

# Envision Unified Retail Experiences & Operations

**Our experts are here to help you solve key challenges such as:**

- Unify retail experiences & operations
- Activate digital selling
- Extending digital commerce models to support new channels
- Build a resilient supply chain
- Managing financial risk and reducing fraud
- Building agile business processes

## Optimize retail and operations for better outcomes

With the continued rise of the digital era, retail has undergone a significant evolution. Internet and mobility has provided customers with access to seemingly endless options while technologies have given us instantaneous access to endless information. We have now embarked on the transition into the second phase of this transformation. As the dust of disruption begins to settle, retailers are reinventing their operations to make them faster and smarter.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

## Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualization of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

## How Thinkmax can help

Thinkmax can assist to accelerate your digital transformation. Create seamless online and in-person buying experiences meeting customer expectations and improving business operations. Thinkmax delivers powerful unified solutions integrating all touch points with robust and modern back-end operations.

# What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



## Inspire

Imagine a future state solution for your business

## Design

Discover what's possible by aligning technology investments to business goals

## Empower

Empower others in your organization to see the value

## Achieve

Achieve business outcomes and improved customer experiences

➤ Envisioning Workshop

➤ Business Value & Solution Assessment

➤ Solution Demonstration

➤ Transformation Plan

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

## Digitalize Retail with Mission Critical Expertise

Unified Retail Experiences & Operations solutions are critical to meet your customer expectations and business objectives. From fulfillment flexibility to the new x-economies to intelligent automation, retailers must embrace the next generation of retail, one that represents not only a new set of tools and systems from cloud to AI but also a new definition and philosophy of retail. Firms that can master these disciplines will be the most successful in driving digital transformation. Thinkmax can help define a new vision and map a comprehensive digital blueprint to realign your business and operational processes to reflect the opportunities that innovation and technology can provide.

**Get Started**

Request an envisioning workshop today!

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