



# EMPOWER YOUR DATA TRANSFORMATION

With CDW's Azure Data Estate Modernization Journey

## Drive Business Growth with Data Modernization

As a trailblazing partner in implementing cutting-edge technology solutions, CDW is committed to your success in the ever-evolving digital landscape. Struggling to make informed business decisions with elusive data insights? CDW has the solution. Empower your organization with our **Azure Data Estate Modernization Journey**, leveraging the Microsoft Modern Data Platform. Our expert team will guide you from discovery to implementation, centralizing, ingesting, preparing, managing, and serving data from diverse sources. Seamlessly integrating cutting-edge analytics, data centralization, and machine learning capabilities, we drive proactive decision-making and strategic growth.

## Data Transformation with Real-World Benefits



### Enhanced Decision Making for Your Business

Access to a centralized modern data platform provides you with a comprehensive view of your data, enabling informed and data-driven decision-making at every level of your organization.



### Improved Operational Efficiency

Streamlines data processes, eliminate data silos and reduce manual effort. This will lead to improved operational efficiency, optimized workflows, and time savings for better productivity. Moreover, it forms a strong foundation for implementing modern AI solutions effectively.



### Strategically Actionable Insights

Gain valuable insights from your data, enabling you to identify trends, patterns, and opportunities. These insights drive proactive actions and strategic initiatives for business growth.



### Scalability and Agility

A centralized modern data platform offers scalability and agility, allowing customers to handle growing data volumes and adapt to evolving business needs. It provides the flexibility to scale resources and capabilities as the organization expands.



### Enhanced Customer Experience

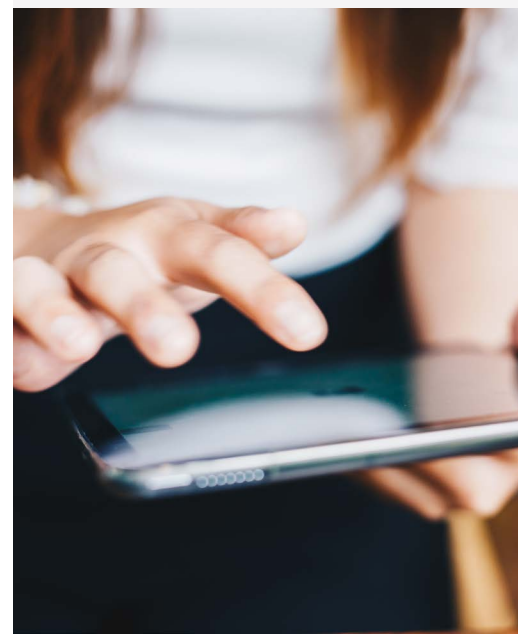
Analyzing and understanding your customers better will lead to personalized and targeted experiences, improved customer satisfaction, and increased customer loyalty. This applies to both internal and external users of your services.

## Why Choose CDW Digital Velocity

Digital Velocity is the most technical solutions integrator in the industry. With hundreds of expert engineers and a full-stack software development practice, Digital Velocity is your technical services partner when results and velocity matter.

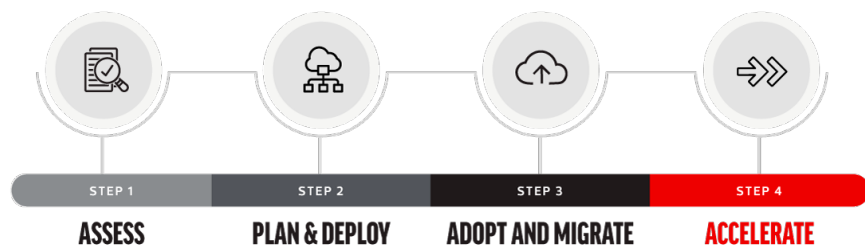
We prioritize building solid partnerships with our customers, listening to their needs, and delivering exceptional value and service.

**To learn more, contact your account manager or call 800-800-4239.**



# Moving Through the Azure Data Estate Modernization Journey

CDW provides you with the expert guidance necessary to assess, design, develop, and deploy your Modern Data Estate. You can also leverage our follow-on services to accelerate your modern technology adoption strategy to garner further business benefits and competitive advantages.



## PHASE 1

### Assessment and Discovery of Your Current Data Architecture

During the Assessment and Discovery phase, we engage with you to fully understand your data challenges, examining your data sources and conducting interviews with your business and technical stakeholders. This thorough exploration sets the groundwork for devising a tailored data modernization strategy that aligns with your unique requirements.

## PHASE 2

### Plan and Design Your Modern Data Platform

Moving forward, we collaborate with you to select pilot workloads and technology that best support your business objectives. Together, we delve into crucial security considerations to ensure a robust and secure data platform. This strategic planning and design phase lays the foundation for an effective and efficient modern data estate.

## PHASE 3

### Deploy Modern Data Landing Zone/Pilot

In this phase, we put our plans into action, instantiating all the components necessary to support the pilot workload. We meticulously configure security options, ensuring that your data and insights are safeguarded. Furthermore, we provide knowledge transfer sessions to empower your team to effectively operate and utilize the platform to its fullest potential.

## PHASE 4

### Accelerate Modern Technology Adoption

As we near completion of your modern data landing zone, our expert team provides a roadmap for widescale adoption and integration. We explore additional services and technologies that can leverage the newfound capabilities of your modern data estate, accelerating your digital transformation and maximizing the value of your data investments.

