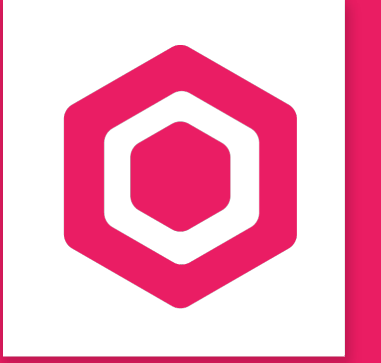




CORD
Finance



A platform for **integrating** and combining **external** and **internal** systems in a **smart** and **flexible** way to create new *data driven* propositions



CORD Finance Challenge

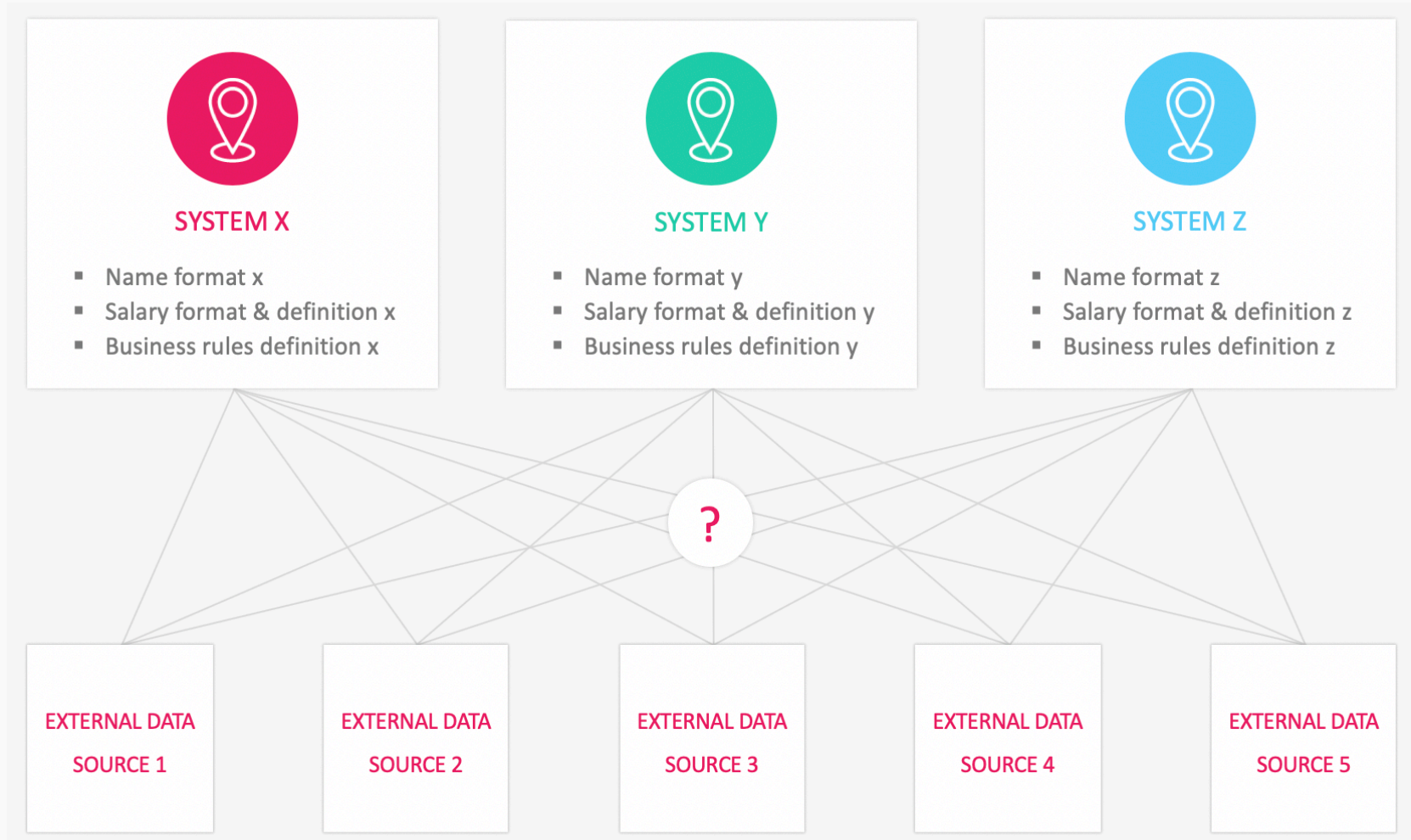




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CHALLENGES

