



**Scalable, performing and
secure data platforms
that enable business goals**



We are Pebble

Successful organizations rely on data. Strategic decisions require insights in enterprise data leveraging analytics, business intelligence and artificial intelligence.

Data scientists and BI developers spend around 80% of their time on preparing and managing data for analysis*.

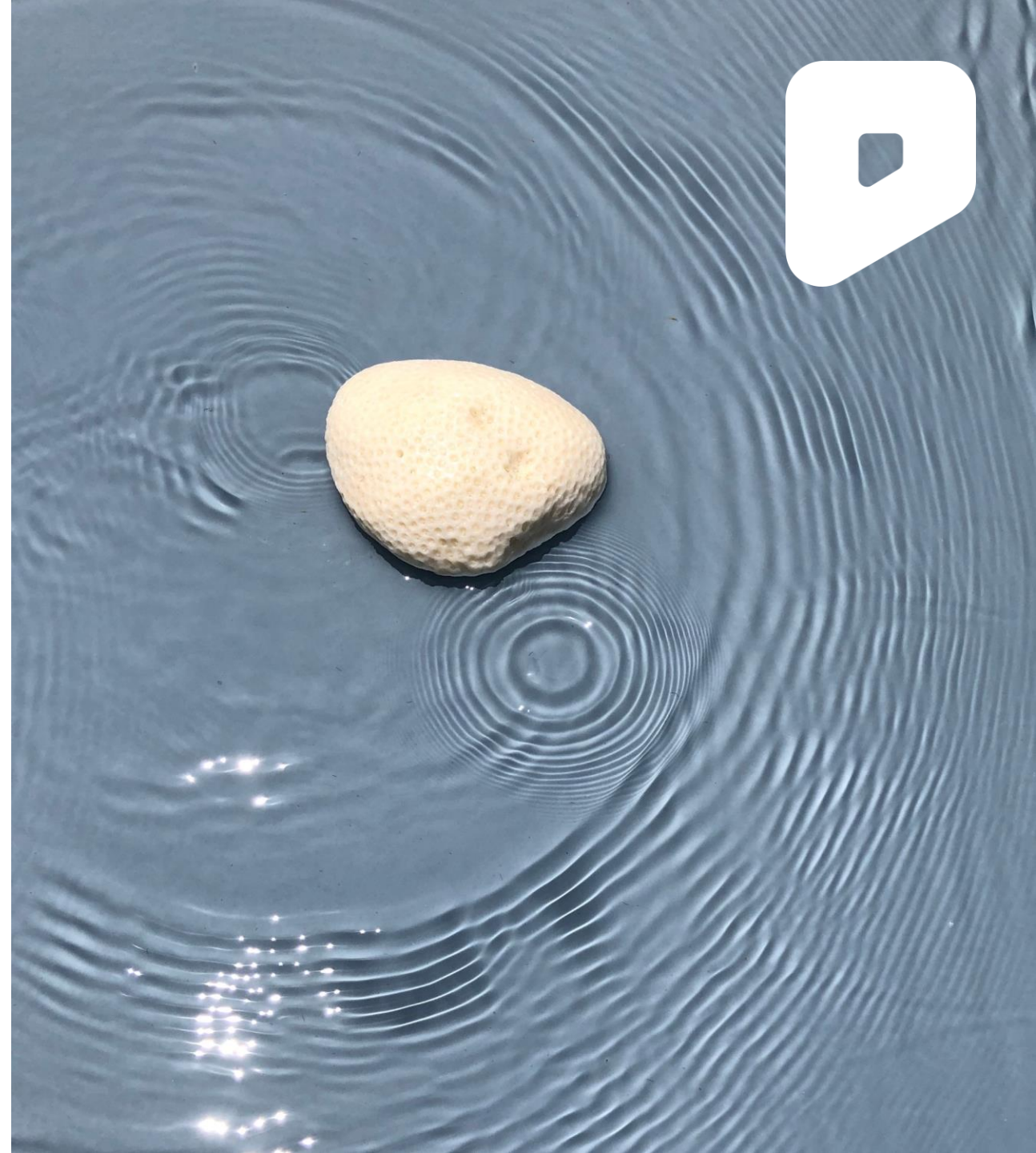
The **Pebble data pipeline approach** enables you to:

- Combine all your different (IoT) data sources
- Get sustainable value from your data faster
- Save on labor and maintenance cost
- Work on a secure and compliant data platform

