SOFTSERVE'S

SKILLSEARCH POWERED BY MICROSOFT VIVA



SOFTSERVE'S HR TECH STRUCTURE

13 000+

ASSOCIATES

Worldwide

ACROSS MULTIPLE

INDUSTRIES

29 YEARS

47 & 14

47 OFFICES 13 COUNTRIES

82

NPS Industry Benchmark – 41 98%

CUSTOMER RETENTION

ISO

27001:2013 20000-1:2021 13485:2021

STANDARD

20,000+

PROJECTS

For Customers

30%

CAGR

Compound annual growth rate
Organic over the past 5 years

84

EMPLOYEE NPS RATE

Our people are happy to work for us

CTO CENTERS OF EXCELLENCE

PRODUCT MANAGEMENT & BUSINESS ANALYSIS

Product Strategy & Design, Lean Product Management, Business Analysis & Process Design, Operational Efficiency

DIGITAL PLATFORMS

Marketing platforms implementation & Optimization such as e.g. Sitecore, Magento, Salesforce, MuleSoft and more

CRITICAL SERVICES

Cloud services, DevOps, Security, Operations & Applications Support

INTELLIGENT ENTERPRISE

Big data, Data Science/Al/ML, IoT, Blockchain, Robotics, Extended Reality AR/VR/MR GDPR consulting, Technical Due Diligence

EXPERIENCE DESIGN

Design thinking / Strategy / Iteration / Delivery, Service Design, Product Design, DesignOps

SOLUTIONS

IT Advisory, Software Architecture and Development, RPA, Performance Testing etc.

INNOVATION

Innovation Strategy with our proprietary platform and our innovation team

RESEARCH & DEVELOPMENT

Technology incubation, PoC

Engineering, Emotional intelligence, R&D Innovation, Feasibility Study, R&D as a Service, Deep Tech Research, Advanced AI, Tech Commercialization

SOFTSERVE HANDLES COMPLEXITY

SOFTSERVE AS ADVISOR

SOFTSERVE AS PROVIDER





I need help making my business strategy digital and linked to tactical program(s).



I need help creating my technical strategy linked to my digital strategy.



I have an Idea/ Opportunity/Problem/ What's next?



I Know my Solution/Product. How would it look like? How do I build it?



Are we ready for effective implementation of Product/Solution?
How would we do that?



Are there any issues with current Solution/Product?
How could we prevent possible issues?

TOP HR INDUSTRY TRENDS

COVID-19 accelerated all processes and expedited the digital transformation of the HR function

Major Opportunities for Automation:

86%

of their time¹

HR professionals spend on admin work.

Skills Management & Learning:

6x

times² cheaper

to reskill an internal candidate than to source and recruit a new one.

Turnover Management:

46% of HR leaders³

say employee burnout is responsible for up to half of their annual workforce turnover. Strategic Planning:

79% of 1300 CEOs⁴

say that HR will become a Center of Excellence by 2025, while HR transactional tasks will be outsourced.

SKILLSEARCH POWERED BY MICROSOFT VIVA



SKILLSEARCH BENEFITS

SoftServe's solution, SkillsSearch powered by Microsoft Viva, makes it easy for organizations to search for internal profiles / candidates with specific skills instead of hirining externally. This solution enables organizations to tap into the existing pool capabilities across the enterprise thereby **decreasing pressure on cost growth for new employees**, **increasing existing employee satisfaction**, and **streaming HR administration**.



INTERNAL USE CASES

- Staffing Board Candidate processing system
- People Excellence Talent development ecosystem framework
- Open Eyes Crowdfunding and fundraising platform for charity projects
- Expertise Search Solution that helps search for talent with the right skills
- Apollo Application that helps predict employee dismissal
- Forecasting Tool Employee compensation



EXTERNAL USE CASE

- HR communication platform for a Japanese multinational automotive manufacturer
- HR all-in-one platform for a U.S.-based platform that manages HR data in one place
- Payroll solutions for product companies
- Recruitment platforms for external talent management
- Personalized learning paths for education



PARTNER WITH SOFTSERVE

- Microsoft Gold Partner
- Top tier partner of NPS in IT
- Quality implementation
- Smooth transition of governance
- Professional user training
- Quick ROI and results

