

Azure Arc

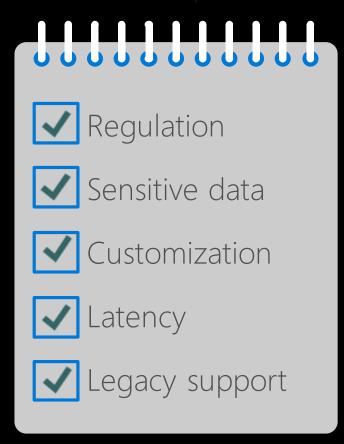


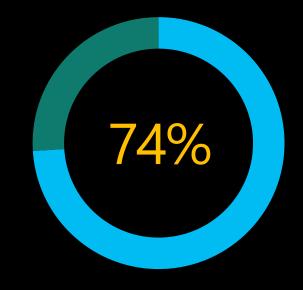
Yasin Saygılı Sr. Cloud Solutions Architect @ Turkcell DBS

yasin.saygili@turkcell.com.tr

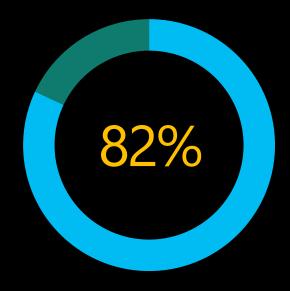
Hybrid cloud, a reality today

Workload requirements





Enterprises believe a hybrid cloud will enable business growth¹



Enterprises have a hybrid cloud strategy, up from 74 percent a year ago²

Customer environments and application requirements are evolving

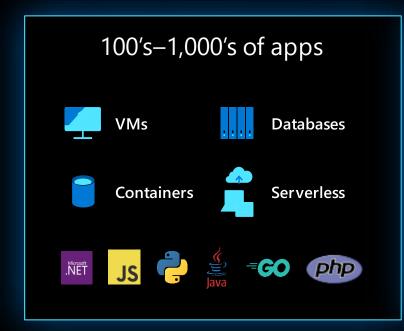
Single control plane with Azure Arc

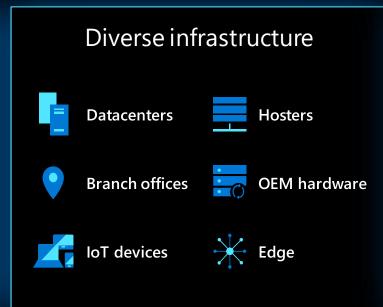
How to govern and operate across disparate environments?

How to ensure security across the entire organization?

How to best enable innovation and developer agility?

How to meet regulatory requirements and overcome technical hurdles?

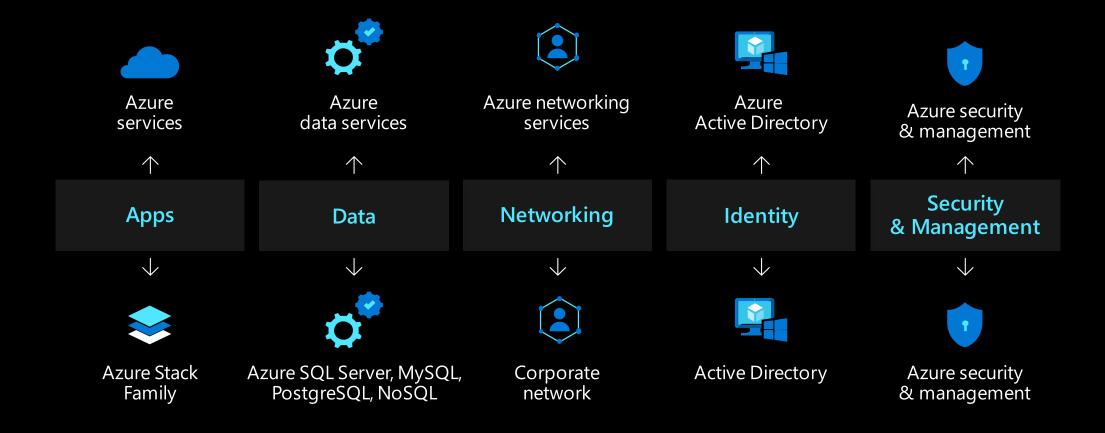






Azure

The only consistent, comprehensive hybrid cloud



Azure Hybrid

Innovation anywhere with Azure



Single control plane with Azure Arc



Bring Azure services to any infrastructure



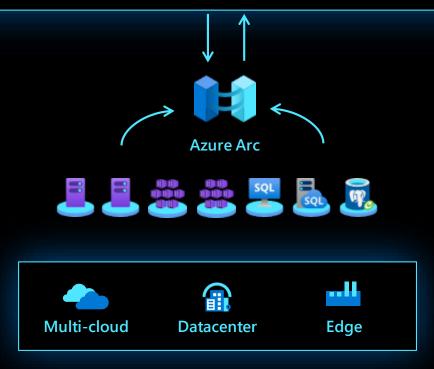
Modernize datacenters with Azure Stack

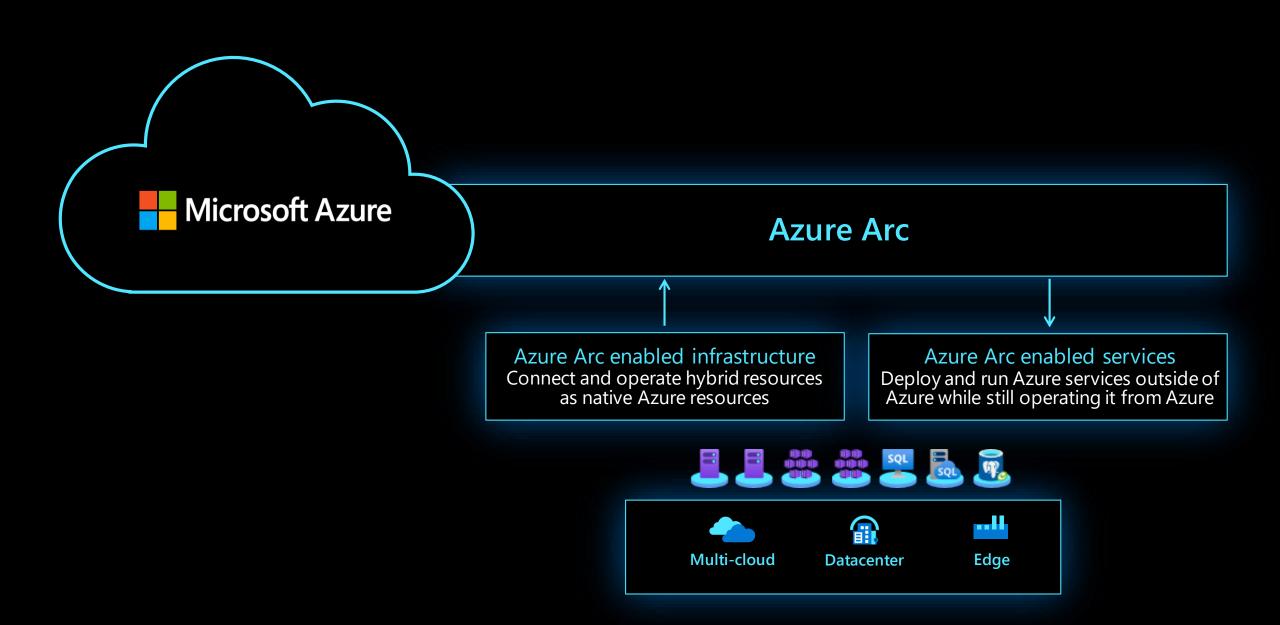


Extend to the edge with Azure IoT



Manage & Operate your infrastructure from the Azure control plane and run Azure services on your infrastructure



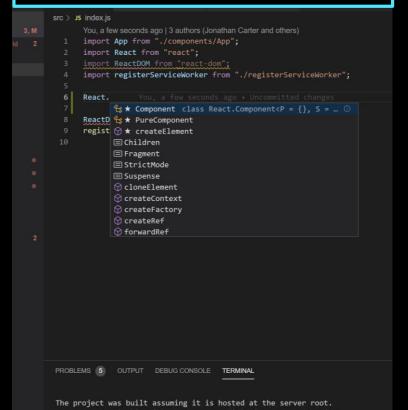




Azure Arc use cases

Organize and govern across environments

At-scale Kubernetes app management



Run data services anywhere







#FERGUSON

Azure is already trusted and proven by our customers. Azure Arc uses the same APIs and the same control plane as Azure, providing consistency across the hybrid infrastructure, which increases productivity and reduces risk."

> Mike DeLuca Global Lead for Hybrid



With Azure Arc, we can centrally manage multiple edge locations and help our customers grow and expand across the continent, creating more jobs and economic opportunities along the way."

Calvin Karundu Software Engineer

For me, the main benefit is that my managers do not have to go to three different places to see the health of our database environment. I want to reinforce this over and over again because that's what's driving us."

> Kristina Melo SQL Database Administrator



Azure Arc



atmosera.













#FERGUSON®



Insight





Red Hat

SIEMENS ... Healthineers

Customer challenges when hybrid

Complexity

"I need to have health visibility in a single pane of glass to all my existing and future infrastructure and applications."

Compliance

"I need to manage security and incident management across my public cloud and datacenter assets."

Inconsistency

"I want my on-prem skills to work in the cloud, and my cloud skills to work on-prem."

Regulation

"Our DB layer must remain on-premises due to sensitive patient data and data availability needs."

Latency

"We can't take a dependency on the internet. If we lose connectivity, we still want to be able to access the data."

Legacy

"Our older systems take too much maintenance. We want evergreen technology and to pay for it like a utility."









Azure Arc

Azure Arc enabled infrastructure

Connect and operate hybrid resources as native Azure resources

Visibility

Bring distributed Windows, Linux, SQL and Kubernetes together a single plane of glass

Compliance

Reduce risk and cost by establishing a single governance frame for all your workloads without additional overhead or additional approval processes

Consistency

Simplify the way you work by consolidating tooling and using cloud-native technology and practices everywhere



Azure Arc enabled services

Deploy and run Azure services outside of Azure while still operating it from Azure

Flexibility

Reduce risk and adhere to regulatory requirements by deploying cloud services on-premises

Latency

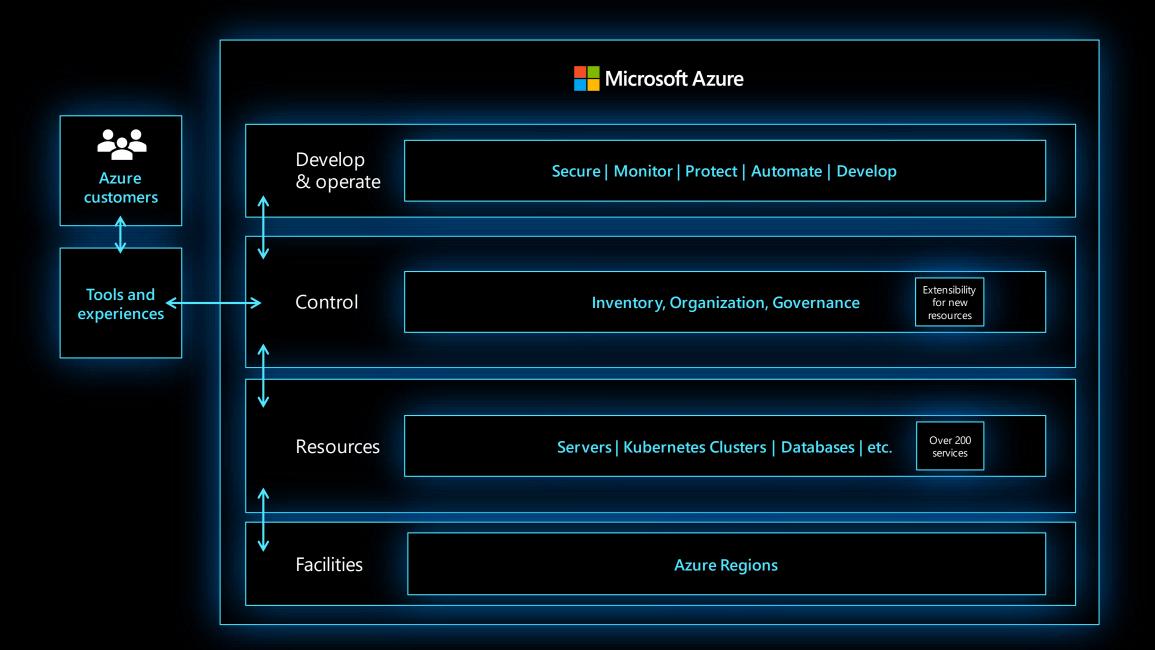
Deploy data services on-premises, close to your data sources with support for both disconnected and connected workloads

