



MICROSOFT AZURE WELL- ARCHITECTED BY BASEFARM

[Name]
[Title]
Basefarm

AGENDA

- Why is being well-architected important?
- Overview: Microsoft Azure Well-Architected
- Overcoming workload quality inhibitors
- Basefarm Offerings and next steps



IT'S REAL. IT'S TANGIBLE. IT HAPPENS.

The **average total cost per breach** has increased from \$3.54 million in 2006 to **\$8.19 million in 2019.**¹

Companies with incident response teams with testing of IR plans —**saved over \$1.2 million.**²

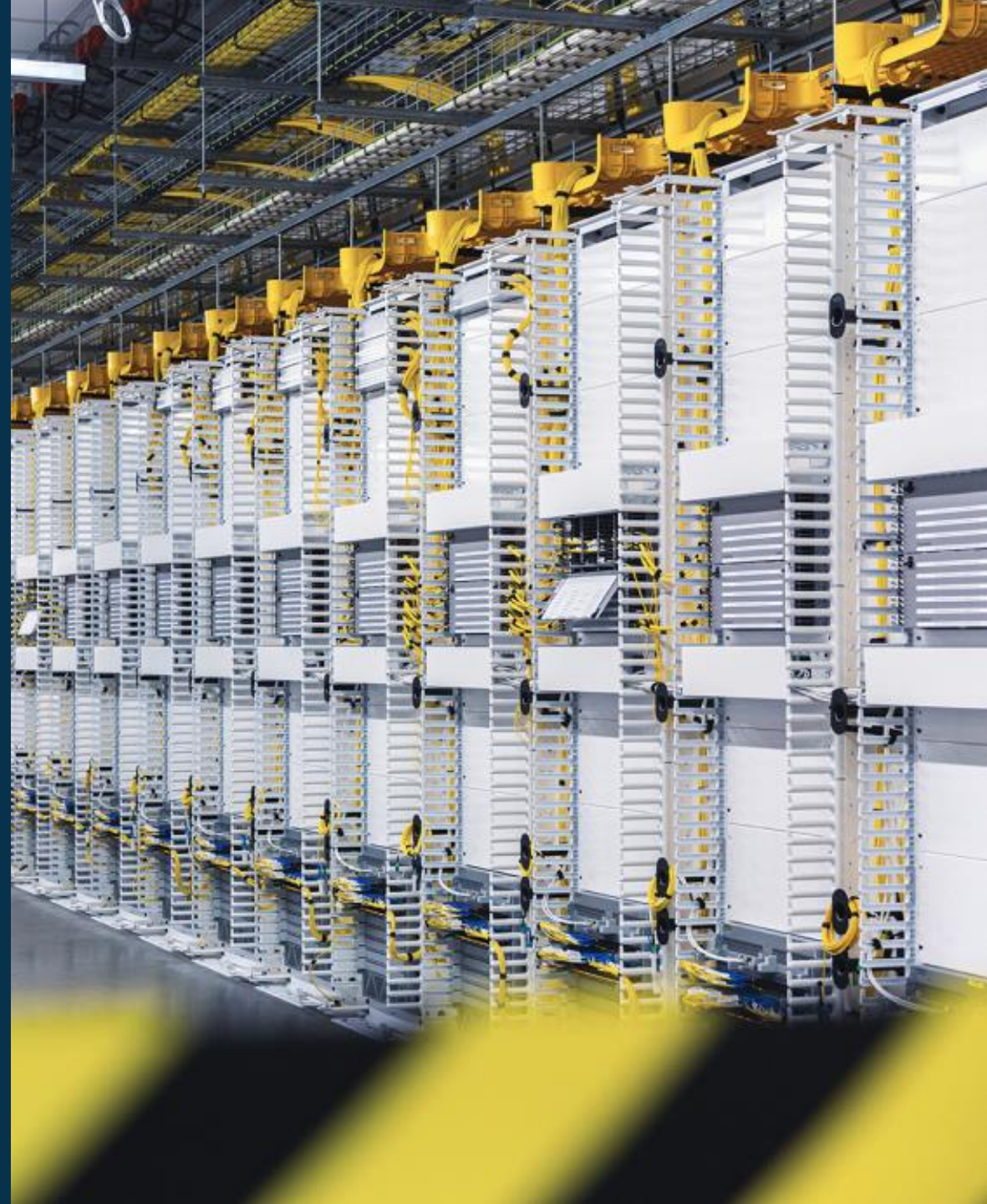
Customers expect their **cloud spend** to further **increase by 47%** in the next 12 months.²

