

Endpoint Management with Security Workshop



Overview





Agenda

Market trends Microsoft Security Microsoft Intune Windows 11 Enterprise and Intune Paths to modern management Device lifecycle Microsoft 365 business value Summary

Market trends





Market trends

The world of hybrid work is evolving...



Of people are already hybrid working

52%

Of people are considering a transition to remote or hybrid work

50%

Of people use a personal device for work

And so are the threats and challenges.

83%

Organizations that have experienced at least 1 firmware attack in the past 2 years

25%

Organizations that identified unauthorized access to sensitive data as a top security threat

921

Passwords attacked every second

65% of security decisionmakers report that investing in security increases efficiency: it frees up teams to work on other projects, promotes business continuity, and safely enables end-user productivity.

Microsoft Security Signals Research Learnings Report



People are working in more places, with more flexibility and more devices

And they want answers to these questions:







How do you secure your endpoint estate?

How do you reduce complexity of IT workloads?

How do you ensure protection, while enabling workforce flexibility and productivity?

Technology must keep us connected and productive while reinforcing our security posture in an increasingly sophisticated and complex world.

Do More With Less using Microsoft 365

Protect the digital worker

Create a secure, flexible work environment anywhere, while improving endpoint visibility.

Reduce security costs with preintegrated identity, endpoint management & security solutions to advance zero-trust architecture.

Simplify IT management

Automate system updates to reduce cost and optimize IT administration.

Improve IT efficiencies for new devices, apps, and data management.

Eliminate redundant solutions

Consolidate complex licensing structure.

Eliminate redundant capabilities, while benefiting from seamless, native integration.

Azure AD, Defender for Endpoint, Intune and Windows 11: The value of more



Microsoft Security



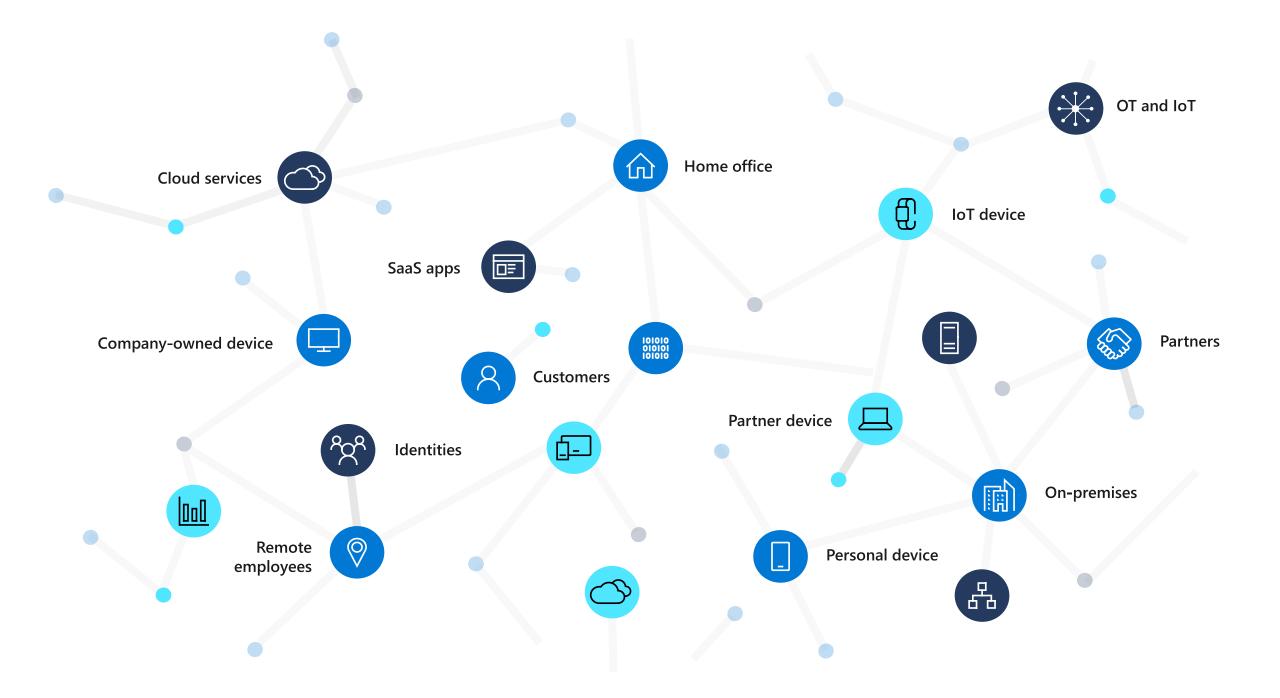
Security has never been more critical



Cyber attacks are becoming more frequent and sophisticated

Pressures to address multicloud IT environment

Increasingly demanding regulatory landscape The technology environment has never been so complex



Microsoft on the front lines



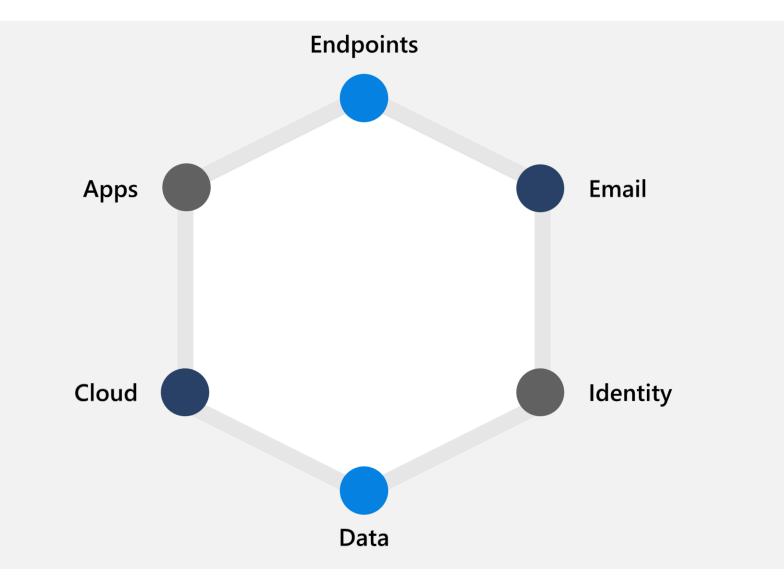
Tracking

250+

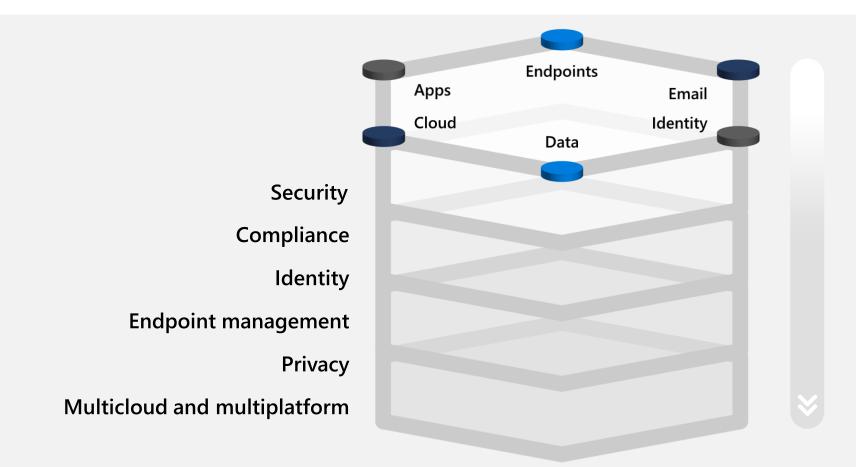
unique nation-states, cybercriminals, and other threat actors Blocked

70B attacks last year

End-to-end protection



A comprehensive approach to security



Operating system 🛛 🗨 🚝 🔲 📫 🔲 🖆 🏠 🔲 📛 📁

CISOs are under pressure to contain costs

Conventional security tools have not kept pace

Cost of security breaches is rising

Resources are constrained

"Boards are now pushing back for improved understanding of what they have achieved after years of such heavy investment."⁷

Gartner

Paul Proctor Distinguished VP Analyst, Gartner

Significantly more security decision makers have felt pressure to cut costs within the past 6 months²

82%

feel pressured to lower costs 3

#1

priority to reduce cost is improved threat protection

¹ "The Urgency to Treat Cybersecurity as a Business Decision" February, 2020

² March 2022 survey of 501 US Security Decision Makers commissioned by Microsoft from agency, Vital Findings

³ Microsoft Pandemic CISO Survey" 2020

Microsoft Security helps you do more with less



savings by consolidating a patchwork of vendors for a comprehensive solution from Microsoft*

Be more efficient

Unify your tools, consolidate your licenses, and cast aside redundant contracts and consultants.

Be more effective

Al and automation help you detect and respond faster and more accurately to attacks and insider risks.

