

### **Opportunity**

# 3D content is King



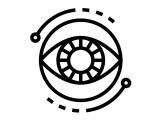




3D Commerce



Immersive Marketing



Machine vision



Metaverse/ Gaming



Crypto/ NFT



### The Problem



### 3D Commerce

### delivers

but production is challenging



Expensive to create and Scale

Difficult to Optimize and Ingest

**Slow** to render online and **Insecure** 

Limited ability to Distribute and Repurpose

**Live Link** 

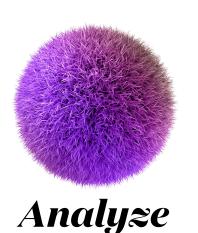
### The world's first immersive OS

An Al aided platform to create, manage, display and analyze 3D projects

















Crate&Barrel















**Crate&Barrel** 







Fashion.

Furniture.

CE.

CPG.

















McKinsey & Company

**Deloitte.** 



Marketing.

Retail.

Tech.

Metaverse.



### Content production

## Create 3D models at scale, without ever sacrificing quality



### Description:

Convert as little as a single image into a high-fidelity 3D model for any use case

### Input data:

Images, scans or CADs

### Output data:

Hyper realistic 3D model

### Creation time:

30 min - 3 days







### Use cases - Augmented Reality (AR)

### Visualize products inside customers' homes

0



### Description:

One of the most advance visualizations methods to date proven to increase purchase intent and lower returns.

### Computability:

Any device and OS.

### Key features:

Animation
QR and desktop support
Multiple 3D models manipulation in a single file









### Strategy - 3D CMS/DAM

### Manage 3D content to support any use case



Description: Ingest, optimize and standardize 3D models to support any use case

Key features:

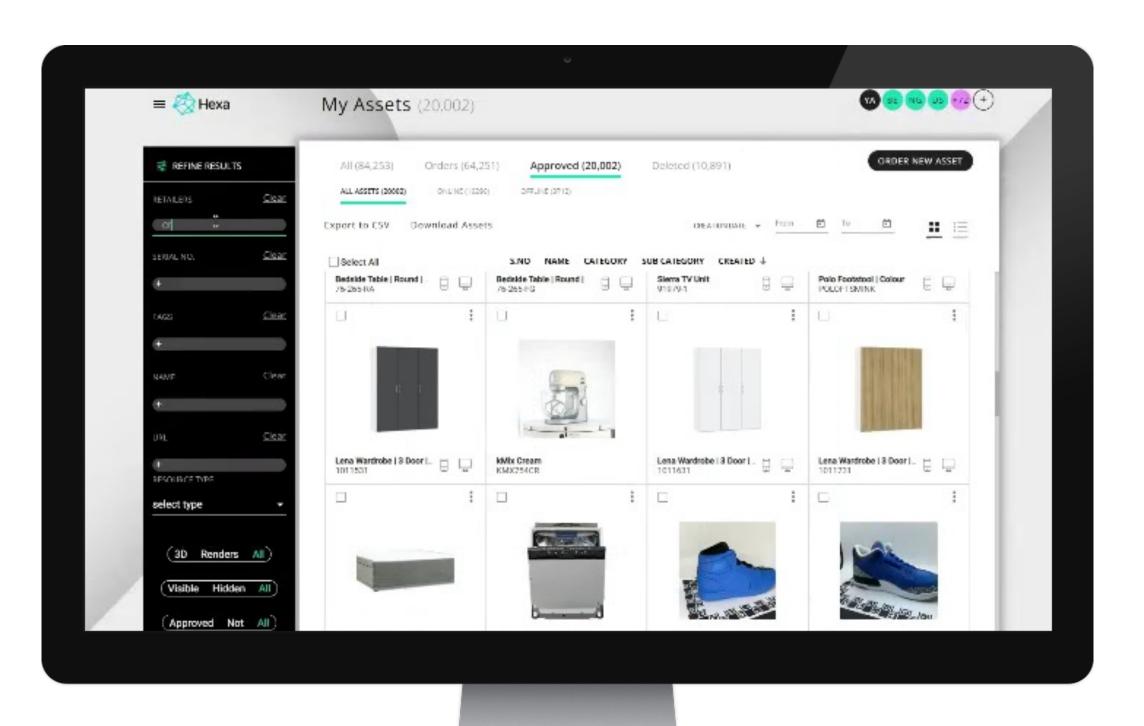
**Automated QA** 

Product request & search API

3D model conversion

3D model optimization

3D model standardization





### Use cases - Digital studio (model shots)

## Reduce your *carbon*footprint by digitizing the photoshoot process

### Description:

Use your 3D models to reduce visualization costs while replacing pollutive real life photoshoot

