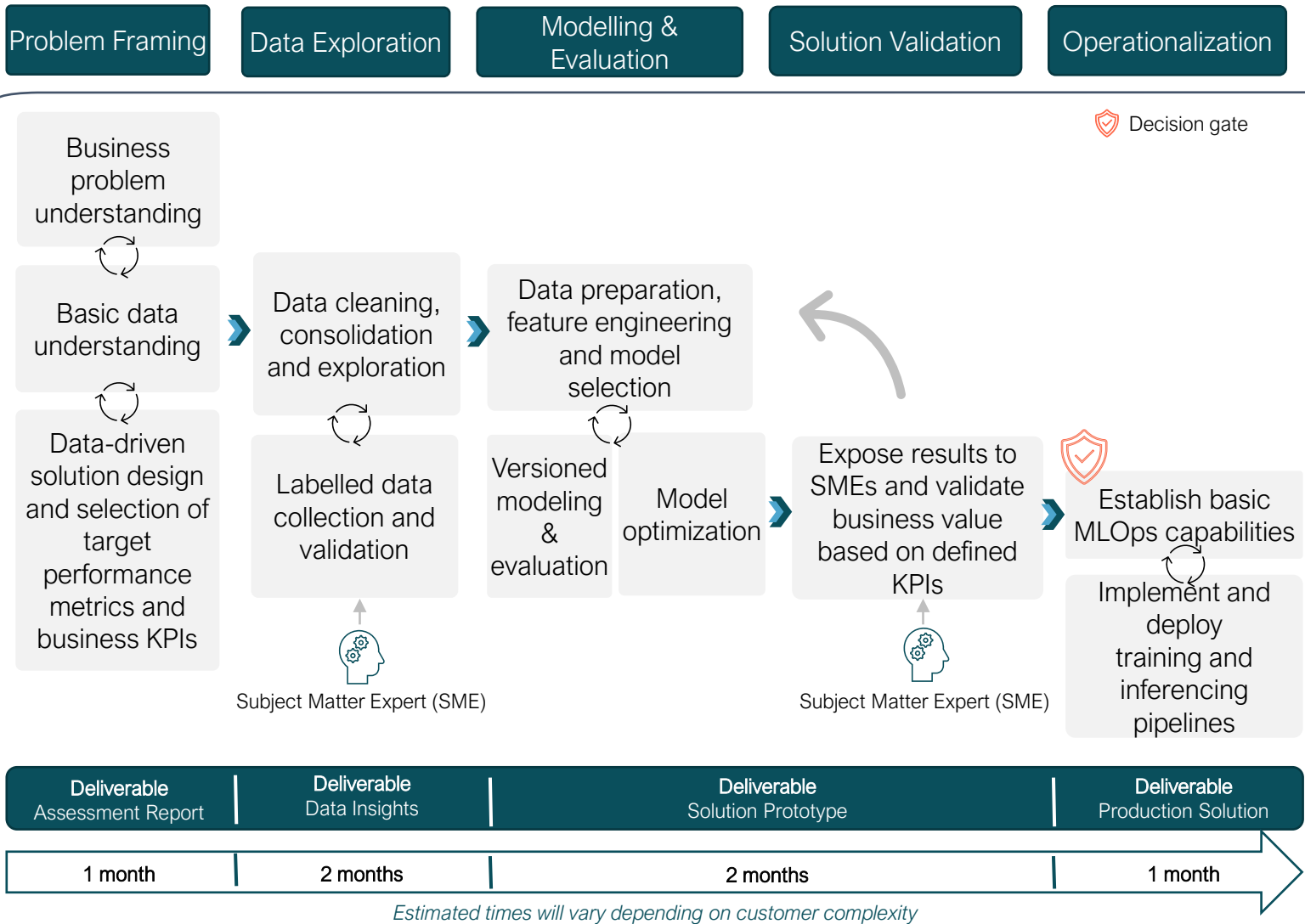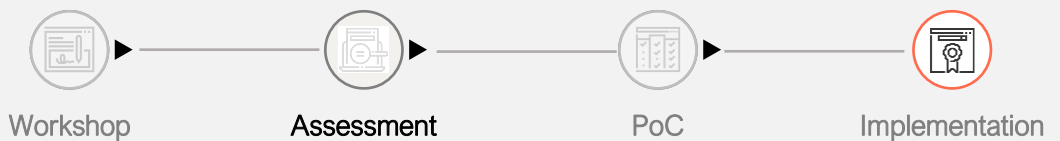**Crayon**

We established our Data & AI practice in 2014. As an Azure Expert Microsoft Service Provider (MSP) we use a full stack approach, with expertise in every facet of cloud transformation. Work with our team of solutions specialists, architects and data scientists to understand and unlock the real business value of data.