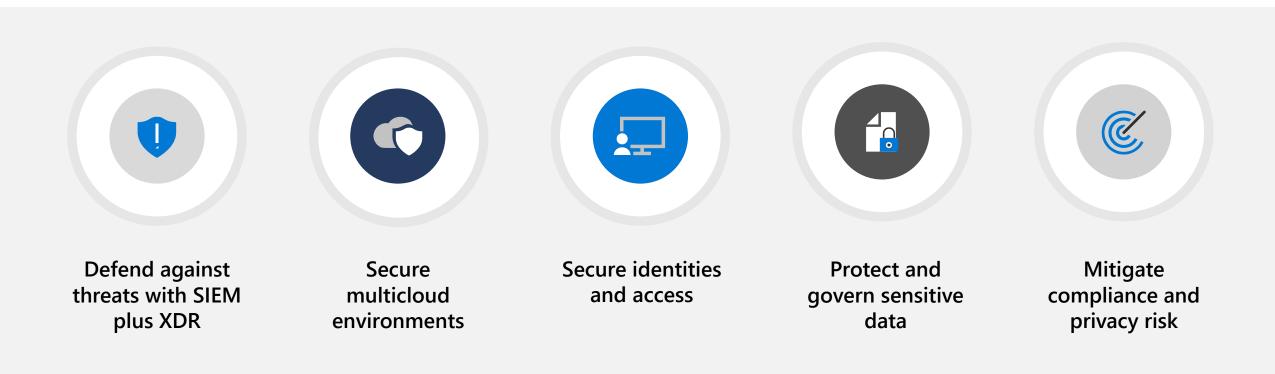
Be more unified

Increase SecOps efficiency with a unified SIEM and XDR experience that improves visibility across identities and endpoints

* Savings based on publicly available <u>estimated pricing</u> for other vendor solutions and Web Direct/Base Price shown for Microsoft offerings.

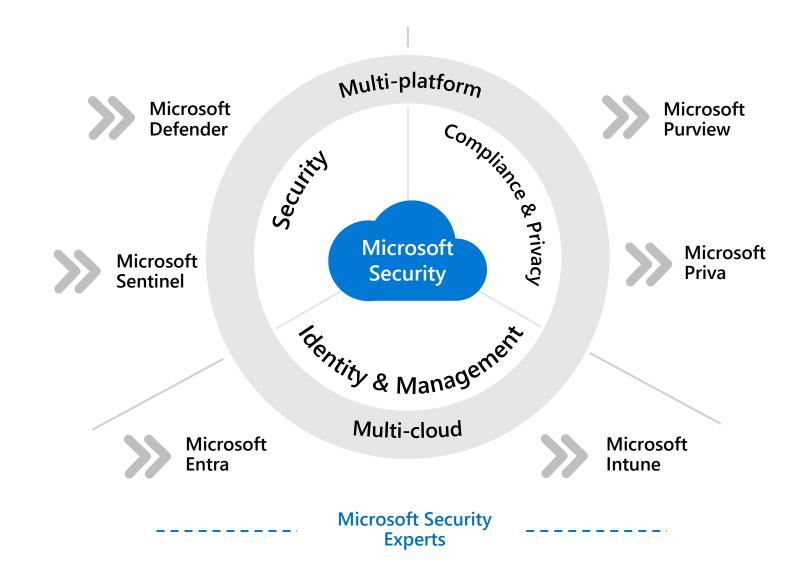
Protection aligned to what's ahead

Solutions to support your digital journey



Portfolio overview

Six product families integrating over 50 product categories





Azure Active Directory





Microsoft Azure Active Directory

Secure access for a connected world



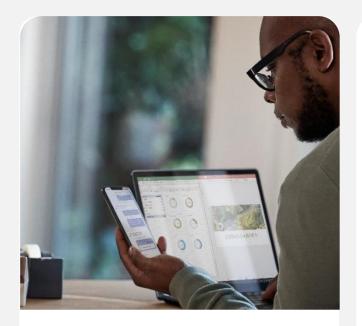
Secure adaptive access

Seamless user experiences Unified identity management

Simplified access governance

Azure AD Multi-factor authentication

Verify user identities with strong authentication



Azure AD supports a broad range of multi-factor authentication options

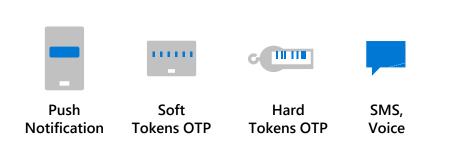
Including passwordless technology



Authenticator

FIDO2

Biometrics Security key

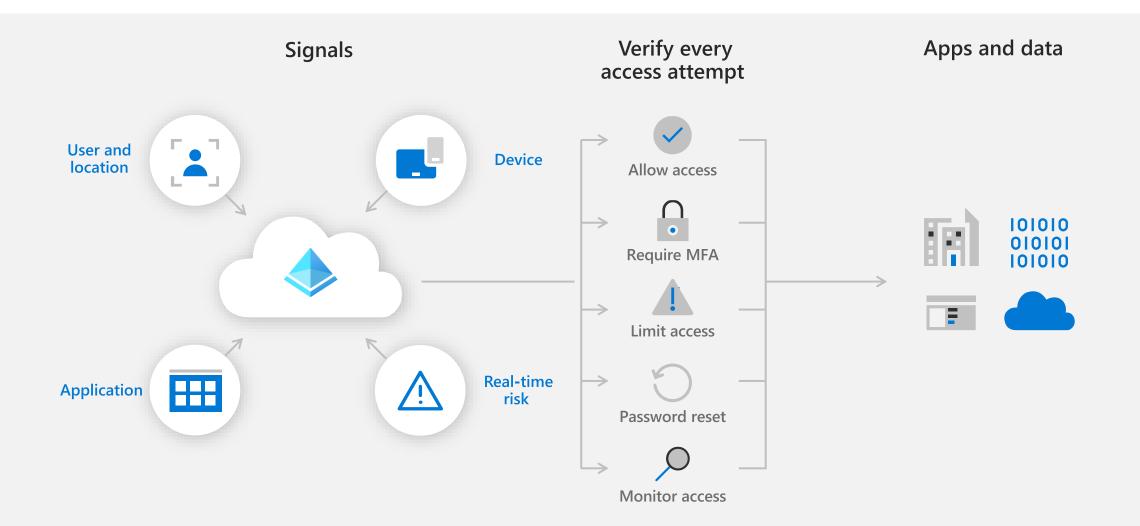


Hello

Multi-factor authentication prevents 99.9% of identity attacks

Protect identities with Conditional Access

Enable Zero Trust with strong authentication and adaptive policies



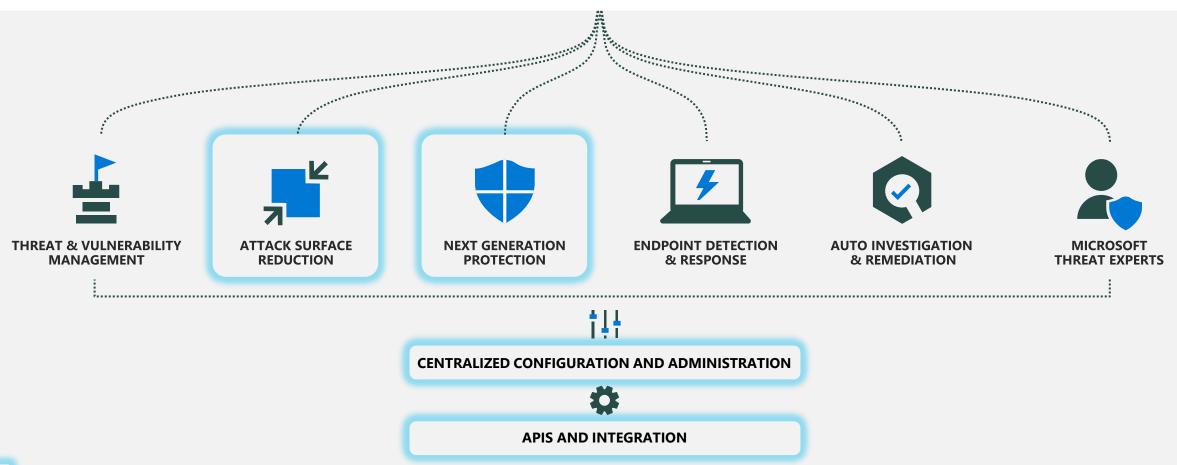


Microsoft Defender for Endpoint





Threats are no match.

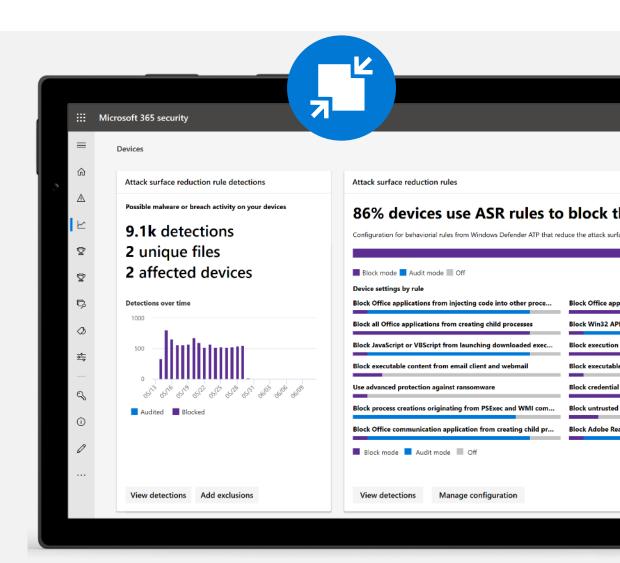


Microsoft Defender for Endpoint Plan 1 capabilities

Attack Surface Reduction

Eliminate risks by reducing the surface area of attack

- System hardening without disruption
- Customization that fits your organization
- \overline{OO} Visualize the impact and simply turn it on

