reflexion.ai
COLLABORATION MADE EASY

WELCOME TO REFLEXION

- ✓ Web-based application
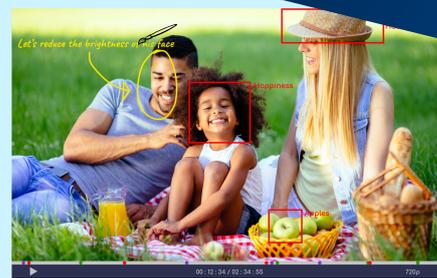- ✓ Best-in-class Security & Privacy
- ✓ Cloud Storage

ALL-IN-ONE AI PLATFORM!

THE AI-POWERED CONTENT COLLABORATION PLATFORM

READY FOR THE FUTURE OF CONTENT MANAGEMENT?

Reflexion.ai is an **all-in-one platform** for broadcasters and media companies to streamline production and post production workflows. Reflexion brings together content collaboration, AI-based tagging and Storyboarding in a single web-based application. Combine everything from task management and review to Collaboration and Storyboarding to Content Metadata extraction and Compliance detection using a single easy-to-use tool.

⊘ Review Projects

Comment and Annotate on the frame

🔍 Tag & Search for Targets in your video

👥 EFFECTIVE COLLABORATION

Reflexion helps you streamline collaboration with your team members on creative projects with powerful and easy-to-use collaboration features.

🔲 METADATA RECOGNITION

Reflexion features a powerful artificial intelligence module that analyzes your content through AI, extracting metadata and generating search filters automatically.

⊛ CONTENT COMPLIANCE

Save time detecting compliance with reflexion's auto compliance detection. Identify sections in content like smoking, drinking, abusive language, nudity, violence and others automatically.

ARE YOU USING EMAILS OR CALLS TO COLLABORATE WITH YOUR TEAMS ON CONTENT OR ADS?

Collaborating and reviewing projects via emails or calls can get stressful and inefficient. A Collaboration platforms helps make it easier for team members to view, annotate, review and approve video timelines in real time thereby streamlining the video production/project workflow.

HAVING A HARD TIME MANUALLY DETECTING SPECIFIC TARGETS IN YOUR VIDEO?

Detecting compliance and approving content with human moderators manually is time consuming and tedious work. Reflexion's computer vision and audio analytics detects compliance like violence, nudity, smoking, drinking, abusive language etc. faster and accurately.

AUTO-SUBTITLING & TRANSCRIPTION

Save 100's of hours spent on subtitling your content with Reflexion's Auto-Subtitling and Transcription feature. Content uploaded is analyzed and subtitled to the language of your choice automatically using audio & speech analytics at the touch of a button. Transcripts of your content can also be downloaded through Reflexion, enabling you to focus on other creative tasks instead.

KEY FEATURES

- ✓ Powerful Annotation features
- ✓ AI powered Content Metadata Generation
- ✓ SmartSearch
- ✓ Automate Content Compliance
- ✓ Easy Storyboarding
- ✓ Contextual moments detection
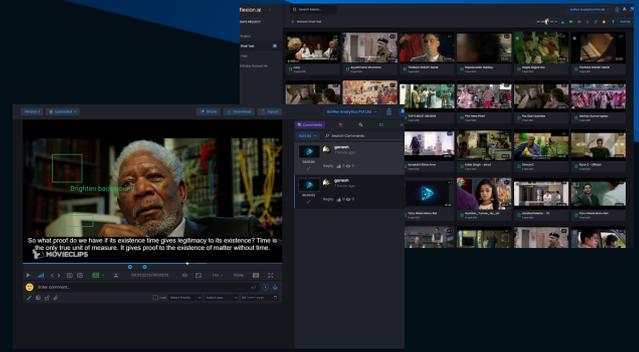- ✓ Integrate with your existing tools

Experience it Live! Book a Meeting with us!