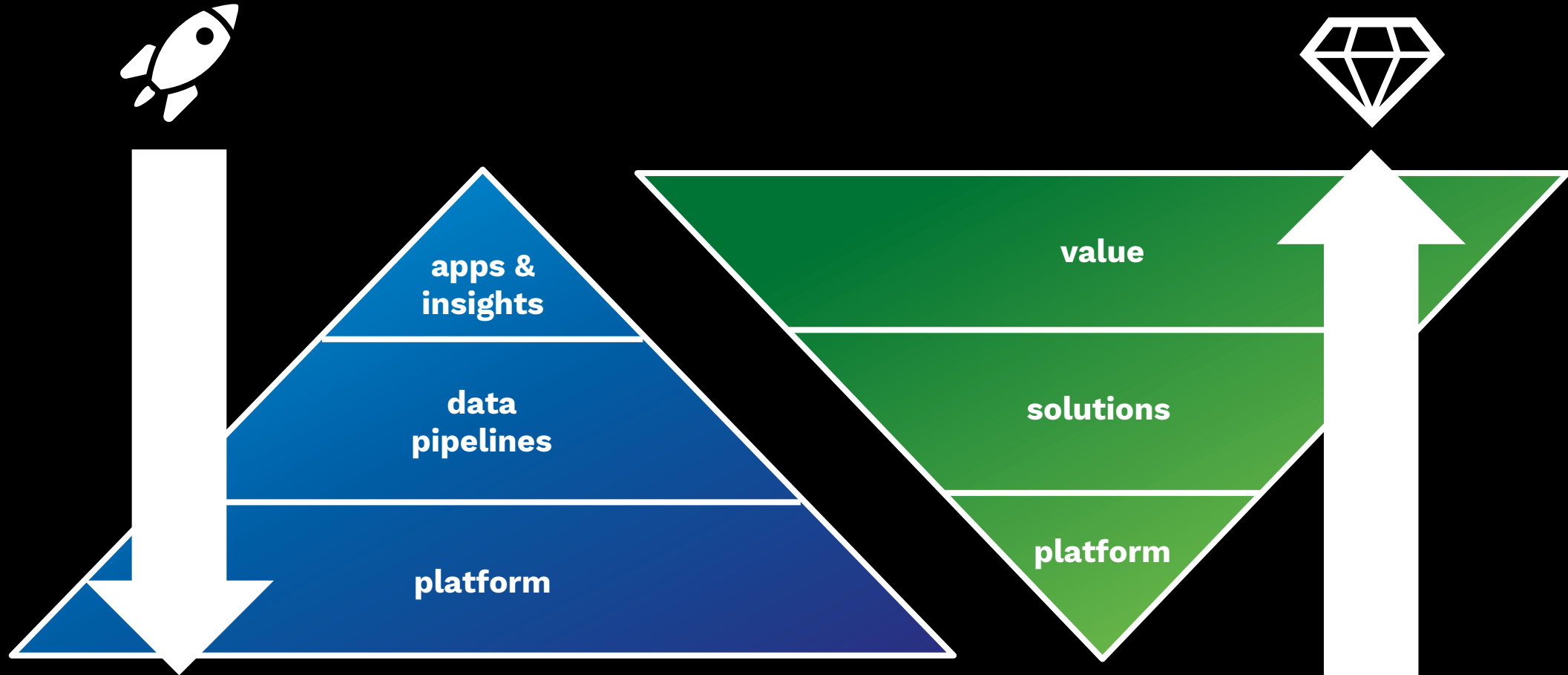


Using our reliable Microsoft Azure powered data platform, the first valuable data driven use case can be delivered within 6 weeks.