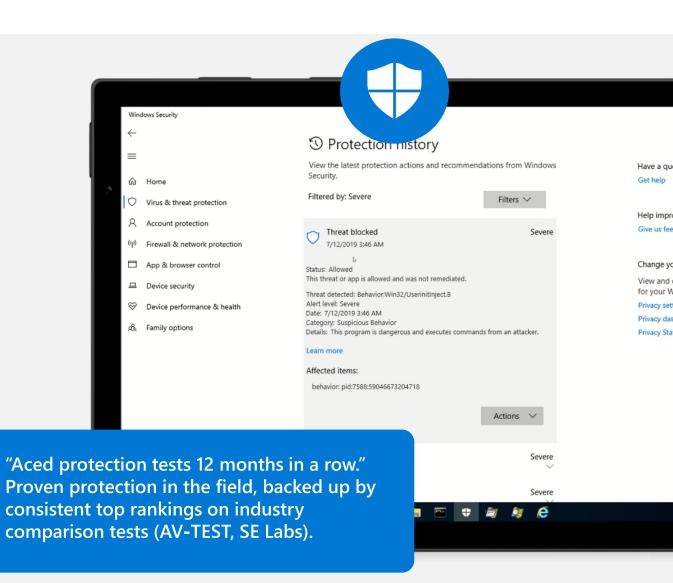


Next Generation Protection

Blocks and tackles sophisticated threats and malware



- Blocks file-based and fileless malware
- Stops malicious activity from trusted and untrusted applications



Windows 11 Security



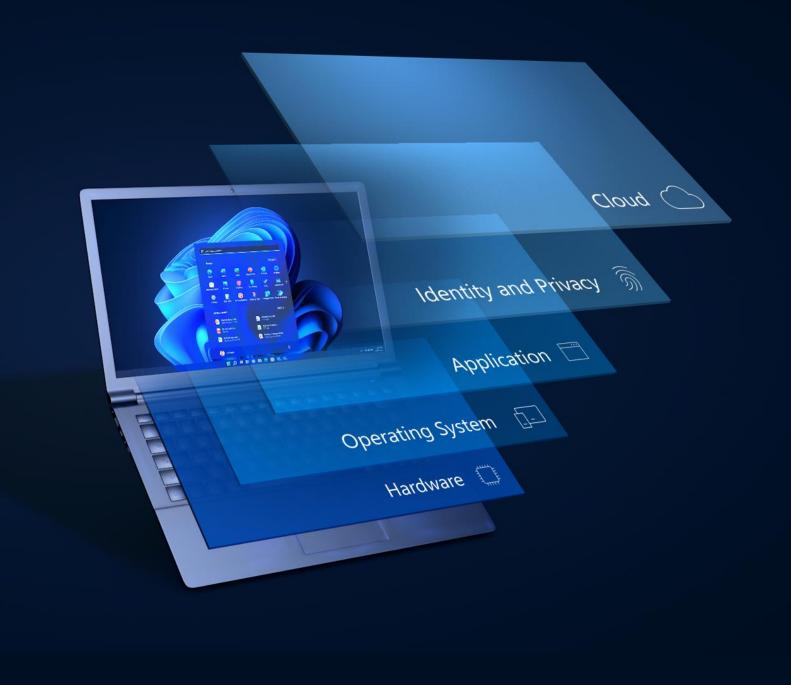


Windows 11 -Security by default

Windows 11 delivers powerful protection from chip to cloud

In Windows 11, hardware and software security work together to help keep users, data, and devices protected.

- Protects against threats by separating hardware from software with hardware root-of-trust, for powerful security from the start
- Protect the OS against unauthorized access to critical data
- Delivers robust application security and prevents access to unverified code
- Protects user identities with passwordless security
- Extends security to the cloud to help protect devices, data, apps, and identities from anywhere

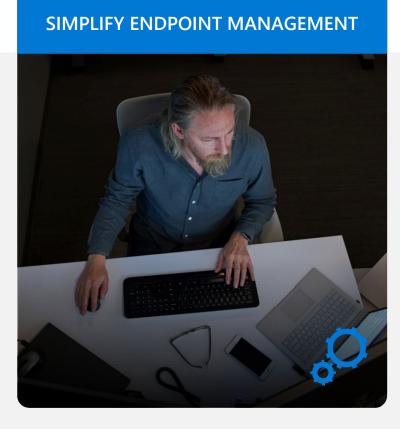


Microsoft Intune



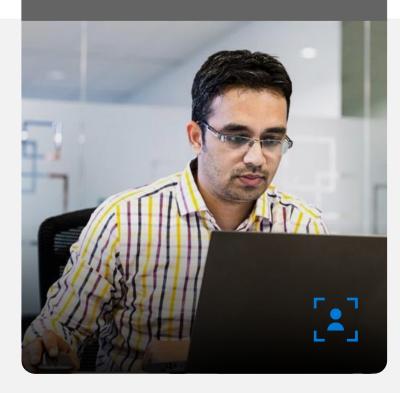
Microsoft Intune

A unified solution to manage endpoints anywhere



PROTECT A HYBRID WORKFORCE

POWER BETTER USER EXPERIENCES



Imagine if...

...you could **simplify your IT processes** and reduce complexity and costs



Today	The future powered by Microsoft Intune.					
Multiple tools Limited resources for IT Limited cross visibility	Management and security tools in a single solution	Complete visibility and actionable data	Manage any device, regardless of ownership	Increase IT efficiency and reduce cost		

Manage cross-platform endpoints

Day-in-the-life scenario



	Paul needs to support workers' device preferences.	Paul realizes he can manage most devices and majority of OSs within Intune.	He can also use Intune for devices on premises and BYO.	Paul saves time and money with a single solution for most endpoints.
Paul IT administrator	\rightarrow	\rightarrow	\rightarrow	

Unified management saves time and resources

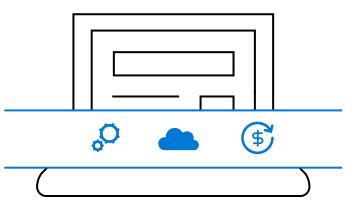


Centrally manage on-premises and cloud-based endpoints.

Empower advanced endpoint management and security tools from a single, cloud-powered solution.

Reduce costs across hardware, licensing, maintenance.

Reduced IT time **frees up more than \$479,000 in human capital** to apply to under-resourced projects.*



Proactive visibility and control

SIMPLIFY ENDPOINT MANAGEMENT



Microsoft Endpoint Manager a	idmin center							₽; 0 © 0
«	Home > Devices							
A Home	📑 Devices All devices							
Dashboard								
All services		🖒 Refresh 🛛 Filter 🛛	🗉 Columns 🛛 🛓 Expo	ort 🕴 🔁 Bulk Device Ad	tions			
Devices	Overview	₽ Search						
Apps	All devices	2 Search						
Endpoint security	Monitor	Showing 1 to 25 of 31 records < Pre-						
Reports	By platform	Device name ↑↓	Managed by ↑↓	Ownership \uparrow_\downarrow	Compliance \uparrow_{\downarrow}	OS	OS version $~\uparrow_\downarrow$	Last check-in ጎ
Users	Windows	3637440b0711fe54_Andr	Intune	Corporate	Not Evaluated	Android (dedicated)	11	12/14/2021, 3:01:
Groups	iOS/iPadOS	3c35b1d4ad08698c_Andr	Intune	Corporate	Compliant	Android (dedicated)	12	12/17/2021, 4:29
Tenant administration	🖵 macOS	APRILVMVEERA	Co-managed	Corporate	Not Compliant	Windows	10.0.22000.613	5/3/2022, 11:55:0
Troubleshooting + support	Android	Amos's MacBook Air	Intune	Corporate	Compliant	macOS	12.4 (21F79)	6/26/2022, 9:41:3
	Device enrollment	DESKTOP-15IBSSS	Intune	Corporate	Compliant	Windows	0.0.0.0	7/15/2022, 6:50:4
	Enroll devices	DESKTOP-1APLG0A	Intune	Corporate	Compliant	Windows	0.0.0.0	7/21/2022, 3:29:1
		DESKTOP-4EJ8DCH	Intune	Corporate	Not Compliant	Windows	10.0.22000.556	4/21/2022, 6:36:0
	Provisioning	DESKTOP-4FR2MTA	Intune	Corporate	Compliant	Windows	10.0.22000.556	7/19/2022, 11:57
	Windows 365	DESKTOP-81524SR	Intune	Corporate	Not Compliant	Windows	10.0.19043.1706	6/15/2022, 11:16
	Policy	DESKTOP-AK4BSMQ	Intune	Corporate	Not Compliant	Windows	10.0.19044.1645	6/6/2022, 9:27:45
	Compliance policies	DESKTOP-BLOIA8O	Intune	Corporate	Compliant	Windows	0.0.0.0	7/15/2022, 4:49:5
	Conditional access	DESKTOP-GUIU10V	Co-managed	Corporate	Not Compliant	Windows	10.0.22453.1000	10/26/2021, 7:46
	Configuration profiles	DESKTOP-LN3FBE3	Intune	Corporate	Compliant	Windows	10.0.19044.1766	7/22/2022, 12:08
	Scripts	EPZ000005	Co-managed	Corporate	Not Compliant	Windows	10.0.19043.1083	11/4/2021, 10:22
	Group Policy analytics (preview)	EPZ978257	Intune	Corporate	Compliant	Windows	10.0.22000.556	7/19/2022, 12:06
	Update rings for Windows 10 and later	EPZCM01	ConfigMgr	Corporate	See ConfigMgr	Windows	10.0.17763.3046	
	Feature updates for Windows 10 and later (preview)	EPZDC01	ConfigMgr	Corporate	See ConfigMgr	Windows	10.0.17763.2237	
		EPZWIN0001	ConfigMgr	Corporate	See ConfigMgr	Windows	10.0.19041.1288	
	Quality updates for Windows 10 and later (preview)	R61498535	Co-managed	Corporate	See ConfigMgr	Windows	10.0.22598.200	5/25/2022, 7:19:0

Know the health, compliance, and security status of any device.

Secure access to cloud and on-prem apps.

Proactively manage updates, patching, and policy across platforms and apps.

Imagine if...

