

slalom

 Microsoft

 OpenAI

Evaluating OpenAI's Emerging Capabilities

Gain a better understanding of the Azure OpenAI suite of services, including ChatGPT and how these new capabilities might drive meaningful business impact.

Workshop Contents

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About Slalom



WHAT WE DO

Slalom is a purpose-led, global business and technology consulting company.

From strategy to implementation, our approach is fiercely human. We deeply understand our customers—and their customers—to deliver practical, end-to-end solutions that drive meaningful impact.





Microsoft & Slalom achieve more together.

You are here to dream big, to innovate and to create new possibilities. And Slalom is here to stand beside you along the way, helping you turn your vision into reality.

We take a human-centric approach to helping clients tap into Microsoft technology to modernize and advance their organizations.

We are keen strategists, expert change-makers and agile engineers. But it's who we are that sets us apart. For us it's about more than just work, we are passionate about helping you fulfill your purpose, and create breakthrough impact for today and tomorrow.



Microsoft Cloud Solutions Partner

2022 Microsoft US Analytics Partner of the Year

GSI
US Global System
Integrator
partner

215+
Microsoft clients
served in 2022

50
Microsoft Partner
Awards

Microsoft Solutions

Cloud architecture
and migration

Product engineering

Enterprise application
strategy and
deployment

Artificial Intelligence
and machine learning

Data architecture
DevOps

Data visualization
and storytelling

Microsoft AI Portfolio


Business Users
& Citizen Developers

Applications

 Microsoft 365  Microsoft Dynamics 365  Microsoft Edge  Microsoft Bing  Windows  XBOX

Power Platform

 Power BI  Power Apps  Power Automate  Power Virtual Agents

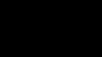

Developers &
Data Scientists

Azure AI

Applied AI Services

 Bot Service  Cognitive Search  Form Recognizer  Video Indexer  Metrics Advisor  Immersive Reader

Cognitive Services

 Vision  Speech  Language  Decision  OpenAI Service

ML Platform

 Azure Machine Learning

Azure OpenAI Service

Apply large language models and generative AI to a variety of use cases.



Azure's AI services are tools for solving AI workloads and can be categorized into Azure's Machine Learning platform, Cognitive Services, and Applied AI Services.

Azure Cognitive Services has five pillars: vision, speech, language, decision, and the Azure OpenAI Service. The services you choose to use depend on what you need to accomplish. In particular, there are several overlapping capabilities between the Cognitive Service's Language service and OpenAI's service, such as translation, sentiment analysis, and keyword extraction.

While there's no strict guidance on when to use a particular service, Azure's existing Language service can be used for widely known use-cases that require minimal tuning, the process of optimizing a model's performance. Azure OpenAI's service may be more beneficial for use-cases that require highly customized generative models, or for exploratory research.

Our Approach



Azure OpenAI suite of services, including ChatGPT

We start with a foundational grounding on what is Azure OpenAI, the benefits of the Microsoft + OpenAI partnership, the emerging use cases that we are starting to see across industries, and what to start thinking about from an Ethical AI perspective.

Through this collaborative workshop-based approach we will partner with you to define and prioritize a few potential business use cases that could leverage this new capability; and build a plan to go pilot and eventually realize the full benefit.



Business Need: Accelerating Innovation to Outcomes



How

Slalom will mobilize a small team of functional & technical experts in partnership with Microsoft to host a series of collaborative workshops with the client's key business & technology stakeholders. That will be grounded in ideas / methods that Slalom has already formalized to help accelerate the discussion (i.e. including industry use cases and examples of previous use.)



What

The Slalom team will:

- Ensure stakeholder alignment through guided conversations
- Conduct workshops to first level-set on what these new capabilities can do and ideate on potential business use cases and their impact
- Potentially build an initial proof of capability to help bring the workshop ideas to life



Outcomes

Through this engagement the client will:

- Realize the power of an aligned leadership team dedicated to leveraging this new emerging capability
- Have actionable next steps for prioritized pilot business use cases with a high-level estimate of their organizational impact



Slalom Team

- Slalom Data & AI Expert
- Slalom Strategy Consultant
- Slalom Technology Strategist
- Microsoft Data & AI SSP



Assumptions

- Client will ensure that the appropriate business & technology stakeholder are available to help support this effort
- Client team will be available for pre-workshop interview session
- Workshop will be delivered remotely using Microsoft Teams meeting

What's next for *you*?

High-Level Timeline

Week 0 - 1	Week 1	Week 2+
<ul style="list-style-type: none"> • Project kick-off, meet the team and align stakeholders on the project vision • Send Slalom Pre-read materials to help participants gain a better understanding of Azure OpenAI capabilities • Schedule 1:1 interviews with key stakeholders • Creation of workshop materials • Iterating on workshop agenda to ensure buy-in from project stakeholders 	<ul style="list-style-type: none"> • Finalize workshop materials and host 1-2 workshops focused on: <ul style="list-style-type: none"> ○ Ideating Business Use Cases ○ Ethical AI ○ Known Limitations ○ Governance Considerations • Capture key actions and decisions for inclusion in project read-out • Synthesize finding into Slalom recommendations • Organize potential use cases into business functional areas 	<ul style="list-style-type: none"> • Follow-up workshop to address any items that require additional conversations or decisions • Prioritization of business use cases into next steps potentially including: <ul style="list-style-type: none"> ○ Pilot application leveraging ChatGPT or OpenAI services ○ Development of change management materials to help support employees that might be interacting with this new capability

INVESTMENT

- 2-3 weeks depending on the scope of the engagement

