altitudo

Artificial Intelligence: Fast start

The proposed activity aims at helping the client understand the benefits of Artificial Intelligence and analyse the business processes where Artificial Intelligence can be applied in order to produce tangible and measurable competitive advantages.

WHY?

The main trigger and motivation for this initiative for businesses is the necessity to acquire competitive advantages based on data and the ability to interpret it. The best way to reach this result is to stimulate an active interaction within the company environment. Altitudo's role is to be the catalyst for this interaction and to boost it through ideas and tips gained through hands-on experience with the aim of bringing the Artificial Intelligence inside the business processes.

HOW ?

To reach this goal and in and in an effort to target the functional areas of interest for the client, Altitudo will organise 1/2 workshops aiming at:

Understanding the current state of the organization in terms of the available data sources and the processes that must be upgraded.

Building project solutions capable of using AI for support of the businesses operational and decisional activities.

Relevant examples are:

- **Automatic** <u>email</u>/documents **categorization.**
- **Information extraction from documents**
- Use of **cognitive services** to extract information from cameras, telephones exchanges, photos, videos.

WHAT ?

The output of this activity will be a brief report containing:

- An analysis that shows where AI can be applied and what are the deficiencies in terms of the available data sources.

- The possible solutions, technological and business-related, that bring innovation and improvements through 'unconventional' use of data.

- The development of the above-mentioned hypothesis about an action plan and possible project lines.