...you could protect hybrid workers with integrated management and security

PROTECT A HYBRID WORKFORCE



The future powered by Microsoft Intune. Today Growing attack surfaces Data protection **Risk-based policies for** Controls to enable Integrated endpoint regardless of enrollment conditional access threat protection security and Frequency of security across platforms compliance for Zero breaches Trust **Complex corporate** devices, BYOD, shared devices

Securing people and devices

Day-in-the-life scenario



	Both Tony and Patti care about endpoint performance.	Patti can deploy and adjust security configurations.	Transparency gives Tony the ability to avoid security configuration conflicts with device configurations.	Tony and Patti collaborate to ensure endpoint security.
Tony IT manager Patti Security manager	\rightarrow	\rightarrow	\rightarrow	

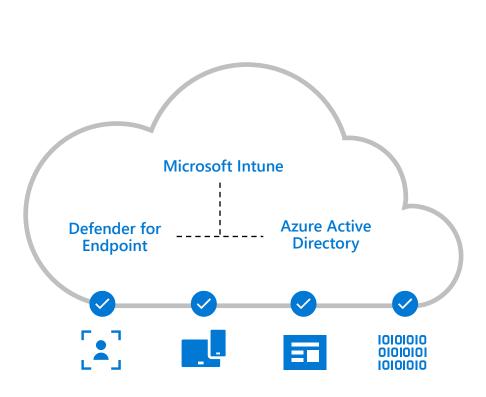
Endpoint security is integral to a Zero Trust approach



Verify user identities with strong authentication methods.

Allow only verified apps and devices access to cloud and on-prem resources.

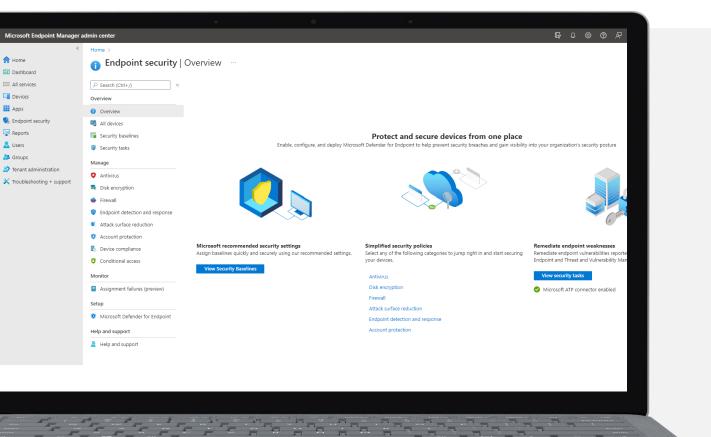
Reduce risk with data protection on all devices regardless of ownership



Proactive detection and response

PROTECT A HYBRID WORKFORCE





Improved security adds **\$1.2 million** to the bottom line.*

Automatically investigate alerts, remediating threats faster.

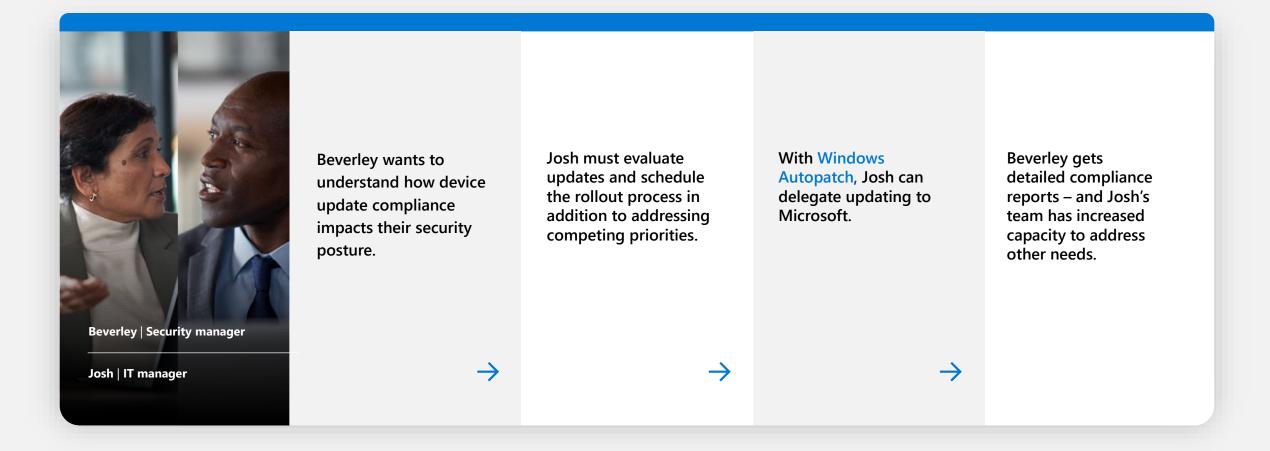
Stop malicious activity from trusted and untrusted applications.

Revoke access to exploited resources in near real time.

Improve security with automatic updates

Day-in-the-life scenario





Keep current, stay secure



Microsoft Endpoint Manager	admin center						₽ ¢ © ©	0 2	admin@MSDx432264. contoso pssbx432264.ons
 Home Dashboard All services Devices Apps Endpoint security Reports 	Home > Reports Reports Windows (P Search (Ctrl+/) « O Overview Device management Device compliance	Quality Upda	ports						
Users Groups Tenant administration Troubleshooting + support	Group policy analytics (preview) Group policy analytics (preview) Group attached devices (preview) Endpoint security Microsoft Defender Antivirus Group and the security	Up to date 19,999 Quality of Healthy Devices	th progress. 31,272 pdate status	Paused 10,511 Devices	Not up to date 388	treigte 44,381	Total 106,551		
	Analytics Endpoint analytics Inture data warehouse	Up to date In progress Paused Not Up to Date (Microsoft Action)		19,999 31,272 10,511			1 more		
	Data warehouse Windows Autopatch windows Quality Updates	Not offer No heart Policy bit	ed beat scking update	245 0 1 0					
	Azure monitor C Diagnostic settings C Log analytics C Workbooks	In progress - stuck Unsupported windows build Other Ineligible Devices (Customer Action) Insufficient usage Low connectivity Out of disk space		0 142 19,234 53 544		Learn	more		

Automated updating **gives time back to IT admins and peace of mind** to security teams

Trust Microsoft to manage updates for Windows and Microsoft 365

Harden your posture against exploits and ransomware

Transparency and reporting keep you in control

Microsoft leverages insights to proactively address challenges and limit interruptions

Imagine if...

...you could **empower end-user needs**, no matter the workplace, no matter the endpoint

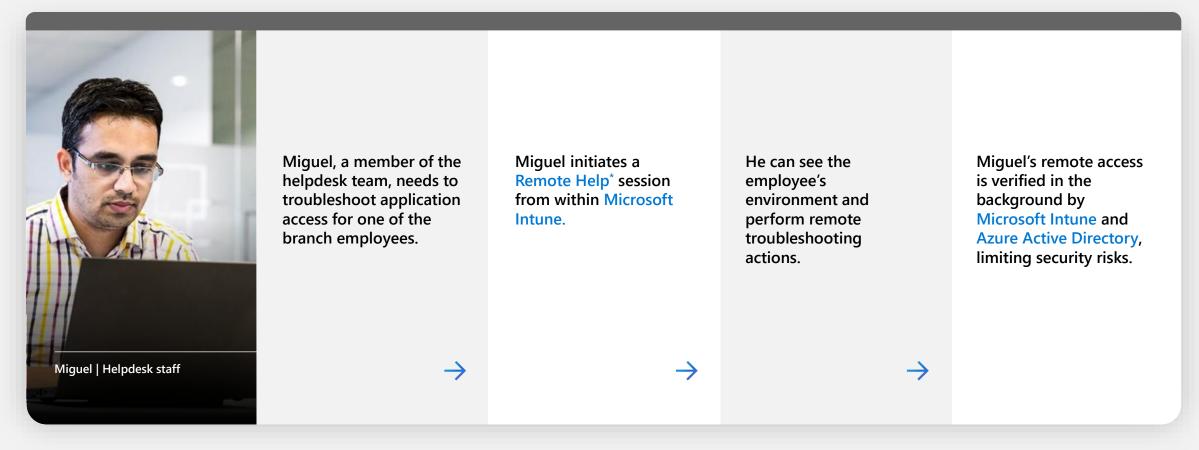


	The future powered	by Microsoft Intune.	
Insights and proactive recommendations	Windows experiences: native, virtual Cloud PC, or BYOD	Integrated protection across virtually all endpoints	Zero-touch deployments and frictionless access
\checkmark	\checkmark	\checkmark	\checkmark
		Insights and proactive Windows experiences: recommendations native, virtual Cloud PC,	recommendations native, virtual Cloud PC, across virtually all

Support Frontline Workers with remote troubleshooting

Day-in-the-life scenario





Start with remote help

Bring together mission-critical management and security tools into a single, cloud-powered solution.



Secure, **cloud-based**, helpdesk-to-user connections for Windows desktops, no matter where they are



-

Role based access control that allows administrators to configure who can help whom and with what permissions (view only, full control or elevate)

Helpers can use their credentials within User Access Control prompts to complete actions that require **administrative rights**



Device **compliance warnings** to alert helpers if user's device is out of compliance, informed by Microsoft 365 integration



Session reporting that indicates who helped whom, when and on what device



品

Build trust between helpdesk and sharer before connections are made by showing Azure AD profile picture, company, name, title, and verified domain to each other

Centralized experience in Endpoint Manager admin center helps get you started for a trial or to purchase additional licenses



Premium

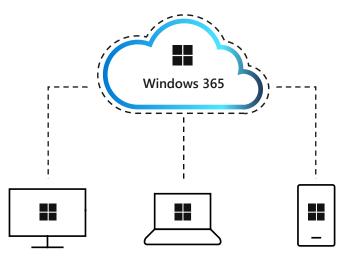
Streamline endpoint experiences for remote and temporary workforces

Zero-touch deployment provides employees readyto-use, secured devices.

