Aurify Systems, an artificial intelligence company, enables automation of business processes & optimise operations using next-gen technologies based on data/video analytics across various industries.

Our customized solutions enable organizations understand their operations better, derive patterns, generate more leads, helps strategize, optimize and be future ready.

Customer Profiling
- People Counting analytics
- Gender demographics
- Age / Emotions
- Repeat Customer analysis (Facial Recognition)
- Customer trail tracking & heat map

Predictions
- Demand / Sales Forecasting
- Walk-ins Predictions
- Price Predictions
- Cancellation Predictions

Operations
- Queue management
- Zones manned/unmanned tracking
- Workforce & Visitor Management (Facial Recognition)
- QA through Imaging & task monitoring
- Equipment downtime detection

Customer Experience
- Repeat Customer Analysis (Facial Recognition)
- Average customer visit frequency
- VOC capture (Emotions and Gesture)

Ecommerce
- Intelligent Search
- Smart Recommendations
- Personalised Home Page

Safety Compliance
- PPE Compliance
- Incident Detection
- Mask & Social Distancing compliance
- Action detection & Crowd gathering

Surveillance
- Perimeter Security & Intrusion
- Asset Protection
- Anomaly Detection
- Identify restricted individual
- Un-attended objects detection
- Tailgate Tracking

Lead Generation
- Interactive Digital Content (Kiosks)
- Intelligence to Digital Signage for Dynamic Content

Miscellaneous
- Proctoring Solution
- Seat Occupancy
- Parking assistance
- Regulate Customers in a premise

Low Capex
- No use of sensors, beacons...
- No special cameras or devices
- Asset Light
- Pre-trained Models

Highly Secured
- Multi-Model Solution
- Remote Deployment
- Subscription Licensing
- 700+ installations

Industries we cater to
- Retail
- Manufacturing
- Real Estate
- Hospitality
- Education
- BFSI

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