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## **Solutions & Services**

## Adastra delivers industry leading **Solutions and Services** across the **Data & Digital** spectrum

#### **ANALYTICS & AI DIGITAL & DESIGN** DATA GOVERNANCE Cloud Machine Learning Mobile Apps & Web **Data Governance** Statistical Analysis Development **Data Engineering Data Quality** CRM & ERP **Master Data Mgmt Text Mining** UX/UI **Architecture** Reference Data Mgmt **Visual Analytics** Personalized Videos **Managed Services** Meta Data Mgmt RPA & IPA **Emerging Data Lineage Technologies**



## **Adastra Global Footprint**

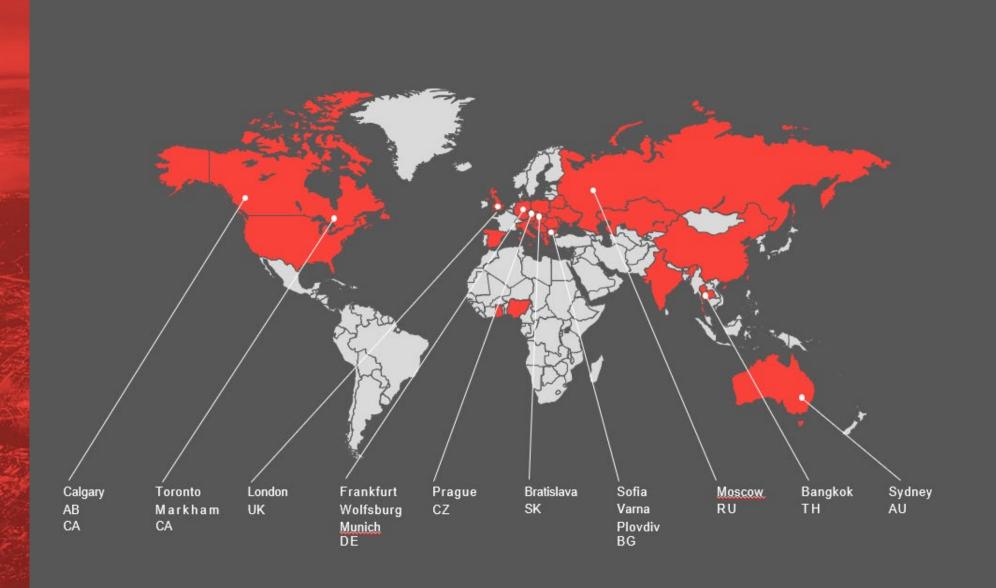
2000+

2000+ professionals

1000+

**Projects in 46** countries

1 Focus





### **Adastra Success Stories**

Adastra has successfully architected / implemented Azure Modernization solutions for > 65 organizations in the last 24 months. Select clients:







































































### **Adastra Difference**

#### **Client Focused**



#### **Strategy Focused**

We develop solutions that meet client's current and future business needs.



#### **Value Driven**

We deliver data-driven value to our customers with measurable ROI.



#### **Nimble**

We share knowledge and expertise with nimble work structures that allow us to scale as needed.



#### **Transparent**

We work with our clients to manage scope, timelines and level of detail.

#### **Best-In-Class Solutions**



#### **End-to-End Data Services**

We provide services from inception to deployment and maintenance for effortless client execution.



#### **Excellence of Execution**

Nothing matters if it can't be delivered on time, on budget, and within scope.



#### **Top Talent**

We hire only the best and the brightest and invest in their training and development.



#### **Best Shoring**

Top global experts can be assigned to take advantage of economies of scale and provide 24/7 delivery.

Data — Al & Analytics

Cloud

Governance

**Digital** 



## **Adastra Microsoft Partnership**

Microsoft Partner



Gold Data Analytics
Gold Data Platform
Gold Cloud Platform
Gold Datacenter
Gold Application Integration

Adastra: Go-To Partner for Data & Al

Microsoft IMPACT Award Recipient:

- 2021 Analytics Impact Award
- 2021 Al Impact Award
- 2021 Data Platform Modernization Award
- 2020 / 2019 Commercial Partner of the Year
- 2019 Manufacturing Innovation Impact Award

Azure Migration Partner

Advanced Specialization for Windows / SQL Server Migration to Azure

Lead Canadian Partner for Synapse Migration / Implementation

Product Team Collaboration for Azure Synapse / Azure Purview / Azure Databricks



## **Adastra Azure Specializations**

#### **AZURE FOUNDATION**

cloud assessment, tenant design, resource naming, service tag approach, network architecture, governance design, tco analysis, hybrid network implementation, devops integration, azure foundation implementation,

#### **AZURE ANALYTICS**

analytics assessment, analytics architecture, analytics roadmap, data zoning, enterprise model design (kimball, inmon, data vault), ETL data pipelines, persona enablement, citizen report development, trusted data as a service, ...

big data assessment, data lake design, Hadoop

#### **AZURE APP / MIGRATION**

app / data assessment, app / data decisioning (lift / shift vs modernize), app / data architecture, api architecture, microservices architecture, app/data security design, migration roadmap, migration execution, iac pipelines, devops integration, ...

