



A more secure, reliable and consistent connection to the cloud

Cloud computing has the potential to transform the way you do business – but not all connections are equal.

Cloud Connect Direct provides business-grade private WAN connectivity to Microsoft Azure. And because you connect directly from our global network using the latest Software Defined Networking (SDN) technology, you can be on-net with Microsoft Azure and your Software as a Service (SaaS) in a faster, more reliable and secure way.

Every business knows about the benefits of the Cloud, but it's still a daunting journey. Cloud Connect Direct makes it easier, and gives you a consistent, reliable connection to all the benefits that the cloud offers.

Connections can range from 50Mb to 2Gb, and don't require any additional access, CPE or physical connectivity. With no complicated internet breakouts, routing, DNS changes and firewalls to look after, you can spend more time focusing on your business priorities while we manage the service. You'll also be able use our infrastructure, to speed the process of testing and rolling out new cloud-based applications and services.

Making the most of hybrid cloud

As well as improved performance, a more reliable connection and greater security, direct private WAN connectivity means your sites appear as on-net sites on your MPLS network, making everything safer and easier to manage.

Cloud Connect Direct is also more predictable and cost-effective than buying, configuring and supporting security for multiple breakouts over the internet, so it'll help you keep a lid on costs. And you can forget the headache of managing the connection hour-by-hour. We'll handle that – but you still get performance information at your fingertips.

Simple, fast, reliable connectivity

- Access Microsoft Azure directly from your own private network.
- Give people a great experience with a low latency private connection, which we manage all the way.
- Get up and running quickly – we'll get the service connected to your MPLS IP VPN in days.
- Stay flexible – add users and offices when you need them, and redesign your connections quickly.
- Stay secure – control where your data goes, or doesn't go, on its way from A to B.

Keeping safe

You can even build on the benefits of direct connectivity with our embedded security functions. Virtualised and sitting at the edge of our network, they provide even stronger security protection – giving all the protection of a physical firewall, but as a virtual service there's no need for you to install and set them up. They can be up and running quickly, alongside your own bespoke security policy that will protect you in the cloud.

Making hybrid cloud work for you

Most of us are aware of the benefits of cloud computing, but concerns around security, compliance and complexity make the journey to it look a bit daunting. Our range of services that reduce the risk, cost and complexity of connecting to the cloud mean it doesn't have to be. We'll help you move forward confidently and successfully, so you can make the potential of the cloud a reality for your business.

With more flexibility, less cost and more computing capacity from on-demand applications and services, the cloud opens up a world of possibilities – but there are a number of associated concerns which any organisation faces. 42% of organisations see security and compliance as a key concern with the cloud, while 28% believe a lack of internal skills is affecting the success of their cloud solution. Add to this data security, complying with data regulations, application performance and the cloud starts to sound much more complex.

Cut cloud complexity

We've developed services like Cloud Connect Direct to remove many of the risks associated with a cloud-based service. We'll help make your move to the cloud a smooth one, while minimising the complexity, risk and cost. You'll get a choice of roadmaps that'll give you the results your organisation needs.

“Microsoft and BT have an established history of delivering cloud solutions that meet the evolving needs of business across many industries.”

Jean-Philippe Courtois

President, Microsoft International

Cloud Connect Direct is part of a portfolio of cloud-based services which includes:

- **Cloud Connect data centre** – connectivity to global data centres
- **Internet Gateways** – secure regional breakout locations for internet-bound traffic
- **Cloud Connect Security** – cloud-based security using CheckPoint.

What could Cloud Contact Direct do for you? Visit bt.com/global

Offices worldwide

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