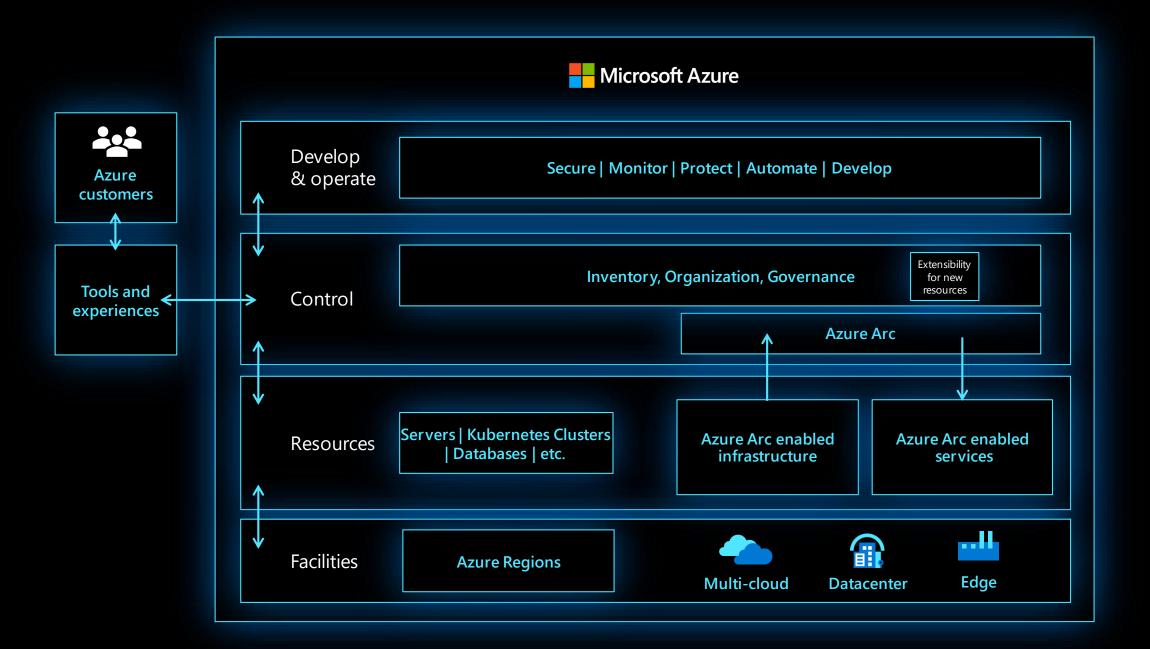
Always current

Get evergreen SQL and PostgreSQL Hyperscale on-premises with a cloud billing model



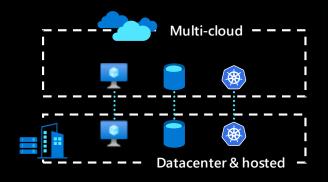
Edge





Azure Arc

Bring Azure services and management to any infrastructure



Organize and govern across environments

Get servers and Kubernetes clusters that are sprawling across clouds, datacenters and edge under control by centrally organizing and governing from a single place.



At-scale Kubernetes app management

Deploy and manage Kubernetes applications at scale across environments using DevOps techniques, ensuring that applications are deployed and configured consistently from source control, at scale.



Run data services anywhere

Deploy and manage data services where you need it for latency or compliance requirements. Stay always current with evergreen SQL and seamlessly manage and secure your data assets across onpremises, clouds, and edge.

Azure Arc enabled infrastructure

Bring on-premises and multi-cloud infrastructure to Azure with Azure Arc







Customer scenario Organize & govern across environments

Overview

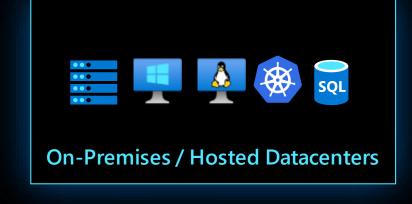
A large financial institution has sprawling server-based IT systems deployed in corporate datacenters, hosters, and multi-cloud.

The sprawl is overwhelming, and it is impossible to manage and apply consistent governance across the environment and meet compliance needs

Business requirements

- Manage a mix of bare metal, Windows and Linux servers across locations and disparate systems
- Enable IT to apply at scale governance and security policies across all servers
- Enable application owners to apply, audit and remediate compliance to meet their own requirements





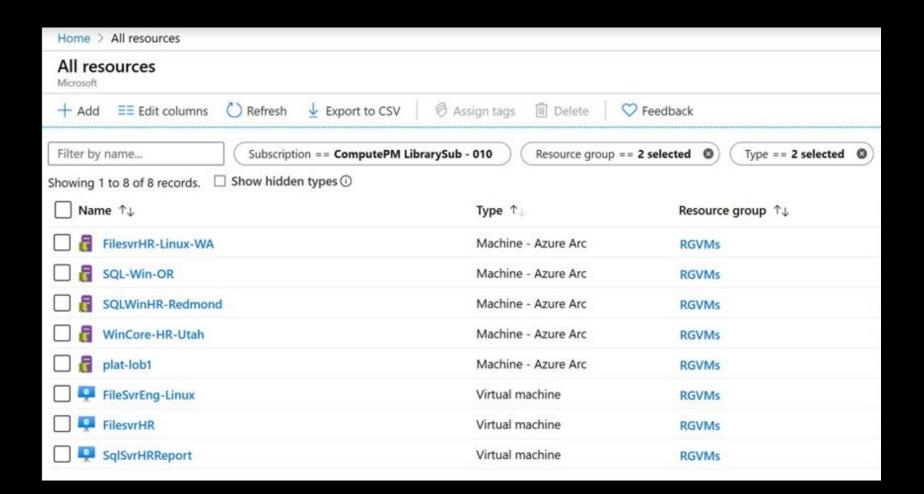
Customer scenario

Organize & govern across environments

Key benefits from Azure Arc

- Asset organization and inventory with a unified view in the Azure Portal
- Universal governance anywhere through Azure Policy
- Centralized agent management Monitoring, Security, Update Management and more
- Built-in server compliance rules
- Central compliance view across all servers
- Self-service remediation
- Integration with Azure Lighthouse





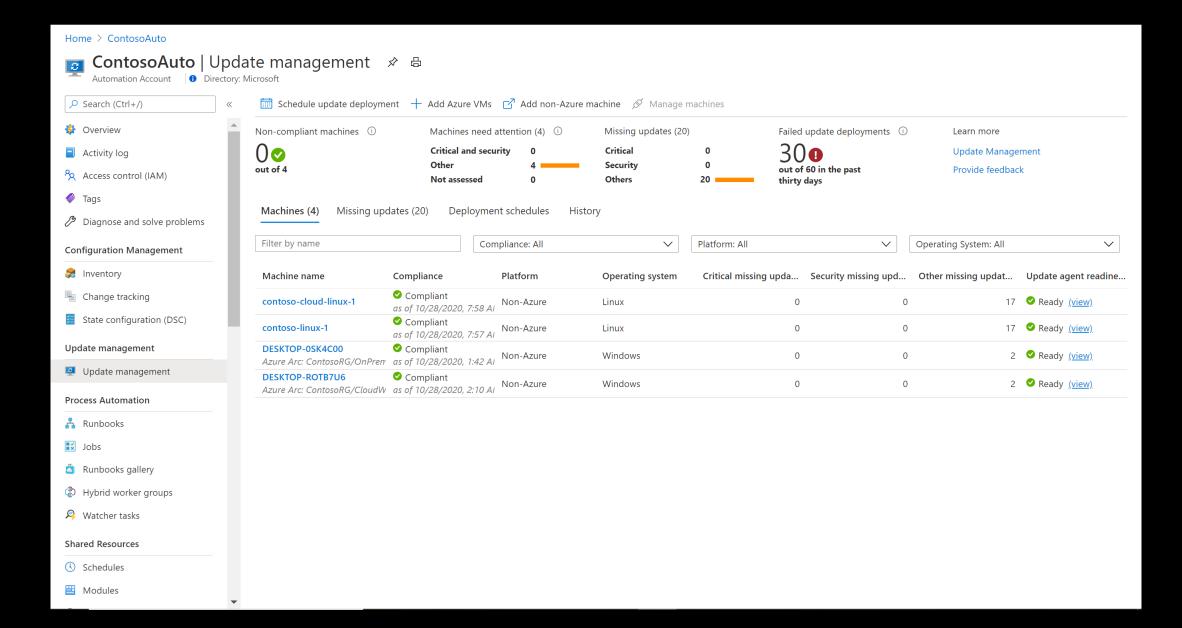
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100%

Boot diagnostics

Performance diagnostics (Pr.

nrms-subnet-require-nsg_1.0



Bring on-premises and multi-cloud servers to Azure with Azure Arc



Reach

Linux and Windows VM and Bare-Metal Domain agnostic



Organize and Inventory

At scale searchable inventory
Unify management experience
Consistent VM extensions
Integrate with Azure Lighthouse



Governance and Security

Built-in Azure policies
Server security baselines
Compliance across environments
Centralized agent management –
Monitoring, Security, Update
Management



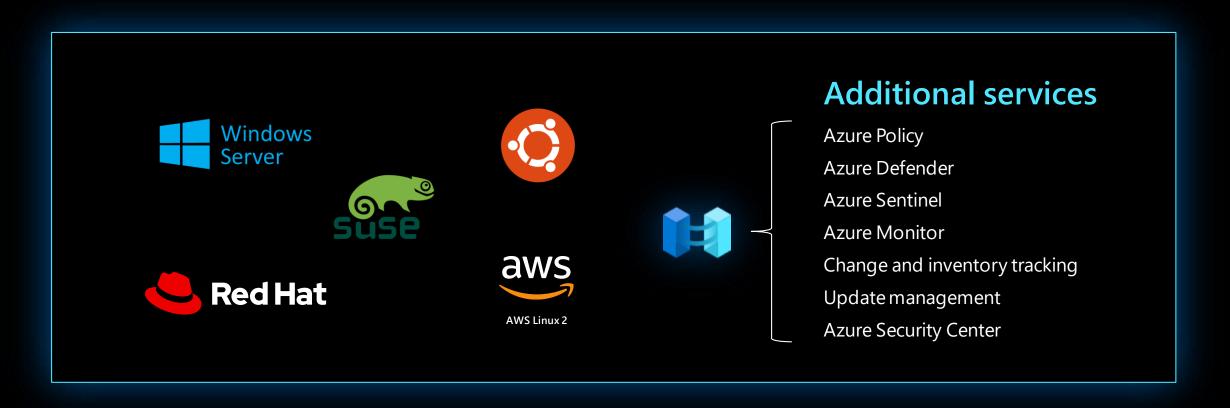
Role-Based Operations

Central IT to manage at-scale operations Workload owners manage based on their access





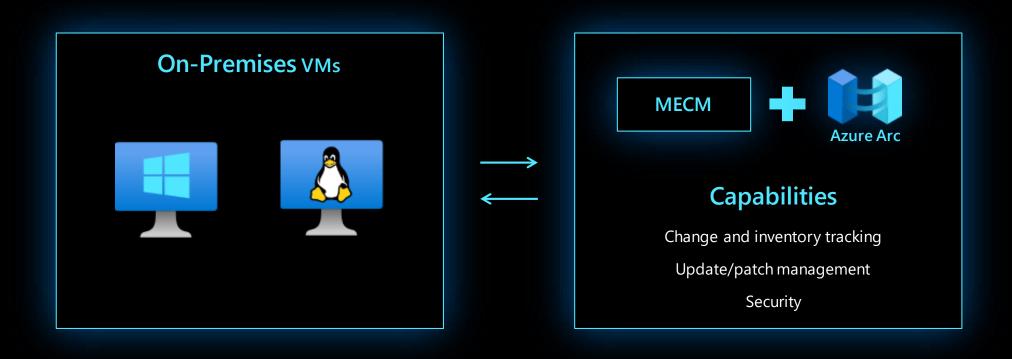
Azure Arc enabled servers are auto-enrolled with additional Azure services



Just turn them on when you want to use them

The future of Microsoft Endpoint Configuration Manager (formerly SCCM)

The Azure management services enabled by Azure Arc can replace much of the functionality of MECM, but we recommend a gradual transition based on the use case. In some cases, MECM cannot be replaced yet.