#### **AZURE BIG DATA**

integration, PySpark data engineering, ELT pipelines, spark delta lake, spark streaming, serverless compute, devops integration, ...

#### **AZURE SECURITY**

security assessment, identity strategy, role based access, secrets management, encryption, data loss protection, api management, private zone configuration, siem / soar integration, policy enforcement, security implementation ...

#### AZURE AI / ML

advanced analytics assessment, cognitive service integration, r&d model training / testing, mlops implementation, ai / ml pipelines, data science workbench automation, devops integration, ...

#### POWER PLATFORM

citizen development assessment, power platform governance, roles / responsibilities, environment strategy, CoE kit, canvas / model apps, power automate flows, power automate rpa, power platform dataverse, power bi datasets / reports, ...

#### AZURE DATA **GOVERNANCE**

data governance assessment, data catalog, data classification, data sensitivity, data use governance, data privacy, data lineage, master data management, data quality management, roforonco data managoment

#### **AZURE INTEGRATION** PAAS

integration paas assessment, api management, logic workflows, service bus management, event grid distribution, peer to peer patterns, pubsub patterns, managed file transfers, iot telemetry streaming intedge device management



## **Adastra Managed Services**







## Data Is The Backbone of The Enterprise

## Today, all businesses are data businesses

- / Data makes business possible
- / Data is crucial to businesses of all sizes
- / Security data is mandatory

# All data businesses need to be analytics businesses

- / Business need full transparency
- / Workers are empowered with intelligent insights
- / Augmented intelligence sees patterns we cannot

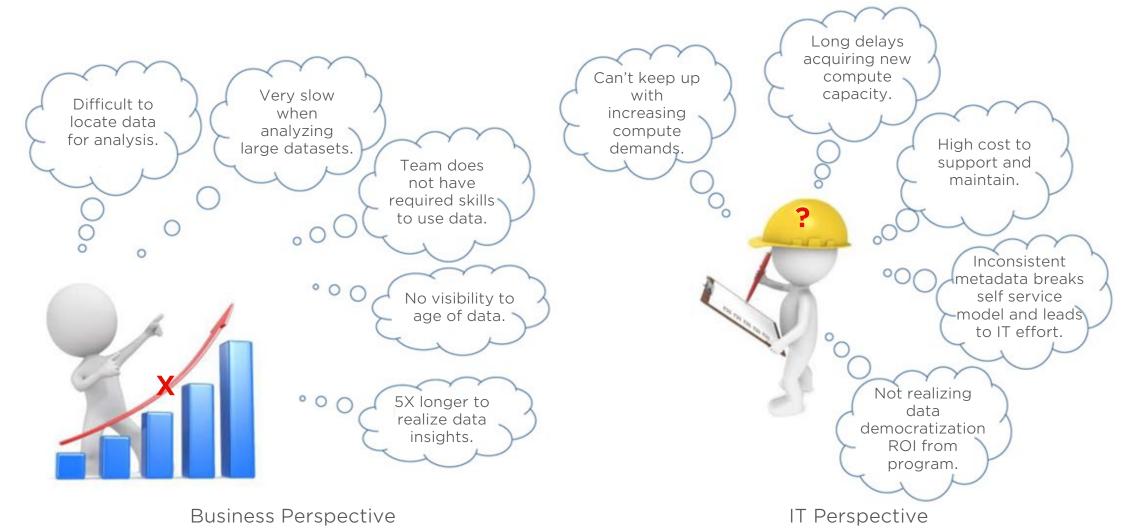
# Analytic businesses need to evolve data science

- / Data science empowers us to go farther
- / AI/ML creates smarter organizations
- / Businesses need scalable analytics



## **Hadoop to Synapse Migration Use Case**

Adastra recently helped a large Canadian bank migrate on premise Hadoop to Azure Synapse. Below are direct quotes regarding their legacy on premise Hadoop environment, that drove the Azure Synapse migration