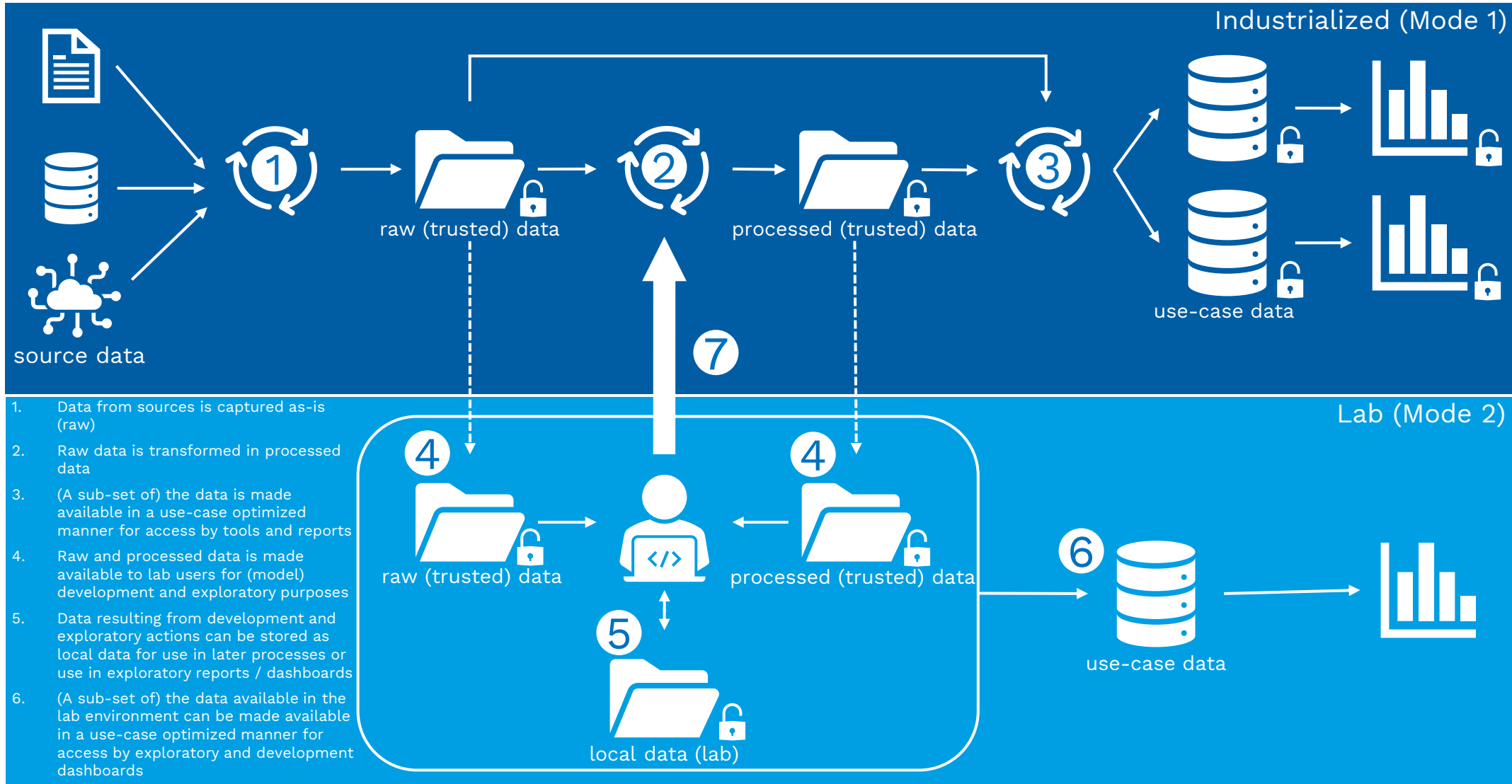
* Research done by both [Forbes](#) and [IBM](#)



The Pebble value proposition



The Pebble pipeline concept



1. Data from sources is captured as-is (raw)
2. Raw data is transformed in processed data
3. (A sub-set of) the data is made available in a use-case optimized manner for access by tools and reports
4. Raw and processed data is made available to lab users for (model) development and exploratory purposes
5. Data resulting from development and exploratory actions can be stored as local data for use in later processes or use in exploratory reports / dashboards
6. (A sub-set of) the data available in the lab environment can be made available in a use-case optimized manner for access by exploratory and development dashboards

Lab (Mode 2)

Industrialized (Mode 1)

Proof of Value



Together we analyze your business challenges and select a viable business case



We make an inventory of the available data within the organization required to address the business challenge



In a short period of time (max. 6 wks) a prototype is delivered that results in direct business value



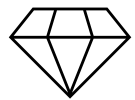
Using the Pebble solutions, we industrialize the prototype to a sustainable solution that is secure and scalable



Our identity

Pebble consists of highly talented entrepreneurs and professionals that are passionate about data and engineering.

We truly care about our work and apply the 5 Pebble principles throughout our entire work.