Co-management with Microsoft Endpoint Configuration Manager (MECM – formerly SCCM)

Use case	MECM		Azure management service enabled by Azure Arc	
Software updates on Windows Server machines anywhere	⊘	MECM tracks and applies software updates to Windows Server machines in your organization		Azure Update Management uses the Log Analytics agent and can run on supported Windows Server OS for patch/update control
Software updates on Linux machines anywhere	×	N/A		Azure Update Management uses the Log Analytics agent and can run on supported Linux distributions for patch/update control
Software updates on your Windows clients (running say Windows 10)	⊘	MECM manages the deployment of software updates to clients in your organization	*	N/A
Software updates for on-premises systems which are behind an internet gateway	⊘	MECM can work with and configure cloud gateways. Boundary groups. Proxy etc. to manage the machines	•	Azure Update Management can work with the Log Analytics Gateway, to manage machines behind proxy and firewalls
Server inventory and information collection	⊘	MECM CMPivot can provide real time state of machines in the environment	•	Azure Automation Change Tracking and Inventory tracks changes in virtual machines and server infrastructure
Run custom scripts on machines	•	MECM has an integrated ability to run custom PowerShell scripts	•	Use Custom Script Extension in Azure or Process Automation in Azure Automaton to create and manage PowerShell scripts and workflows, Python scripts and graphical runbooks.

Co-management with Microsoft Endpoint Configuration Manager (MECM – formerly SCCM)

Use case	MECM		Azure management service enabled by Azure Arc	
Create, manage and deploy applications on machines		MECM can manage deployment of applications and packages with automation built-in	•	Use Azure Custom Script Extension to deploy apps and packages to VMs, doesn't have a Ul like Software Center in MECM
Manage OS upgrades	Ø	MECM can deploy and update Windows via different methods and automate tasks	×	N/A
Manage policies to mitigate malicious attacks and security vulnerabilities	•	MECM manages policies for Windows Defender, Bit locker, VPN etc. to secure machines	•	Azure Security Center provides unified security management and advanced threat protection across hybrid cloud workloads.

Azure Arc enabled SQL Server

Data management benefits for Azure Arc enabled servers



Flexibility

VMs and bare-metal servers
On-premises and multi-cloud



Management

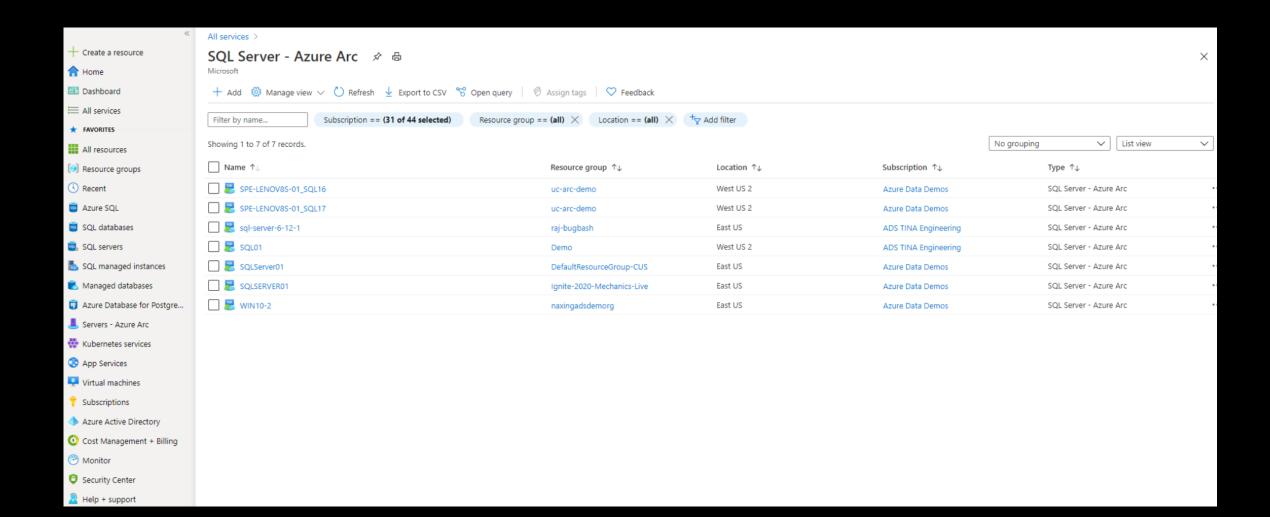
Searchable inventory
SQL Assessment service

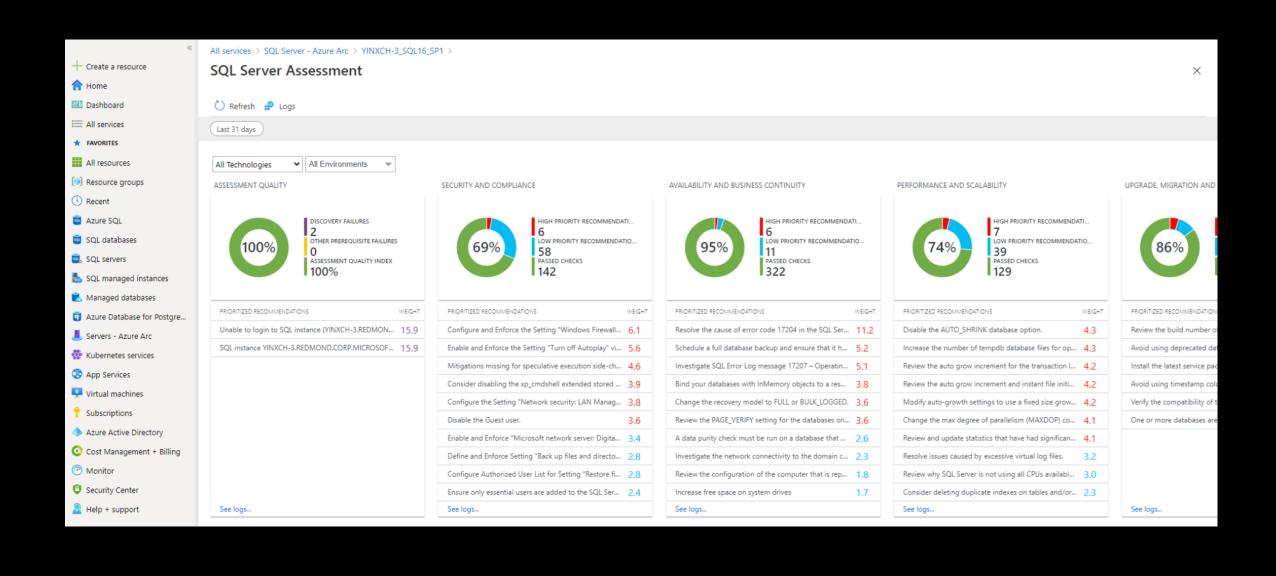


Governance and **Security**

Azure Policy
Azure Defender

No migration needed for existing SQL Servers





Customer scenario

At-scale Kubernetes app management

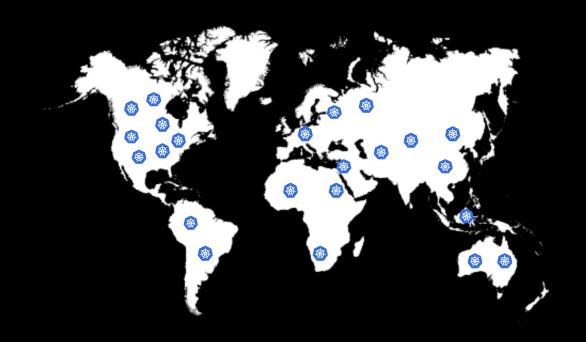
Overview

A retailer with 100s of stores would like to move all in-store applications to containers running on a K8s clusters

They are faced with the challenge of how to uniformly deploy, configure and manage their containerized applications across multiple locations

Business requirements

- Bootstrap a new store to fully run with the applications and configuration that this store requires
- Enable IT to apply and monitor at scale governance across all stores
- Monitor the state of applications and configuration in all stores
- Integrate DevOps and Safe Deployment Practices for applications running in stores



Customer scenario

At-scale Kubernetes app management

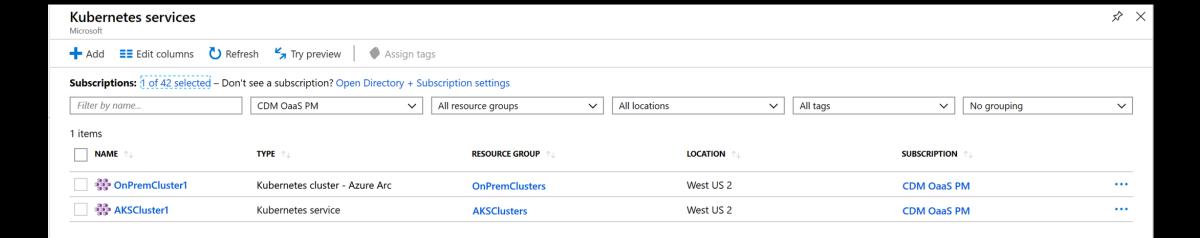
Key benefits from Azure Arc

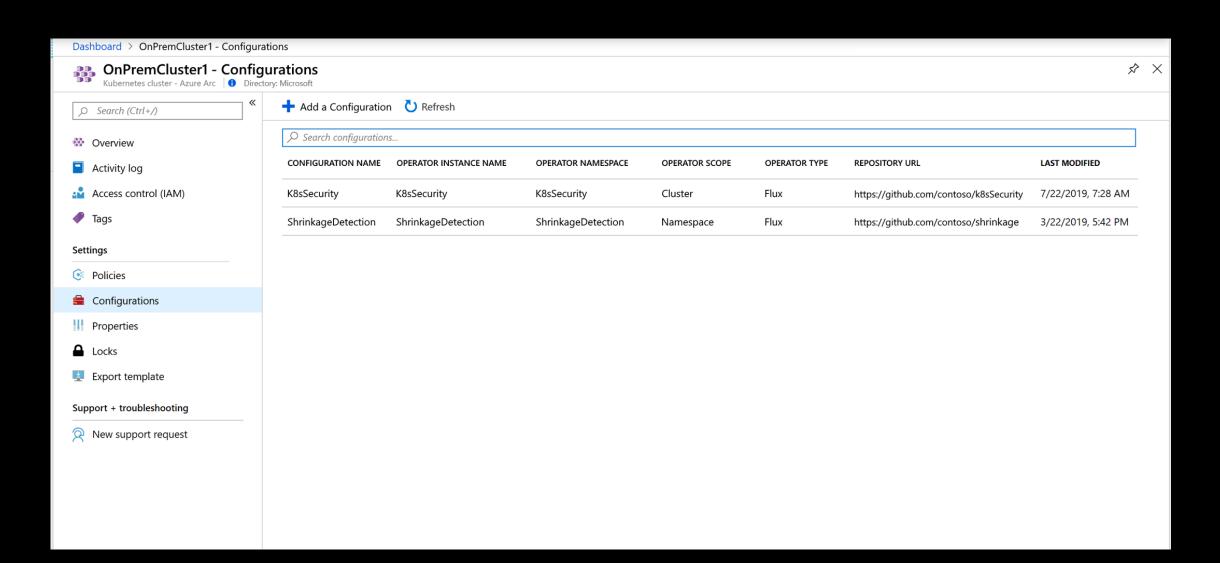
- Asset organization and inventory with a unified view in the Azure Portal across all locations
- GitOps-based model for deploying configuration as code to one or many clusters
- Application deployment and update at scale
- Source control based Safe Deployment Procedures when rolling new applications and configurations
- Developer tooling agnostic—use the tools they want

Azure Management

(Azure Resource Manager, Azure Policy, Azure Portal, API, CLI...)







