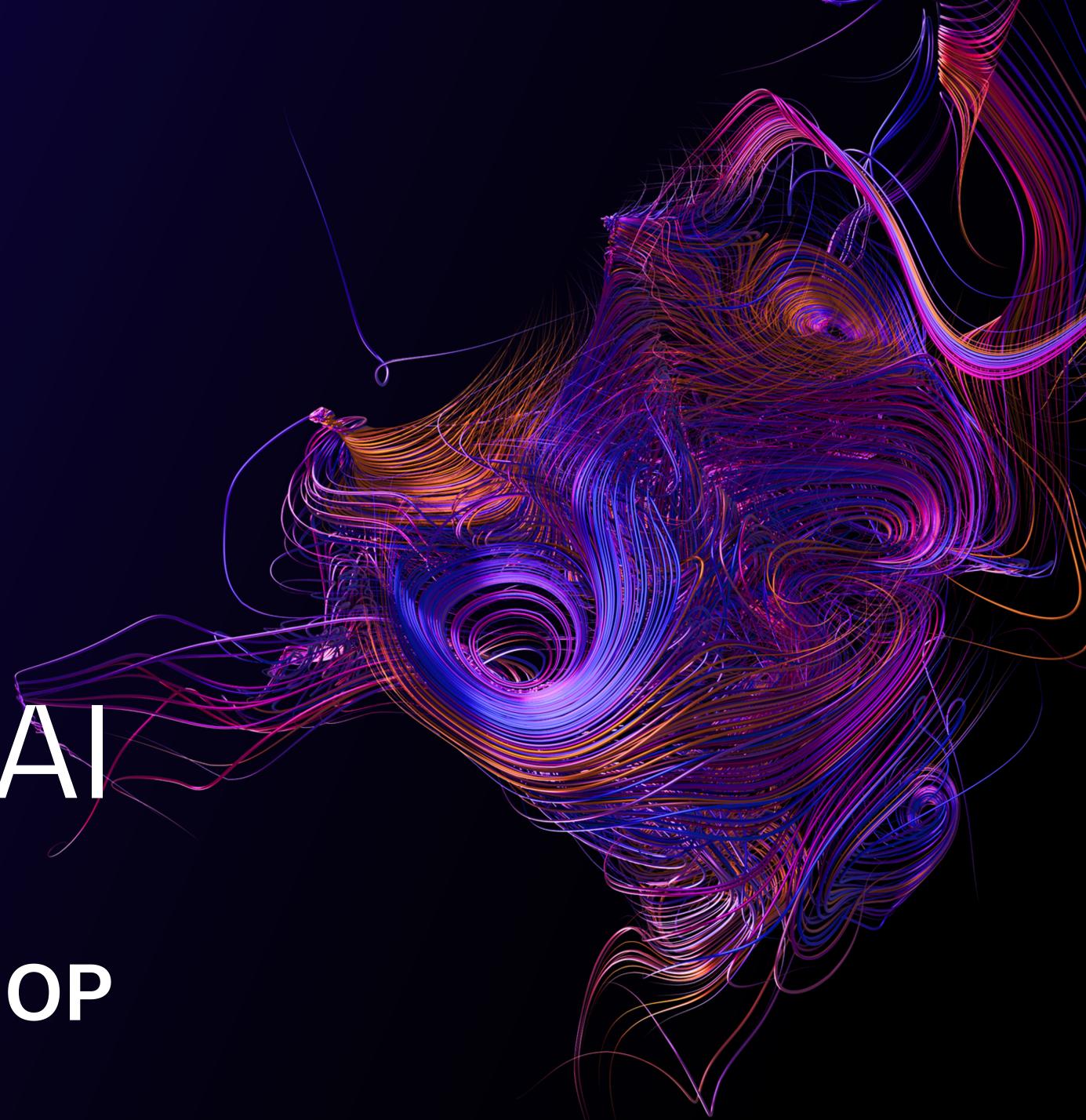
NEXER

GENERATIVEA

ASSESSMENT & DISCOVERY WORKSHOP



MAXIMISING THE POWER OF GENERATIVE AI

As organisations consider adopting increasingly larger Al models, such as Generative Al, it is crucial to carefully evaluate their potential drawbacks before integrating them into business operations.

Enterprises can fully unlock the potential of Large Language Models (LLMs) and effectively monetise their data through a comprehensive Generative Al solution. Aligned with Azure, this solution serves as a platform to enable the capabilities of ChatGPT and OpenAl.