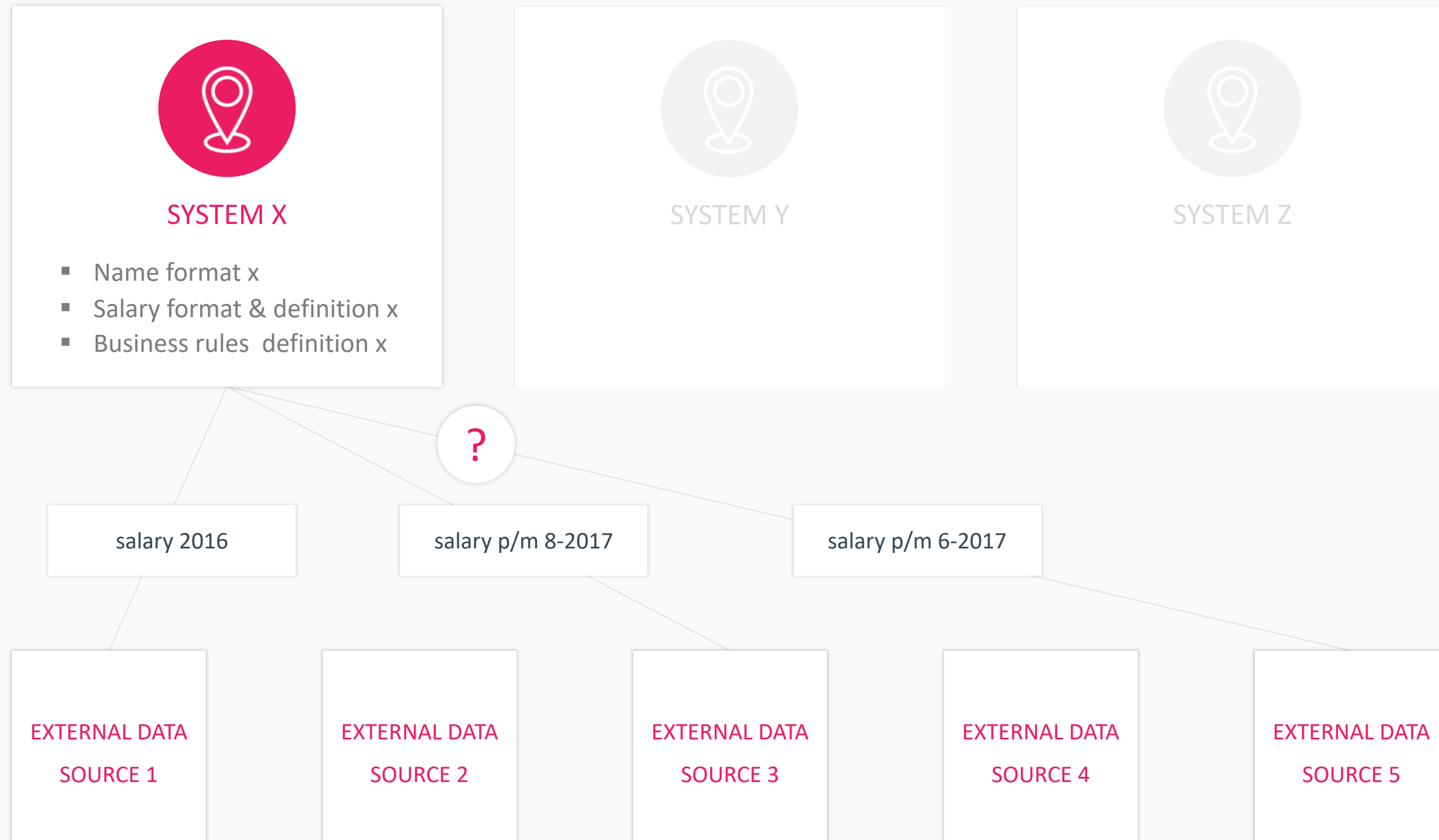
All data-driven propositions have their own challenges. But a lot of these propositions share the same issues: the data is all around, there are multiple versions of 'the truth', and for every proposition knowledge is needed about all sorts of generic services in the market.