Azure Arc enabled Kubernetes

Now in Preview

Connect, manage, and operate Kubernetes clusters and applications running anywhere using Azure Arc



Connect

Support for multiple flavors Deploy to an existing cluster OSS ecosystem friendly



Configure

Configure GitOps workflows Enforce desired state across clusters Cluster & Namespace support



Operate and Monitor

Azure Monitor Integration Health status reporting Cluster & App observability



Govern and Secure

Built-in Azure Policies Cluster security baseline Role-Based Access Control Compliance across environments



Any infrastructure, any Kubernetes



















Customer scenario Run Azure data services anywhere

Overview

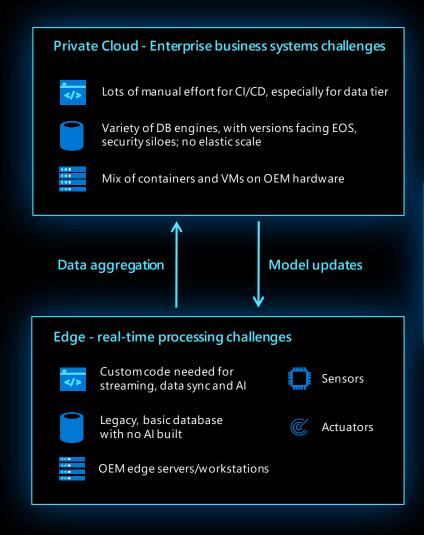
An Energy company aims for an efficient and fully automated operation with AI everywhere

Customer operates various production sites, as well as run utility transporting from extraction to retail distribution

Massive data volume at the edge and need real-time insights

Business requirements

- Leverage existing OEM hardware and any Kubernetes
- Automation at scale for IT control systems e.g., HA/DR, backup, CI/CD, DevOps
- Latest innovation automatically deployed from edge to cloud
- Consistent security and governance



Azure data services
Customer-managed services
on any infrastructure

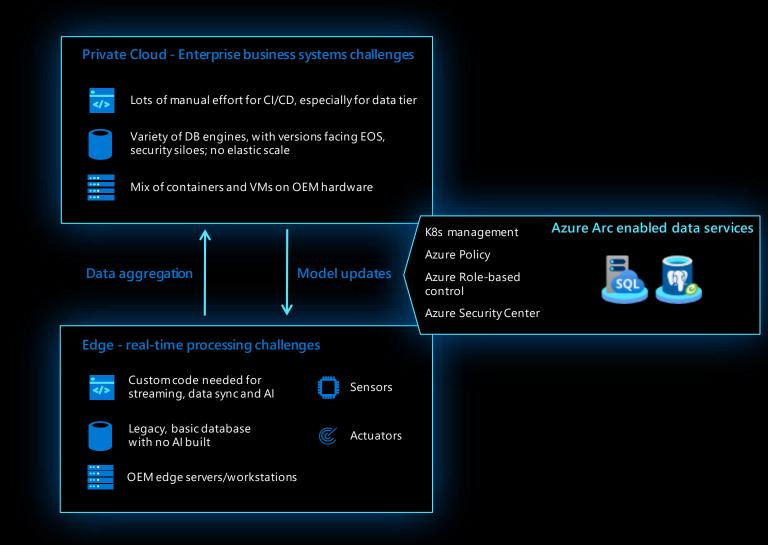




Customer scenario Run Azure data services anywhere

Key benefits from Azure Arc

- Any infrastructure, any K8s
- Always on the latest, no end-of-support with evergreen SQL in Azure SQL DB
- Elastic scale on-premises with PostgreSQL Hyperscale
- Azure SQL Database Edge with built-in Al for real-time edge analytics
- Automation at scale with unified management of all data & AI assets
- Market leading security & governance consistently deployed everywhere



Azure Arc enabled data services

Bring Azure data services to on-premises, multi-cloud, and edge with Azure Arc

PREVIEW

Azure SQL Managed Instance

Azure Database for PostgreSQL Hyperscale



Disconnected support.

Cloud benefits for both disconnected and connected workloads



Always current

Automated updates
Evergreen SQL
Hyperscale on-premises



Elastic scale

Deploy in seconds
Scale up, scale out
Automation at scale



Unified management

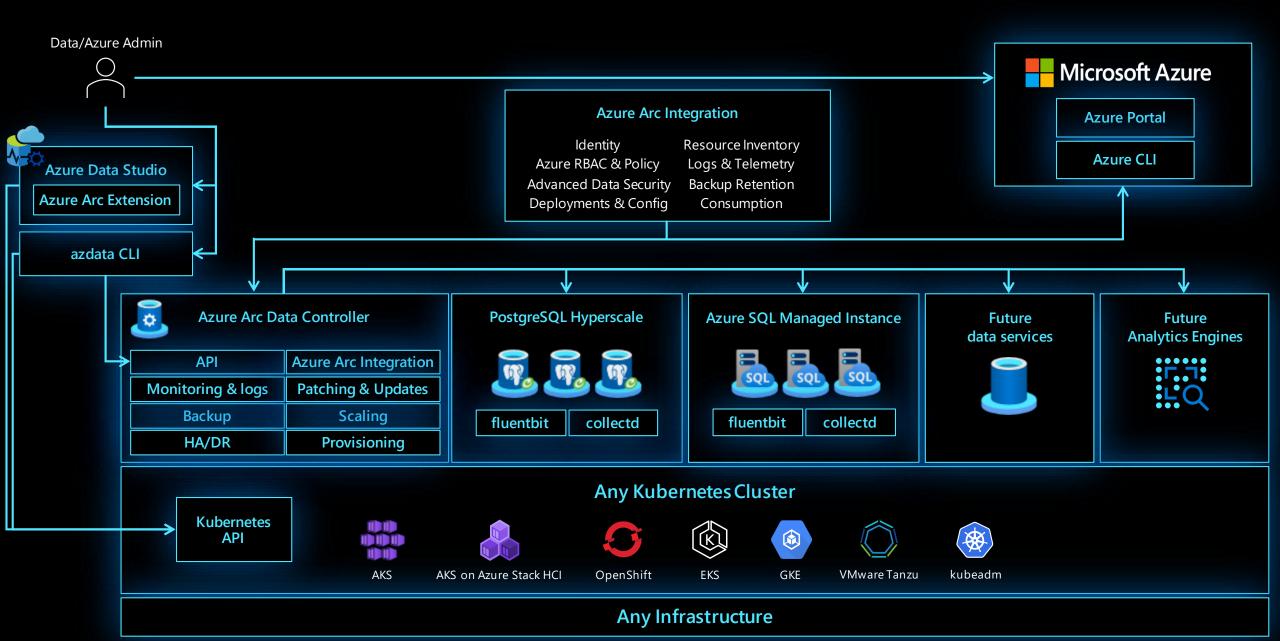
Single view for on-prem and clouds

Consistent workflows

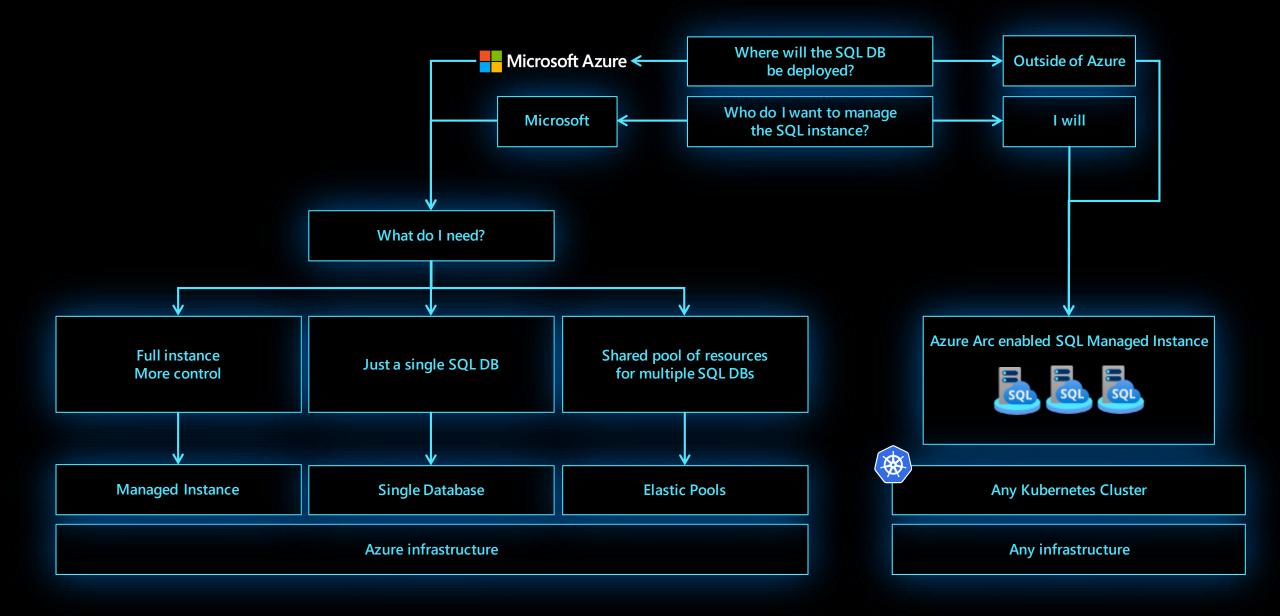




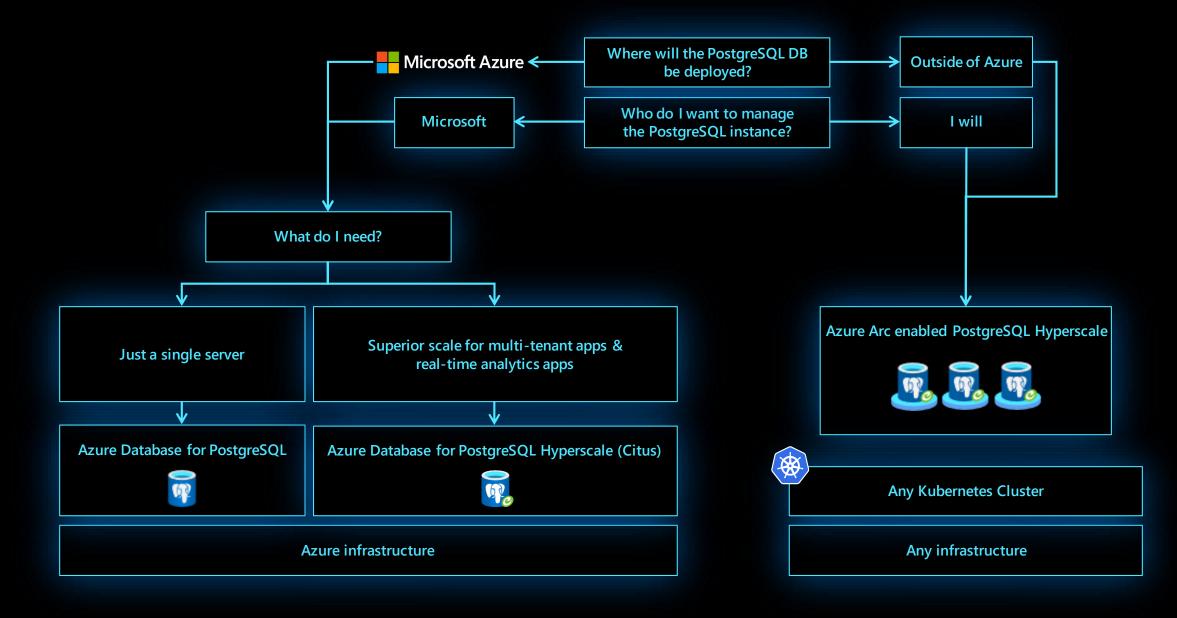
Azure Arc enabled data services Architecture



Which SQL Database deployment do I need?