SOFTSERVE'S HR TECH STRUCTURE

ORGANIZATIONAL LAYER

Tech Strategy

PEOPLE LAYER

Employee Engagement, Skills Management and Development, Core HR

DATA LAYER

Data Integrity and Analytics

- Develop HR tech strategy and align with business strategy
- Design flexible HR tech processes to continuously meet external/internal business needs
- 3 Improve the candidate experience
- 4 Advance employee engagement processes
- 5 Boost skills management through search and planning
- 6 Enhance learning
- 7 Hone HR operations and people data
- 8 Decrease employee burnout and better turnover management

- 9 Promote data integrity
- Maintain and manage workforce analytics

SKILLSEARCH POWERED BY MICROSOFT VIVA PoC TIMELINE (8-10 WEEKS)

ASSESMENT & PLANNING

- Describe the scope and customer's expectations for implementation.
- Evaluation of the structure, type, amount, quality of materials and their identification for use in the Viva Topics area to deliver value to the organization.
- Verifying if the migration of documents is needed.
- Identify roles and train the responsible employees.

VIVA TOPICS SETUP AND CONFIGURATIONS

- Environment configuration performed by technical team, focused on connecting solution to relevant data sources and SharePoint sites, permission configuration and roles assignment, and provisioning of topic center.
- Assess the current structure of SharePoint websites and their alignment for integration with Microsoft Viva.
- After second phase Viva topics will be rolled out to organization.

MODEL TRAINING & RESULT ANALYSIS

• A limited number of users will be responsible for interacting with the solution and testing its operation against their expectations in order to adapt the solution based on feedback to reveal the best topics

SOLUTION ADAPTION & FURTHER EXTENSIONS

 Extend the circle of users to the entire organization and include all SharePoint sites for Viva Topics discovery.

MICROSOFT & SOFTSERVE PARTNERSHIP

MICROSOFT SOLUTIONS PARTNER

Partner since 2004

MICROSOFT PRACTICE

- 2 Microsoft MVPs
- 500+ Satisfied Customers
- 1,000+ Delivered Projects
- 500+ Microsoft Certified Professionals
- 250+ Azure Certified Professionals

PROGRAM PARTICIPATION

- ECIF Eligible
- AMMP Eligible
- AAAP Eligible
- Solution Assessment Partner (UAE only)
- 15+ Co-sell Marketplace Offerings







3 X SOLUTION AREAS

- Data & Al
- Digital & App Innovation
- Infrastructure

2 X SPECIALIZATIONS

- Kubernetes on Azure
- Analytics on Azure

KEY CUSTOMER VERTICALS



RETAIL

- eCommerce
- Consumer Goods
- Supply Chain and Warehouse
- Travel and Hospitality



MANUFACTURING

- R&D & Product Development
- Factory/Producti on Capabilities
- Supply Chain Agility
- Marketing & Sales
- Backoffice Optimization



ENERGY

- Utilities
- Oil & Gas
- Renewables
- Solar & Wind
- Battery storage



FINANCIAL SERVICES

- Digital Banking
- Investment services
- Collective Investments
- Cards & Payments
- FinTech
- Insurance Services



HEALTHCARE

- Payer
- Life Sciences
- Pharmaceutical
- HealthTech

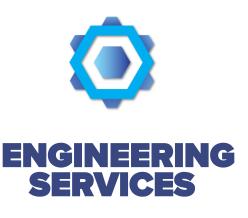
SOFTSERVE'S EXPERTISE

IN PROVIDING END-TO-END SERVICES IN:



















XR

GLOBAL NETWORK CALGARY OUR PEOPLE MAKE GDAŃSK **TORONTO** THE DIFFERENCE CHICAGO WARSAW BIAŁYSTOK Ψ≢¦∏ WROCŁAW KHARKIV LONDON WESTBOROUGH DNIPRO FRANKFURT **DEV CENTERS** GLIWICE **VINNYTSIA** LVIV KRAKOW ODESA CHERNIVTSI -**OFFICES** AUSTIN UZHGOROD **BUCHAREST FORT MYERS** SOFIA **BURGAS** GUADALAJARA **PLOVDIV** MEDELLIN DUBAI SINGAPORE SANTIAGO soft**serve**

