Al Use Case Envisioning: Unleash the potential of your data with the power of Azure Al.





ABOUT CS AI Use Case Envisioning: The CS AI Business Envisioning 1-day workshop is designed to help organizations discover the potential for improvement in their business case by leveraging the Azure data platform and Azure AI. The goal of the workshop is to identify the data maturity of already implemented analytics solutions and brainstorm potential areas of improvement that can be solved using data analytics. Finally, the workshop aims to derive the next best analytics use cases that can unleash the power of their data and improve your business model.

1 Day Workshop -

Identification of impactful use cases that boost your business with Azure Al.



Business Model Analysis

Goal:

At first we build a common understanding of the underlying business model of your organisation or your department. This foundation leads us to interactively discuss and derive areas of improvement.

Deliverables:

- Business Model Canvas
- Derivation of areas of improvement



Analytics Maturity Assessment

Goal:

Next, the workshop focuses on analyzing your organization's analytics maturity. This is an important step towards improving your data-driven decision-making capabilities. This involves identifying the current state of your organization's analytics solutions and categorizing them according to their maturity level.

Deliverables:

- Analytics maturity asessment
- Analytics landscape incl. data sources



AI / Analytics Roadmap

Goal

At the end of the workshop, participants will have a clear understanding of the potential benefits of data analytics for their organization, as well as a set of actionable next steps for implementing new analytics use cases with Azure Al. This includes developing a roadmap.

Deliverables:

- Prioritized list of impactful use cases
- Well-defined Al/Analytics use case(s) with Azure Al

Overall, the **CS AI Use Case Envisioning** 1-day workshop can be a highly effective way for organizations to unlock the full potential of their data and drive growth and innovation. By bringing together key stakeholders and experts in a collaborative and creative environment, the workshop can generate new insights, solutions, and opportunities for the organization to thrive in the digital age.



CONTACT US

Campana & Schott GmbH www.campana-schott.com ruth.subjetzki@campana-schott.com +49 151 15 03 59 09