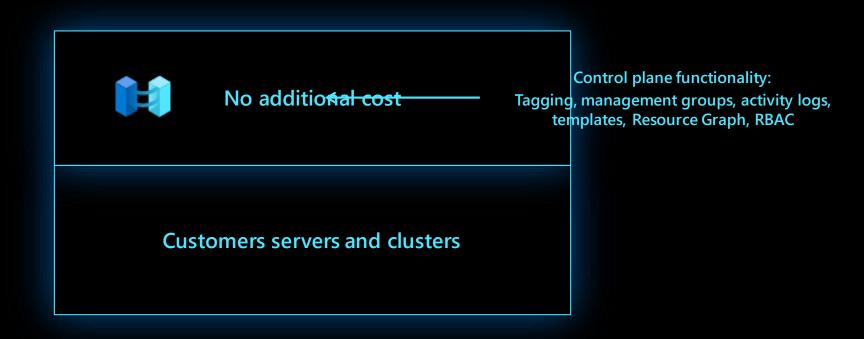


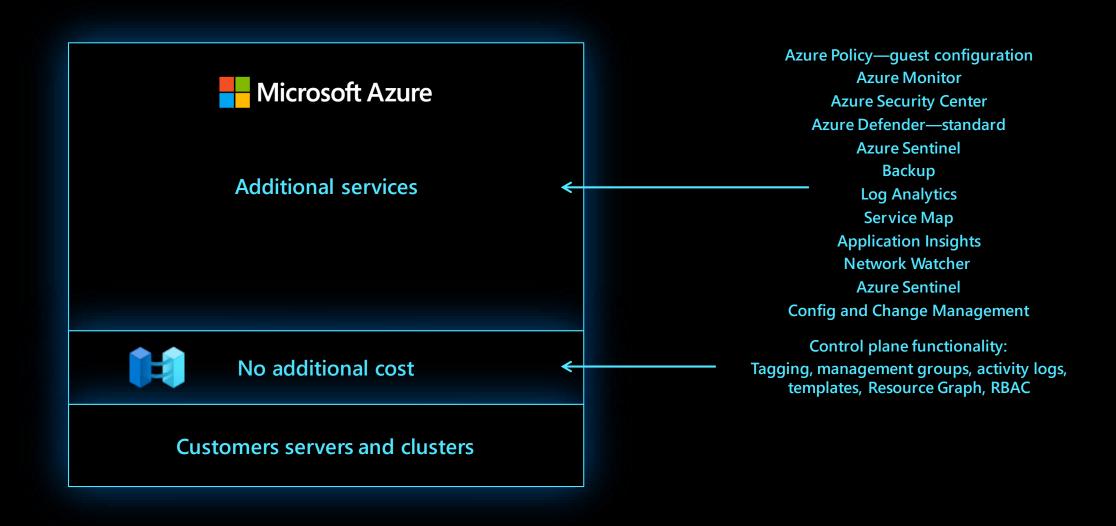
Which PostgreSQL Database deployment do I need?



Management capabilities comparison by deployment model

	Deployment Model			
Built-in Capabilities	Customer Infrastructure		Azure	
	SQL Server / PostgreSQL	Azure Arc enabled databases	Azure PaaS databases	
Database security features				
Elastic / "Limitless" scalability	×	Limited by the capacity of customer infrastructure		
Automatic HA/DR		Customer responsible for underlying HW/K8s availability		
Auto upgrade, patching				
Auto backup-restore	\otimes			
Monitoring	\otimes			
Compliance certifications	Customer responsible for compliance certification	Customer responsible for compliance certification	90+ certifications	
Data sovereignty			Azure regions not available in all countries yet	
Customer control			Pre-defined HW options No control over HW/OS	
Fully managed by Microsoft	X Customer-managed	Customer-managed using software provided by Microsoft		
Guaranteed availability SLA	Customer-managed	Customer-managed using software provided by Microsoft		





Example 1

Scenario 1: A customer onboards 50 Windows (or Linux) servers that are running on-premises to Azure with Azure Arc and tags these servers in Azure, applies RBAC, organizes these servers into management groups and queries properties with Azure Resource Graph. In addition, the customer also applies a set of common Azure Policy Guest Configurations across all these servers.

The applicable cost components are:

Component	Cost
Connectivity to Azure Arc, Tagging, RBAC, Management Groups and Azure Resource Graph	\$0
Azure Policy Guest Configurations	\$6/server/month (Unlimited policies)

For more details on Azure Arc pricing visit our pricing page: https://aka.ms/azurearcpricing

Example 2

Scenario 2: A customer onboards 50 Windows (or Linux) servers that are running on-premises to Azure with Azure Arc and tags these servers in Azure, applies RBAC, organizes these servers into management groups and queries properties with Azure Resource Graph. The customer also applies a set of common Azure Policy Guest Configurations across all these servers. In addition, the customer deploys the Log Analytics agent extension to monitor the on-premises servers (Azure Monitor).

The applicable cost components are:

Component	Cost	
Connectivity to Azure Arc, Tagging, RBAC, Management Groups and Azure Resource Graph	\$0	
Azure Policy Guest Configurations	\$6/server/month	
Azure Folicy Guest Cornigurations	(Unlimited policies)	
Azure Monitor	Same Azure Monitor pricing that is applicable to Azure VMs	
ALGI C MOTILOT	(Refer to the Azure Monitor Pricing page to learn more)	

For more details on Azure Arc pricing visit our pricing page: https://aka.ms/azurearcpricing

Addressable Revenue Opportunity

Large TAM; millions of on-premises servers, double digit growth in containers

Expand management to on-premises servers

Grow your business with containers

Serve expanding edge workloads

~12m on-premises physical servers growing to ~15 million by 2024¹



~50-70m virtual machines growing to 80-90m by 2024²

Use of containers growing from 70% to $\sim 90\%^3$



Double digit growth

Large enterprises shift to containers

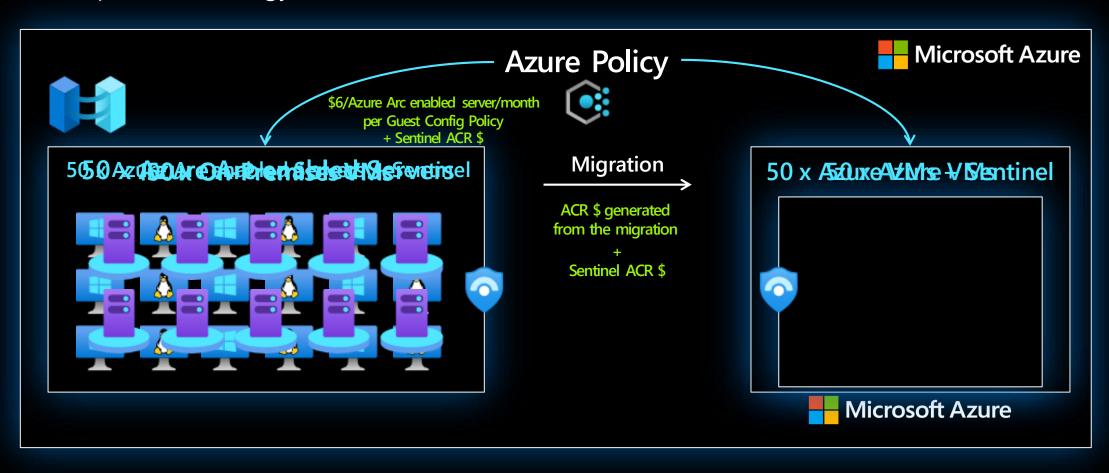
~50% of the data will be created on edge by 2023⁴



Healthcare pandemic accelerating edge devices adoption; expand your business with it

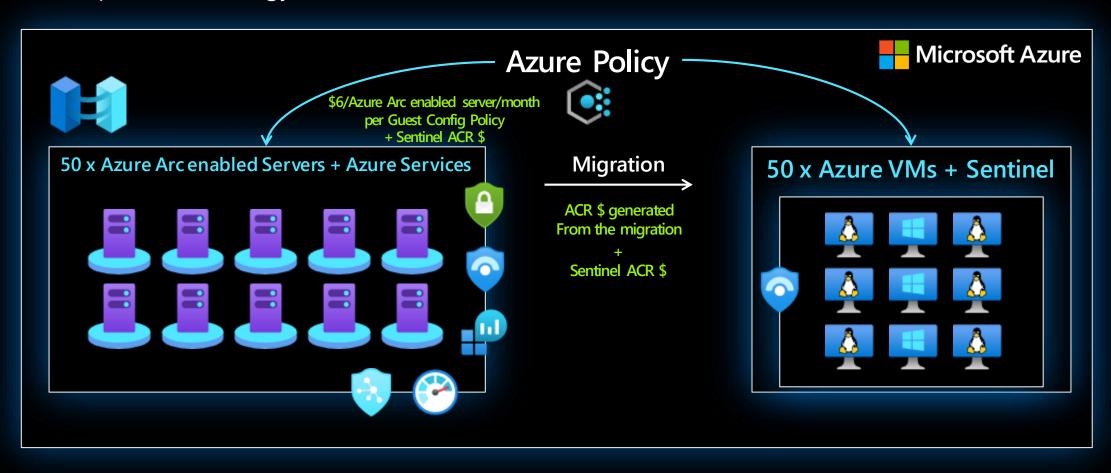
Example: Azure Arc Partner Opportunity – Migration + Sentinel

Scenario: A customer has 100 VMs (Linux/Windows) running on-premises. The VMs consist of file servers, SQL instances, web servers and backend servers. You as a partner have been brought in to conduct an analysis of the infrastructure, execute the migration and implement Azure Sentinel as a SIEM solution using a unified operations strategy.