## **Typical Hadoop Challenges**



- × High capital infrastructure costs / delays to implement
- × Requires infrastructure investment to cover "short duration / peak" compute levels
- × Unable to scale to unanticipated compute levels
- × Lack of optimized compute leads to slow query performance
- × Significant technical debt to maintain / operate environments
- × Difficulty achieving operational excellence through automation, governance, and security
- × Slow data insights due to missing citizen development / discovery capability
- × Delayed platform upgrades to realize new capabilities



## **The Azure Synapse Solution**

Implement Services in Minutes

**Unlimited Scale** 

Pay for Use Pricing

Serverless SQL / Spark Compute

Fully Integrated Platform as a Service

Azure Governance Ecosystem

Reduces TCO by up to 50%

Realize Data Insights 3X Faster

Unleash Citizen
Data Insights / Analytics



## **Synapse = One Integrated Platform**

| Hadoop Ecosystem | Synapse            | Open Source<br>DNA? |
|------------------|--------------------|---------------------|
| HDFS             | Synapse Data Lake  | <b>✓</b>            |
| Oozie            | Synapse Pipelines  | <b>✓</b>            |
| Hive             | Synapse SQL Pool   | <b>✓</b>            |
| Impala           | Synapse SQL Pool   | <b>✓</b>            |
| Spark            | Synapse Spark Pool | <b>✓</b>            |
| Hive / Pig       | Synapse Workbooks  | <b>✓</b>            |
| Ranger / Sentry  | Synapse Security   | (OAuth / OpenID)    |



Hadoop to Synapse Migration Approach



## **Migration Approach**

- / No service interruption during migration
- / Migrate at your pace
  - / Chose which / when Hadoop containers to migrate to Azure
  - / Enables incremental retirement of on premise Hadoop
  - / Enables incremental expansion to Azure Synapse
- / Facilitates a parallel run period (for migrated workload validation)
- / Ensures no data loss during migration for live content
- / Minimal impact to existing HDFS storage, through read once sync
- / 3x faster migration via data sync / workload conversion tooling

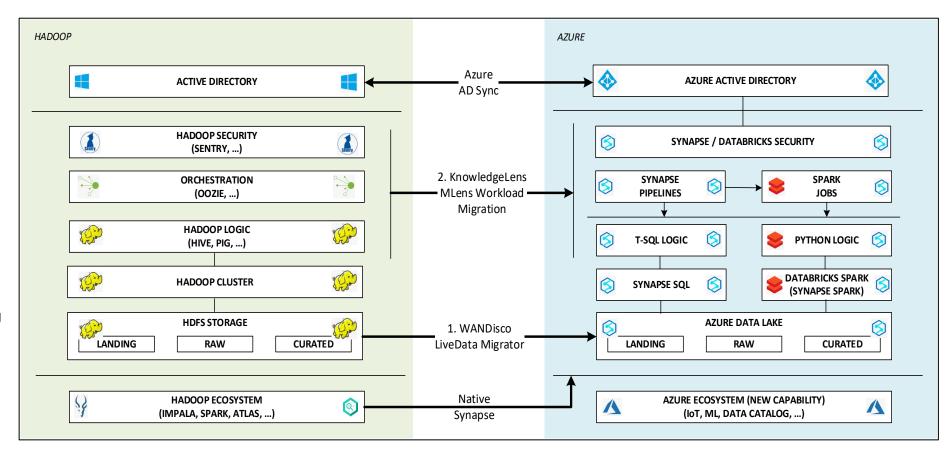


## **Migration Steps**

To facilitate a single sign on experience in Synapse, sync internal AD to Azure AD.

- 1. Implement HDFS to Azure
  Data Lake live sync via 3<sup>rd</sup>
  party tool LiveData Migrator.
  Hadoop HDFS storage
  changes are continuously
  copied to Azure, to keep
  Azure data current.
- 2. Use 3<sup>rd</sup> party tool KnowledgeLens MLens's workload migration feature, to convert Oozie / Hive / Pig / ... processes to Synapse SQL / Spark processes. Also migrates Sentry security configuration.

Leverage the Azure ecosystem to easily integrate additional new capabilities with Synapse.





