

Data Analytics Strategy

2hr Discovery Workshop

With tons of data being generated constantly and faster than ever, you know there is a huge opportunity to improve your business with the right set of tools - but where to start?

Whether you are looking to monitor your business performance with specific KPIs, understand better what your users want, take your business automation to the next level, or uncover insights, SOUTHWORKS Data Analytics Strategy Consultation is the first step in evolving into a data-driven organization that has better processes, better marketing and better decision-making.

What we'll cover:

- ✓ **Assessment:** Rapid understating of starting point and illustration of common challenges
- ✓ **Strategy Discussion:** High-level, collaborative strategy discussion uncovering objectives, needs and gap analysis
- ✓ **Readiness Check:** Rapid assessment of where you are now, and what you need to do to begin your journey
- ✓ **Roadmap and recommendations:** Leveraging SOUTHWORKS expertise to co-create the outline roadmap



SOUTHWORKS

MAKE EVERYTHING RIGHT