BetterCommerce
Valuable Alone. Invaluable Together.

LAUNCH & MANAGE PRODUCT INFORMATION ACROSS MULTIPL SALES-CHANNELS EFFORTLESSLY

"BETTERCOMMERCE IS BEST SUITED FOR MID-MARKET RETAILERS WHO HAVE OUTGROWN THEIR TECHNOLOGY INVESTMENTS AND WOULD SOLVE THEIR PAIN POINTS BY ADOPTING TO A API FIRST APPROACH WITH UTMOST CONTROL & FLEXIBILITY."

PRODUCT INFO MADE SIMPLE

- Product Information Management
- Marketplace Integrations
- eCommerce Store Integrations
- Digital Asset Library
- Visual Merchandising
- Pricelist Management
- Multi-Brand Retailing
- Multi-Currency Support
- Bundles & Attributes
- Category Mapping
- Completeness Validation

G2 PIM AWARDS

G2 High Performer FALL 2021

G2 Best Support WINTER 2022

G2 High Performer WINTER 2022

G2 Easiest To Do Business With WINTER 2022

transform, enrich, collaborate, and distribute

PRODUCT CONTENT JOURNEY

+44 203 129 2722
LETSTALK@BETTERCOMMERCE.IO
BETTERCOMMERCE.IO

WHY BETTERPIM

- Collect and Unify Product Information from multiple sources
- Detect and resolve inconsistency across product data
- Automate data and e-commerce business processes
- Powerful Elastic Search to filtering products and advance search
- Create and Manage categories to organise products
- Push and Sync product information across sales channels viz retail, social media, marketplaces, e-commerce, and more
- Bridge gap between legacy ERPs and modern commerce platforms

ABOUT PIM

WHO WE ARE

We're redefining mid-market commerce solutions for retailers through advanced and flexible API's that are easy and quick to deploy, regardless of your current tech stack.

HOW TO MIGRATE?

We have built-in plugins that can migrate product data from almost any third party source including Shopify, WooCommerce, Magento or excel files with one click. For other PIM softwares, we can assist you in migrating your product catalogs to BetterCommerce PIM.

WHAT ARE PIM CAPABILITIES?

Product Information Management (PIM) is the approach to combining people, process, and technology to manage product content effectively to help grow sales, improve customer experience, and reduce operating costs.

"BetterCommerce is a great partner for us, they understand our roadmap and been very quick to adapt to situations and react to new major developments"

SANJAY VADERA
CEO - THE FRAGRANCE SHOP

Gold
Microsoft Partner
Microsoft