MULTIPLE TRUTHS

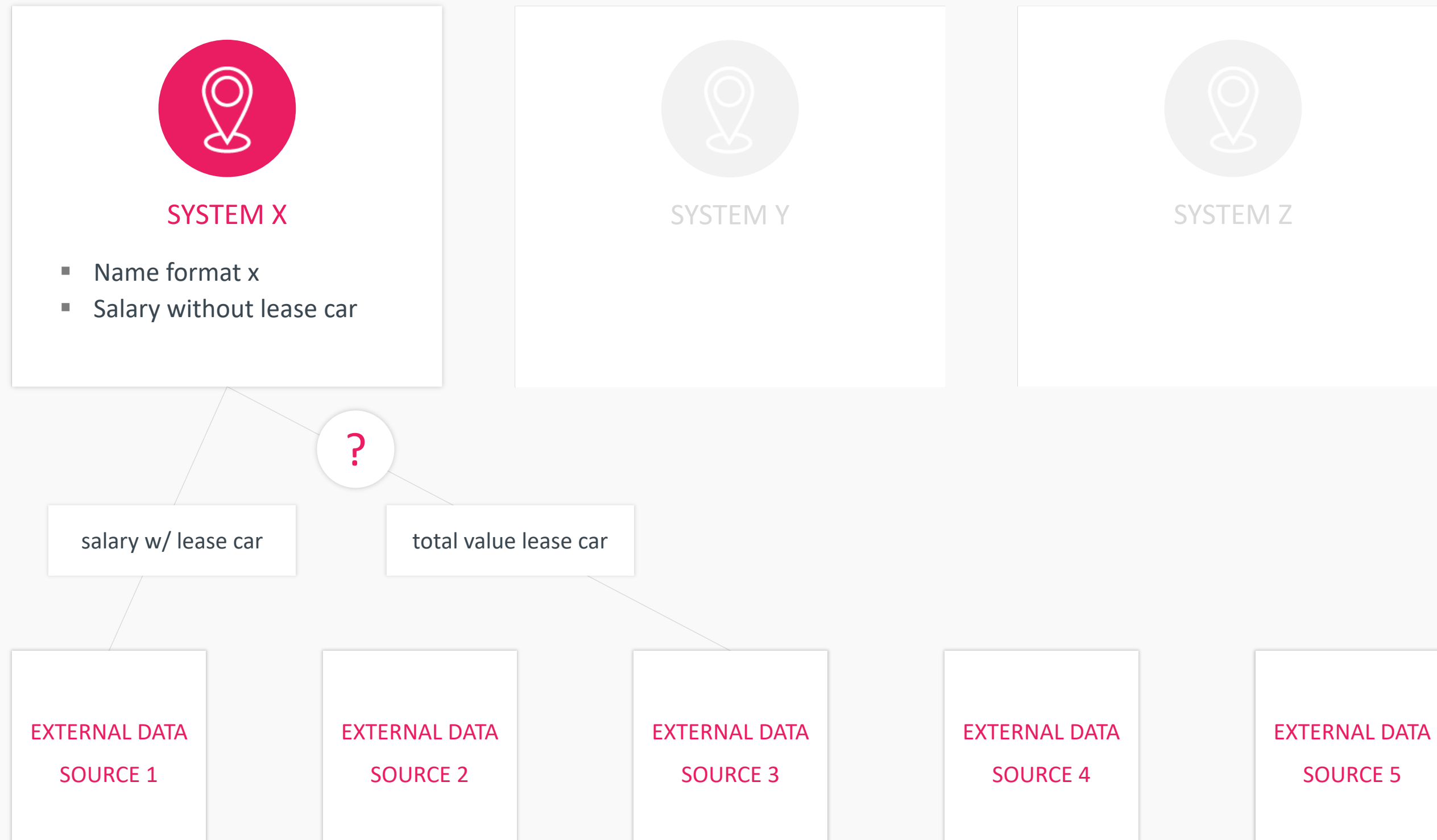
DEFINITION & TIME





COMBINING MULTIPLE TRUTHS

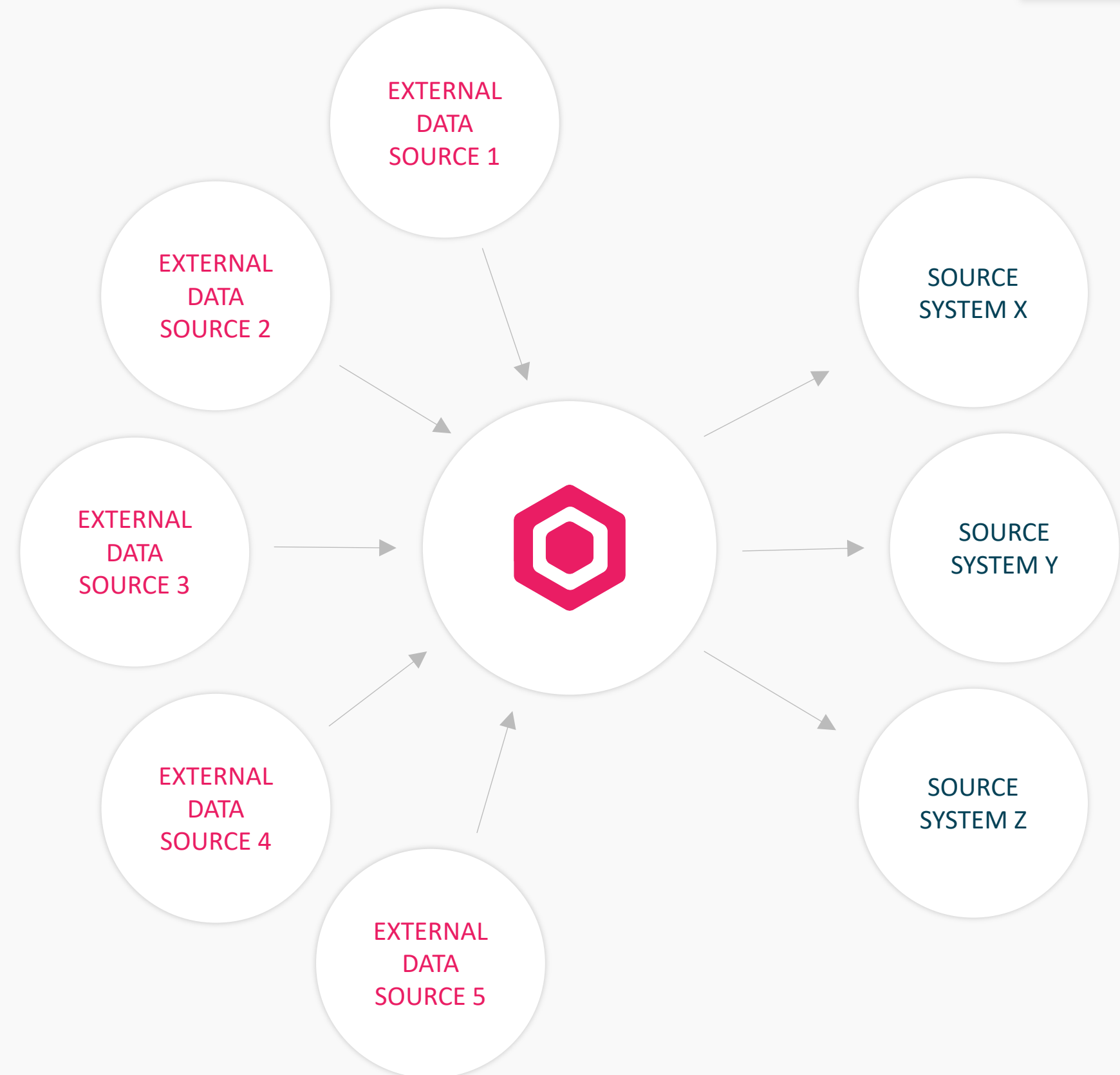
DEFINITION & TIME

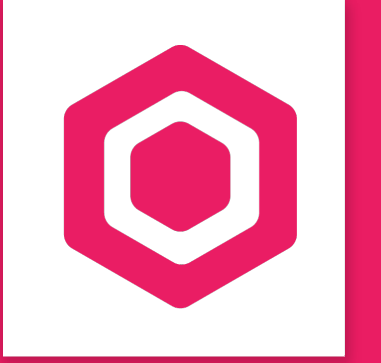