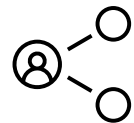
Value



Attitude



Trust



Sharing



Partnership



Pebble Academy

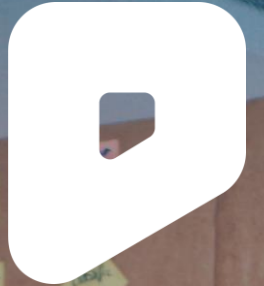
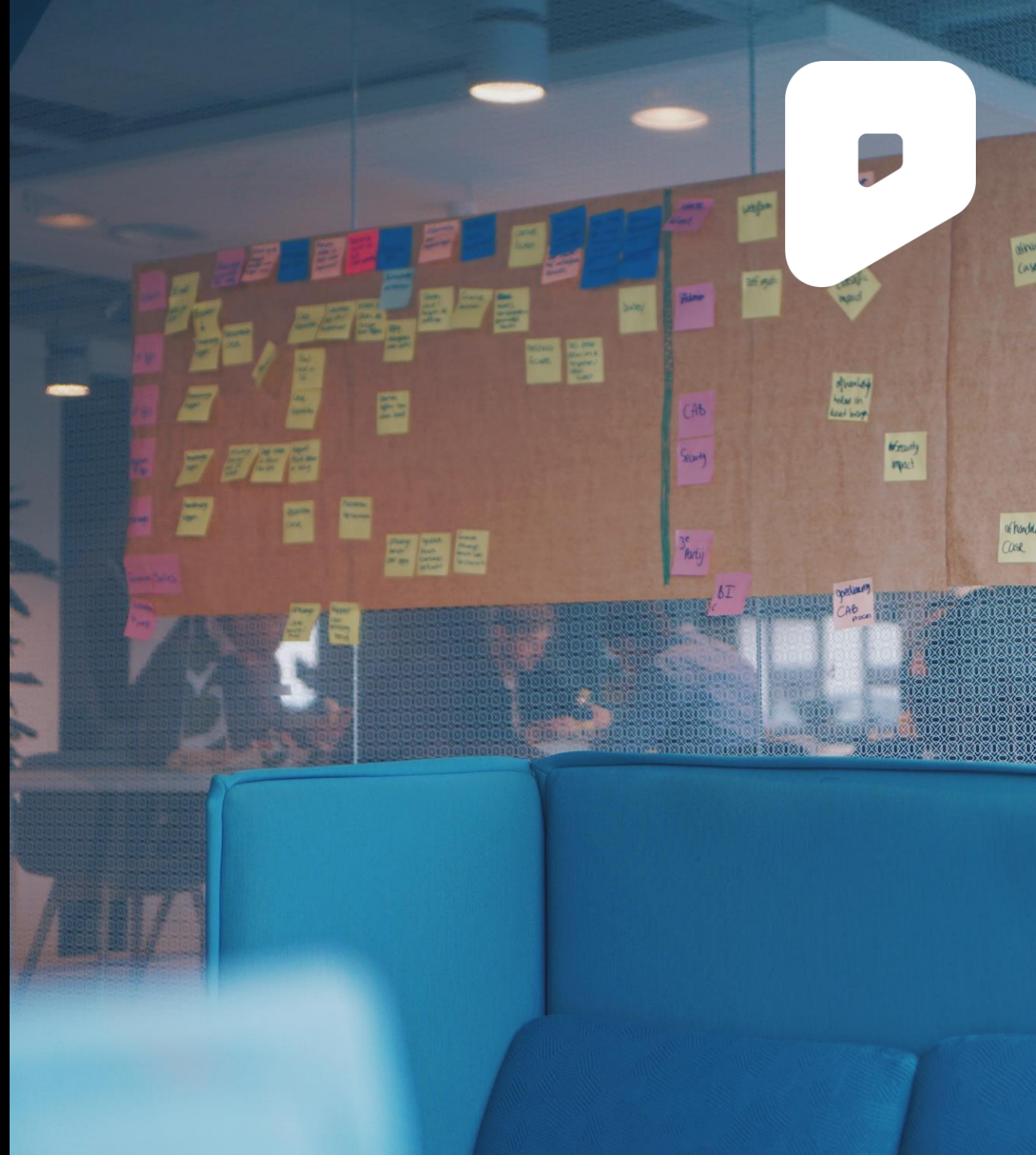
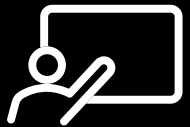
Following our strong desire to share our knowledge we have initiated the Pebble Academy.

We believe that sharing knowledge leads to partnerships, based on trust, that return maximum value.

We train ourselves, our partners and customers on all components in the Pebble pyramid

Provided by
Microsoft Certified Trainers

Online or in our training center





pebble
create more value