Collaborate with Crayon data scientists that specialize in Data & AI solutions. Together we will work to identify business challenges that can recognize organizational advantage from advanced technology solutions. Within seven business days you will have best practice recommendations and a strategic roadmap for future state.
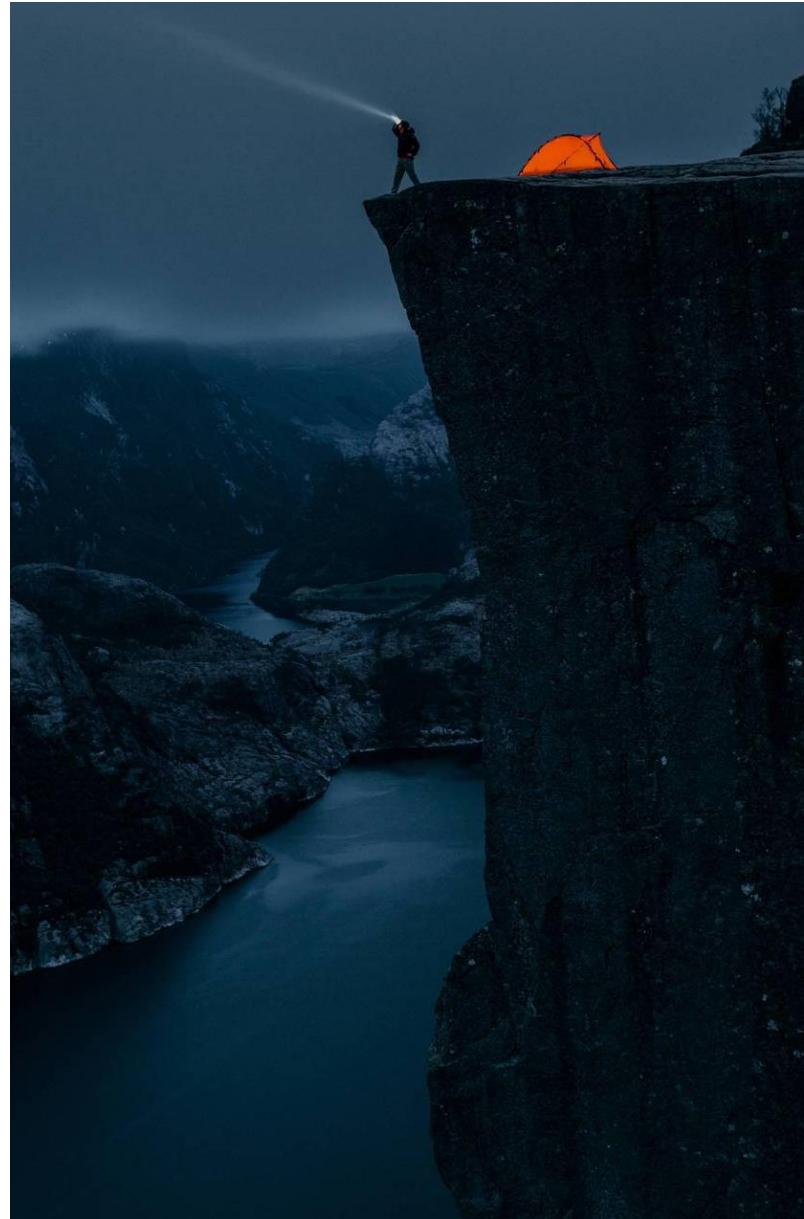
Our Approach

Problem Framing	Data Exploration	Modelling & Evaluation	Solution Validation	Operationalization

🛡 Decision gate

Business problem understanding

Basic data understanding

Data-driven solution design and selection of target performance metrics and business KPIs

Data cleaning, consolidation and exploration

Labelled data collection and validation

Subject Matter Expert (SME)

Data preparation, feature engineering and model selection

Versioned modeling & evaluation

Model optimization

Expose results to SMEs and validate business value based on defined KPIs

Subject Matter Expert (SME)

Establish basic MLOps capabilities

Implement and deploy training and inferencing pipelines

Deliverable Assessment Report	Deliverable Data Insights	Deliverable Solution Prototype	Deliverable Production Solution
1 month	2 months	2 months	1 month

Estimated times will vary depending on customer complexity

Your Journey

Workshop ▶ Assessment ▶ PoC ▶ Implementation

How we support our customers

Our experts will guide you through – from identifying your business goals to implementing specific action items, we've got you covered.

Minimize implementation risk and costs by designing a tailored and purpose-driven implementation.

Engage Customers

Optimize Operations

AI Solutions

Empower Employees

Transform Products

Deeper relationships
More efficient ops
Customer signal
Operational data
Employee input
Product telemetry
More effective employees
Better products

Crayon

We help clients optimize and innovate with software, cloud, data and AI. Our team has deep expertise, with over 100 data scientists, each averaging 10 years of experience. Our services can help with a cloud migration, innovate through Azure, and improve the user experience with Modern Work and Teams solutions, all while keeping your data secure.

Microsoft Partner
Azure Expert MSP
Microsoft

Microsoft Solutions Partner
Data & AI
Azure

Specialist
Modernization of Web
    Applications
AI and Machine Learning

Microsoft Solutions Partner
Infrastructure
Azure

Specialist
Windows Server and SQL Server
    Migration
Azure Virtual Desktop