Encryption reduced breach costs by an average of **\$360,000.**³

1 What Is The Cost Of A Data Breach? By Marty Puranik. Forbes. Dec 2019

2 Flexera 2020 State of the Cloud Report

3 The Cost of a Data Breach Report, IBM Security, 2019. Conducted by Ponemon Institute LLC.



THE VALUE OF RUNNING WELL-ARCHITECTED CLOUD WORKLOADS

- ✓ Manage budget
- ✓ Improve workloads security
- ✓ Increase incident response
- ✓ Streamline internal processes
- ✓ Avoid costly mistakes
- ✓ Efficient performance



Expenses, losses

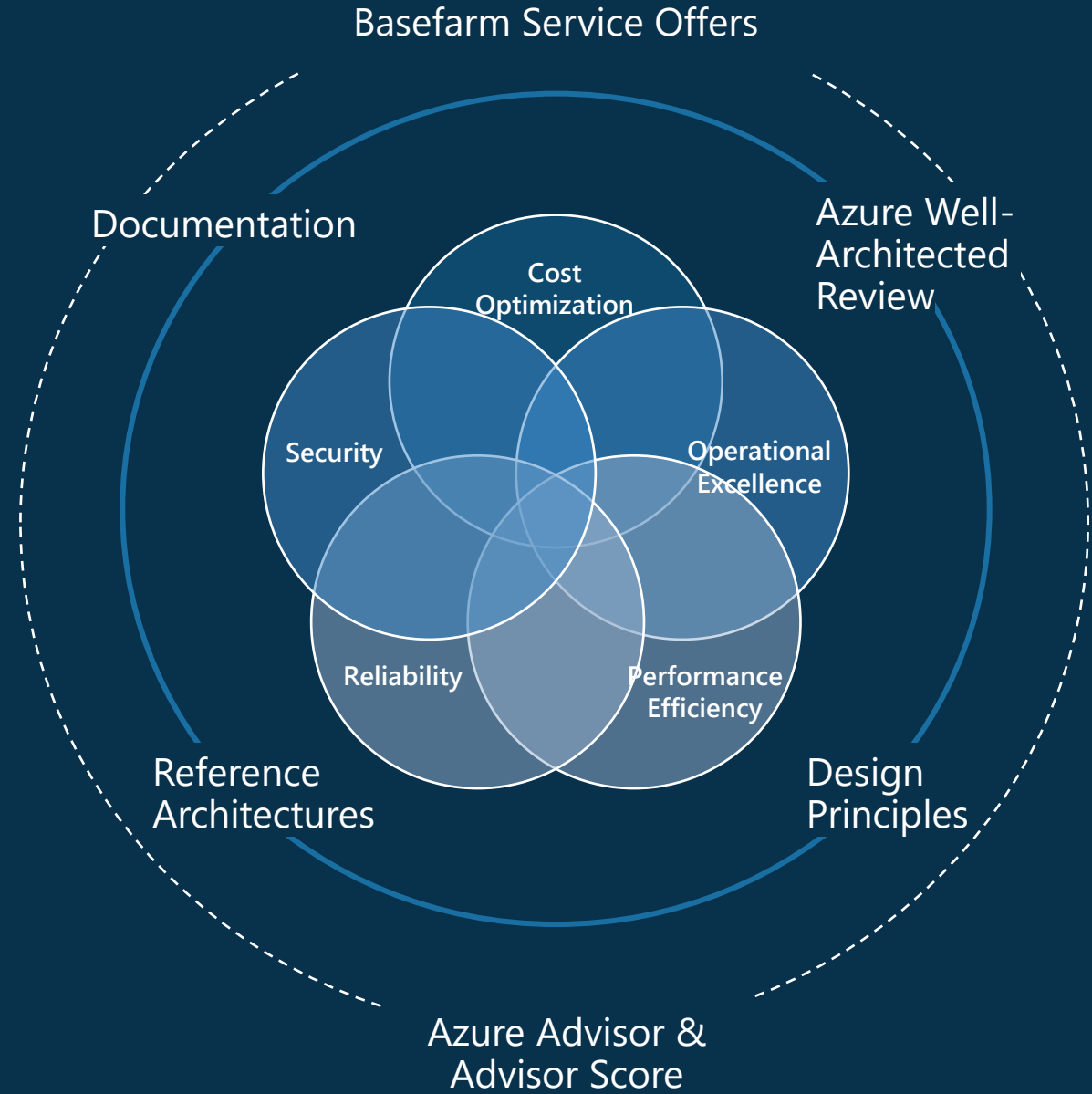


Trust



Damages

MICROSOFT AZURE WELL-ARCHITECTED



AZURE WELL-ARCHITECTED FRAMEWORK

Architecture guidance and best practices, created for architects, developers and solution owners, to improve the quality of their workloads, based on 5 aligned and connected pillars

**Cost
Optimization**



**Operational
Excellence**



**Performance
Efficiency**



Reliability



Security



OVERCOMING WORKLOAD QUALITY INHIBITORS

Cost Optimization



- No cost and usage monitoring
- Unclear on underused or orphaned resources
- Lack of structure billing management
- Budget reductions due to lack of support for cloud adoption by LT/board

Operational Excellence



- Lack of rapid issue identification
- No deployment automation
- Absence of communication mechanisms and dashboards
- Unclear expectations and business outcomes
- No visibility on root cause for events

Performance Efficiency



- No monitoring new services
- No monitoring current workloads health
- No design for scaling
- Lack of rigor and guidance for technology and architecture selection

Reliability



- Unclear on resiliency features/capabilities for better architecture design
- Lack of data back up practices
- No monitoring current workloads health
- No resiliency testing
- No support for disaster recovery

Security



- No access control mechanism (authentication)
- No security threat detection mechanism