Example: Azure Arc Partner Opportunity – Migration + Sentinel

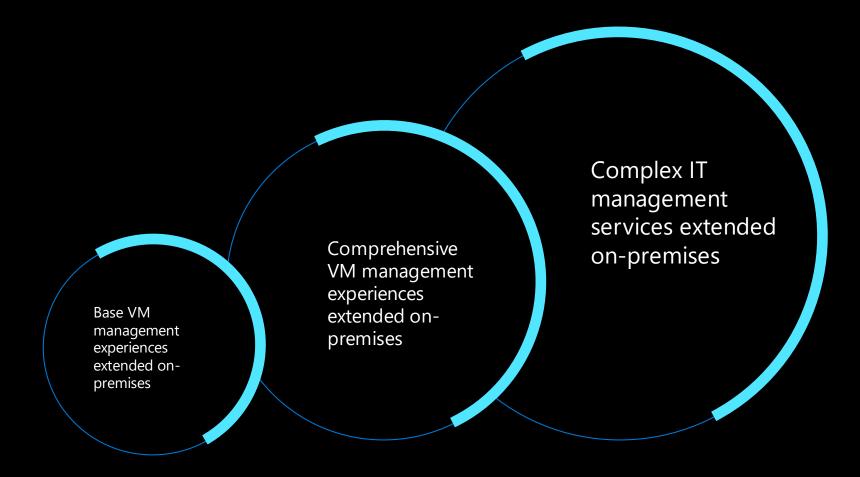
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Azure Arc Partner Opportunity



Contoso MSP delivering value with Azure Arc



Azure Policy, Azure Update Management Azure Policy, Azure Security Center, Azure Sentinel, Azure Monitor, Azure Update Management VM management, At-scale Kubernetes app management, data services anywhere

Pricing for Arc enabled Kubernetes and data services

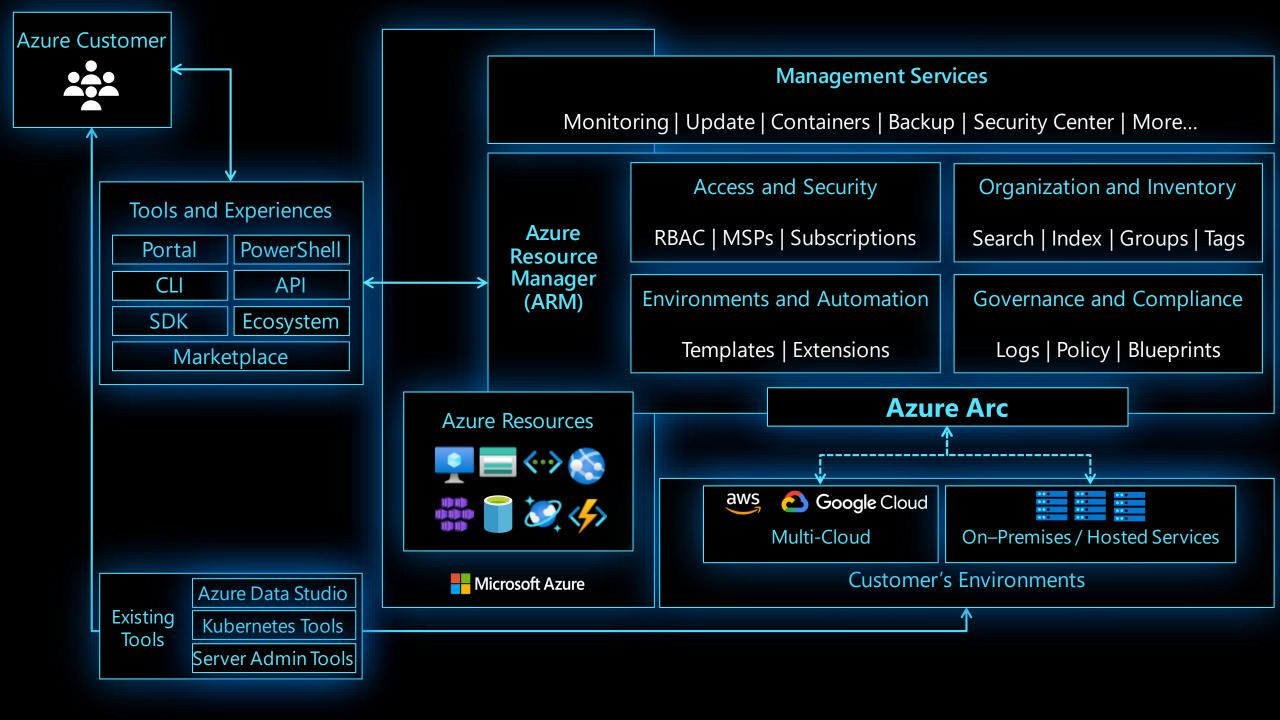
Both Azure Arc enabled Kubernetes and Azure Arc enabled data services are in preview. We will announce pricing details closer to GA.

What do we hear from customers?

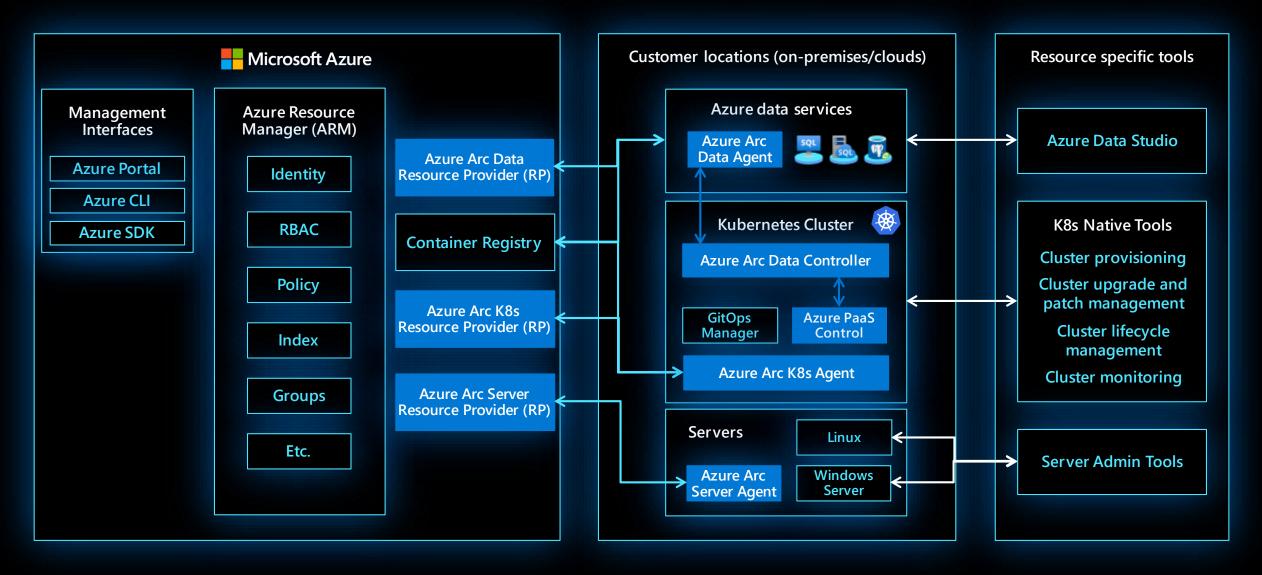
"I need to manage security and incident management across my public cloud and datacenter assets through policy enforcement and automation." "As a Managed Service Provider, I need to operate and govern my customer's Azure ,on-premises and other clouds environments."

"I want my on-premises servers to have strong integration with Azure and tools like Security Center and Sentinel."

"As a DevOps Engineer, I would like for all my applications in our existing and future production Kubernetes clusters, to be deployed with same versioning and with no configuration drift." "As an SRE (Site Reliability Engineer), I need to have health visibility in single pane of glass fashion to all my existing and future Kubernetes clusters, infrastructure and applications." "We use SQL Server to integrate with our mission critical application platform, but the DB layer must remain onpremises due to sensitive patient data and data availability needs."



Azure Arc Architecture



GitOps – Definition & Principles



Git as the source of truth for a system



Git as the single place where we operate (create, change, and delete)



All changes are observable



System state described declaratively



State declaration versioned in source control

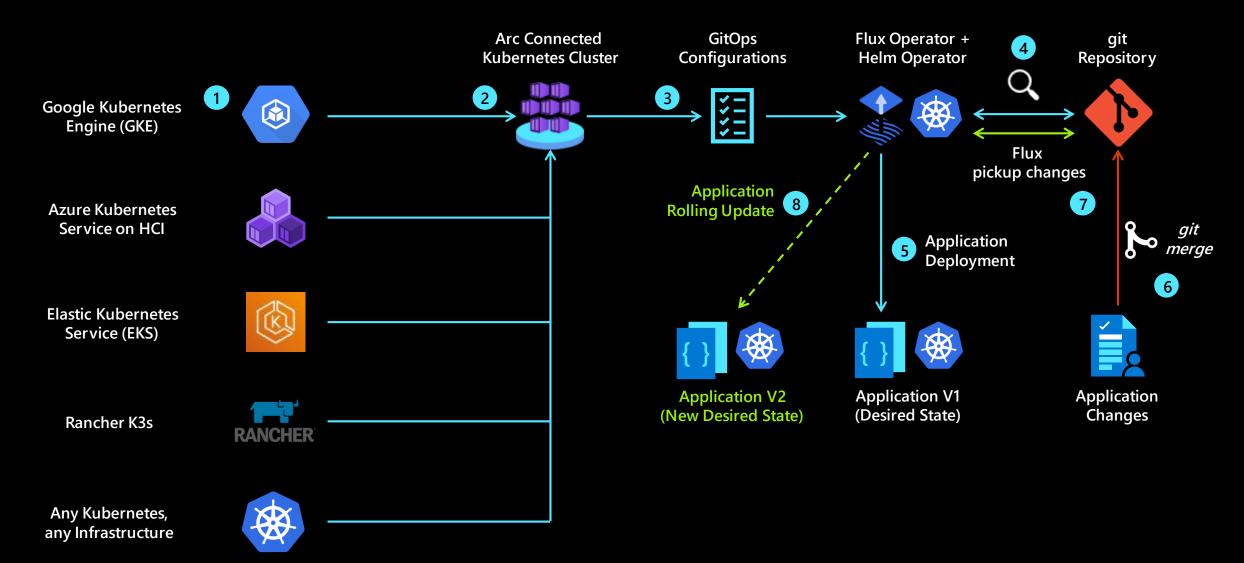


Approved changes are applied automatically



Agents enforce desired state

Azure Arc enabled Kubernetes GitOps Flow



The Azure Arc Jumpstart GitHub Repository

- 1. Provide a "zero to hero" scenarios for multiple environments and deployment type using as much automation as possible
- 2. Create a "supermarket" experience by being able to take "off the shelf" scenarios and implement it
- 3. Meeting Azure Arc customers where they are



Get started

Azure Arc enabled servers is now generally available, get started today: https://aka.ms/Azure-Arc
Try Azure Arc enabled Kubernetes, in preview: https://aka.ms/Azure-Arc-Kubernetes
Try Azure Arc enabled data services, in preview: https://aka.ms/hybrid-data-services

Learn more

Azure Arc Jumpstart: https://aka.ms/AzureArcJumpstart
Technical documentation: https://aka.ms/AzureArcLearn
Azure Arc Learning Path: https://aka.ms/AzureArcLearn



Additional Resources

Onboarding a server to Azure Arc

<u>Using Azure Policy with Arc enabled servers</u>

Servers & Containers: Managing with Lighthouse

Extensions and logs for Arc enabled servers

Azure Arc enabled Kubernetes: onboarding and inventory



Azure Arc enabled servers

Connectivity Options

Azure Arc enabled Server

Direct connection (Internet)
 Connection via Proxy (Internet)
 Service tag (S2S VPN/ER)
 Private Link (S2S VPN/ER) - Private Preview
 Public Endpoint
 Private Endpoint

