NASH Video Analytics on Azure

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Derive deeper insight into your customers, employees, and areas of interest with the Nash Video Analytics solution. Advanced analytics and machine learning technologies built on Azure allow you to take control of your video assets to accurately detect and track objects in motion, extract pattern-based insights, and more.
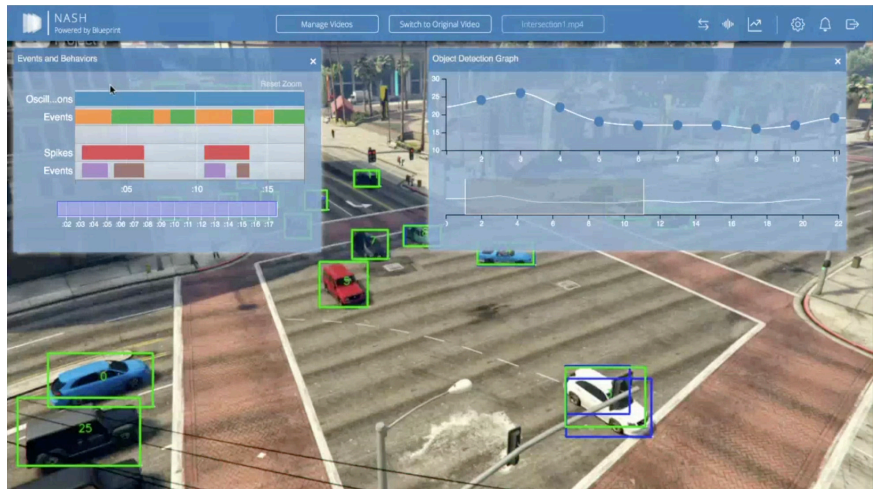
Impact

Integrate geospatial and pattern-of-life analytics with existing datasets to more accurately predict trends, improve operational efficiency, and reduce time to insight.

Augment existing analytical capabilities with event and behaviorial pattern discovery across disparate video assets.

With a configurable cloud-based CPU and GPU processing pipeline, reduce video asset processing timelines to incorporate insights into analysis work streams in a fraction of the time compared to traditional on-premise infrastructure.

Increase the ROI of your investments by leveraging Azure technologies.

Sample Use Cases

- Vehicle traffic & mobility analysis
- Retail store operations analysis
- Infrastructure management analysis
- Emergency response planning analysis

The Blueprint Way

Your video assets contain key insights that can drastically improve organizational intelligence capabilities. Using data science and a scalable video processing pipeline, Blueprint will unlock the information to acquire the insights and predictions you need, quickly and efficiently.

Video Analytics is one of Blueprint's many Digital Transformation solution areas. Ask us about the other solutions we offer.

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