



We make **Airbnb hosts** maximize  
the income of their properties

[www.vayoo.com](http://www.vayoo.com)

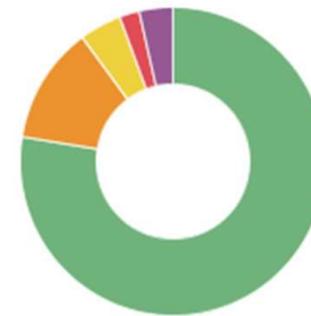


# What is Vayoo

Vayoo is an independent platform that **assists rental owners** in managing their vacation rental properties enabling them to **optimize their rental income**

# Market & problem

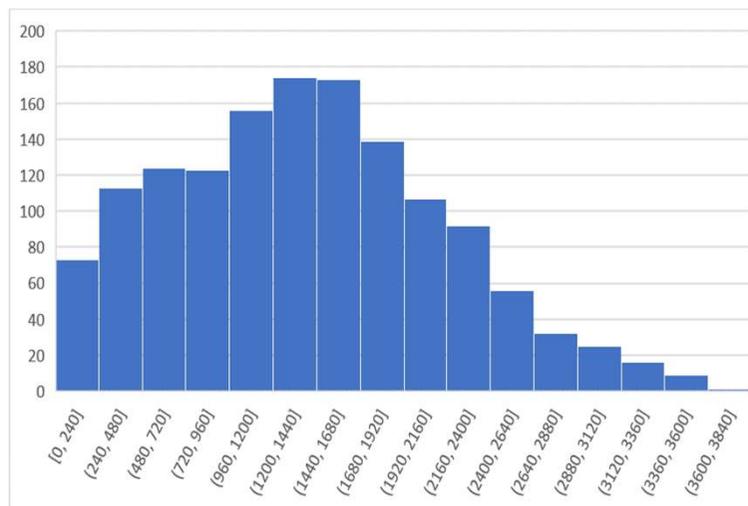
- There are **2.6M** Airbnb hosts
  - Coming from less than 0.5M in 2015
  - **78%** with 1 listing. **90%** with 2 or less listings
  - Average Airbnb host revenue: **1.400€**



2,592,232 hosts

- With 1 listing (1,990,373) [78%]
- With 2 listings (316,270) [12%]
- With 3 listings (114,264) [4%]
- With 4 listings (53,952) [2%]
- With 5 or more (91,103) [4%]

- Huge income difference between similar properties



-> The key:

correctly updating  
calendar pricing & availability

Hosts suffer the same problem that traditional travel companies have solved with sophisticated software systems, too complex and expensive for hosts

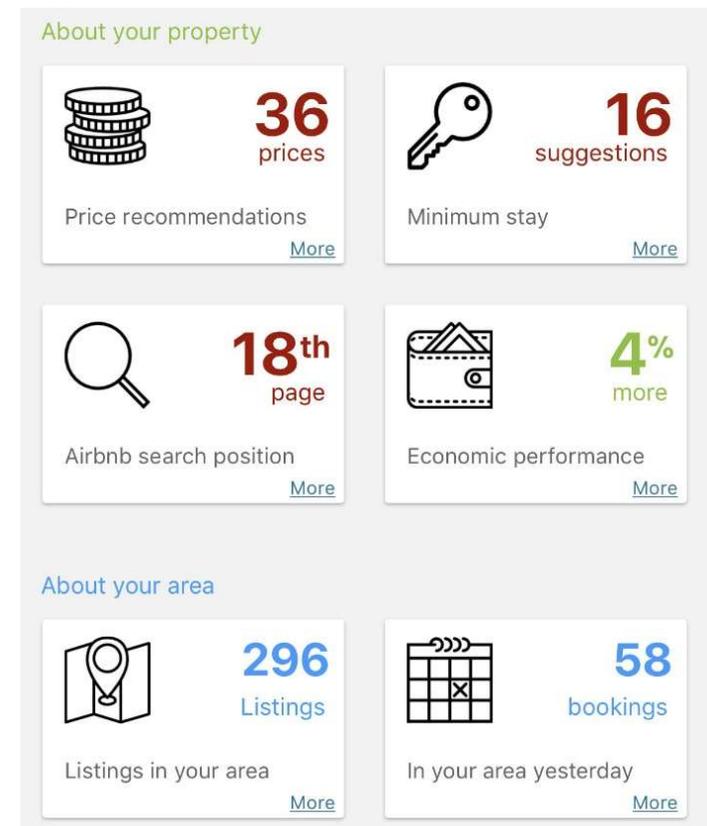
# Host's problems

- **90%** of properties are managed by owners or non-professionals -> **Don't have the resources, the information** and the **time** to maximize their rental revenue
- **No existing services** fit their needs

# Vayoo for Hosts

Vayoo recommends the best daily price for rental properties but also, among others:

- Makes recommendations on optimal minimum stay periods to maximize occupancy
- Monitors your property page position in Airbnb search results
- Offers hosts all kind of useful information such as historic occupancy, economic performance, booking activity...



# Our service

Technologically **advanced** → based on **big data** & **machine learning**

Powerful but **easy** to use → Professional but for amateur hosts  
Available on **web** & **Android** & **iOS**

Affordable → **8-20€**/month

Your current price is 189 €

Recommended price: **225 €**

Why do we recommend this price?

Listing visibility	↓	Beyond page 18
Day of the week	↑	Fridays have high occupancy
Airbnb occupancy	↑	Very high (97%)
Your usual price	↓	Your usual price is higher
Airbnb prices	↑	Little higher than usual (12% less)
Hotel occupancy	↑	Higher than usual
Price of hotels	↑	High (21% more)

# Why Vayoo

## BECAUSE WE ARE:

**Independent**

→ Manages properties advertised in several platforms

**Powerful but user friendly**

→ **Professional** but for amateur hosts

**Global & local**

→ Easily scalable from the beginning

**Mobile**

→ Hosts live on their phone

**Affordable**

→ Vayoo wants as many users as possible