

# Core BTS - Cloud

*Cloud Economics Assessment & Migration for  
Microsoft Azure*

# A Glance at Core BTS

Gold

Microsoft  
Partner



25M+

Users Migrated

10K+

Workloads Migrated

3000+

Clients Served

3300+

Projects Completed

## ABOUT US

- Founded in 2000
- HQ in Los Angeles, Washington D.C.
- One of Microsoft's 1<sup>st</sup> Partners for Office 365
- One of Microsoft's 1<sup>st</sup> Cloud Accelerate Partners worldwide
- Microsoft National Solutions Provider
- One of Microsoft's 1<sup>st</sup> Cloud Solutions Providers

## OUR SOLUTIONS & EXPERTISE

- Business Applications
- Apps & Infrastructure
- Modern Workplace
- Data & AI

## PRODUCTS

- Microsoft 365
- Office 365
- Azure
- Skype for Business + Teams
- Dynamics 365
- EMS
- SharePoint Online
- Power BI

Microsoft  
Partner



2018 Partner of the Year Winner  
Intelligent Communications Award

Microsoft  
Partner



2018 MSUS Partner Award Winner  
Apps and Infrastructure - App Innovation

Microsoft Health  
Innovation Awards 2017  
WINNER

Microsoft Partner of the Year  
2016 Finalist

Cloud Productivity Award

Microsoft Partner of the Year  
2015 Winner

Cloud Packaged Solutions

# Core Services

Full service consultancy applying expertise and experience through your organization

## Technical Consulting

MODERNIZATION

INFRASTRUCTURE

DATA MANAGEMENT & ANALYTICS

PORTALS

PRODUCTIVITY

INTELLIGENT COMMUNICATIONS

MANAGED SERVICES

DATA

## Business Consulting

ASSESSMENT

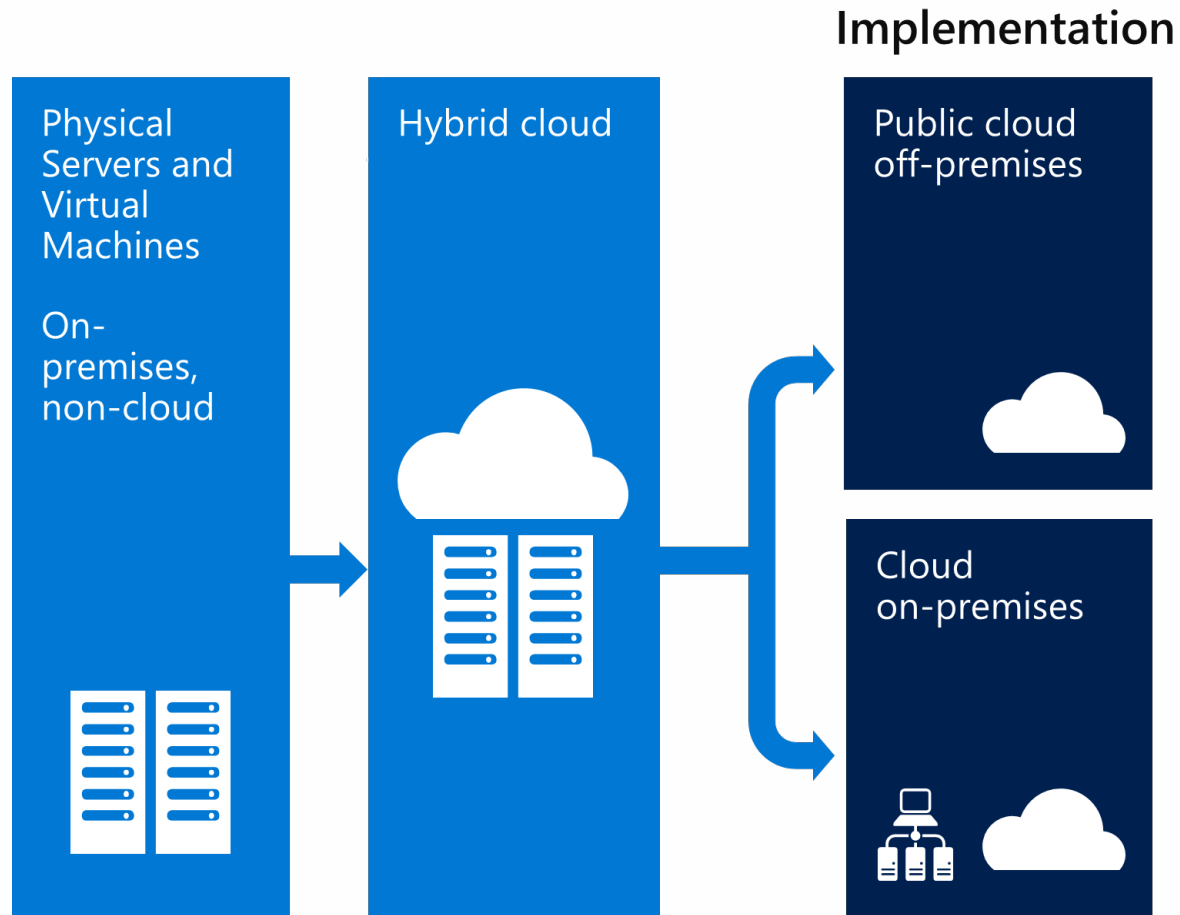
VALUE ENVISIONING

CHANGE MANAGEMENT

DELIVERY LEADERSHIP

BUSINESS ALIGNMENT

# MIGRATION OPTIONS



# CLOUD MIGRATION STRATEGIES



**Rehost  
(lift & shift)**



**Refactor**



**Rearchitect**



**Rebuild**

**Description** Redeploy as-is to cloud

**Description** Minimally alter to take better advantage of cloud

**Description** Materially alter/decompose application to services

**Description** New code written with cloud native approach

**Drivers**

- Reduce Capex
- Free up datacenter space
- Quick cloud ROI

- Faster, shorter, updates
- Code portability
- Greater cloud efficiency (resources, speed, cost)

- App scale and agility
- Easier adoption of new cloud capabilities
- Mix technology stacks

- Accelerate innovation
- Build apps faster
- Reduce operational cost

**Technologies**

IaaS

Containers  
PaaS

PaaS  
Serverless  
Microservices

# TRANSFORM YOUR BUSINESS WITH AZURE

Overview	Cloud Economics	Cloud Economics + Migration
In Depth Assessment Report for in Scope Servers and VMs	✓	✓
Categorize All in Scope Servers by Workload Type and Highlight Any Dependencies	✓	✓
Categorize All in Scope Servers by Associated Application	✓	✓
Prioritization of 'Cloud-Ready' Workloads and Applications for Future Azure Migration	✓	✓
Azure Consumption and Cost Estimate Report	✓	✓
Predicted Resourcing Requirements	✓	✓
Migrate Applications Based on Identified Workloads From Assessment		✓
Migrate Databases From the Existing On-Prem Infrastructure to Azure		✓
Fine-Tune Application Configurations		✓
Conduct User Acceptance Testing (UAT) to Ensure the New Environment in Azure is Production-Ready		✓
Recommendations for Future Azure Development Work		✓