- Lack of security threat response plan
- No encryption process

BEST PRACTICES TO DRIVE WORKLOAD QUALITY

Cost Optimization



- ✓ Azure Hybrid Benefit
- ✓ Reserve Instances
- ✓ Shutdown
- ✓ Resize
- ✓ Move to PAAS

Operational Excellence



- ✓ DevOps
- ✓ Deployment
- ✓ Monitor
- ✓ Processes and cadence

Performance Efficiency



- ✓ Design for scaling
- ✓ Monitor performance

Reliability



- ✓ Define requirements
- ✓ Test with simulations and forced failovers
- ✓ Deploy consistently
- ✓ Monitor health
- ✓ Respond to failure and disaster

Security



- ✓ Identity and access management
- ✓ Infra protection
- ✓ App security
- ✓ Data encryption and sovereignty
- ✓ Security operations

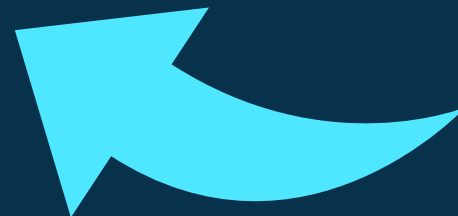
WHEN TO THINK ABOUT GETTING WELL-ARCHITECTED?

- ✓ Leverage *Azure Advisor Score* to identify optimization opportunities
- ✓ Understand *changes needed or incidents* occurred
- ✓ Review *Well-Architecture Framework*
- ✓ Consider architecture design *trade offs* to achieve business goals
- ✓ Define and *implement recommendations*
- ✓ Establish a *regular cadence* for workload optimization

DESIGN & DEPLOY
NEW WORKLOADS



- ✓ Align workload architecture to *business priorities*
- ✓ Review *Well-Architecture Framework*
- ✓ Leverage the *Azure Well-Architected Review* to assess workload architecture design
- ✓ Consider architecture design *trade offs* to achieve business goals
- ✓ *Build, deploy and manage* workloads on Azure



OPTIMIZE EXISTING
WORKLOADS

BASEFARM WELL ARCHITECTED 2 HOURS BRIEFING

Deliverables

- Overall introduction to the Well Architected Framework
- Understanding and guidance of the 5 pillars of WA
- Basefarm offerings for WA
 - WA Review and recommendations
 - WA SOW
 - WA Implementation of recommendations
 - WA regular cadence for workload optimization
- Discussion on customer prioritized pillars and next steps

THANK YOU!

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