Automation enables IT to set up the process and scale to distributed workforce.

Provide virtual or cloud-delivered endpoint experiences to rapidly onboard workers using their own devices.

POWER BETTER USER EXPERIENCES



80% deployment time saved with Microsoft Intune.*

*"The Total Economic Impact[™] Of Microsoft Endpoint Manager," a commissioned study conducted by Forrester Consulting, April 2021. Forrester based all savings estimates on the composite organizations developed for its TEI studies.

Proactively manage the quality of user experiences



Microsoft Endpoint Manager a	admin center					₽; 0 © ©
 Microsoft Endpoint Manager a Ame Dashboard All services Apps Codpoint security Periods Groups Groups Troubleshooting + support 	admin center Home > Reports > Endpoint analytics Search (Ctrl+/) « Overview Settings Reports Startup performance Proactive remediations Application reliability Vork from anywhere	Overview Model performation The ability for your employees to the release to baseline compares to the release the Work from anywhere score of	nce Device performance Window: o work from anywhere and be productive is to your workforce is to be productive from any ne. Refer to the insights and recommendation anywhere report.	ssential in todays world. This report where. Review your score and how it is to learn how to improve your scores. Meeting post 100 67 78 50	Baseline ⊙ Device scope ⊙ Insights and reco S0% of your Cl to additional ⊂ Configurit → Configurit → Confi	Ining All organizations (median) All pevices All Devices All Devic

Use app and device health scores to improve the everyday experiences of end users with Endpoint analytics.

Remediate issues before they impact end users and provide Remote Help^{*} for live troubleshooting.

Provide unobtrusive application protection with unified mobile application management.

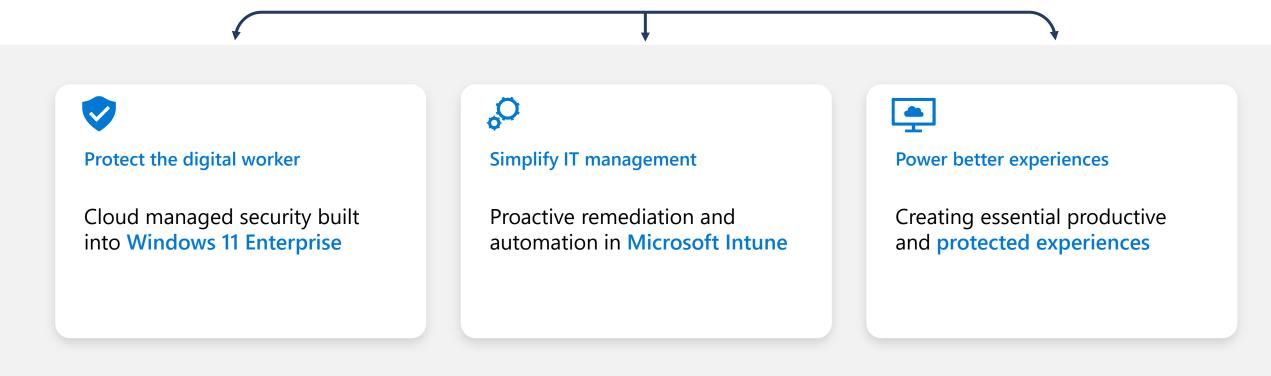
*Remote Help service is a premium add-on feature



Windows 11 and Intune



Cut cost and complexity with Windows 11 Enterprise and Microsoft Intune



Taking the path to reduced TCO

Simple and Safe: The path forward



Windows 11 Enterprise Microsoft Intune

Modernize your endpoint estate

A plan for better device security

What you can do

Have complete visibility

Create inventory

New Windows 11 devices

Always secure by default

How you can do it

Endpoint analytics Upgrade Readiness Update compatibility reports Windows 11 hardware requirements Choose Secure Core PCs with Pluton

Why it matters

"86% of Security Decision Makers agree outdated PC hardware leaves organizations more vulnerable."

Security Decision Maker Study

PLAN

Zero touch deployments for new PC

Save time with secure deployments and automation

What you can do

Rapidly onboard digital workers

Ship new devices to employees anywhere

Simplify authentication and automate MDM enrollment

Local upgrade to Enterprise edition

Ensures app & user data are availability

How you can do it

Zero Touch deployment with Windows Autopilot

MFA based on Azure AD with Windows Hello for Business

Automated Windows Enterprise activation

Deploy targeted apps for instant productivity

Why it matters

"Device deployment and provisioning using Autopilot, including document migration, saves several hours per device implementation, adding up to a three-year PV of \$102,000 or \$137 in time savings per deployment."

-Forrester TEI study Windows Pro devices

A non-intrusive and reliable upgrade experience

Automation save time and increases protection

What you can do

Upgrade eligible Windows 10 devices

Repurpose older Windows 10 devices to maximize existing investments

Identify app and compatibility status, including browser-based apps

How you can do it

Windows Update for Business deployment service to targets

Cloud provision Windows 365 on ineligible devices

App compatibility with upgrade readiness reporting

Setup Microsoft Edge in IE mode

Why it matters

"We have received positive feedback from people who have upgraded [to Windows 11]. It was a simple upgrade, a smooth and unintrusive process."

-Technical lead, insurance company

DEPLOY

Endpoint analytics

 $\leftarrow \rightarrow$

A Home

Devices

Apps

Reports

🚨 Users

🚨 Groups

Endpoint security

Tenant administration

X Troubleshooting + support

Lidia Holloway

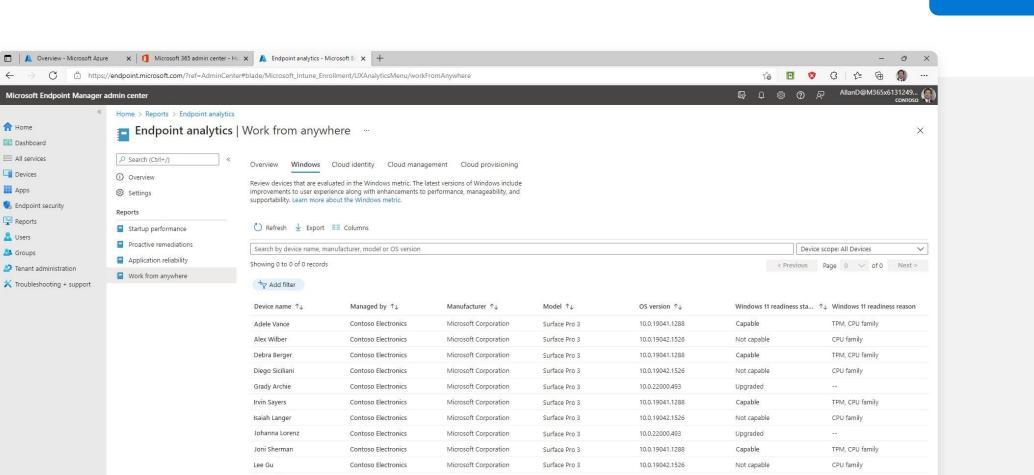
Lynne Robbins

Megan Bowen

Miriam Graham

Nestor Wilke

Dashboard E All services



Surface Pro 3

Microsoft Corporation

Microsoft Corporation

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Contoso Electronics

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Upgraded

Capable

Capable

Upgraded

Upgraded

TPM, CPU family

CPU family

DEPLOY

Ø

Reduce security risks

Achieve a Zero Trust security model

What you can do

Verify user identities

- Require strong authentication methods
- Secure devices with tailored baselines
- Encrypt all local data storage.
- Prevent unknow apps from running

How you can do it

Simplify MFA & SSO with Windows Hello for Business

Enable SmartScreen advanced Phishing protection

Configuration Lock prevents changes

Application Guard protects from malware and Application Control only allows trusted apps

Set **BitLocker** and key escrow

Why it matters

"Windows 11 has advanced encryption and data protection capabilities. They have added robust network and system security control sets and safeguards that would at least prevent a large number of viruses and malware that we see."

-CISO, IT services

Reduce risks with managed security

Achieve a Zero Trust security model

What you can do

Modernize endpoint security configuration in the cloud

Ensure least privilege access

Reduce risk of breach

Manage BYO scenarios with policies that protect company data

How you can do it

Migrate Group Policy Objects to the cloud for management consistency.

Set Azure AD *risk-based* **Conditional Access** to control access to resources and enforce *app-based* conditions with **Edge** and LOB apps

Use **Risk Scores** to resolve endpoint issues and help unify IT and security teams

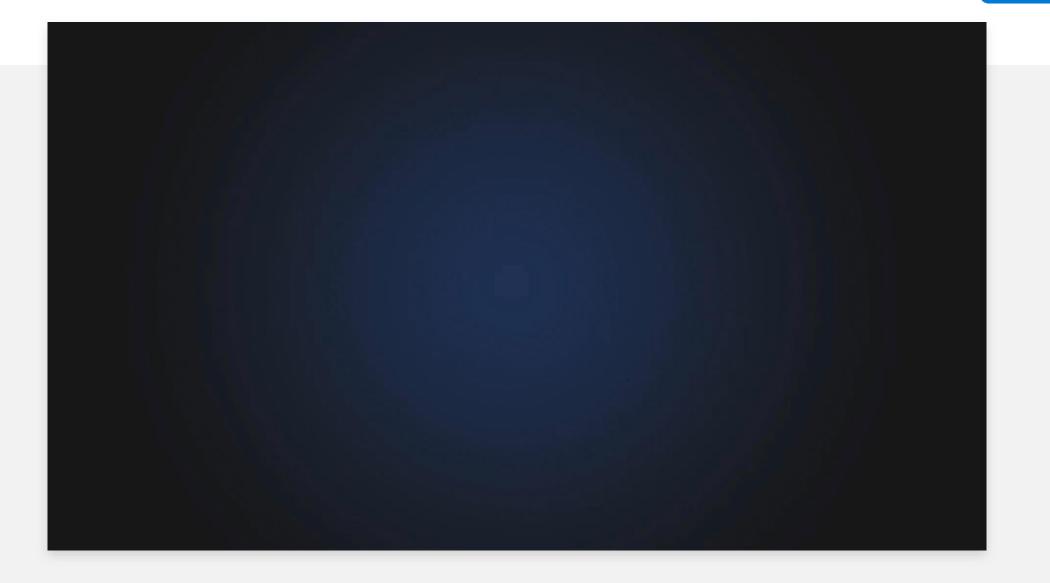
Why it matters

"Microsoft Intune is the center of our endpoint protection strategy. It sets initial configuration through baselines and policy to harden our Windows and iOS devices. That way, we can disable access for devices that do not pass compliance policy."

