



Sales Deck

Extract turnkey business insights from
your data & accelerate success.

Problem

Data entry is boring, tedious and costly.

Businesses waste time and money manually extracting insights from their data.

Ever-growing costs
from poor insights
+ manual processes.

Manual data entry
is **expensive and
time-consuming**



Siloed data lacks
broader context for
holistic analysis.

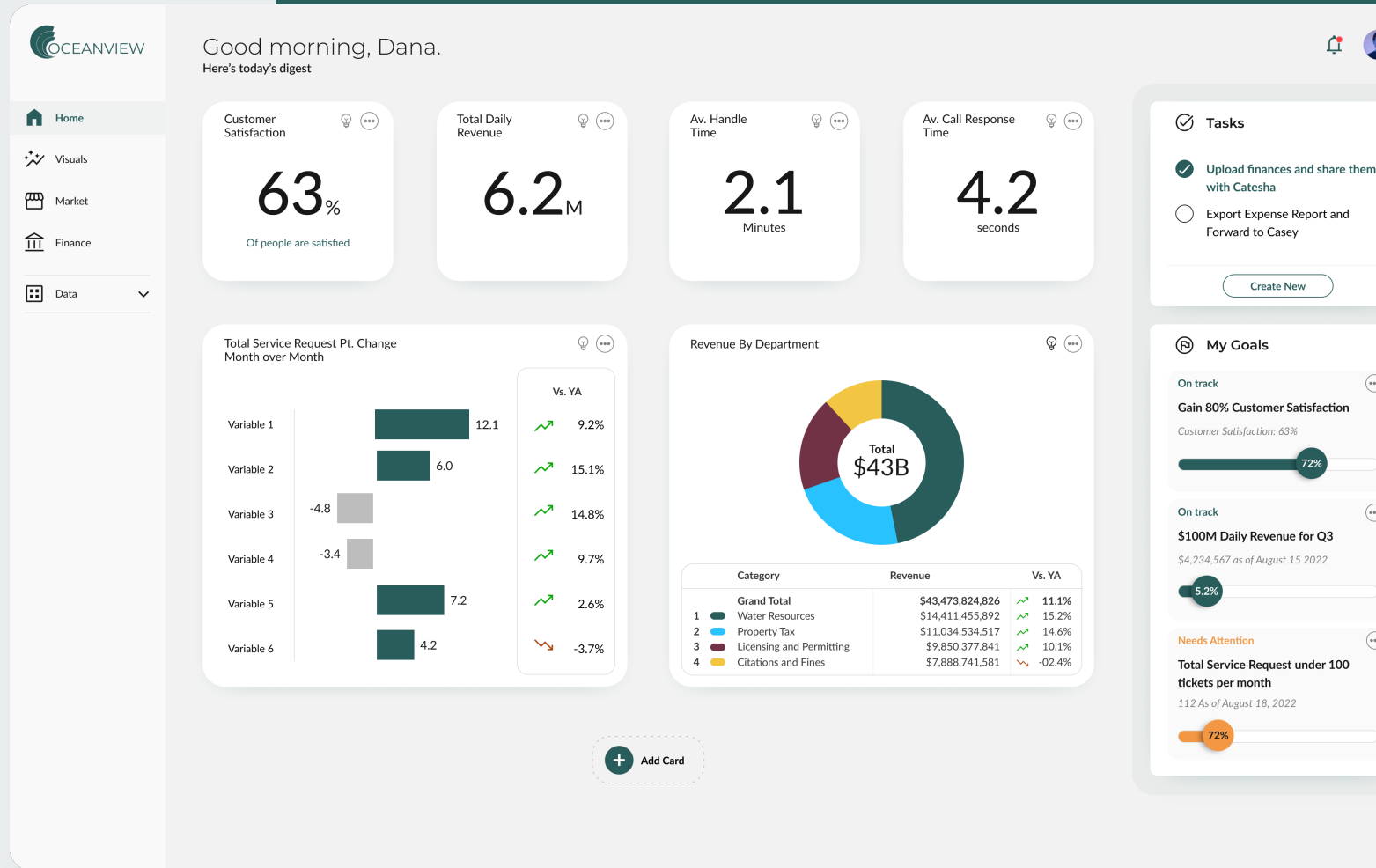
Data is **untimely
or outdated**, thus
skewing insights



Solution

Data analytics
made seamless,
fun & affordable.

Custom software to generate
elegant business intelligence
portals in under five minutes.

