

# Opportunity Mining Workshop

Intelligent products are helping companies tackle their most important opportunities and challenges. Slalom Build would like to invite you to a workshop to understand and align around the value of Artificial Intelligence & Machine Learning.



This workshop is designed to help stakeholders and leaders from across the organization learn how to deploy intelligent products that produce value – faster. **Slalom Build leaders will share trends, demystify capabilities, and help identify valuable opportunities.**

## SAMPLE DAY 1 AGENDA

15 min	<b>Introductions &amp; Overview</b> Review agenda and workshop goals
30 min	<b>Possibilities &amp; Trends</b> Discuss what's happening in your industry and the value AI & ML provides
30 min	<b>Mechanics &amp; Nuances</b> Understand ROI & risks while uncovering best practices
30 min	<b>Opportunity Definition</b> Talk pain points, needs & expectations for the desired outcome
15 min	<b>Discuss Next Steps</b> Plan for the second session

## SAMPLE DAY 2 AGENDA

15 min	<b>Recap &amp; Recent Happenings</b> Discuss agenda and provide updates
30 min	<b>Themes &amp; Objectives</b> Define areas primed for opportunity and goals to prioritize
30 min	<b>Roadmap Definition</b> Map out the short and long-term outcomes to be enabled
30 min	<b>Define Business Cases</b> Establish near-term use cases and objectives to ensure value
15 min	<b>Discuss Next Steps</b> Establish what happens next

# Path to Value Workshop

Intelligent products are helping companies tackle their most important opportunities and challenges. Slalom Build would like to invite you to a workshop to understand and align around the value of Artificial Intelligence & Machine Learning.



This workshop is designed to help stakeholders and leaders from across the organization identify valuable opportunities unlocked with AI and ML. **Slalom Build leaders will share trends, demystify capabilities, and help turn barriers into bridges.**

## SAMPLE DAY 1 AGENDA

15 min	<b>Introductions &amp; Overview</b> Review agenda and workshop goals
30 min	<b>Path to Value Overview</b> Discuss stages, possibilities, trends, mechanics & pitfalls
30 min	<b>Ecosystem Understanding</b> See how people, technology, partners, and data relate
30 min	<b>Opportunity Definition</b> Talk pain points, needs, and desires across the path to value
15 min	<b>Discuss Next Steps</b> Plan for the second session

## SAMPLE DAY 2 AGENDA

15 min	<b>Recap &amp; Recent Happenings</b> Discuss agenda and recent updates
30 min	<b>Themes &amp; Objectives</b> Define areas primed for opportunity and the goals that will pave the path to value
30 min	<b>Roadmap Definition</b> Map out the short and long-term outcomes to be enabled
30 min	<b>Plan to Mobilize</b> Pick a use case to get started with and build an approach
15 min	<b>Discuss Next Steps</b> Establish what happens next