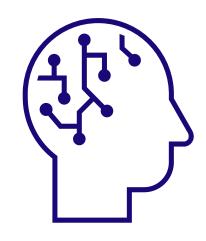
Integrating Azure OpenAl with proprietary data in the data platform allows for tailored processing capabilities specific to the business and opportunities. Unlocking valuable insights, uncovering hidden patterns, generating relevant content, and empowering decision-making processes can be achieved by customising unique data assets.

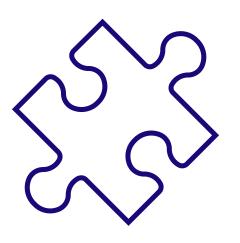
Leveraging Generative AI on Azure empowers clients to drive digital transformation, scale data platforms, and extract valuable insights. This increases productivity, efficiency, accuracy, and quality, saving costs. Furthermore, it enables leveraging external data capabilities on in-house data, gaining a competitive advantage through personalisation, and harnessing the capabilities of best-in-class LLMs with transparency and trust.



DRIVING BUSINESS OUTCOMES

5 GUIDING PRINCIPLES TO NAVIGATE THE GENERATIVE AI JOURNEY











ETHICAL & RESPONSIBLE AI

STRATEGIC ALIGNMENT DATA QUALITY
&
ACCESSIBILITY

AGILE
ITERATION
&
ANALYSIS

COLLABORATION

&
SKILL
DEVELOPMENT



ASSESSIMENT & DISCOVERY 1-DAY WORKSHOP

OVERVIEW

ASSESSMENT & DISCOVERY 1-DAY WORKSHOP

Our subject matter experts (SMEs) collaborate with your key stakeholders to facilitate design thinking workshops, enabling the identification of key use cases and a Generative Al-driven approach. Based on the workshop outcomes, we provide options such as:

STRATEGY ASSESSMENT

PROOF OF CONCEPT (POC)

MINIMUM VIABLE PRODUCT (MVP)



ASSESSMENT & DISCOVERY 1-DAY WORKSHOP

AGENDA

INTRODUCTIONS

OVERVIEW

BRAINSTORMING

NEXT STEPS

The workshop starts with introductions, allowing participants to share their company overviews and fostering a collaborative environment.

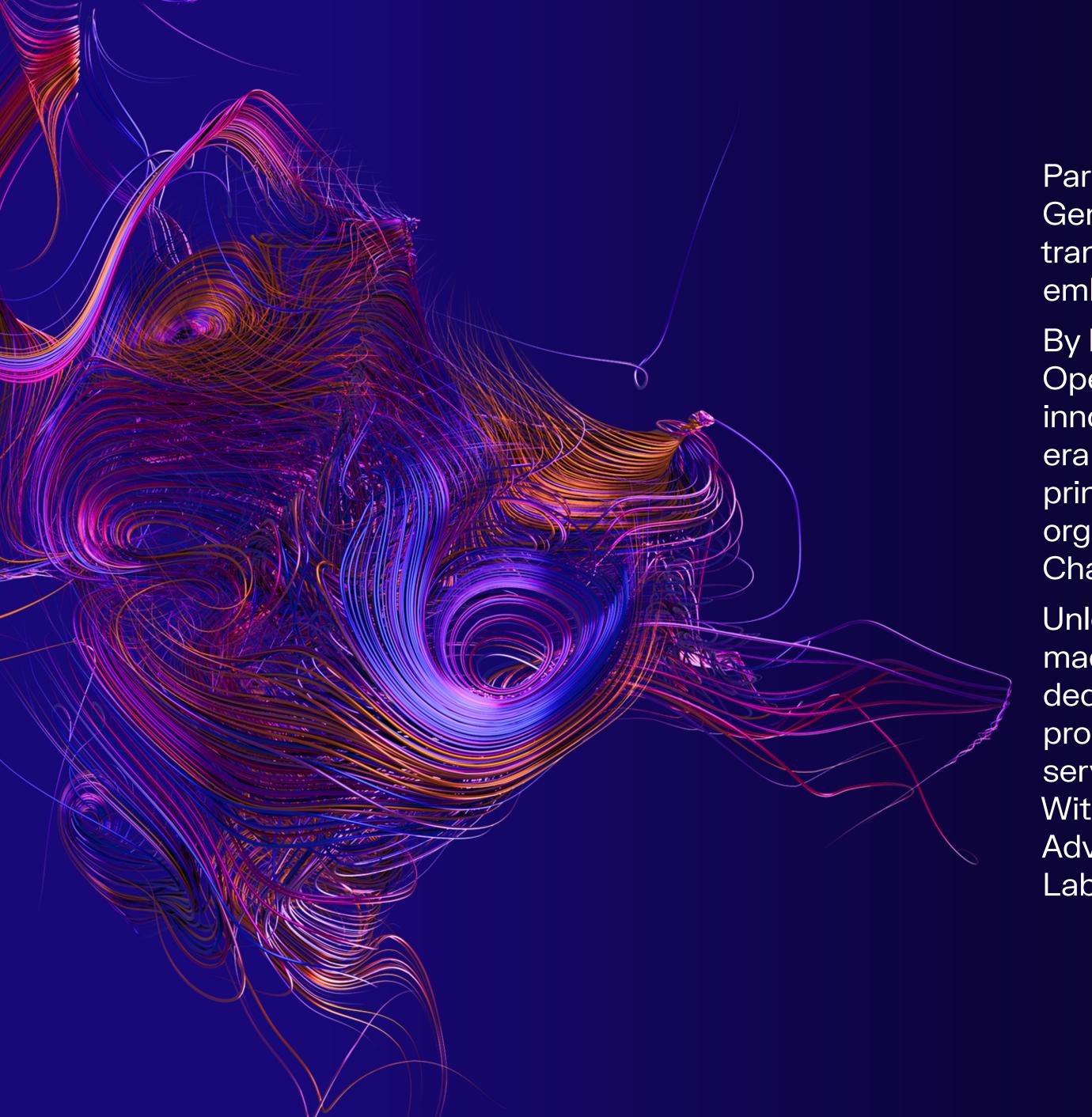
Explore the evolution of Generative Al and Azure OpenAl, providing an overview of their capabilities. Showcase use cases, demos, and client success stories.