-Head of Productivity and Endpoint Engineering

SECURE 🗸

Security baseline



SECURE 🗸

Automatic and managed updates close security gaps

Enforce endpoint compliance

What you can do

Modernize endpoint security configuration in the cloud

Ensure least privilege access

Reduce risk of breach

Manage BYO scenarios with policies that protect company data

How you can do it

Let Microsoft automate updates with Windows Autopatch

Control quality, driver, and feature updates with Windows Update for Business deployment service.

Tailor with custom compliance policies

See endpoints that don't meet policies with **Endpoint analytics**

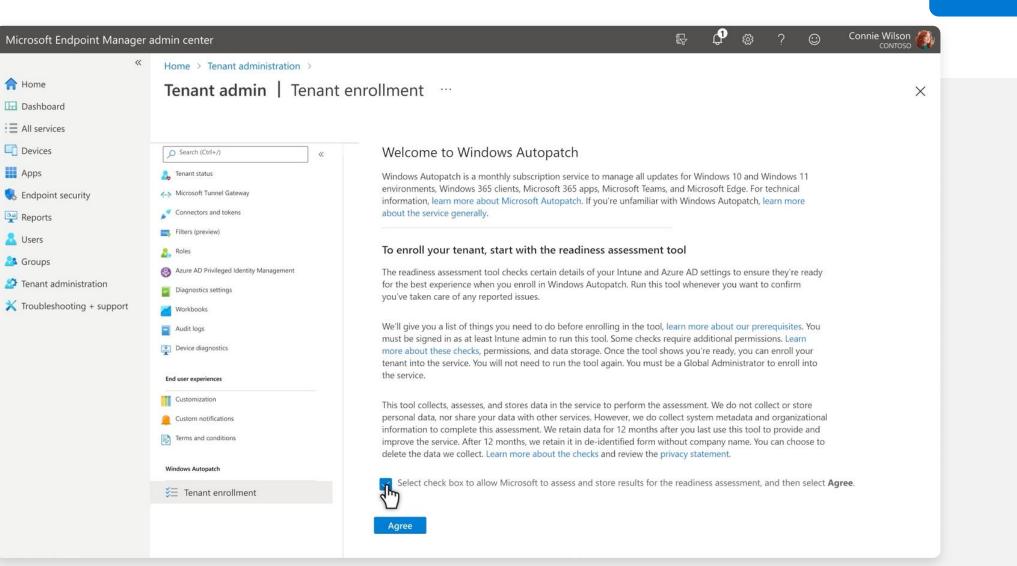
Why it matters

"Its simplicity is what makes it so great."

- One of our early enterprise Autopatch customers summed it up in one sentence:

MANAGE

Windows Autopatch



SUPPORT

Proactively manage worker experiences and support costs

Power exceptional Windows experiences

What you can do

Get ahead of issues with device health and performance monitoring

Optimize productivity: update off hours

Onboard flex workers on personal or partner devices

Reduce cost of maintaining on premises print servers

Mitigate the need for additional training and support

How you can do it

Endpoint analytics with proactive remediation

Reduce vulnerability with Windows Autopatch or WUfBds

Provision Windows 11 with Cloud PC for contractors and temp workers

Move print to the cloud with Universal Print

Deliver organizational messages within the Windows experience

Why it matters

"Windows 11 is that extra step in productivity that I didn't know I was missing. It's smarter, faster, and didn't break a thing."

-Comvalius, IT Infrastructure Specialist, Invendows B.V (Nextxpert)

SUPPORT

Secure the digital workforce with Windows 11 Enterprise and Intune

Protect the digital worker

Zero Trust security built-in

Windows, Microsoft Intune and Azure AD can reduce the data breach risk by 45% and overall IAM security management costs by 50%.

0°

Simplify IT management

Proactive remediation and automation from a single source

Improved security adds \$1.2 million to the bottom line.

The Total Economic Impact[™] Of Microsoft Endpoint Manager," commissioned by Microsoft, Forrester Consulting, April 2021

Power better experiences

Protected and productive without downtime

Windows customers can obtain between 109% and 394% projected return on investment.

"The Total Economic Impact™ Of Windows 11," commissioned by Microsoft, Forrester Consulting, July 2022





Enterprise Mobility and Security powered by Microsoft 365

Solution	Feature/capability description	Microsoft 365 Business Premium		Microsoft 365 E5
	Simplified access management and security: Centrally manage single sign-on across devices, your datacenter, and the cloud.	•	•	•
	Multi-factor authentication: Strengthen sign-in authentication with verification options, including phone calls, text messages, or mobile app notifications, and use security monitoring to identify inconsistencies	•	•	•
	Conditional access: Define policies that provide contextual controls at the user, location, device, and app levels to allow, block, or challenge user access.	•	•	•
Identity and Access Management	Risk-based conditional access: Protect apps and critical data in real time using machine learning and the Microsoft Intelligent Security Graph to block access when risk is detected.			•
	Advanced security reporting: Monitor suspicious activity with reporting, auditing, and alerts, and mitigate potential security issues using focused recommendations.		•	•
	Privileged identity management: Provide timely, on-demand administrative access to online services with access-related reporting and alerts.			•
	Windows Server Client Access License (CAL) ¹ : Provide each user access to server functions from multiple devices for a single fee.		F1/F3/E3	•
	Mobile device management: Enroll corporate and personal devices to provision settings, enforce compliance, and protect your corporate data.	•	•	•
	Mobile application management: Publish, configure, and update mobile apps on enrolled and unenrolled devices, and secure or remove app- associated corporate data.	•	•	•
Managed Mobile	Advanced Microsoft Office 365 data protection: Extend management and security capabilities across users, devices, apps, and data, while preserving a rich, productive end-user experience.	•	•	•
Productivity	Integrated PC management: Centralize management of PCs, laptops, and mobile devices from a single administrative console, and produce detailed hardware and software configuration reporting	•	•	•
	Integrated on-premises management: Extend your on-premises management to the cloud from a single console with Microsoft System Center Configuration Manager and Microsoft System Center Endpoint Protection integration for enhanced PC, Mac, Unix/Linux server, and mobile device administration.	•	•	•
	Persistent data protection: Encrypt sensitive data and define usage rights for persistent protection regardless of where data is stored or shared.	•	•	•
In fam	Document tracking and revocation: Monitor activities on shared data and revoke access in case of unexpected events.	•	•	•
Information Protection	Intelligent data classification and labeling: Configure policies to automatically classify and label data based on sensitivity and then apply persistent protection			•
	Encryption key management per regulatory needs: Choose default key management options or deploy and manage your own keys to comply with regulations.			•
Identity-	Microsoft Advanced Threat Analytics: Detect abnormal behavior in on-premises systems and identify advanced targeted attacks and insider threats before they cause damage.		•	•
driven Security	Microsoft Cloud App Security: Gain visibility, control, and protection for your cloud-based apps, while identifying threats, abnormal usage, and other cloud security issues.			•
	Microsoft Defender for Identity ² : Detect and investigate advanced attacks and suspicious behaviors on-premises and in the cloud.			•

¹Customers purchasing Windows Server CAL agreements, System Center Configuration Manager, System Center Endpoint Protection, Microsoft Active Directory Rights Management Services CALs via the Microsoft Enterprise Volume Licensing agreements may purchase the Enterprise Mobility + Security Add-on offer

²Microsoft Defender for Identity previously known as Azure Advanced Threat Protection





What do we mean by "modern management"?



