

WE PROVIDE

# SPORTS DATA WIDGETS

Broadage is a global sports data company, offering a worldwide portfolio of sports data solutions including **livescores, schedules, standings, boxscores, play-by-play and statistics.** Companies can easily integrate our sports data widgets into their digital platform without any development effort

Broadage sports widgets promise longer sessions, more pageviews and higher revenue streams with minimum effort. Whether the customer is a startup or a Fortune 500 company, we provide everything they need to enrich their websites with live sports data, within their budget.



## Broadage Sports Widgets

Broadage Widgets are graphically enhanced rich web components including live sports data. They are perceived as native parts of customer's website. Companies can use each widget in any combination possible, in every page of their website.

With Broadage sports data widgets, companies can add livescores, standings, schedules, live match centers and various stats content relevant to their audience, completely custom styled and without any development effort. Created in responsive design, our sports widgets will fit on any device they are shown on.

Companies can easily implement, configure and customise our hosted widgets within admin console. They only need to embed the script generated for them into their website.

Coming with 100+ configuration and layout options, companies feel free to add distinctive sports content to their websites and create great customer experience & engagement with Broadage widgets.

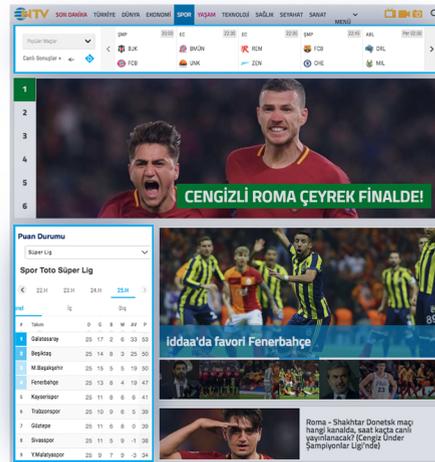
## Wide Variety of Sports Widgets

50+ data widgets of football, basketball, soccer, baseball, ice hockey, volleyball and handball are ready, and many more are in the pipeline.

- Livescores
- Match Timelines
- Schedules
- Boxscores
- Standings
- Game Stats
- Leaderboards
- Play-by-Plays
- Game Leaders
- Match Centers
- Lead Trackers
- Team Rosters

## Worldwide Sports

Our Sports Widgets cover the world's most major professional leagues and events ranging from NFL, MLB, NBA, NHL, English Premier League, Bundesliga, UEFA Champions League, Euroleague to the global events like World Cup. Our extensive coverage includes thousands of leagues & cups from 106 countries.



"Broadage's sports widgets delivered great opportunities in building a sports data enabled website without development effort."

Burhan Inegol  
NTV Director of Digital Technologies

## Proud to Work With



## Why Choose Us?

**It's easy to implement and use.** No need to wait for anyone to contact you. You can get started online easily and insert your first widget in a few minutes. No coding skills are required. Various docs & tutorials are available.

**Access to global coverage & all widgets.** All plans include full coverage. You will have access to every widget available in the store. Just pick the most appropriate plan according to your daily request limits and you're good to go.

**Powerful widgets with great options & features.** You will have access to the most powerful sports data widgets on the planet. Coming with 100+ configuration and layout options, enhanced theme features will let you create great visitor experience.

**Buy, manage, and configure online.** You will have total control over your widgets via admin panel. You can manage your assets, monitor your daily statistics, configure and customise your widgets online.

**No hosting or development costs.** You just need to embed the script generated for you, into your website. Let our hosted widgets do all the job for you. Do not lose any bit of your time and money for development.

**Affordable prices, no hidden costs.** Even if you're a startup, you will have all you need to build stunning sports content to compete with any other sports websites around the world.

## Our Business Model

We have 5 easy pricing plans starting from 500 usd/month to 3.500 usd/month that are built based on our customers' daily request counts. All plans include access to all widgets in the store. Higher request counts will need bigger plans.

Roughly, customers' Azure consumptions will vary from 1.500 usd/yr to 15.000 usd/yr.