

# Azure OpenAI Discovery Call

Separate fact from fiction and explore the benefits of our OpenAI Opportunity Assessment. Boost efficiency, improve customer experiences, and align AI initiatives with your data strategy. Start your AI journey today.

## Discover the true value of Azure OpenAI with our opportunity assessment

Generative AI is the hottest topic of conversation amongst business leaders today. While it promises to boost efficiency, spread expertise, improve the customer experience and deliver many other benefits – how do you separate the hype from the true value assistive generative technology can bring to your organization?

### The challenge

Before you embark on your AI journey, it's important to consider issues like these:

- Do you have AI-ready data foundations and governance in place?
- Are your people and processes ready to support new ways of working?
- What AI safety, ethics and guardrails do you need?
- How do you determine the viability and value of projects?
- How do you align AI initiatives with your broader data strategy?

### Our approach

#### A no-cost, 30-minute OpenAI discovery call

In just half an hour, we'll answer your questions about Azure OpenAI and help you separate fact from fiction. Together, we'll determine if our OpenAI Opportunity Assessment – outlined below – is a practical way to

explore what's possible for your organization. Our OpenAI Opportunity Assessment is designed to help you accelerate towards your automation goals and gain an understanding of how to use generative AI in a safe, effective way. Here's how this collaborative two-week engagement is structured:

STEP 1	No-cost 30-minute discovery consultation	<ul style="list-style-type: none"> <li>• Answer your questions about OpenAI</li> <li>• Determine if our OpenAI Opportunity Assessment is right for your business</li> </ul>
STEP 2	OpenAI Opportunity Assessment: a 2-week engagement	
WEEK 1: Initiate	<ul style="list-style-type: none"> <li>• OpenAI overview briefing:                             <ul style="list-style-type: none"> <li>• State-of-world summary</li> <li>• Azure OpenAI briefing including integration into Power Platform, Dynamics, Azure and the CDM</li> </ul> </li> <li>• Stakeholder interviews</li> <li>• Identification &amp; prioritization of challenges, opportunities &amp; scenarios</li> </ul>	
WEEK 2: Discovery	<ul style="list-style-type: none"> <li>• Benchmark current organizational knowledge</li> <li>• Map initiatives &amp; opportunities that may impact sustainability targets</li> <li>• Half-day executive workshop to report out &amp; iterate a near-term AI strategy &amp; roadmap</li> </ul>	

## Outcomes



OpenAI assessment specific to your organization



Executive data strategic opportunity recommendations for Azure OpenAI, product concepts and roadmap

## Use cases

### Azure OpenAI Service understands and generates natural language for a variety of use cases

- Maintaining control of your data
- Using safe, explainable, state-of-the-art AI models
- Integrating with existing apps and platforms

#### Retail

- **Personalized shopping experiences** with intuitive conversational agents and custom content
- **Predict consumer behavior** with next-best-action feedback for transactional guidance
- **Optimize pricing and inventory management** with forecasting against rich historic trends

#### Agriculture

- **Precision crop planning** using historical harvest data to guide recommendations
- **Supply chain optimization** using rich historical data to improve efficiency and margins
- **Farmer decisioning tools** to bridge gaps in practices and research for continuous innovation

#### Healthcare & Life Sciences Payer

- **Contact center infobot** to resolve high-volume healthcare benefits inquiries
- **Automated workflows** for information retrieval and recurring healthcare process
- **Patient 360 insights** to align outcomes with healthcare consumer segments

Connect with us [here](#) to speak to one of our experts.



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