OneView Digital Store

OneView pioneers digital transformation in retail by bringing the only headless, API-first retail-as-a-service platform into production, empowering innovative retailers to build POS, commerce, and digital experiences fast. Combining point of sale, inventory management, enterprise promotions, and omnichannel orchestration, OneView significantly reduces regret spend and dramatically increases speed-to-market with a commerce engine that allows control and innovation at every touchpoint.

Innovate Everything

Point of Sale

OneView Digital Store's feature-as-a-service engine enables commerce transformation across every touchpoint. A full range of functions for commerce, store operations, and cash management puts you in control to build a modern next-generation POS for your associates to delight customers.

- Removes dependencies between business processes and user experience
- API-first design to deliver new features and integrations without cumbersome development
- Control to define, tailor, and deliver unique and relevant engagement
- Reuse of legacy assets to target your transformation investment where it matters

Inventory Management

The rigorous demands for order fulfillment in today's competitive, always-on world requires instant and accurate inventory status across your omnichannel enterprise. Taking live feeds of transactional data (buys and sells) via its service layer, OneView Inventory Management ensures that every system instantly updates inventory status and empowers your associates to provide exceptional customer service.

- Consumes stock movements from all sources
- Demand-driven replenishment engine with customizable rules
- ERP and vendor interfaces
- Ordering from anywhere in the supply chain including drop ship
- ATP and ATS visibility everywhere
- Automated, device-driven counting and audit trail of all adjustments
- Pinpoint allocation with custom and auto sourcing

Promotions

OneView Promotions aligns with analytics and marketing applications to ensure meaningful customer engagement—everywhere. With a modern cloud architecture, you'll create and deliver relevant promotions for every channel based on rules you define. And by eliminating channel silos, OneView puts you in control to enhance customer interactions with your brand.

- All ranges of price, bundles, and tiers
- Instant and next purchase offers to drive basket and channel expansion
- Customer type and loyalty triggers
- Product, attribute, or group setup with exclusions and location triggers
- Time periods, blackouts, and happy hour options
- Configurations on price, basket, thresholds, and flexible rewards

OmniChannel Orchestration

OneView Digital Store has been architected from the ground up to increase engagement, target traffic, and eliminate friction from your customer journeys. The retail-as-a-service platform gives you the control to build relevant, agile engagement and create signature brand experiences that disrupt, differentiate, transform, and delight customers—everywhere. With OneView's headless architecture, build the next generation POS, commerce, and digital experiences that matter to your business.

- A single commerce engine to power all customer journeys
- Headless to put you in complete control of CX and UI
- Full POS functions including store operations and cash management
- Powerful cross channel inventory tracking
- Impactful and relevant promotions to drive engagement

Leading Innovators Trust OneView