Customer journey



Existing cloud management

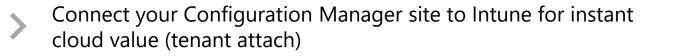
Primarily on-prem management + some cloud

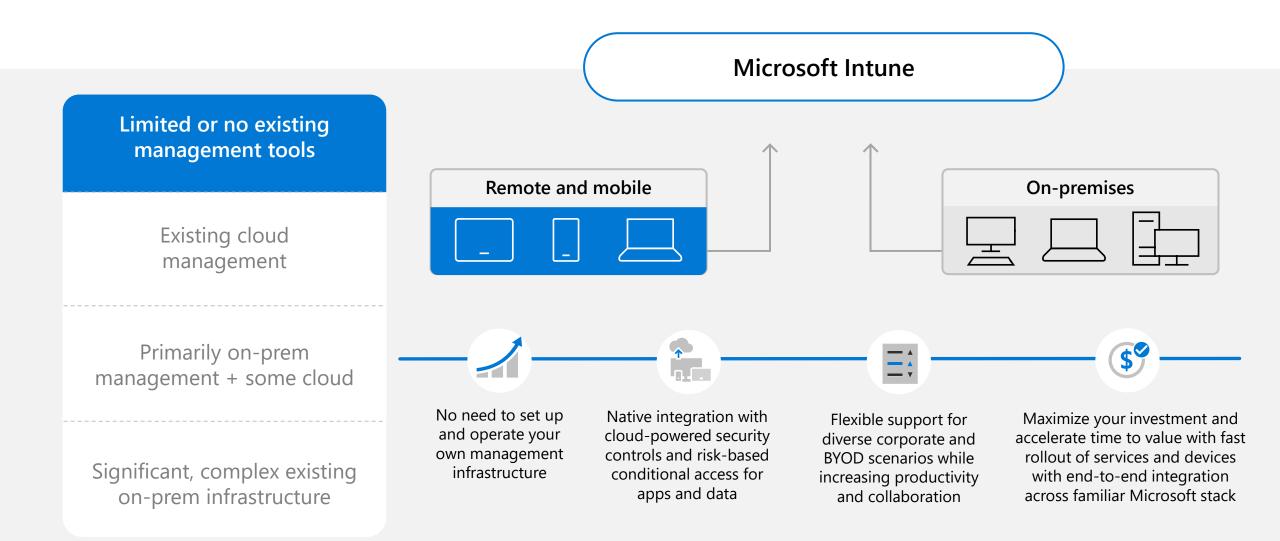
Significant, complex existing on-prem infrastructure

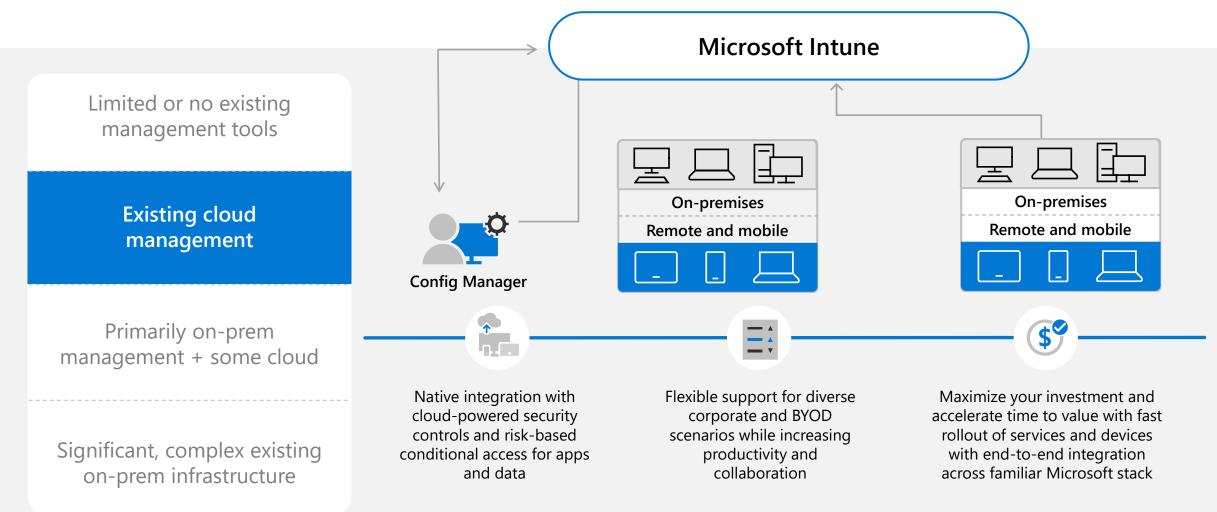
Go directly to the cloud with Microsoft Intune

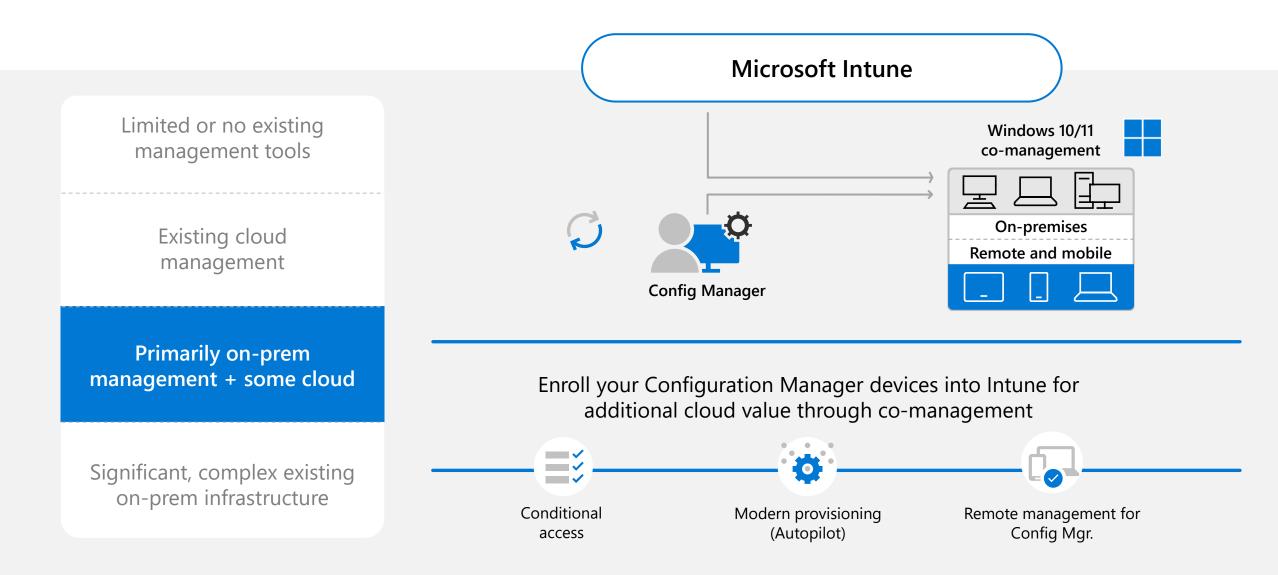
Move additional endpoints and workloads to cloud management

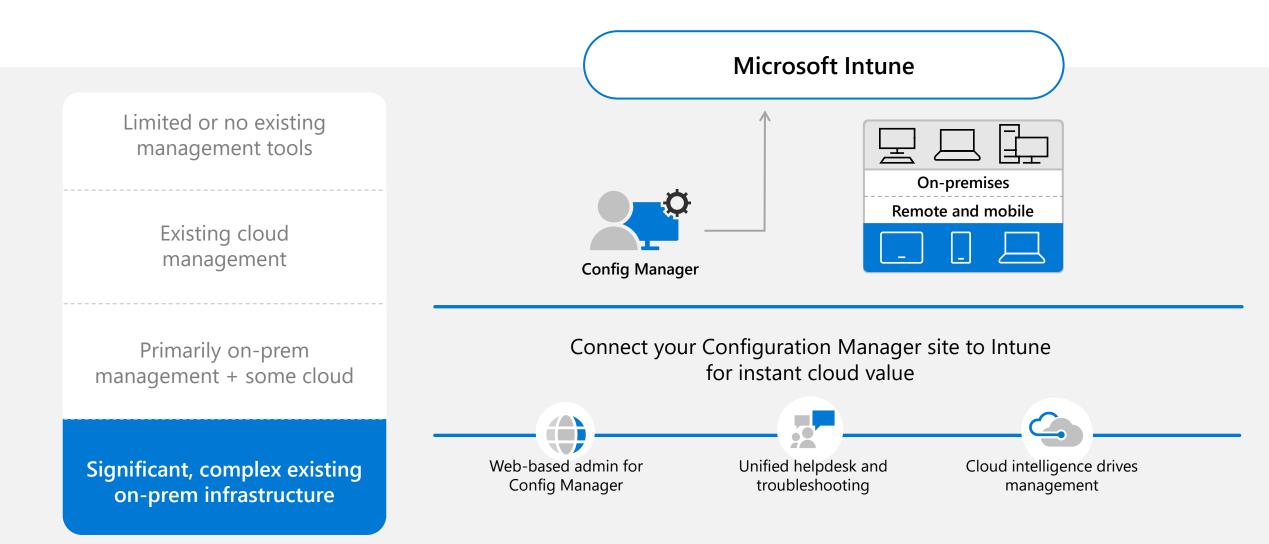
Enroll your Configuration Manager devices into Intune for additional cloud value through co-management











Device lifecycle





Manage the entire device lifecycle with Microsoft Intune

Enroll

Provide specific enrollment methods for iOS/iPadOS, Android, Windows, macOS and Linux

Provide a self-service company portal for users to enroll BYOD devices

Deliver custom terms and conditions at enrollment

Zero-touch provisioning with automated enrollment options for corporate devices

Support and retire

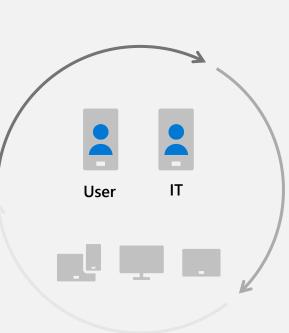
Revoke access to corporate resources

Perform selective wipe

Audit lost and stolen devices

Retire device

Provide remote assistance





Deploy certificates, email, VPN, and Wi-Fi profiles Deploy device security policy settings Install mandatory apps Deploy device restriction policies Deploy device feature settings



Restrict access to corporate resources if policies are violated (e.g., jailbroken device) with Conditional Access

Protect corporate data by restricting actions such as copy/cut/paste/save outside of managed app ecosystem

Protect devices from security threats with Microsoft Defender for Endpoint

Report on device and app compliance

Microsoft 365 business value

Cloud management





Secure the digital workforce with Windows 11 Enterprise and Intune

Protect the digital worker

Zero Trust security built-in

Windows, Microsoft Intune and Azure AD can reduce the data breach risk by 45% and overall IAM security management costs by 50%.

