



# Accelerate your cloud journey

Tackle tough workloads, unlock hidden value, establish future foundations



## Agility and speed are the currency of digital, the cloud is the enabler and the engine

Shifting to the cloud should be part of every business' strategic agenda. Digital leaders who pursue the cloud as part of this strategy will improve speed to market, enable greater innovation and business agility and they will be equipped to proactively prevent security breaches.

For many organizations speed, technical debt, and risk are major roadblocks to cloud transformation. Solving these business challenges can be complex and slow.



78% of CEOs say...

“ We need to be quicker to shift investment to digital opportunities and divest businesses that face digital obsolescence. ”

— KPMG CEO Outlook 2021

## The promise of the cloud is not yet realized, KPMG can help unlock the value

Unlocking the full promise is not yet realized. Most CIOs are somewhere in the middle of large-scale cloud transformation and are yet to realize the full value of their investment.

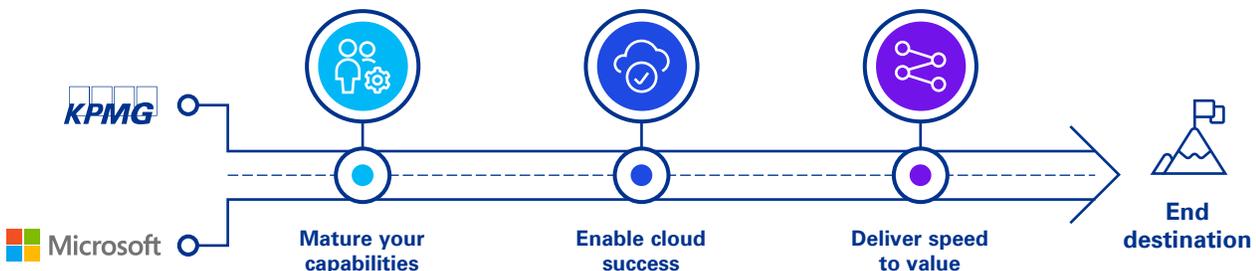
As the strategic success of moving from basic infrastructure workloads to the cloud starts to be realized, the organization's business value objectives and goals shift. With this shift, the modernization decisions regarding strategic business applications become more difficult, as they are typically undertaken with a goal of achieving greater innovation and

market competitiveness. When this happens, organizations need help getting back on track with their cloud journey.

KPMG LLP (KPMG) is the key to accelerating this cloud journey. We know how to remove the roadblocks that exist within an organization, and we can help you unlock the full value of the cloud. We help organizations to become cloud native so they can operate at the speed and scale of digital and unlock greater innovation and agility.

## Realize the full value of the cloud

KPMG provides transformation and modernization solutions for enterprise clients, enabled by Microsoft Azure. This business-led, technology-enabled approach reignites the cloud journey.





## Mature your cloud capabilities

KPMG deploys and matures cloud capabilities to help you realize the full value of your investment. Reigniting your cloud journey begins with 1 of 5 "on-ramps". While each "on-ramp" serves a distinct purpose, a successful cloud transformation requires solid implementations of each.



Business value alignment



Secure foundations



Unlock data value



Modern delivery and automation



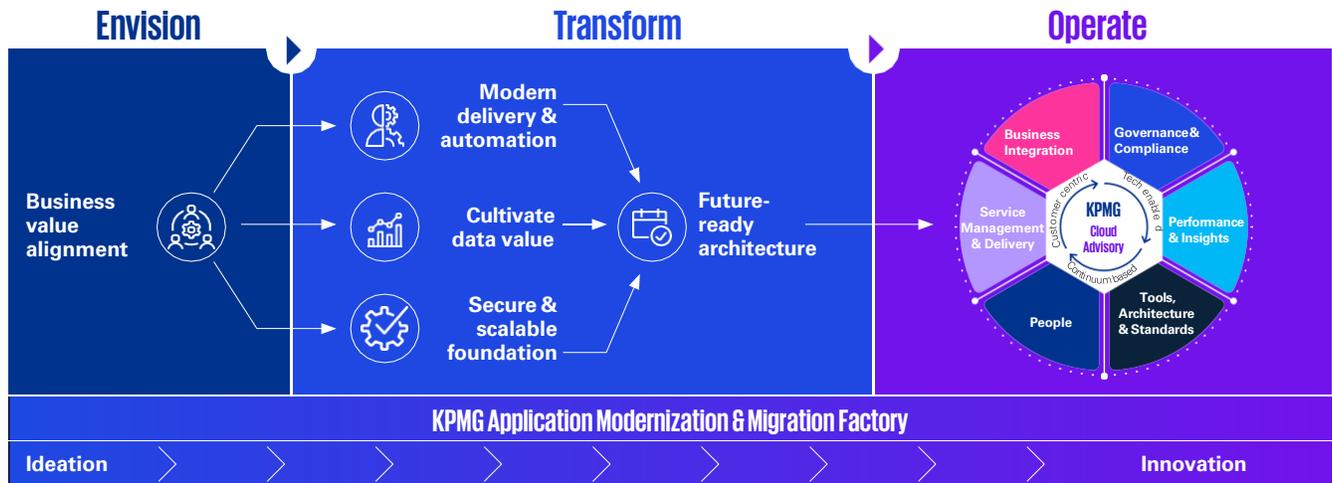
Future-ready architecture

These key value drivers enable organizations to create market differentiation, foster greater innovation, and respond quickly to market change.



## Deliver speed to value

There are many paths to achieving your cloud vision and roadmap. KPMG recognizes that not every journey is the same, so whether CIOs are starting out on their cloud journey or are somewhere in the middle of a cloud transformation we have the expertise and the capabilities to get it right. This streamlined approach drives speed and value.



## Why KPMG and Microsoft

Together, KPMG and Microsoft deliver a suite of modern capabilities which allow organizations to move to the cloud with confidence. This business-led, technology enabled approach spans every industry and addresses every key challenge.

We help digital business leaders to:



Tackle their challenges head on by helping them to rethink their issues and cloud strategies.

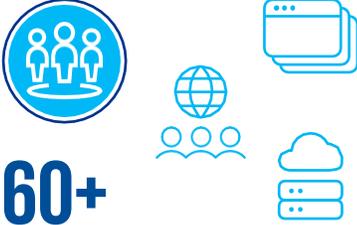


Take action by reigniting the cloud journey and maximizing technology investments.



Transform their business and modernize IT infrastructure.

## KPMG is a Global Microsoft Leader



**60+**  
Active member firms



**6,000+**  
Microsoft professionals



**1000+**  
Joint clients globally



2022 Partner of the Year Winner  
Dynamics 365 Finance Award



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