Initiate a collaborative brainstorming session on industry-specific Generative Al use cases. Engage participants in refining and discussing these use cases.

Open Q&A, closing remarks, next steps.



^{*}The above is a sample agenda provided for illustrative purposes only. It is meant to serve as a starting point and can be customised to suit the specific needs and requirements of your workshop.



Partnering with Nexer Insight and Microsoft, you join the Generative Al revolution and fast-track your organisational transformation with Azure OpenAl services and Alembedded applications and tools.

By harnessing the power of Generative Al and Azure OpenAl, Nexer Insight redefines how organisations operate, innovate, and make decisions, propelling them into a new era of productivity and growth. We prioritise Responsible Al principles and ensure secure data handling, allowing your organisation to unleash the full potential of OpenAl and ChatGPT safely and ethically.

Unleash the untapped potential of advanced Al and machine learning technologies with Nexer Insight's dedicated Generative Al Team. Experience accelerated productivity, gain invaluable insights, and elevate customer service through a comprehensive rollout of Azure OpenAl. With our extensive expertise in Technology, Financial Advisory, and Management Consulting, and our Exponential Labs Innovation Hub, we deliver game-changing Generative



A POWERFUL PARTNERSHIP WITH MICROSOFT

As a trusted Microsoft Cloud Solutions Partner, we have a strong global relationship with Microsoft, collaborating directly with their product engineering teams. Our expertise and offerings include the following:



Industry-leading standards & attentive customer support



Consultative expertise in Microsoft implementation & deployment

We proudly serve as a Solutions Partner in critical areas such as Infrastructure, Data & AI, Digital & App Innovation, Business Applications, and Modern Work. Our extensive range of specialisations is a testament to our unwavering confidence in our deep technical expertise. We fully align with the Microsoft Cloud, ensuring unparalleled support and ground-breaking AI and Machine Learning solutions.







ABOUT US

At Nexer Insight, we specialise in IoT and advanced analytics, harnessing the power of diverse cloud platforms to deliver optimal solutions for our customers.

Our expertise extends to multi-cloud environments, allowing us to adapt to various technologies seamlessly. From product to service development, Nexer Insight covers all aspects of digital transformation. Our team comprises highly motivated specialists, including Cloud specialists, Full-stack developers, Mobile developers, IoT specialists, Data Engineers, and Data Scientists. As a trusted leader in advanced analytics, we help businesses optimise operations and make data-driven decisions. With a focus on advanced data analysis, predictive modelling, and artificial intelligence, we unlock efficiency, boost performance, and uncover new growth opportunities.

Nexer Insight is part of Nexer Group, an international tech company deeply rooted in Swedish entrepreneurship and innovation. With a strong presence across 15 countries and the Danir Group's support, our 2,500 experts collaborate with world-leading companies in digital transformation, IT, tech, and R&D.

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