



# Transform Staff Communications and Engagement

Powered by Viva Connections and Microsoft Teams



# Pain Points

Employees are working from many locations, on many devices, and perform most work in Microsoft Teams without visiting external content sources like corporate Intranets.

*The strength of an Intranet lies within its most recent update.*

## Employees

- Where's the Intranet again? Why do I use it?
- Content is not up to date
- Live in Teams, don't go to the web-based Intranet
- Not at a desktop, only using mobile to connect to organization
- Can't find content through navigation or search

## Content Creators

- Creating content, nobody is reading it
- Utilizing old version of SharePoint, not benefiting from latest features
- Employees want the information to come to them
- Creating a unified voice during hybrid work adoption
- Multiple places to create, edit and maintain solutions



# Withum Provides...

Experience, Adoption Strategies and long-term Support to create an Intranet that employees look forward to using

## One Source for Work and Communications

Meet users where they collaborate, chat and meet in Microsoft Teams, on any device.

Create communications once and distribute to Outlook or Teams chats.

Unify frontline workers with community building and knowledge management.

## Trustworthy content, without extra effort

Adopt a news-first strategy, allowing many users to easily create updates to the Intranet.

Focus HR, Finance, IT, etc. on maintaining critical mission critical resources.

Enhance usability through navigation that is available across SharePoint and Teams.

## Value through action and accountability

Build an interactive Viva Connections 'Dashboard'.

Take action on tasks, timesheets, or critical systems, directly from the Dashboard on desktop or mobile devices

Hold employees accountable for reading news or acknowledging a policy update.



# Withum Provides...

A proven methodology utilizing Microsoft Teams and Viva Connections for communication and collaboration

## ENVISION

Analyze current intranet usage and organizational goals to optimize communications, communities and knowledge management

Design a Microsoft Teams news-first Intranet to match your organization's culture.

Plan implementation roadmap including content mapping and adoption success metrics.

## ENACT

Build information architecture and navigational structure across Microsoft Teams and SharePoint.

Create or Update Modern SharePoint sites & pages to support Intranet needs.

Run Intranet/ Viva Connections Proof of Concept (POC) with small group of employees.

Train content creators on news-first approach.

## EMPOWER

Deploy communications and adoption strategy.