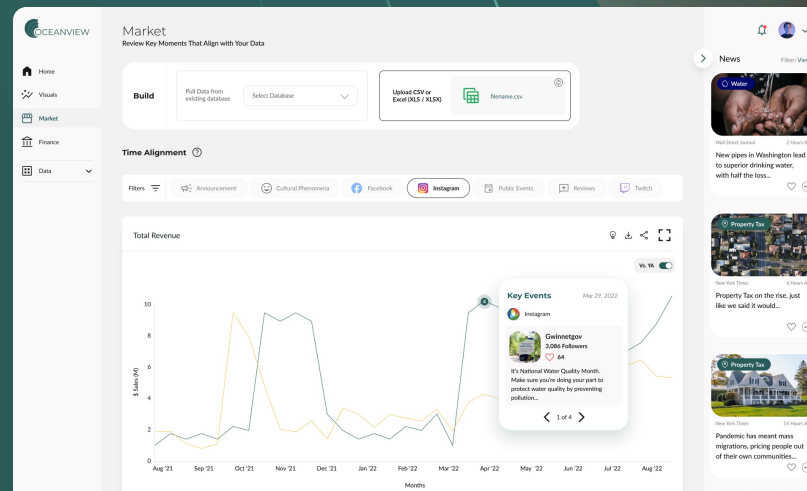
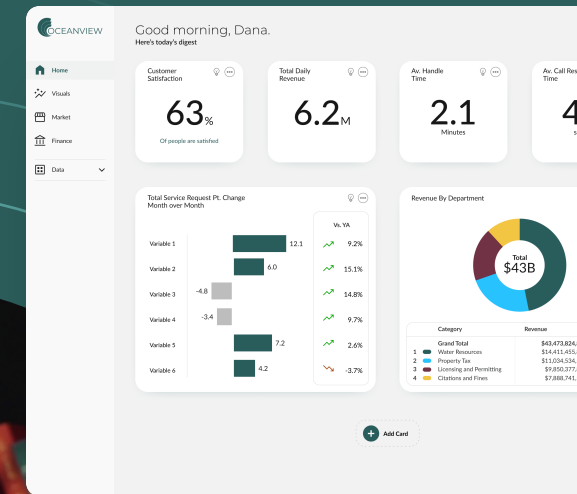
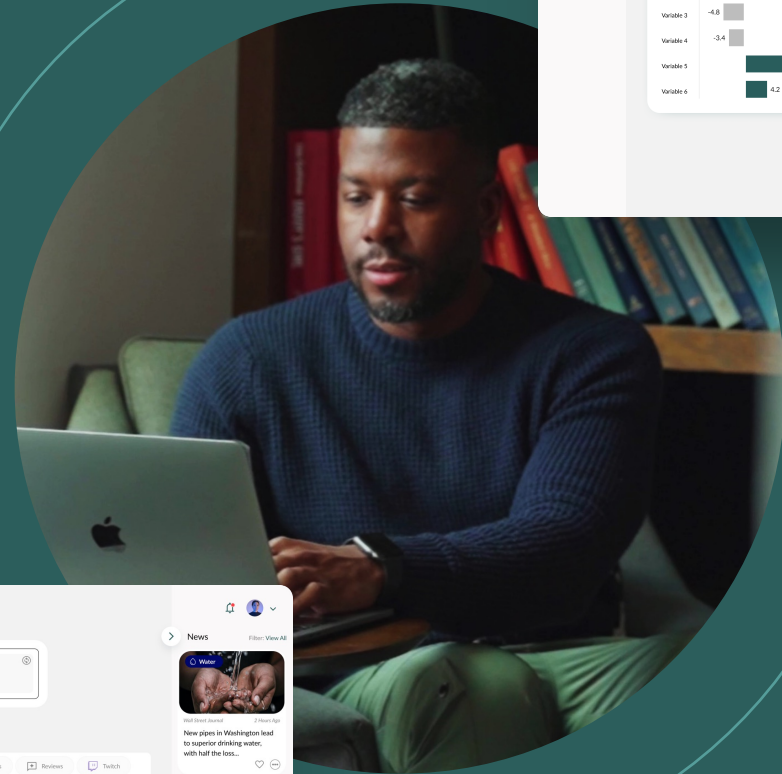


Product

Oceanview is your *in-house data analyst*.

Effortlessly harmonize macro-economic trends with business-specific insights:

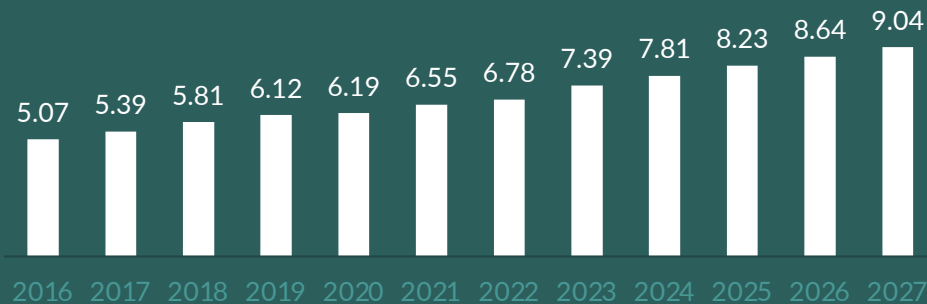
- *Format and load your data in minutes*
- *Identify areas for improvement*
- *Leverage AI-powered insights*



Market

Pioneering the future
of *business intelligence*.

- Demand for data science (AI-powered insights) will increase by **27.9% by 2026**.
- The big data analytics market is expected to **nearly triple** to \$655B by 2029.
- Average spend per employee on business intelligence software will reach **\$7.39 in 2023**.



+13.4% CAGR

\$271.8B

Big data analytics

+6% CAGR

\$25.7B

Business intelligence
software

\$8.3B

TAM (Data science
platforms)

+27% CAGR



Advantage

First-of-its-kind software: turnkey insights combining business data with market trends.

AI-powered insights

Oceanview utilizes AI technology to provide businesses with accurate, real-time information on performance.



Businesses of all sizes

Our solutions are engineered for small businesses as well as large enterprises and government agencies.



Dedicated support

On-staff account representatives, integration developers and community to ensure customer success.



Flexible payment terms

No lock-in to annual contracts and affordable pricing allow flexibility for customers of all sizes.



Intuitive UI/UX

Our easy-to-use and modern user interface enables a short learning curve and rapid time to insights.



Data-driven cost savings

Improve performance & maximize ROI from data analysis, while saving the cost of hiring additional staff.



Experience

10+

Years of enterprise cloud development experience

1,500+

Cloud-based projects completed for clients

\$500k

Seed funding from Microsoft Black Partner Accelerator

150+

Data & governance processes streamlined

NOTABLE PARTNERS & AWARDS



2020 Black Empowerment Award Winner



Funded by Microsoft Black Partner Accelerator



Facebook's Program for Black-Owned Businesses



Certified Minority-owned Supplier based in Georgia