## **WANDisco LiveData Migrator**



#### Live Data Migrator eliminates risks for big data migration to cloud

with its ONE Scan, ONE Consensus, and ONE Touch Replication capabilities

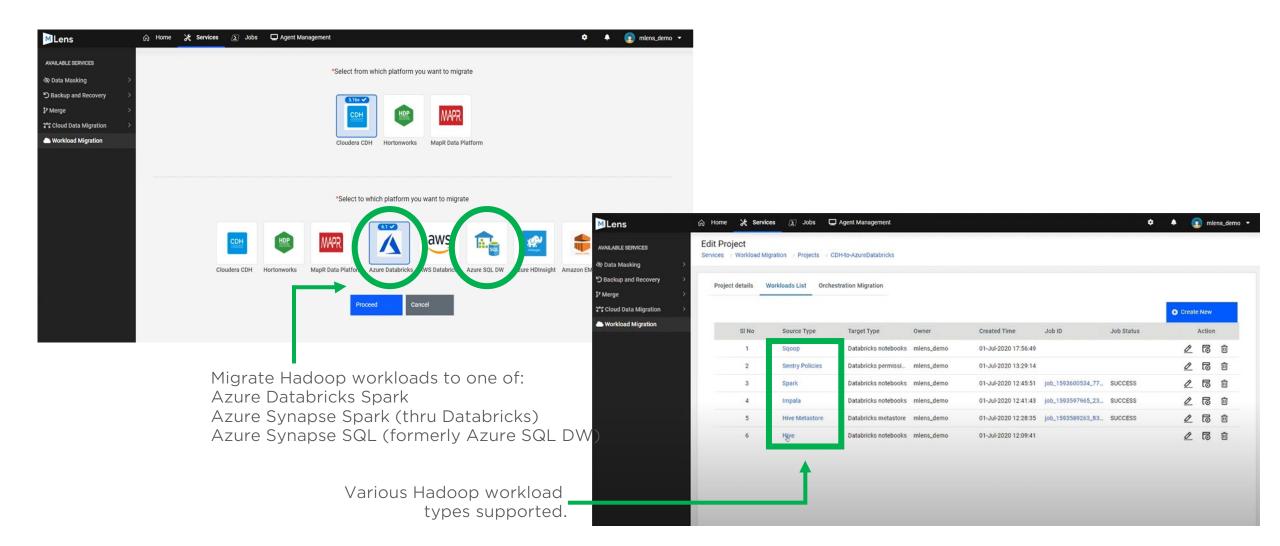
LiveData Migrator for Azure continuously replicates changes to provide LIVE DATA

that is always available, accurate, and protected



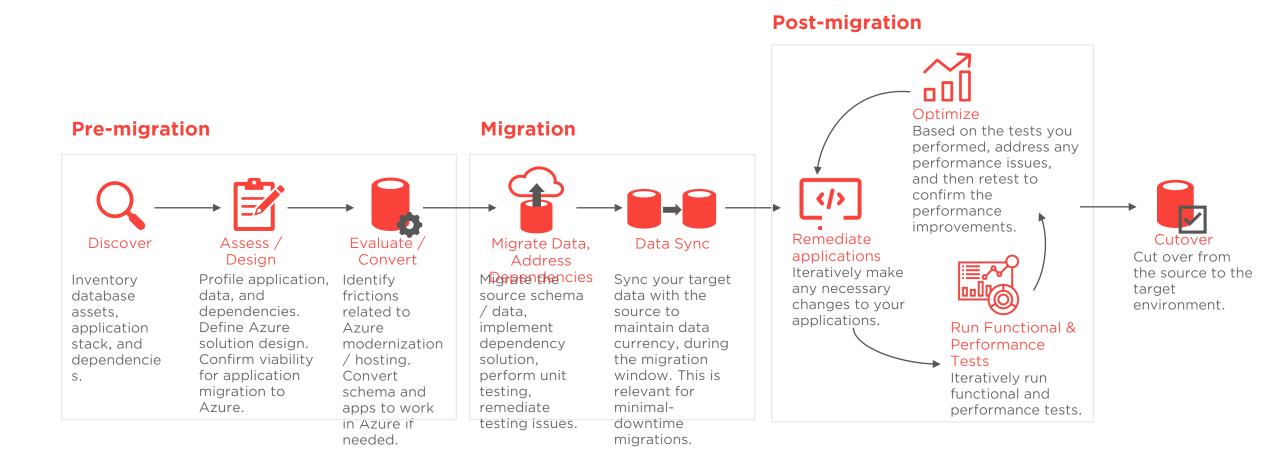
## **KnowledgeLens MLens Workload Migration**

MLens Workload Migration transforms Hadoop workloads to Azure Synapse workloads.



