

Gold  
Microsoft Partner

# Cybersecurity Quick-Assessment & Roadmap Definition



Make your business more resilient

**unipartner.**

November 2021

# The importance of a cybersecurity strategy

The volume of data and applications that organizations need to support the business, combined with the exposure and the growth of security threats, increase concerns about the protection and security of the environment.

Thus, by adopting cybersecurity and data privacy practices, in addition to protecting assets, the brand and public image are taken care of. This effort brings, consequently, competitive advantages over competitors.



CLOUD SERVICES & AI



SECURITY



COMPETITIVE ADVANTAGE  
& COMPLIANCE





# Main questions to answer

To develop a detailed analysis of security in organizations, there are numerous questions to be answered. This first step may help to identify some points that may need attention.

- **What are the risks my company is taking?**
- **Are we in compliance with financial and business audits and controls?**
- **Are employees aware of information security?**
- **Are technology policies and controls correct and up to date?**
- **How do I prevent data and information breaches?**
- **How is my security maturity level compared to other competitors in the industry?**



# Main benefits of a successful strategy

Planning and executing a cybersecurity strategy has the following main benefits:

1. **Physical and technological protection against information security risks, threats and vulnerabilities.**
2. **Risk reduction through well-defined and structured processes.**
3. **Minimization of corporate and financial impacts through a risk management process.**
4. **Preservation of the organization's reputation and image in the market.**
5. **Competitive advantage through better performance and business productivity in the market.**
6. **Compliance of the security governance model with the main reference frameworks for the sector.**

# Unipartner Cybersecurity Vision

The Unipartner approach considers 4 main aspects that are impacted not only from an IT and Security Management perspective, but also by the conscious use by its users.



Management and operation of the IT environment and services



Use of the services by employees

# Cybersecurity Strategy Approach

Defining a successful cybersecurity program involves:

Architecture

Operation

Compliance

Awareness

Know the current maturity and compliance level

Define an action plan

Where are we?

Main risks

Compliance

Set priorities

Timings/costs

Unipartner Cybersecurity  
Quick-Assessment

Pragmatic,  
fast and  
standard  
approach

Unipartner Cybersecurity Program

Complete and  
customized approach to  
customer complexity

# Unipartner Cybersecurity Quick-Assessment

Unipartner Quick-Assessment intends to be a pragmatic approach supported by the evaluation of a questionnaire supported by a set of Cybersecurity points, defined based on the best practices and standard frameworks in the market, which allows to have visibility of the areas where the organization is stronger or where more immediate intervention is needed.



## Key benefits arising from a structured approach:

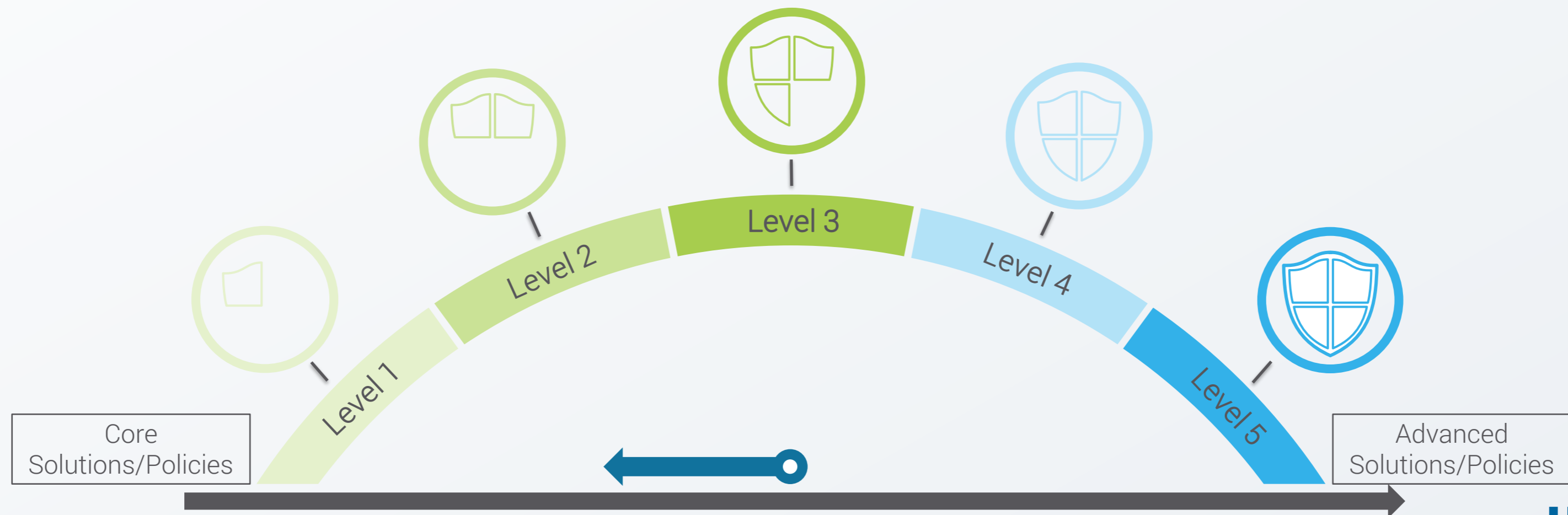
- Identification of the strengths of technological and information security processes.
- Identification of improvement points based on the organization's technological environment.
- Definition and prioritization of action plans to remedy the gaps found.
- Support decision on investments in information security.

# Unipartner Cybersecurity Quick-Assessment

The Assessment allows the identification of an organization's cybersecurity maturity through the analysis of the four vectors (Architecture, Operation, Compliance and Awareness).

For each of the analysis vectors, five maturity levels were defined that group the various controls, allowing the assessment of the organization's achievement for each level.

The global maturity level is calculated as the average for each of the levels of the four analysis vectors.





# Unipartner Cybersecurity Quick-Assessment



# Are you ready to make your business more resilient?

Call for more information: +351 210 171 610

Ask a question via email: [contact@unipartner.com](mailto:contact@unipartner.com)

