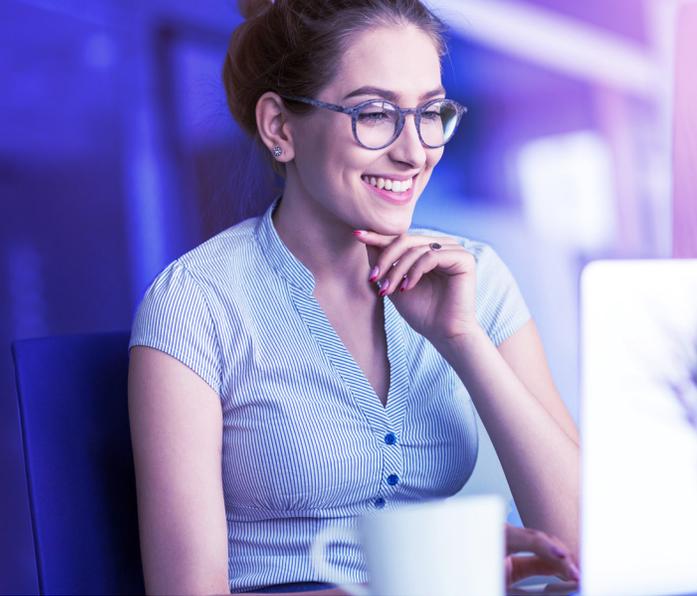




A smart way to learn

Modern, integrated learning experiences
built on Microsoft Azure



For today's business leaders, learning is not just a training expense. It's an investment in the very future of their organization.

New workforce models and technologies are rapidly changing the nature of work. Employees need to keep pace with new skills, knowledge, and workforce capabilities. Organizations must balance changing employee expectations with business goals by offering increased connectivity, collaboration, and interaction. They need to offer customized and contextual content that matches the requirements of a more digitally enabled and geographically dispersed workforce.

To meet these challenges, smart organizations are taking steps to codesign, build, and organize modern learning solutions that deliver knowledge and learning in the flow of work. Traditional, event-based programs can be disruptive. Many take employees away from their work, provide limited reporting, and rely on standardized content delivered to group classes. They may not address the skill levels, knowledge backgrounds, and requirements of individuals. In addition, speed to competency and mastery impedes business timelines, causing an organization to be less competitive.

KPMG Learning Services insights

500,000 learners enrolled
worldwide

87% of learners report a positive
impact on skills and knowledge

23% to 30% reduction in cost per
learner across programs delivered

0.58% of total help desk queries
that were complaints or areas
for improvements

A modern approach to learning

KPMG Learning as a Service is a global, digital platform with professional service that integrates customized learning into the everyday flow of work. It accelerates the learning process by allowing organizations to offer relevant resources and training on demand.

Built on Microsoft Azure, the platform is integrated with Microsoft 365, uses Microsoft Teams for collaboration, and leverages the Microsoft Viva user interface. The platform brings together the knowledge, experience, learning design, and technology skills of KPMG professionals, plus the advanced technology and capabilities of Microsoft.

Designed to enhance productivity, drive performance, and wellness, KPMG Learning Services provide a digital experience that creates a strong connection between performance and business impact in the following ways:



Personalized instruction: Both employees and employers can benefit from curated learning paths and bespoke content that is relevant and meaningful.

Automated and intelligent features include recommendation engines that provide rapid gap assessments and suggestions that directly relate to individual role requirements and everyday tasks.



Engaging experiences: User-friendly interfaces and intuitive formats deliver consumer-grade experiences that are immediate and impactful.

On-demand availability helps increase the use of learning modules and improve retention through positive feelings of productivity, empowerment, and achievement.



Integrated content: The KPMG adaptive platform integrates content from multiple sources that are based on cognitive science.

Data analytics increase learner engagement and performance outcomes. This integration supports the shift toward an evidence-based learning program that links individual learning to business priorities.

Key components of the KPMG Learning Services platform

Strategy and transformation

KPMG professionals apply deep business insights to learning strategies that enhance business outcomes.

Our proprietary LEAP

KPMG Learning Enablement and Analytics Platform (LEAP) delivers learning directly in the flow of work. That helps increase engagement and speed to competency. It also delivers analytics-driven insights that help to improve outcomes and impact business results.

Learning as a service

KPMG provides both broad and specific learning services to help improve an organization's operational capabilities, reduce costs, and increase quality.

“KPMG helped us to establish a high-quality learning service that is bespoke to the needs of the Civil Service. They appointed a quality consortium of learning experts and designed, deployed, and delivered an effective learning service. A project of this scale and complexity requires close collaboration with all those involved—and KPMG has consistently acted in collaboration with CSL and our end customers, supporting department and professional stakeholders across the Civil Service.”

Nick Walker
Deputy Director, Civil Service Learning

Why KPMG and Microsoft?

To develop and support a more productive, agile and dynamic workforce, our learning solutions are designed to help organizations:

- Drive down learning costs and increase ROI with an automated, integrated learning platform
- Speed time to mastery and competence with better learning techniques, formats, and processes
- Scale learning to rapidly upskill workforces as well as recruit, grow, and retain talent
- Leverage data-driven insights and improvements to further optimize the learning process for employees across the enterprise

Learn more

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