical build, our team of experts use their broad range of skills across project delivery, cloud strategy, user experience design, governance, agile development, change management, and security to help our clients get the most of technology.

We specialise in a range of technologies, and partner with leading providers such as Microsoft, ServiceNow, AvePoint, Glint, SWOOP Analytics and many others. We take partnerships seriously and were proud to be named the 2022 global winner of the Employee Experience Microsoft Partner of the Year award.















## **Engagement overview**

#### What is the Modern Comms and Employee Experience Roadmap?

As we enjoy hybrid working, it is more important than ever to ensure employees are engaged with your organisation. Research has shown us that engaged employees are 17% more productive than their counterparts. Employees that are engaged are more likely to work diligently and expend discretionary effort, boosting their productivity and driving innovation.

Microsoft Viva Connections is your gateway to a modern and collaborative employee experience – get ready to inform, engage and empower your organisation. Designed as a **three-part engagement**, we showcase the art of the possible with Microsoft Viva Connections. We'll share insights on how you can harness the power of SharePoint Online and Viva Connections to transform and engage your employees in a frictionless, curated experience.

Together we'll unpack the challenges and pain points you're facing today, identify opportunities and prioritise use cases to support a more connected and engaged workforce. After assessing your needs, we'll design an actionable roadmap that's tailored to the unique needs of your business and people.



#### **Prepare**

We'll run a series of discovery activities to understand your current technical landscape and business requirements.



#### **Envision workshop**

A workshop designed to envision 'the art of the possible' and further define what the employee experience will look like for you.



#### **Build your plan**

Develop a tailored strategy to address identified challenges and opportunities, fitting into your broader digital roadmap.



## Why is a digital workplace strategy important?

## It's widely accepted that the driving force for any business is its people.

Viva Connections puts people at the centre by bringing together your intranet and Teams into an integrated employee experience. It provides people with the resources and support they need to succeed and thrive, no matter their location.

**Viva Connections** is a company-branded employee experience app in Microsoft Teams. It is a gateway to your employee experience, with personalised news, communications, tasks, people and resources. It provides a single curated employee destination that can be configured for specific roles, like frontline workers.

Leaders can communicate and engage with their employees, and employees can get easy access to the tools and resources they need from one place. Viva Connections builds on existing capabilities in Microsoft 365 like SharePoint and Yammer and pulls your communications together into a preconfigured app in Teams, designed for both desktop and mobile workers.

#### **Profitability**

Organisations with highly engaged employees have **21%** greater profitability. <sup>4</sup>

#### **Employee satisfaction**

**94%** of employees say they would stay at a company longer if it invested in their learning and development.<sup>3</sup>

#### **Talent retention**

Highly engaged employees are **12x** less likely to leave their company than those who are not engaged.<sup>1</sup> Your digital workplace should prioritise employee engagement.

#### **Engagement**

**86%** of top-performing companies reported that digital training programs boosted employee engagement and performance.<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> <mark>Glint, <sup>2</sup> PwC's Global Digital IQ survey</mark>, <sup>3</sup> <u>LinkedIn Learning 2020 Workplace Learning Report</u>, <sup>4</sup> <u>Employee happiness and</u> business success are link



## Part 1: Preparing for success

We will begin by analysing your current intranet and its performance as a communications channel, and its contributions both positive and negative to the employee experience. Once we understand your existing intranet, we will have a clear understanding of any work to be done to enable Viva Connections.

We will work with your team to identify executive sponsor and business stakeholders. We'll then undergo a deep dive into your organisational goals and vision for modern communications tools and enhanced employee experience.

We'll then look at Viva Connections, SharePoint Online, Teams and Yammer with your team and how together these pieces can assist your organisation to deliver its modern communications and employee experience vision.



# Part 2: Envisioning your future state

In phase 2 of this engagement, we will take your team through envisioning the 'art of the possible', including:

- Showcasing employee experience transformation
- Microsoft Viva overview with selected pathways
- Demos and immersive experiences

By the end of the envisioning session your team will have experienced solutions first-hand. Additionally, through these sessions we seek to identify employee challenges and pain points.



## Part 3: Building your plan

In phase 3, we take the employee pain points identified in the envisioning session and explore how the challenges can be addressed. This deep dive into your employee challenges is the final piece that our expert consultants need to prepare your Modern Communications and Employee Experience Strategy & Roadmap.

#### The Modern Comms and EX Roadmap will provide you with:

- A better understanding of challenges facing your workforce.
- An understanding of how your organisation can leverage Microsoft 365 technologies to support improved communications and considered employee experiences.
- A prioritised, actionable plan based on your specific use cases and desired business outcomes.
- Tips and examples on how other organisations are leveraging Viva Connections.



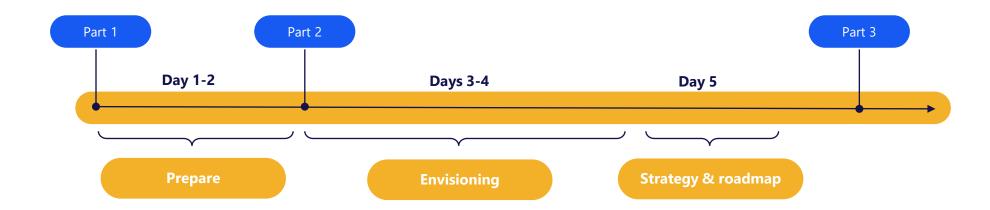
## **Project pathway**

Depending on your needs, we can complete this engagement over a period of **1 week**.

We'll work with you to develop a more detailed timeline, including mapping key stakeholders who we will need to engage as part of our project.

#### **Engage Squared resources**

- Senior Consultant to facilitate workshops, analyse your existing environment and draft the Modern Communications & Employee Experience Strategy & Roadmap
- Change and Adoption Consultant to support the facilitation of workshops and assist in drafting the Modern Communications & Employee Experience Strategy & Roadmap
- Project Manager to oversee smooth running of the project, provide status reports and support stakeholder engagement activities





### **About us**



2,000,000 + people use an intranet built by us



150+

Digital Workplace transformations



**70**Our intranets are used in 70 countries



6,000,000

Records migrated



Melbourne Brisbane Sydney Perth Canberra Auckland Wellington Minsk

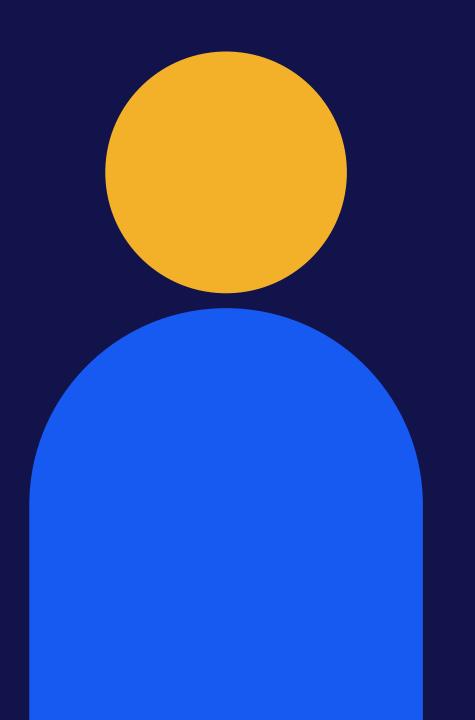


## Get in touch

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