Public cloud misspending is real—and so is the predictive solution

Today's organizations rely on the public cloud more than ever. They also struggle to track and optimize costs. Many factors contribute to cost escalations in the public cloud. Predicting and identifying anomalies in your Azure and AWS environments faster can help you avoid unnecessary spend.

3 Key Threats That Contribute to Unexpected Cloud Costs

No matter how well you have your cloud costs covered, these common threats can still infiltrate your environment.

1

Code Anomalies
runaway queries, rogue processes, development bugs

2

Human Error
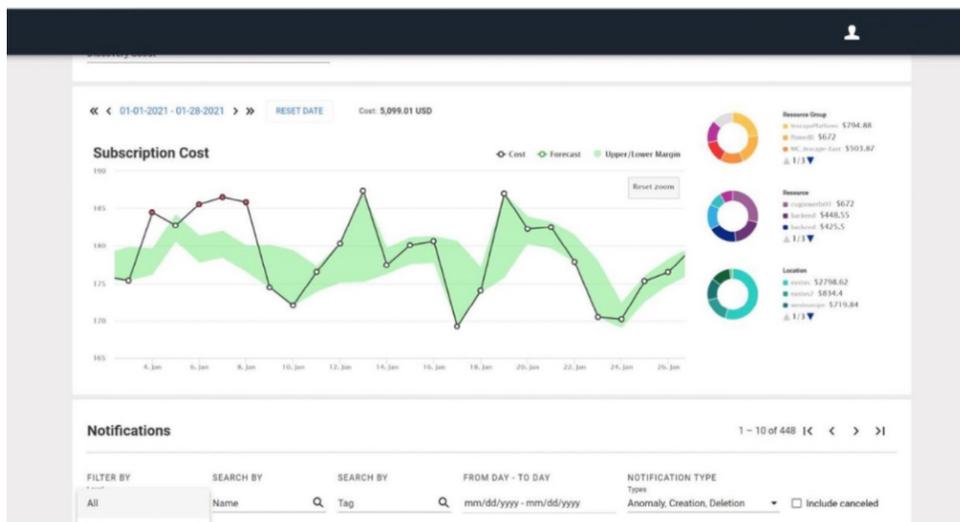forgetfulness (to turn on/off), schedule miscommunication, unexpected customer load

3

Malicious Actors
spins up resources, turns off resources, alters code

You may be doing all the right things:

Right-sizing your virtual machines • Optimizing unused/idle services
Managing power schedules by turning on/off your servers • Providing productivity insights for reserved instances

And it is still not enough to protect you from cloud sticker-shock.

Inscape Anomaly helps intercept unplanned cloud costs that can be caused by code anomalies, human error and malicious actors associated with your Azure environment.

What Inscape Anomaly is

- The latest addition to the Inscape cloud management and reporting platform
- A machine-learning-based service that helps you quickly identify and investigate unexpected cost changes in your Azure subscriptions

What Inscape Anomaly Does

- It uses machine learning algorithms to monitor daily consumption patterns
- It delivers predictive analytic alerts when your costs are above or below the expected range

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The Recent State of Escalating Cloud Costs

64%
of IT leaders say they don't find incidents until days, weeks, or even months later[1]

79%
of IT professionals report managing cloud costs as a top challenge[2,3]

1/3
of cloud spend is untracked and wasted[2,3]

1 in 5 companies spend more than $2 million annually on cloud services, and the financial impact can easily amount to hundreds of thousands in lost revenue.[1]

Sources: 1. 2021 State of Cloud Cost Report, Anodot | 2. State of the Cloud Report, Flexera, 2021 | 3. ZDNET, March 10, 2021

Every minute matters when it comes to cloud spend.

Give your company a better way to predict anomalies faster and receive alerts sooner—so you can make immediate corrections and keep costs down.

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