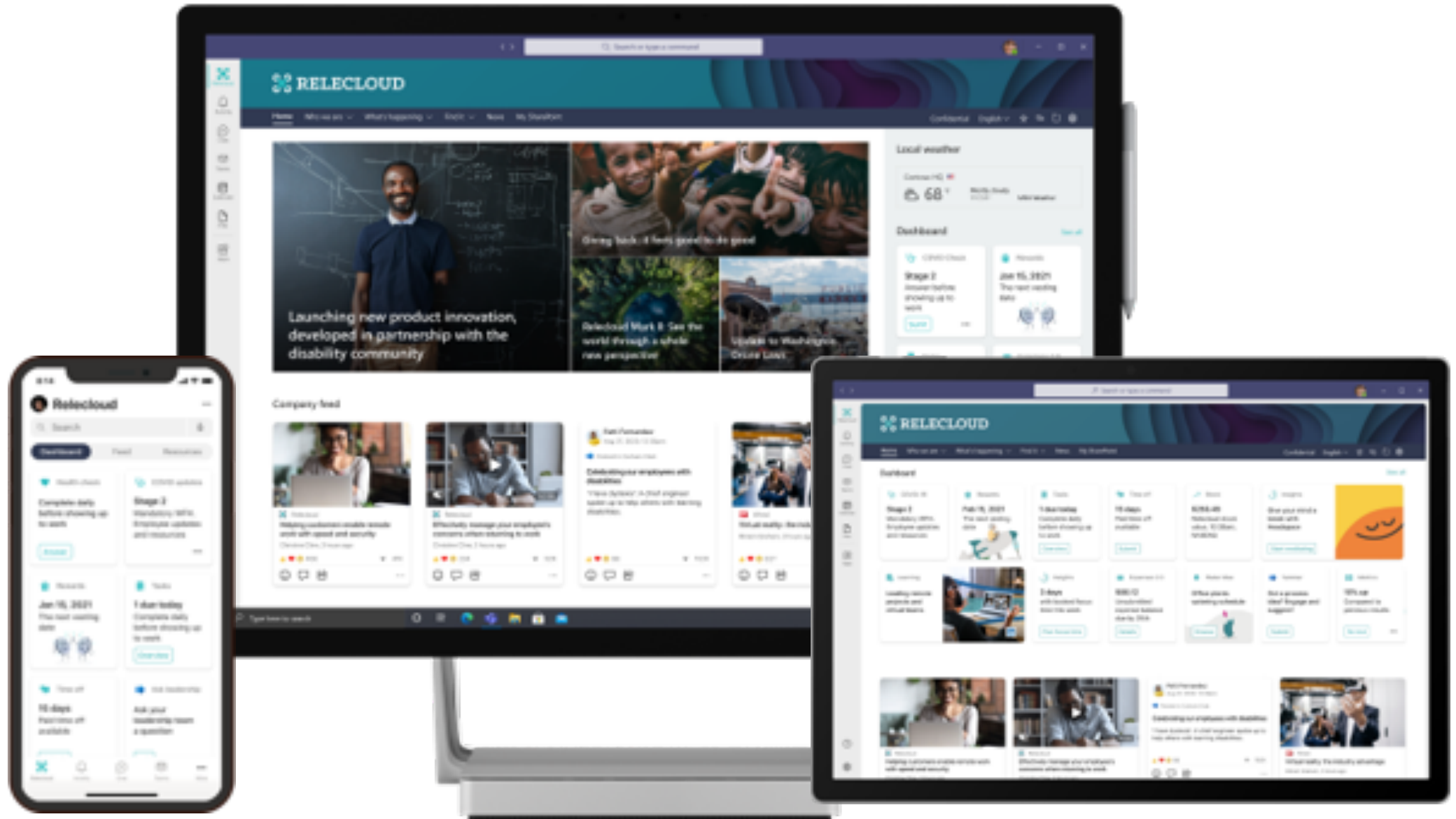
Build Intranet adoption dashboard in PowerBI.

Monthly adoption success review.

Gather continuous improvements and identify content and dashboard customizations.



# Your Intranet in Microsoft Teams





# The News First Experience

Content Creators

SharePoint

Editorial Dashboard

- Requests  
Requestor, Loc, Date, Dept, Medium
- In-Progress  
Requestor, Loc, Date, Dept, Medium
- Distributed  
Requestor, Loc, Date, Dept, Medium

Power BI

Analytics

- Top Pages
- Dept
- Role
- # Views
- Time on Page
- Location
- Device

Employees

SharePoint

- Site Alert
- Organization Wide
- My News

Teams

- Site Alert
- Organization Wide
- My News

Viva Dashboard

- My News
- My Links



# About Withum Digital



450+

Microsoft Cloud  
Deployments

(Office 365, SharePoint, Azure, Dynamics,  
Power BI)



16

Years as:  
Microsoft Gold  
Partner

Microsoft MVPs

On Staff

1



50+

Consultants

(Project Managers, Business  
Analysts, Developers, Data Scientists,  
Engineers, Software Developers,  
User Experience Designers)

Microsoft  
Partner



Gold Application Development  
Gold Collaboration and Content  
Gold Cloud Productivity  
Silver Cloud Platform  
Silver Enterprise Mobility Management





# Our Industry Solutions

## Non-Profit

- Grants Management
- Volunteers/Employee Portal
- Application Modernization

## Construction

- Connected Field Service
- Business Process Automation
- Document & Contract Management

## Manufacturing

- Inventory Optimization
- Distributor Relationship Management
- Predictive Maintenance and Analytics

## Financial Services

- Process Automation
- Customer Service
- Self Service Bots
- Secure Teamwork Solution

## Professional Services

- Project Based Collaboration
- Employee Onboarding
- Compliance & Security
- Modern Sales & Marketing CRM Solutions
- Bots & AI

## Healthcare / Life Sciences

- Enterprise Performance Management
- Security & Compliance solutions
- Employee Digital Workplace





# Get started now!

Call us today to discuss your needs.

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