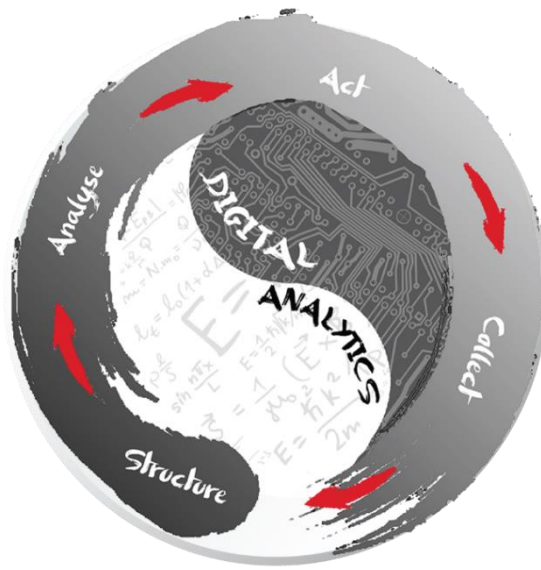




# About Digilytics™ Platform

## Digilytics™: Your cutting edge AI companion

**Digilytics™** is the only closed loop cloud hosted SaaS platform enabling world class consumption of insights. Supports ingesting data of any variety, at any velocity and of any volume to generate real-time visual and conversational insights, using advanced analytical and AI techniques, that can be embedded into transactional and decision support systems. Solutions developed on the platform create a consumer-grade insights consumption experience supported by efficient insight generation.



- An AI platform that enables deployment of AI-solutions Better, Faster and Cheaper
- For fortune 3000 businesses in FS & CPG sectors, that are trying to become “Insights-driven”
- For business users having a poor experience in consuming insights generated by analytics and AI tools
- Unlike other AI tools focussing on efficiency of insight generation; Digilytics™ focuses on consumption of insights generated

The world of data is witnessing explosive expansion. Petabytes of data are being generated by customers, partners, colleagues and other 3<sup>rd</sup> parties such as regulators.

**Digilytics™**, the convergence of business know-how, data science, analytics and technology, is a tool that enables you to leverage this data, enable intelligence and achieve profitable growth.

Enables deployment of AI-enabled business solutions

## Better, Faster and Cheaper

### BUSINESS INTERACTION

**MANAGER** provides businesses with world class experience of consuming insights generated on the Digilytics™ platform in an easy and business-friendly manner leveraging visual and conversational (both text and voice) techniques.

### RECOMMENDATION

**MANAGER** makes it easier to deploy, maintain and recalibrate AI models across the enterprise. Drives intelligence into transaction and decision support systems to enhance their assistive capability providing real-time insights and recommendations making business transactions intelligent and improving the effectiveness of business processes.

**BAIKAL** supports large amount of data - any variety, any source, any velocity - for analysis and insights generation. Helps with easy ingestion, cleansing and preparation of data from disparate sources in order to generate actionable insights



# Platform Features and Benefits

## TECHNICAL SUPPORT

Installation and Setup  
Application Maintenance  
Application Support  
Hardware Support  
Professional Services  
User Training

## ZERO DOWNTIME

24x7 Support  
Azure Hosted

## TURNKEY SOLUTIONS

RESTful APIs  
ReactJS Integration  
Bespoke Connectors

## SECURITY AND PROTECTION

Physical Data Security  
Secure and reliable Data Storage  
Network Security  
Application Security  
Policy and Compliance Measures  
Disaster Recovery

For more information on our products or services please



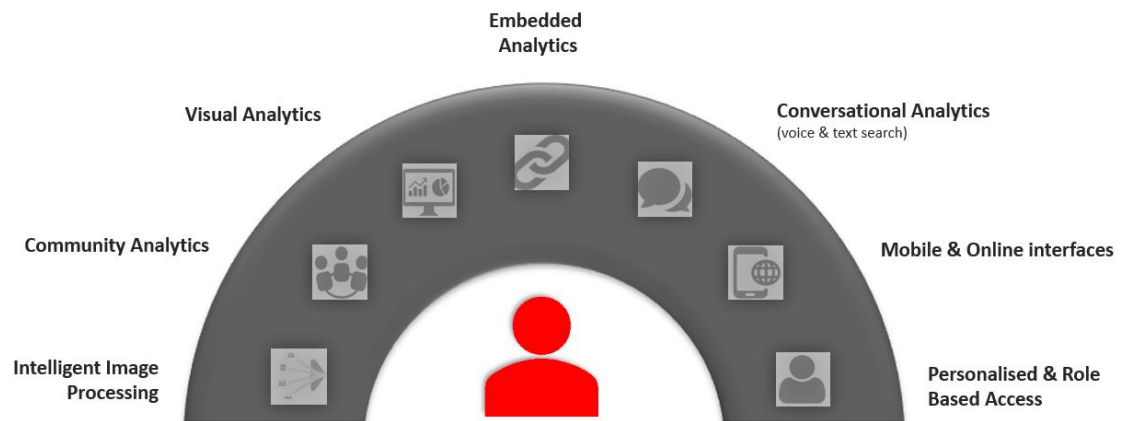
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- **Vizcon:** A visual and conversational user interface for consuming insights
  - Interactive dashboards: Supports real-time and predictive reports
  - Chatbots: Helps with conversational interaction using text and voice
- **Community Engagement:** An Interactive and collaborative medium with a default discussion forum and integrated with other communication channels such as slack, yammer to share insights and have effective communication
- **Value Map:** A value architecture enabled functionality helps businesses to create a value tree for tracking the business benefits from the insights
- **Mobile:** Digilytics platform comes with a user friendly mobile application for the business users to consume the interactive insights in the most personal way anytime on the go.
- **Embedded Analytics:** Digilytics platform enables the business users to consume the insights generated via the platform within the transactional systems and other business process applications of an organisation
- **Role Based Access:** A dynamic rule engine allowing enterprises to configure business rules using their existing security and data access policies for providing personalised user access to Vizcons and data
- **Platform Governance and Administration**
  - User Management: Client admin can create, manage and monitor the users of the Digilytics™ platform for their organisation
- **Authentication and Authorisation:** This feature enables the users to have a secure access to the system controlled by an effective authentication mechanism
- **Intelligent Image and Data Processing:** Oculyse is a solution for processing, managing and generating insights from e-documents; it's an AI extension to Electronic Document Management Systems (EDMs) – that enhances business process by adding intelligence and improves process efficiency by providing access to AI enabled analytics and automation capabilities. Oculyse, is an integrated IDC tool which can handle different levels of integration, types of data and highly complex processes.