### Input data:

3D models

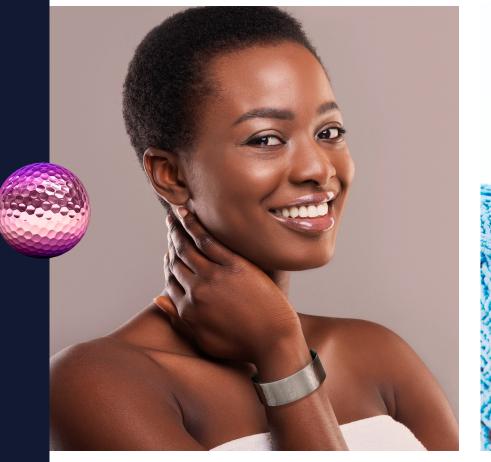
### Output:

High fidelity 2D product renders

### Creation time:

















## Leverage *TikTok's*Virtual Try-On Experiences



### Description:

Integrate BytePlus cutting-edge VTO technology into your online store using Hexa's 3D tech stack.

Experience is supported on all OS and devices















### Use cases - Digital studio (animation)

### Expand customer engagement with immersive virtual stores



### Description:

Use your 3D models to reduce visualization costs while replacing pollutive real life photoshoot

### Input data:

3D models

### Output:

High fidelity 2D product renders

### Creation time:







### Use cases - Digital studio (animation)

## Expand visual engagement by digitizing video production



### Description:

Use your 3D models to reduce visualization costs while replacing pollutive real life photoshoot

### Input data:

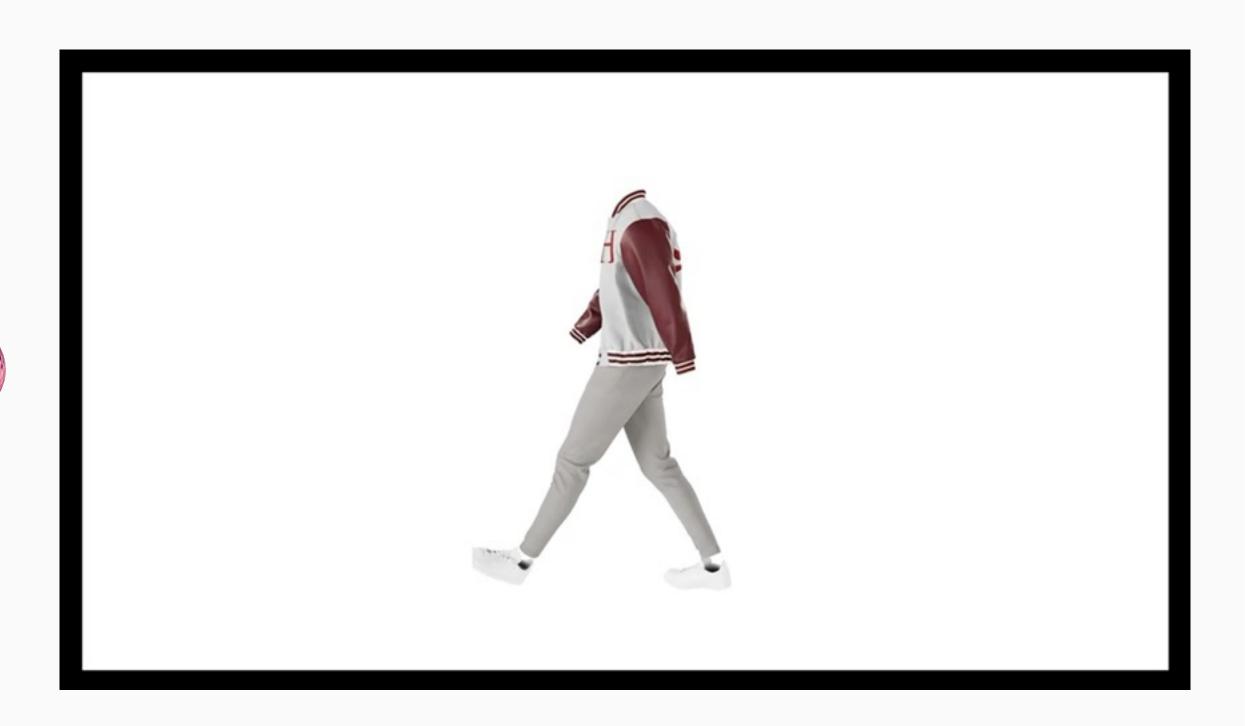
3D models

### Output:

High fidelity 2D product renders

### Creation time:







### Use cases - Promotional video

## A high-end digital studio at your fingertips



### Description:

Use your 3D models to reduce visualization costs while replacing pollutive real life photoshoot

### Input data:

3D models

### Output:

High fidelity 2D product renders

### Creation time:





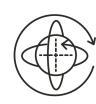
### Marketing



3D/AR Ads



Metaverse



XR content Syndication



### Marketing - 3D/AR ads

## Immersive advertising through social and online platforms



### Description:

Increase CTR and improve your CAC / marketing ROI by using the most advanced ad units

### Input data:

3D models

### Output:

3D/AR immersive ads









