



Data Blueprint

Where Vision and Action Converge



DATA STRATEGY IS THE PRESCRIPTION YOU NEED FOR BECOMING A DATA-DRIVEN ORGANIZATION

3Cloud's Data Blueprint engagement is a direct extension of your business strategy and helps leverage the intrinsic value of information using people, processes, technology and data that furthers your digital transformation journey.

We can help your company identify tactical actions to meet key business objectives while providing recommendations for sustainable data management that optimize operations, create new revenue models, empower people and engage customers.

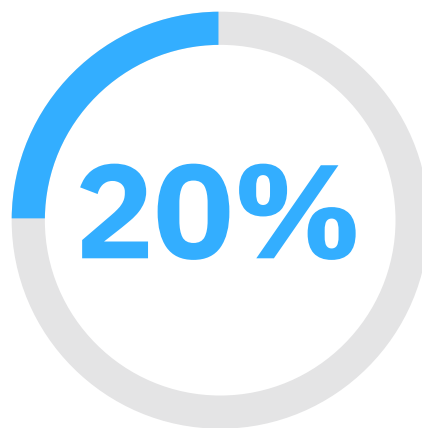
Sound data strategy tied to achievable business goals drives better outcomes and more value on your digital transformation journey.

Only 20% of organizations are giving their employees the tools to make decisions based on analytics.

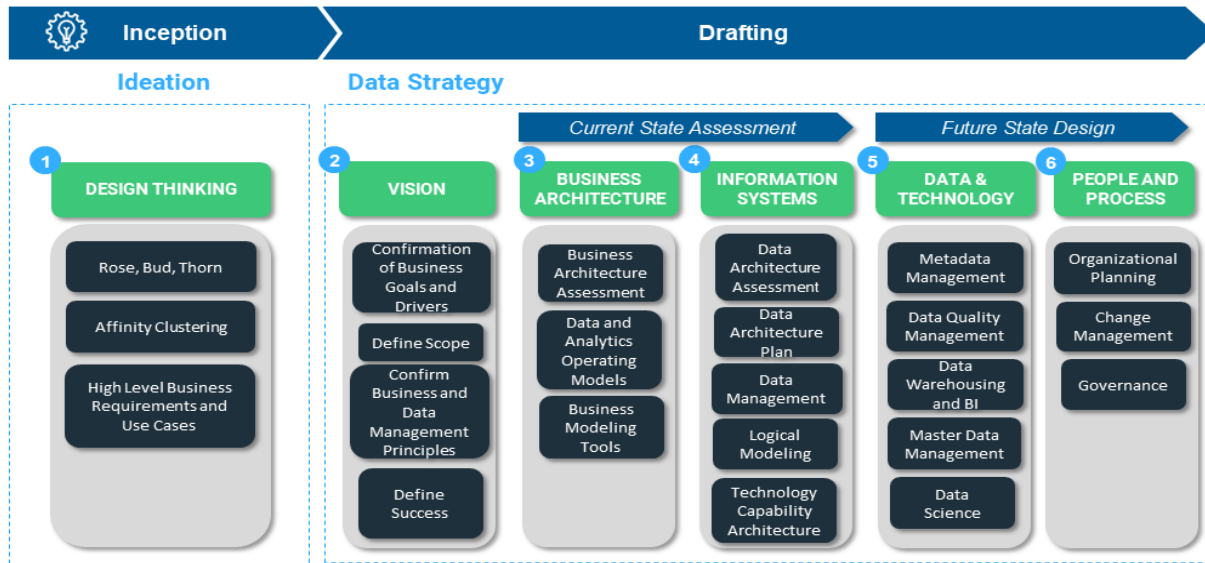
Harvard Business Review

Our framework leverages key aspects of industry best practices to provide our clients with an agile path to enterprise data strategy.

Data Blueprint uses client surveys, a client inception session; assessment of people, process, technology, and data capabilities; identification and validation of future state requirements based on key business use cases aligned to business strategy; identification of gaps between current and desired future state. Next steps include creation of a strategic plan to incrementally implement the business use cases; build the foundation, wrangle the data, acquire the operational capabilities, implement the policy processes, stand up the tools and drive the change through the business.



Data Blueprint Framework



Data is the New Capital

3Cloud helps you rethink businesses processes, how to manage data, and unleash your data power to activate better decisions.

Speed to Market

Higher data maturity decreases time to implement new business processes

M&A Based Integration

Increased data quality streamlines integration of acquired systems

Data Science & BI Benefits

In a mature data environment, data scientists and analysts spend 20% of their time wrangling data and 80% of their time creating value

Security and Regulatory

Data strategy ensures that your organization has a plan to minimize risk

Customer Service

Higher data quality and management maturity ensures that product data will optimize the customer sales experience

Digital Ecosystems

Provides a path to standardized data architecture and robust data quality to foster valuable data integrations

Get ahead of tomorrow with an actionable data strategy plan.



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