

FiveBy

Microsoft
Partner

Silver Data Analytics

FiveBy Services for Microsoft Dynamics Fraud Protection

Integrate Microsoft's DFP with FiveBy's expert fraud and risk management services.

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Rising e-Commerce fraud and manual detection are costing companies more than ever

Manual transaction review and false positive bank rejections to legitimate customers are serious costs to online businesses. Partner with FiveBy to take control of your fraud experience with Dynamics 365 Fraud Protection (DFP).



Primary challenges

With increasing online sales and increasing fraud, businesses are often at the whim of manual transaction review and bank decline rates to determine the cost of fraud to their business.



Ideal solution

Take control of profit allocation and improve customer experiences through implementing Microsoft Fraud Protection. Partner with FiveBy's experts who can integrate DFP and provide ongoing recommendations to keep you up to date.



Desired outcomes

DFP's adaptive AI continuously learns fraud patterns to more quickly detect fraud and TAB technology vastly improves bank decline rates, protecting more of your revenue. Customers have seen an 8X ROI.



FiveBy Managed Services with DFP

FiveBy is a specialized risk intelligence consultancy with unique expertise in risk and fraud management. Whether it's a one-off assessment or building new, robust processes, FiveBy helps protect customer revenue through proven process improvement to reduce fraud and abuse, sharpen compliance, and support customers.



Evaluation or Proof of Concept

This service provides customers a one-time comparison between their current fraud management practices and if they were to implement DFP.



Implementation

Ready to integrate DFP? FiveBy guides customers to seamlessly integrate and begin utilizing DFP.



Run Management

FiveBy provides ongoing management of DFP with ongoing insights, recommendations, and retraining the DFP model as needed.



FiveBy, Dynamics Fraud Protection, and Microsoft

FiveBy's fraud management expertise coupled with Microsoft's adaptive AI technology offers customers a comprehensive solution to defend against the continuous threat of fraud related attacks while improving accuracy and acceptance rates. This partnership enables organizations to identify and reduce fraud costs, while freeing up key resources to focus on investments, innovation, and growth.



Minimize Fraud and Fraud Costs

FiveBy's fraud experts provide ongoing recommendations to further customize DFP to address your unique fraud experiences.

Preserve Customer Experience

DFP improved bank transaction rates and custom rules put in place by FiveBy will help keep legitimate customers from being turned away.

Partnership in Fraud Management

FiveBy is proud to partner with Microsoft's unparalleled fraud technology and will help customers in their fraud journey every step of the way.



Customer Success: Adobe Fraud Prevention Team

“FiveBy was chosen as our key managed service provider to help us successfully implement and run Microsoft Dynamics 365 Fraud Protection. We are excited to dramatically elevate our fraud prevention efforts using this innovative AI tool, combined with FiveBy’s expertise.”

– Michael Draper, Director, Digital Fraud and Consumer Protection

▶ Reduction in manual research

Enabling machine learning with DFP allowed Adobe’s team to get ahead of the speed of sophisticated fraudsters.

▶ Protection for future profits

Opened resources were then able to focus on proactively locating sources of fraud rather than reacting to the consequences.

▶ Comprehensive fraud protection suite

Adobe has since implemented all three Dynamics Fraud Protection modules for a comprehensive defense and to save their revenue.

Channel Partner success: Satellite Networks & Services, 3X ROI

Leading satellite networks and services provider underwent a Proof of Concept of Microsoft's Purchase Protection module. Despite the client's limited resources for this POC, the DFP Team worked with the customer to conduct this proof of concept which revealed 3X ROI as a very conservative result for when they fully integrate Dynamics 365 Fraud Protection.



70% Fraud Reduction

The client formerly used a manual fraud detection process, using time and resources that were unable to catch the amount of fraud that DFP can.



2.5% Projected Revenue Increase

Reducing false bank rejections and the number of real customers being turned away allowed for a higher % of revenue retained.



Over \$800k Projected Yearly Impact

Not including costs associated with manual work or the value of enabling smoother e-commerce customer experiences for customer longevity.



Protect your profits from fraud and contact FiveBy today

[Get a free trial Dynamics Fraud Protection Proof of Concept](#)

Call for more information: 206-800-1700

Ask a question via email: info@fiveby.com

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