



# Data Security at the Speed of Cloud

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# The Team

## Our Leadership



**Dan** | CEO

8200

IdMlogic (acquired)  
Founder @ eRated  
Google  
Microsoft



**Ido** | VP R&D

8200

VP R&D x2  
Founder @ Crosssense (acquired)  
VP Engineering @ Toluna



**Gad** | CTO

Mamram & Ofek

SAP  
Founder @ Segasec (acquired)  
Director of Eng @ Mimecast

Experienced engineers & researchers from leading companies



Backed by



# The Problem With Cloud Data Security

 The **number** and **variety** of data assets per organization is exploding (Multi-Cloud, Micro-Services)

 Lack of **security and control** over cloud data assets leads to:

 Shadow Data Assets

 Data Exfiltration

 Ransomware

 Compliance Breaches (SOC2, GDPR, PCI...)

 Data Misuse

 Cloud data stores are always **the target** for an attack but lack a dedicated security solution unlike compute (EDR) or Networks (NDR)

**20+ types**  
of data assets  
per enterprise

**40%**  
of cloud resources  
are data assets



# Examples Of **Recent Data Breaches**

## Google

❗ **Google** fired dozens of employees for [data misuse](#)

“..investigations into how the company's own employees leverage their positions to steal, leak, or abuse data they may have access to..”

## imperva

❗ **Imperva** accidentally exposed [customer data](#) (which included email addresses, hashed & salted passwords, as well as TLS and API keys)

“...it turned out to have been caused by a stolen Amazon Web Services (AWS) **API key** that was used to access a **database snapshot** containing the compromised data...”

## Marriott

❗ **Hotel Marriott International** [announced the exposure of sensitive details](#) belonging to 500K Starwood guests following an attack on its systems

“...an unauthorized party had **copied** and encrypted information and took steps towards removing it...”

# The Dig Security **Solution**



## **Discovery**

of all data assets across  
clouds & deployment  
modes



## **Classification**

of structured and  
unstructured data  
at speed and  
minimal cost



## **Real Time DDR (Data Detection & Response) -**

alert and automate  
actions on any data  
threat



## **Data Governance -**

ensure data assets have  
assigned owners and  
access is regularly  
reviewed



## **Generate data security and compliance reports**

and keep key  
stakeholders informed  
and your auditors happy



No agents, no proxies, integration in minutes & does not  
interfere with existing development / business processes