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SOLUTION

CORD Finance is designed to help financials in being more successful, by handling a SPOD (single-point-of-definition) point of view where it comes to data-related applications and by servicing connections and mappings to generic services available in the financial market.





CORD Finance

Solution overview

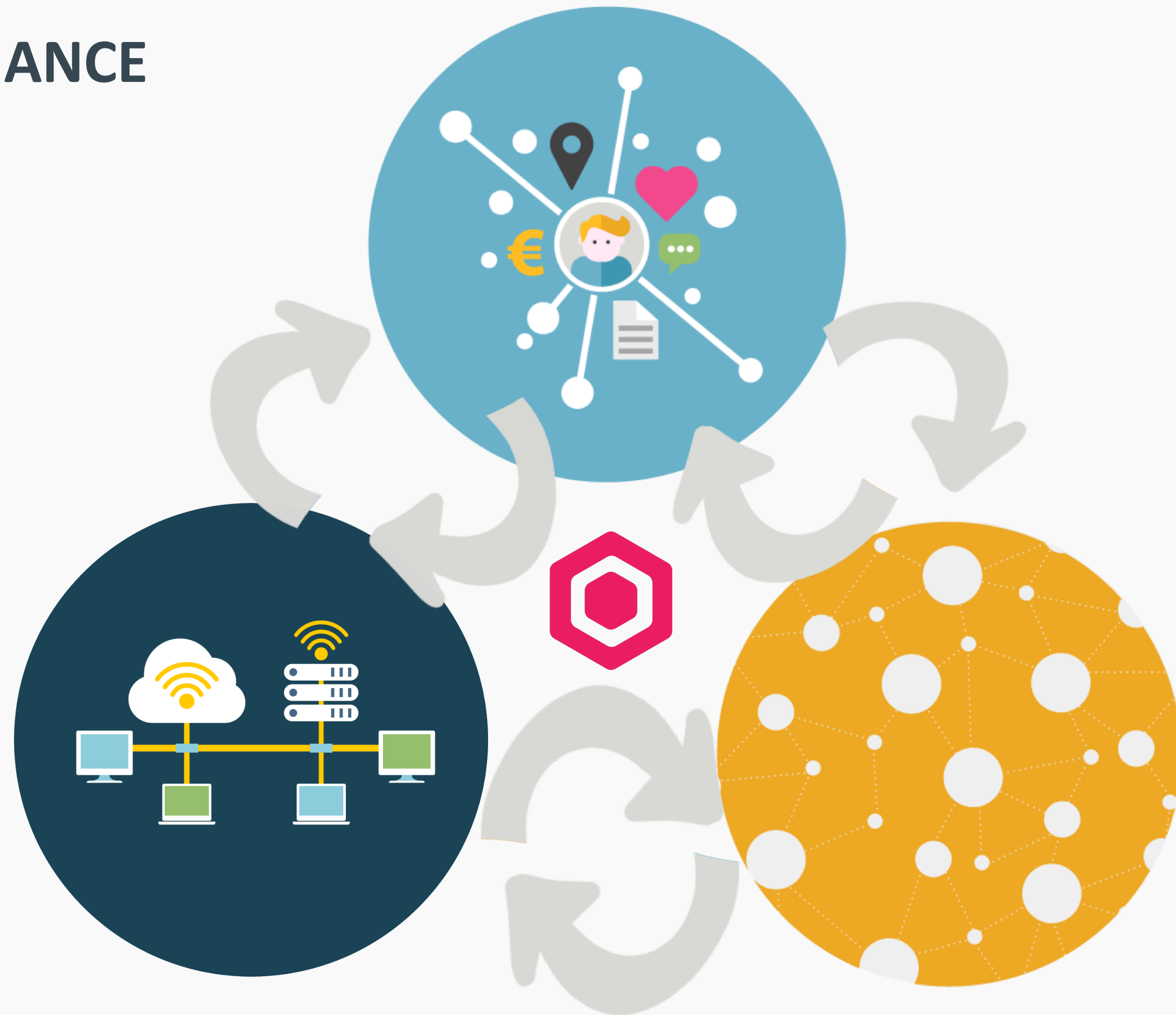
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BIG DATA & PERSONAL DATA



