INSPIRE, DISCOVER AND DEFINE WORKSHOP

## **OpenAl Ideation**

Discover the value of Azure OpenAI and define the most promising use case for your business context

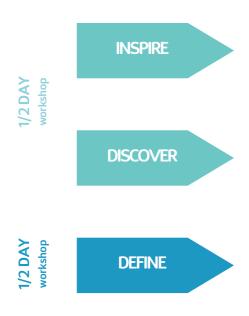


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## What's in it for your business?

- Stay ahead of the competition and ensure your business stays relevant
- Gain a good understanding of Azure OpenAI's potential
- Discover the most promising Al use cases for your specific business context
- Obtain a roadmap for success that prioritizes your OpenAI initiatives
- Receive a **detailed quote** to provide you with a clear understanding of the resources required to bring your prioritized AI initiative to life

## Timeline



Inspire on **the potential of OpenAl** and share real-world examples of Al applications. Explore the broader possibilities of **generative Al** like virtual assistants and recommendation systems, unlocking opportunities **for enhancing customer experiences and driving business growth.** 

**Interactive discovery workshop** with data, AI & business experts to **identify challenges and potential generative AI driven solutions** within your business and plot them on a value/complexity matrix. Select one or more **"Value Win"** use cases that will be further defined in the next workshop to be developed as PoV or Pilot in following phases

Run the **Cegeka's AI evaluation canvas** for one or more **"Value Wins"** use-case to **define** in detail the technical requirements, business constraints, data sources, value proposition and the succes criteria for the business to serve as input for the deliverables.



## **DELIVERABLES**

After the workshop, you will receive a detailed quote to provide you with a clear understanding of the resources required to bring your prioritized AI initiatives to life. The quotes include:



\*This is a fixed price, which includes preparation, deliverables, and a dedicated team consisting of a data solution architect and a data scientist. Rates are quoted in euros and exclude 21% VAT.



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