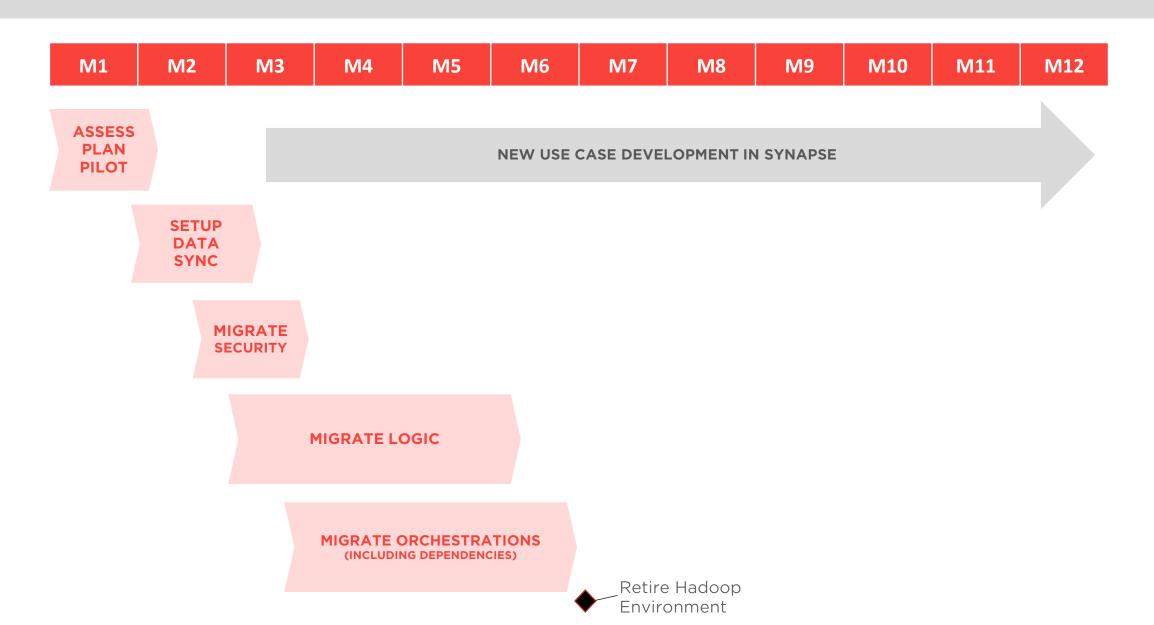


## **Migration Process**





## **Hadoop to Synapse: Typical Roadmap**

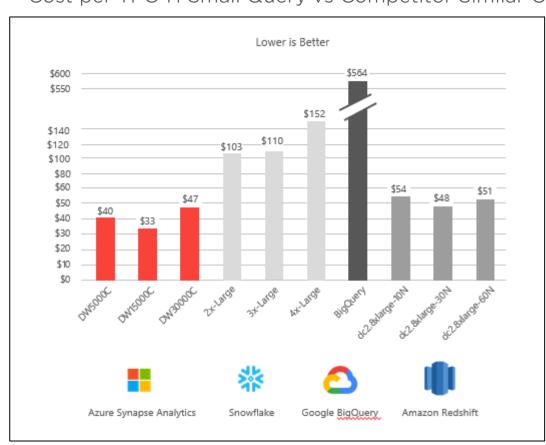


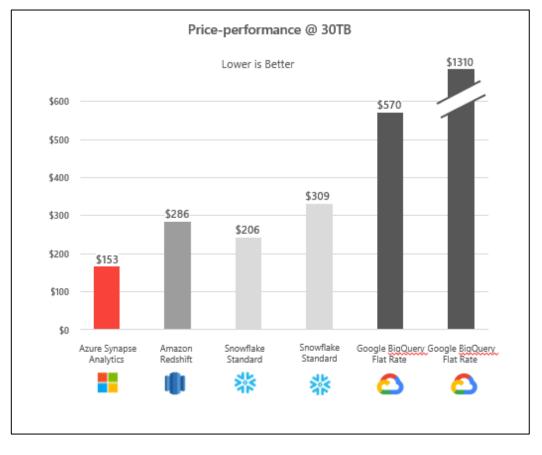


## **Synapse = Lower TCO Cloud Computing**

Cost per TPC-H Small Query vs Competitor Similar Clusters







(costing via independent 3<sup>rd</sup> party GigaOm report)



## **Adastra Offer: Free Migration Assessment**



Roadmap your migration from Hadoop to Synapse with Adastra's free 30-day migration assessment.

Our no-commitment offer will accelerate your Synapse adoption and address current and future analytics goals, delivering tangible business value.

Through our assessment and roadmap, Adastra will:

- Assess current Hadoop Environment
- Validate logic for conversion to Synapse
- Design / size / cost Synapse service design and network design
- Define security design for Synapse environment
- Define technical governance for Synapse environment
- Build migration roadmap / plan
- Pilot migration to validate approach
- Free use of WANdisco (up to 25TB) for pilot

Value: \$50k

