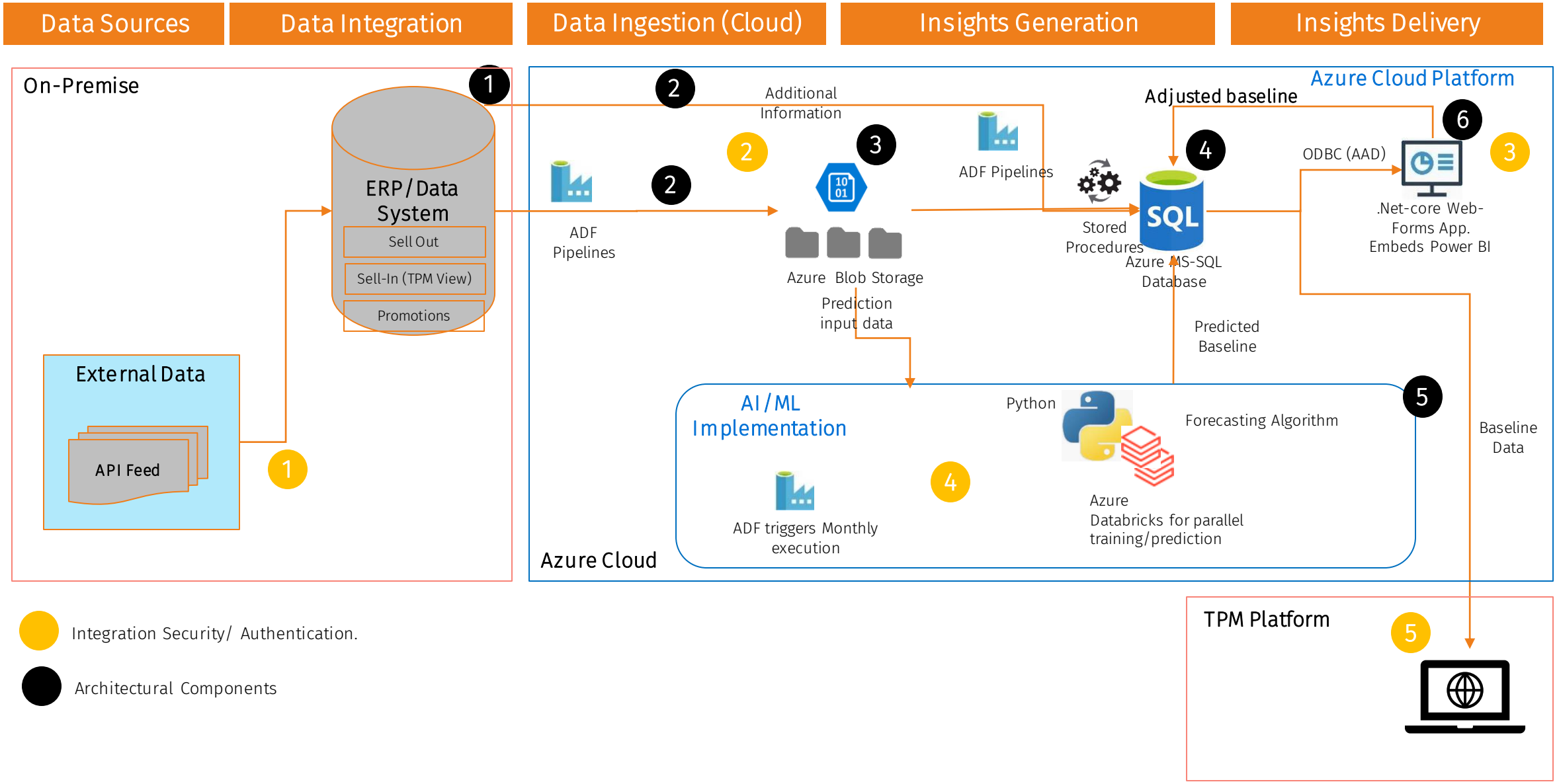# Technical Architecture – Trade Promotion Optimization Solution