



## THE NEXT GENERATION OF HUMAN-DRIVEN DATA

**We combine innovative technologies with human insight and expertise to produce peerless data for world class Artificial Intelligence.**

- 8+ Years Experience and Thought Leadership - Unmatched in the Field
- We Innovate at Every Stage - It's in Our DNA
- Your Partner in Achieving Proven Results
- Leaders in Data Security at Any Level You Require

In the end, you need the best data possible: the highest volume and the highest quality - delivered quickly and efficiently.

### How We Do It All (& Better)

**Addressing your unique needs, we use innovative techniques in partnership with you.**

This allows for the cultivation of carefully vetted and trained resources that produce a high quality, secure, highly skilled and qualified talent cloud of instantly available specialized skill.

Our customized data collection methods are as strategic as they are transformative.

### Why That's Better For You

**We innovate at every step and with every approach.**

We don't simply pioneer new solutions in the market - we design original solutions to tackle your specific needs.

**As our partnership grows and we continue to learn about you and your challenges, our innovations and tailored approach to process improvement garners increasingly better results.**

#### Some of our customizable services:



##### SEARCH RELEVANCE

Search Engines  
Ads Engines  
Multi-media Retrieval Systems



##### SPEECH RECOGNITION

Training Data - Transcription + Segmentation  
Ambient Noise Collections and Filtering  
Speech Engine Tuning



##### LINGUISTIC SERVICES

Spelling and Autocomplete  
Computational Linguistics  
Semantic Annotation  
Natural Foreign Language Corpora



##### SOCIAL MEDIA

Newsfeed Preferences  
Hate Speech Monitoring  
Moderation and Sentiment Analysis



##### LOCATION AND MAPS

Route Review  
Data Verification  
Mapping Accuracy



##### AUGMENTED REALITY

Facial Recognition Data Collection  
Human Gesture Annotation  
Image and Video Labeling  
Boundary Box Categorization



## SECURITY

### We've Got You Covered - At The Level You Require

From High Security HIPAA ODC to our Security in a Box Standard Work From Home solution

- High Priority Security / Full ODC
- Hybrid ODC
- Secure MicroLab

## ISO27001 Certified

## MINI CASE STUDY

### The Issue of Worker Fraud

#### PROBLEM:

Global Tech Company X was experiencing persistent problems with fraudulent workers e.g. logging in multiple times for additional pay and outsourcing work to a different country



#### AI Data Innovations' Solution: KEYSTROKE DNA

People have a "fingerprint" in their unique typing pattern. We capture new employees' typing patterns and our software flags irregularities



App on mobile device with a QR code on the screen authenticates employee location



GPS confirms exact location

**RESULTS:** Decreased fraud provided for a leaner and more accurate talent cloud, resulting in better training data



## Our Global Reach and Recruitment Innovations

200+ Markets and 100+ Languages

World Class Recruiting Organization for Around The Clock Coverage

Higher Quality Talent Cloud = Higher Quality Results

## Our Sourcing Approach

We Ensure A Representative Balance Of Rosters within Requested Area(s) - Global / Cities / Neighborhoods

Demographic Balance Across Platforms

Our specialized tools monitor and adjust rosters that get out of balance.

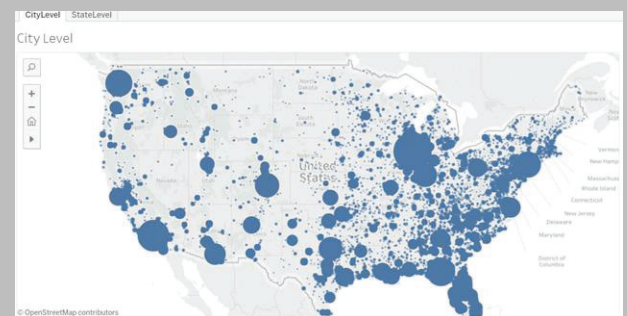
## We Offer True Transparency

### Other Companies Source Their Cloud Without Transparency

Data becomes skewed toward regions with lower minimum wages

### AI Data Innovations' Full Transparency

We show you the breakdown



We adjust until the right mix is achieved

**RESULTS:** Your data is more accurate because you know the source

