When designing a Cloud Strategy, we follow four pragmatic steps.
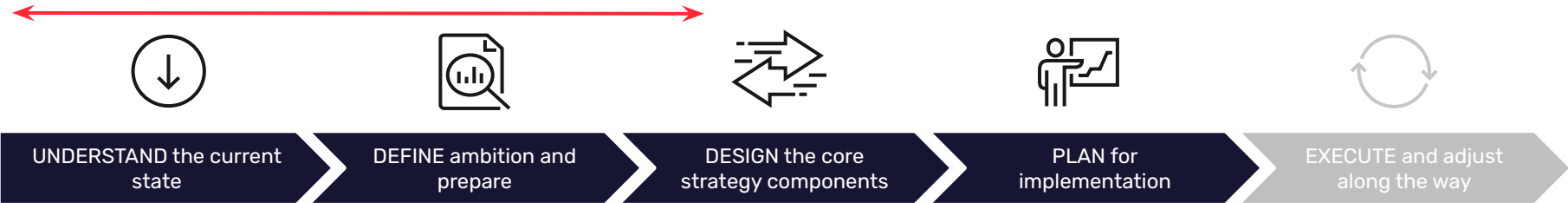
These elements will be touched upon in our one-day workshop

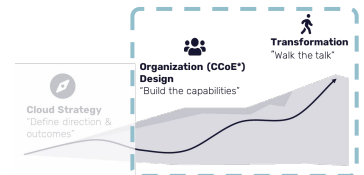| UNDERSTAND the current state	DEFINE ambition and prepare	DESIGN the core strategy components	PLAN for implementation	EXECUTE and adjust along the way

UNDERSTAND the current state

- Understand business priorities and key value levers
- Confirm the role of Cloud within overall IT/ digital strategy
- Understand ambition level for Cloud technology and organization

DEFINE ambition and prepare

1. Setup a Cloud vision, mission & values
- Assess current IT/digital capabilities with focus on Cloud impact
- Setup Cloud ambition / KPI's aligned with business goals (What does success look like)
- Identify strength/ weaknesses and key areas of improvement
- Define required capabilities and sourcing requirements
- Define communication and change approach

DESIGN the core strategy components

2 3 Cloud organization and governance
4. Ways of working
5. Target architecture
6. Business Case
7. Migration Strategy
8. Transformation KPIs
9. Transformation Roadmap

PLAN for implementation

- Communicate planned changes, involve stakeholders
- Prepare and support change impact assessment for employees
- Finalize strategy based on stakeholder feedback

EXECUTE and adjust along the way

- SOCIALIZE strategy
- IMPLEMENT strategy
- EXECUTE change mgmt.
- TRACK progress

Cloud Strategy
"Define direction & outcomes"

Organization (CCoE*) Design
"Build the capabilities"

Transformation
"Walk the talk"

Subsequent activities following strategy

Nordcloud
an IBM Company