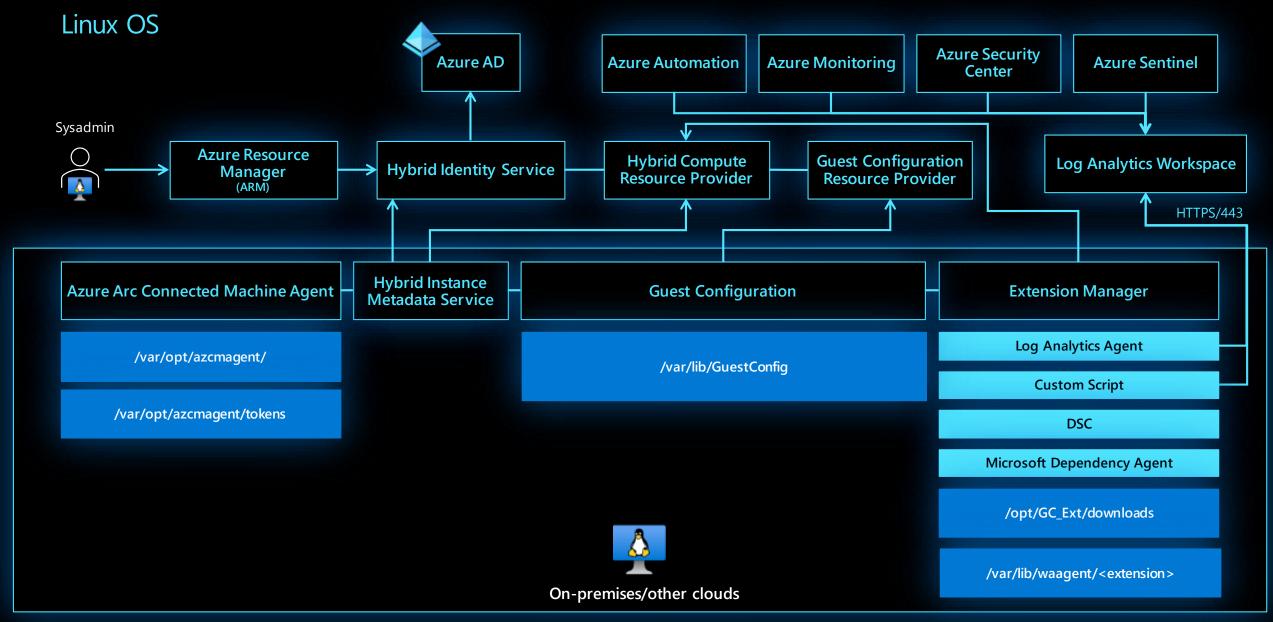
Azure Express Route &

Site-to-Site VPN

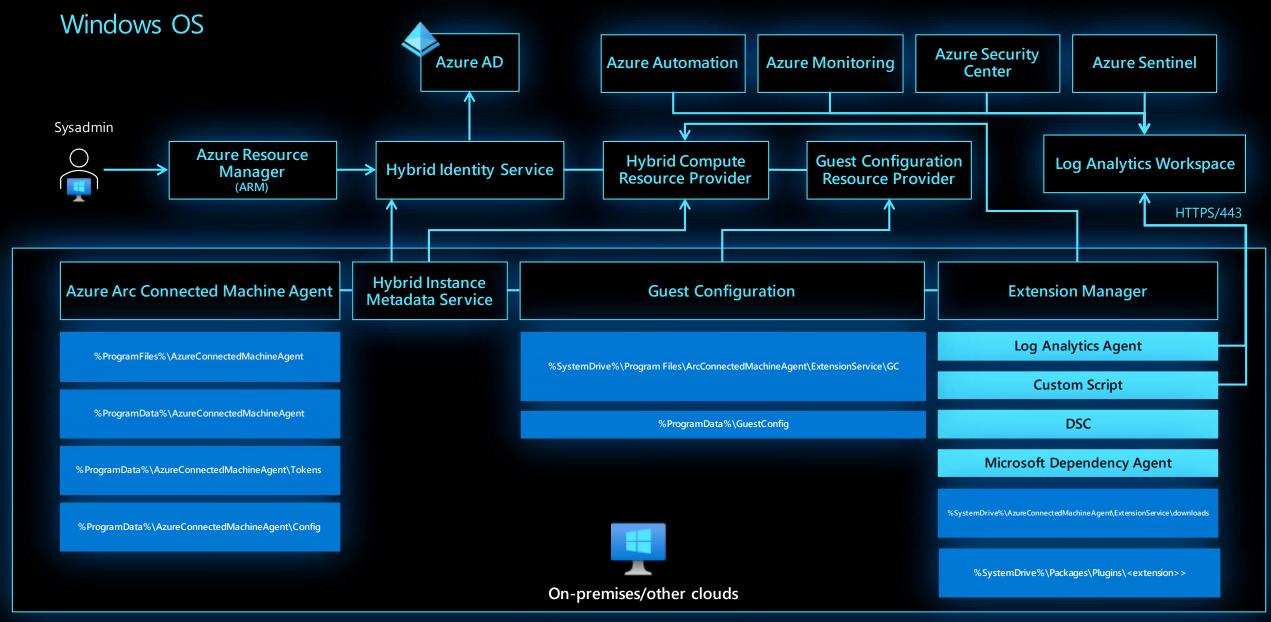
Azure VNET

Proxy

Azure Arc enabled servers architecture

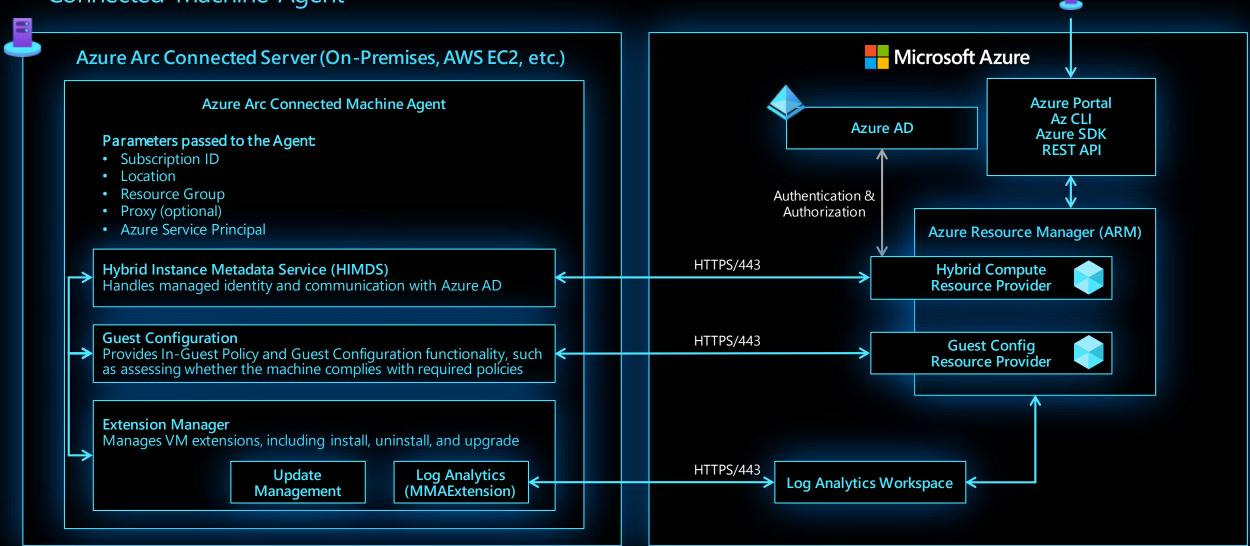


Azure Arc enabled servers architecture



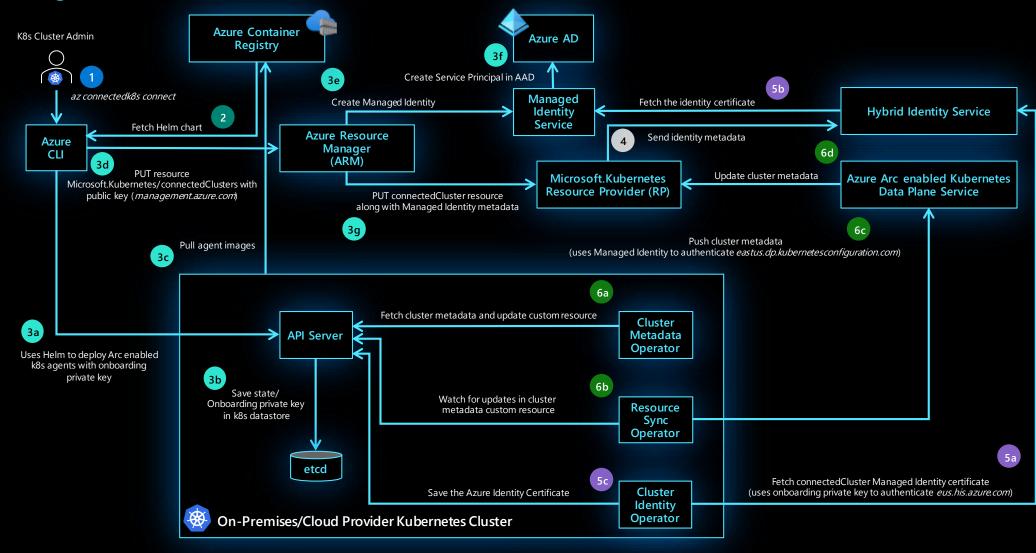
Azure Arc enabled servers

Connected Machine Agent

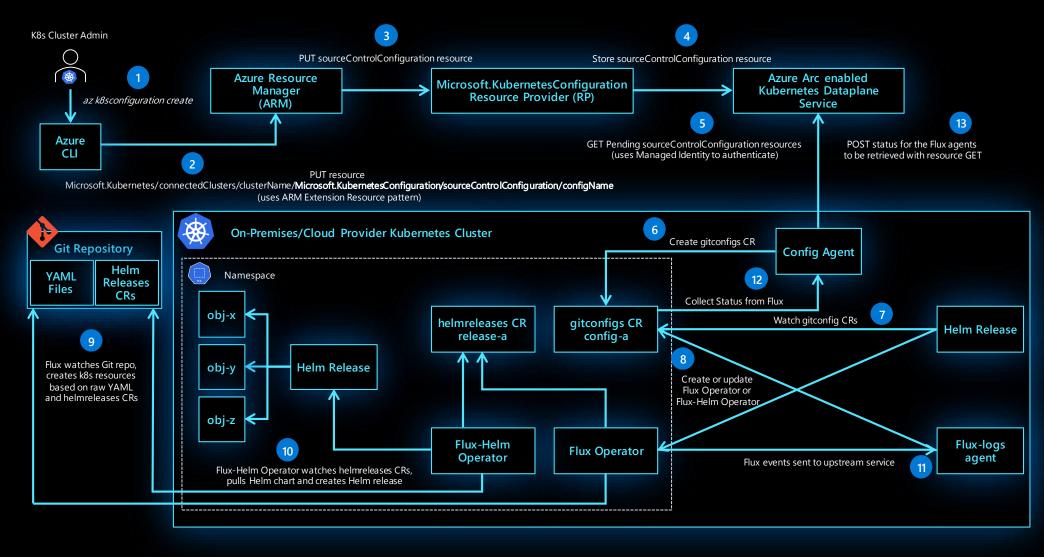


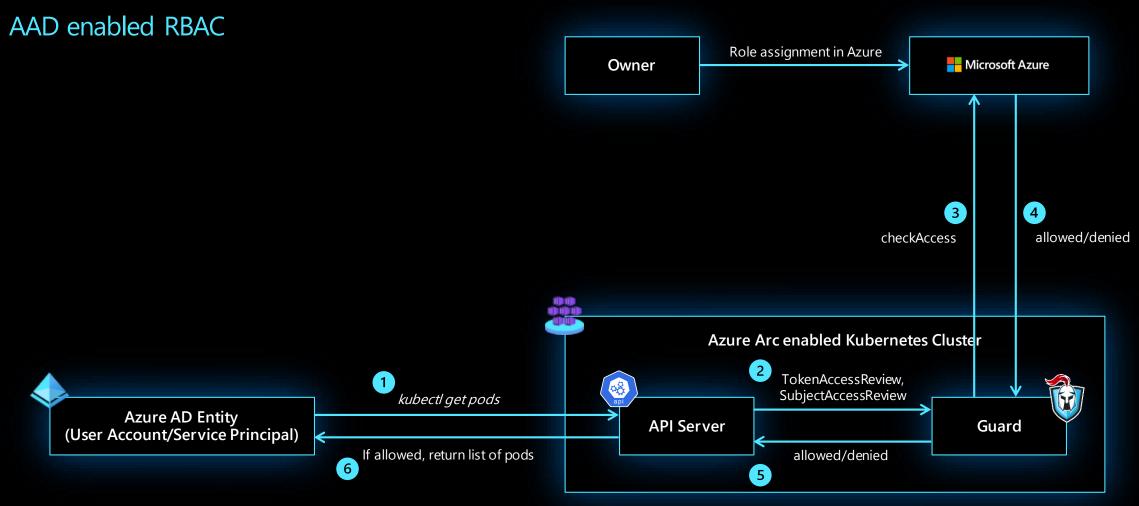
Azure Admin

Onboarding

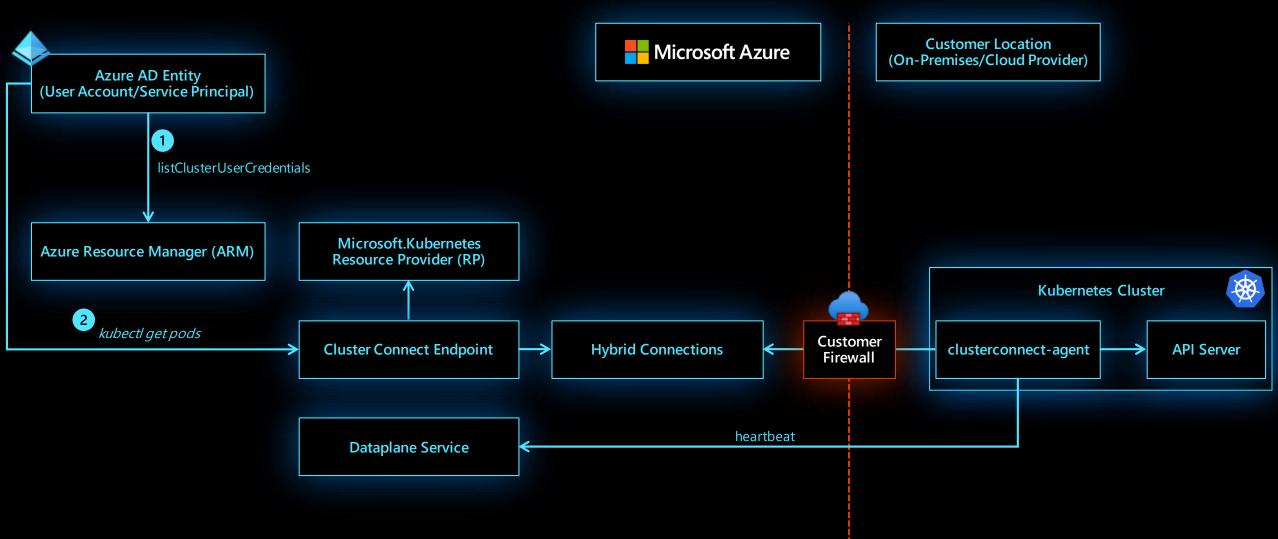


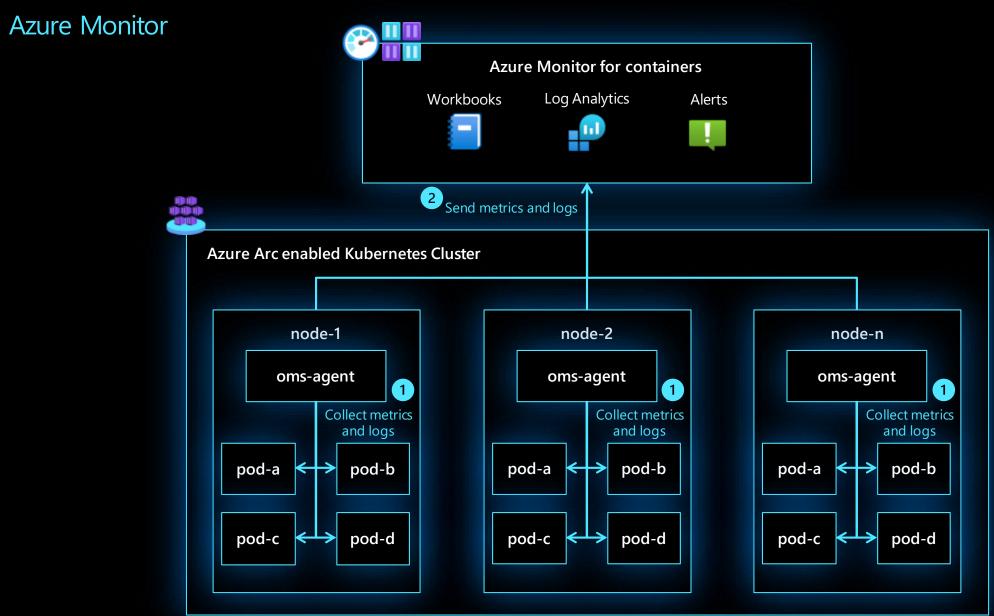
GitOps Configuration





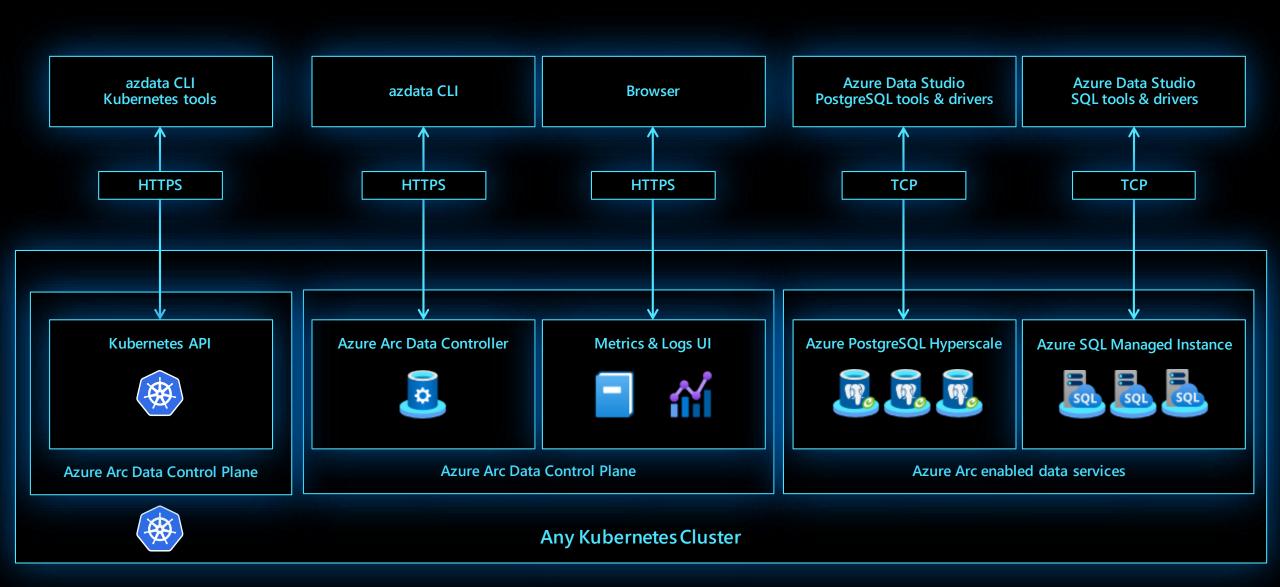
Cluster Connect

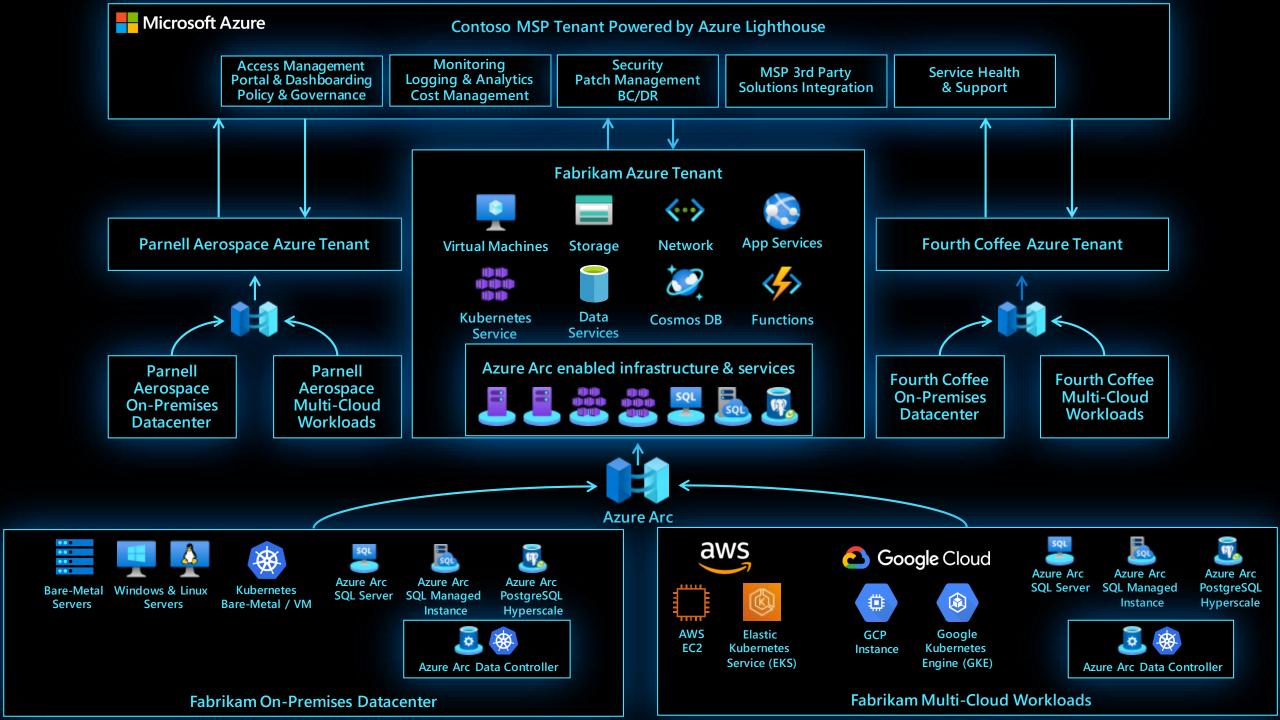




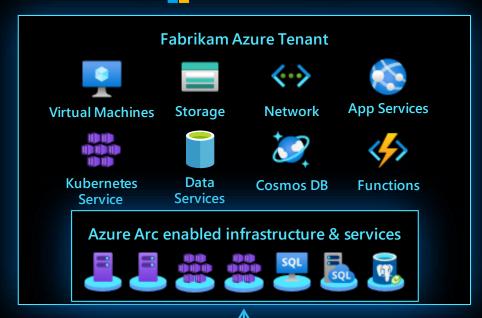
Azure Policy (Gatekeeper) Microsoft Azure **Azure Policy Service** Azure Arc enabled Kubernetes Cluster **PolicyTemplate** Pod Service CRD CRD Fetch policy PolicyInstance definitions & Deployment Config Ingress CRD assignments Report compliance watch create AdmissionReview Gatekeeper kubectl apply –f privileged.yaml request deploy **Calling entity API Server** azure-policy-addon Denied AdmissionReview **OPA** response allowed: false

Azure Arc enabled Data Services Endpoints





Microsoft Azure







Resources

Azure Arc all up overview

aka.ms/arc-introvideo

Introducing Azure Arc

aka.ms/azurearcpricing