REFLEXION FEATURES 2 MODULES

1.COLLABORATION & REVIEW MODULE

Reflexion helps you streamline collaboration with your team members on creative projects with powerful and easy-to-use collaboration features.

- Project creation and User access
- Annotations using Audio and Visual features
- Managing Tasks
- Approval & Review
- Storyboarding

Upload & Manage Files
Upload, view & manage your creative files and projects on reflexion cloud or integrate with your preferred cloud storage apps.
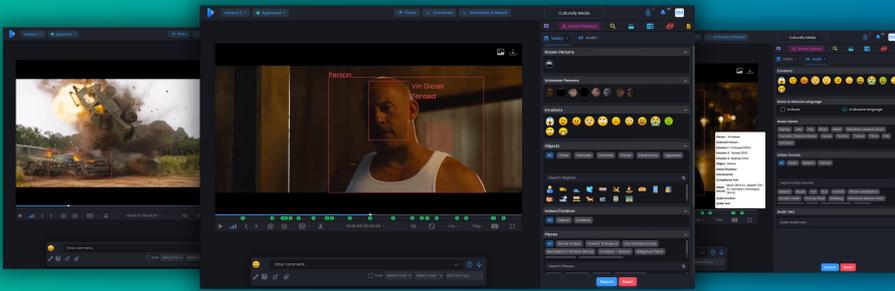
Easily Set Permissions
Manage teams, assign team members and set user level custom access & permissions.

Create & Compare Versions
Create new versions of your creative files, compare versions and present your work.

Share Files
Share your work securely with internal and external collaborators using password protection, watermark ID and custom privacy settings.

2. AI-MODULE

Reflexion features a powerful artificial intelligence module that analyzes your video, audio, images and document assets using cutting-edge computer vision and audio & speech analytics, extracting metadata and generating search filters automatically.

Content Compliance Detection
Reflexion detects visual and audio compliance in your content like smoking, nudity, abusive language and more.

Visual Recognition
Content is analyzed by reflexion using computer vision models. Each frame is tagged for faces, emotions, actions, objects, scenes and more

Audio & Speech Recognition
Reflexion analyzes the audio in your content using cutting-edge audio & speech analytics. Identify tone, music, background sounds and more

Auto Subtitling & Transcription
Save time and generate accurate subtitles and transcripts for your content automatically

Smart Search
Reflexion's advanced SmartSearch feature helps users dig into their content and libraries with elaborate search filters generated automatically.

INTEGRATE EASILY
Make your workflow easier, faster and smoother by connecting Reflexion with your favourite tools including After effects, Premiere Pro, Jira, Slack and over 1000 applications on Zapier.

BEST IN CLASS APPLICATION SECURITY & CONTENT PRIVACY

Cloud Storage
Highly secure, flexible & limitless storage along with proxy low-resolution content creation on the server.

Watermark ID
Best-in-class cloud security protocols on Azure cloud. Encrypted communication through SSL.

Content Privacy
Option of hosting content on Azure private cloud. Watermark feature for downloading content.

Application Security
To avoid the duplicacy of your data, add a custom Watermark ID to your files and share it with your fellow collaborators.

DISCOVER CONTEXTUAL MOMENTS IN YOUR CONTENT WITH AI

Reflexion.ai platform helps you analyze your video, audio and image content using cutting-edge AI, finding contextual moments and targets in your content automatically.

ABOUT sciffer

Sciffer is an award winning AI/ML technology company building innovative software products for Media & Entertainment companies like broadcasters, OTT and content producers to manage content, increase viewership and maximize profits. Sciffer also offers solutions for TV, radio broadcasters and advertisers to automate scheduling, optimize content life cycles through its state-of-the-art ML based TV analytics platform -Telescope and automated Ad Scheduling optimizer - Adhere.

TRANSFORM YOUR PRODUCTION AND POST PRODUCTION WORKFLOWS WITH AI !

Book a meeting with us!

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