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Simplify IT management

Proactive remediation and automation from a single source

Improved security adds \$1.2 million to the bottom line.

The Total Economic Impact[™] Of Microsoft Endpoint Manager," commissioned by Microsoft, Forrester Consulting, April 2021

Power better experiences

Protected and productive without downtime

Windows customers can obtain between 109% and 394% projected return on investment.

"The Total Economic Impact™ Of Windows 11," commissioned by Microsoft, Forrester Consulting, July 2022

(\$)



Strategies for cost savings



Reduced support needs

Significantly reduce the total ticket queue for IT teams and enable them to manage endpoints remotely to continually lower the number of support requests.

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Improved security

Reduce the burden of managing multiple tools so security teams can improve security posture and lower the threat of security incidents.

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Redeployed IT time

Enable faster and smoother remote device provisioning and upgrades so that IT teams can spend less time monitoring and facilitating planned updates and reconfigurations.

Enhanced end-user experience Improve flexibility and productivity by allowing employees to use their smartphones to access corporate applications.



Retired endpoint management tools

Move to the cloud and retire former solutions to save licensing fee costs as well as hardware and maintenance costs.

Improved security

•

Improved security adds \$1.2 million to the bottom line.*

"I think from the security standpoint, the integration with the Microsoft platform saves effort on integrating other solutions. Here you have it from one vendor in one platform, and this is a big benefit."

Head of mobile device management, pharmaceuticals

*The Total Economic Impact [™] of Microsoft Endpoint Manager,	
commissioned by Microsoft, April 2021	

Year 3	Year 2	Year 1	Calc.	Metric	Ref.
\$1,210,548	\$1,210,548	\$1,210,548	Forrester study	Average out-of-pocket cost of security breach (scaled to composite)	A1
3.6	3.6	3.6		Hours of lost productivity per affected employee	A2
2,000	2,000	2,000	20,000*10%	Average number of affected employees	A3
\$32.4	\$32.45	\$32.45	\$50,000+35% benefits/ 2,080 hours	Average fully burdened hourly wage	A4
\$233,640	\$233,640	\$233,640	A2*A3*A4	Cost of lost productivity per breach	A5
2.5	2.5	2.5	Forrester study	Average frequency of data breach	A6
\$3,610,470	\$3,610,470	\$3,610,470	(A1+A5)*A6	Total expected data breach costs	A7
4%	4%	4%	Forrester study	Incremental reduction in breaches due to full security stack	A8
209	20%	20%	Interviews	Portion attributable to Endpoint Manager	A9
\$28,884	\$28,884	\$28,884	A7*A8*A9	Data breach costs avoided	A10
20	20	20	Assumption	FTEs dedicated to managing security environment	A11
\$135,000	\$135,000	\$135,000	\$100,000+35% benefits multiplier	Average fully burdened security team salary	A12
20%	20%	20%		Reduction in time required to manage environment due to Endpoint Manager	A13
\$540,000	\$540,000	\$540,000	A11*A12*A13	Savings from improved security management	A14
\$568,884	\$568,884	\$568,884	A10 + A14	Improved security	At
			↓15%	Risk adjustment	
\$483,55	\$483,551	\$483,551		Improved security (risk-adjusted)	Atr

Three-year total: \$1,450,654

Three-year present value: \$1,202,521

Redeployed IT time

Redeployed IT time frees up more than \$479,000 in human capital to apply to under-resourced projects.*

"Whenever there was an upgrade to do, there was a significant risk. If the update failed, that would cause issues across the company. With things being cloud-based now, I don't have to do upgrades. It's a real benefit for me."

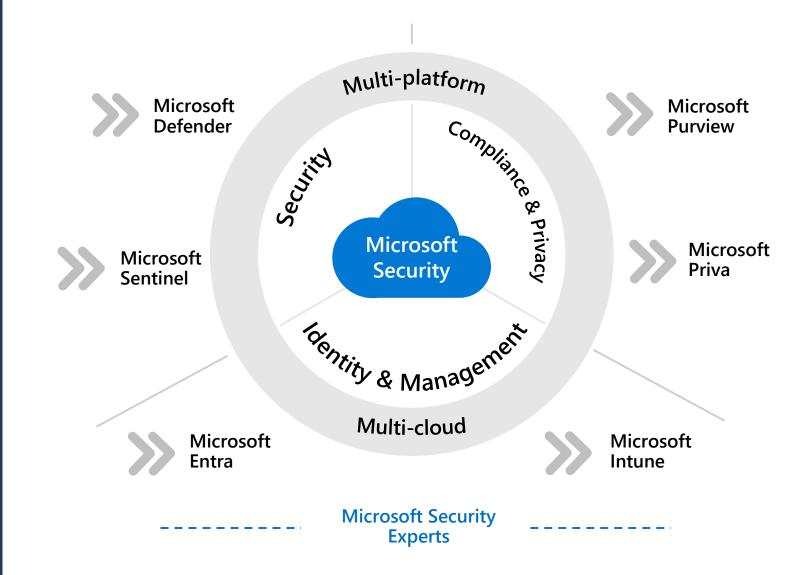
Head of mobile services, healthcare

Ref.	Metric	Calc.	Year 1	Year 2	Year 3
D1	IT hours updating/maintaining endpoints before Endpoint Manager	3 per computer; 0.5 per mobile	3,000	18,000	33,000
D2	IT hours updating/maintaining endpoints with Endpoint Manager	0.5 per computer; 0.25 per mobile	1,500	4,000	6,500
D3	Percent of updating hours recaptured		50%	50%	50%
D4	Total IT hours redeployed on configuring/updating devices	(D1-D2)*D3	750	7,000	13,250
D5	Fully burdened hourly salary of IT team members	\$50,000+35% benefits/ 2,080 hours	\$32.45	\$32.45	\$32.45
Dt	Redeployed IT time	D4*D5	\$24,338	\$227,150	\$429,963
	Risk adjustment	↓10%			
Dtr	Redeployed IT time (risk-adjusted)		\$21,904	\$204,435	\$386,967
Three	-year total: \$613,306		Three-year pres	ent value: \$47	9,601



Microsoft Security Portfolio overview

Six product families integrating over 50 product categories



A unified solution to manage endpoints anywhere

Simplify management

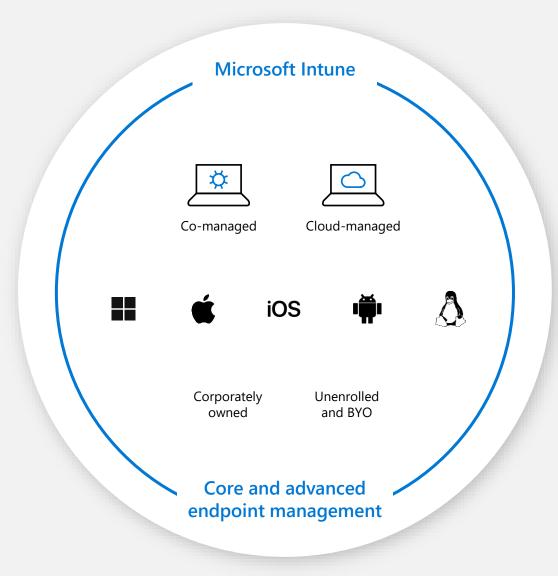
Enable the shift to cloud management, leveraging rich insights on endpoint analytics and cloud-based deployment.

Protect hybrid workforces

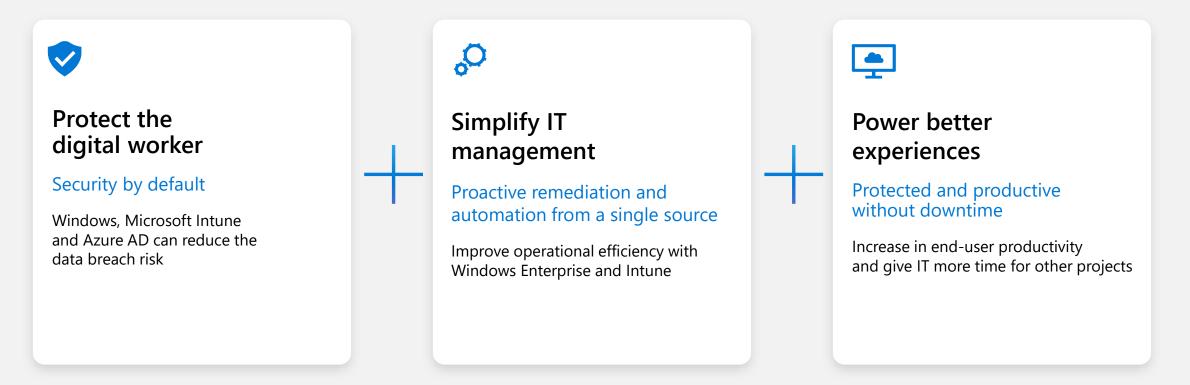
Protect users, apps, and data across all devices with Defender for Endpoint.

Power better user experiences

Enable users with device and application management for iOS, macOS, Linux, and Android.



Windows 11 Enterprise is built to protect your hybrid workforce



TCO and cost savings benefits from Microsoft 365 E3

Total Economic Impact study Windows 11 Enterprise Total Economic Impact study Microsoft Intune Total Economic Impact study Microsoft 365 E3 aka.ms/Windows11EconomicValue

aka.ms/IntuneEconomicValue

aka.ms/Microsoft365EconomicValue

Next steps



Next steps



1. Continue with the Security posture assessment activity

2. ...



Thank you.