Azure Arc pricing page

aka.ms/arc-techcommunity

Deep dives on Azure Arc, best practices and more

<u>aka.ms/arc-customerstories</u>

Learn how other customers are implementing Azure Arc

https://aka.ms/arc-feedback

Public Q&A forum

AzureArcContact@microsoft.com

Ask to be added to a common Teams site and monthly call with engineering

Azure Arc enabled Kubernetes & servers

aka.ms/arc-blog

Azure Arc: Extending Azure management to any infrastructure

aka.ms/arc-k8svideo

Kubernetes—Managing K8 clusters outside of Azure with Azure Arc

aka.ms/arc-serversvideo

Server management—Organize all your servers outside of Azure with Azure Arc

aka.ms/arc-serversdocs

Documentation for Azure Arc enabled servers

aka.ms/arc-k8sdocs

Documentation for Azure Arc enabled Kubernetes

aka.ms/AzureArcJumpstart

Azure Arc "Jumpstart" GitHub repository

Azure Arc enabled data services

aka.ms/arc-datablog

Blog – Run Azure data services on-premises, at the edge, and multi-cloud with Azure Arc

aka.ms/arc-data-mechanicsvideo

Demos on Azure Arc enabled data services, including SQL and PostgreSQL Hyperscale

aka.ms/arc-data-ignitevideo

Ignite 2020 session—Bring Azure data services to on-premises, multi-cloud and edge

aka.ms/arc-datadocs

Documentation for Azure Arc enabled data services



Thank you

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