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OVERVIEW



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CORE FUNCTIONALITIES



DATA STORAGE

Within a complete and scalable data model and/or within external systems



(OCKTO) INTEGRATION

External data can be made available in a controlled and manageable fashion



ALGORITHM

Business logic/rules, but also deeplearning



CONTROL

Compliant with legislation (AVG / GDPR)



GENERIC CONNECTORS

Mostly financial planning but also other domain related solutions (e.g. NIBUD & Inverse)



WORKFLOW & TRIGGERS

Processes and triggers to enhance customer communication and commercial leads



CORD Finance
Our solution in action!



APPLICATIONS

CLIENTS



Triodos Bank



OPDRACHTGEVER

PGGM

SERVICES

CONCEPT STRATEGY

UI/UX DESIGN

CORD FINANCE



VISUAL DESIGN

FRONT-END

BACK-END

INTEGRATION

HOSTING

FUNCTIONAL MAINTENANCE

TECHNICAL MAINTENANCE

OCKTO



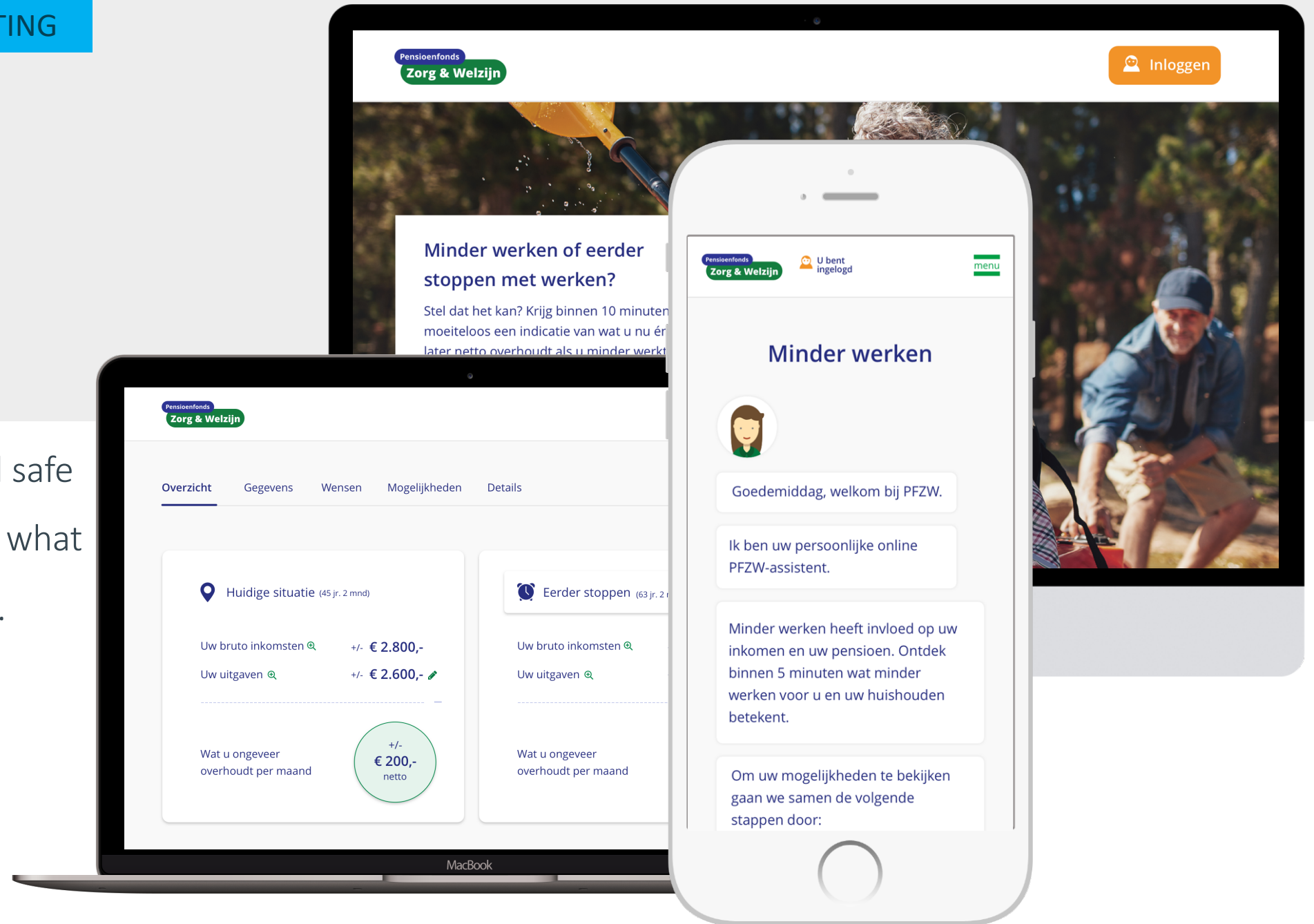
Pension proposition

A tool which creates the opportunity for a client to get simple and safe insight into their financial situation now and when they retire and what early retirement and working less means for their future situation.

The Toekomst Verkenner stems from an important issue which troubled a lot of PFZW-participants: people working in the health sector having a tough job.

PRICES

Pensioen Pro



OPDRACHTGEVER

DAK

SERVICES

CONCEPT STRATEGY

UI/UX DESIGN

CORD FINANCE



VISUAL DESIGN

FRONT-END

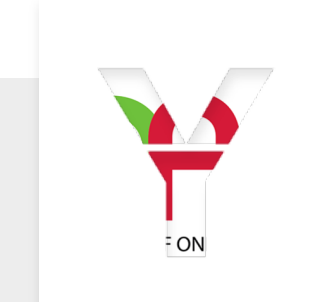
BACK-END

INTEGRATION

FUNCTIONAL
MAINTENANCE

TECHNICAL
MAINTENANCE

OCKTO

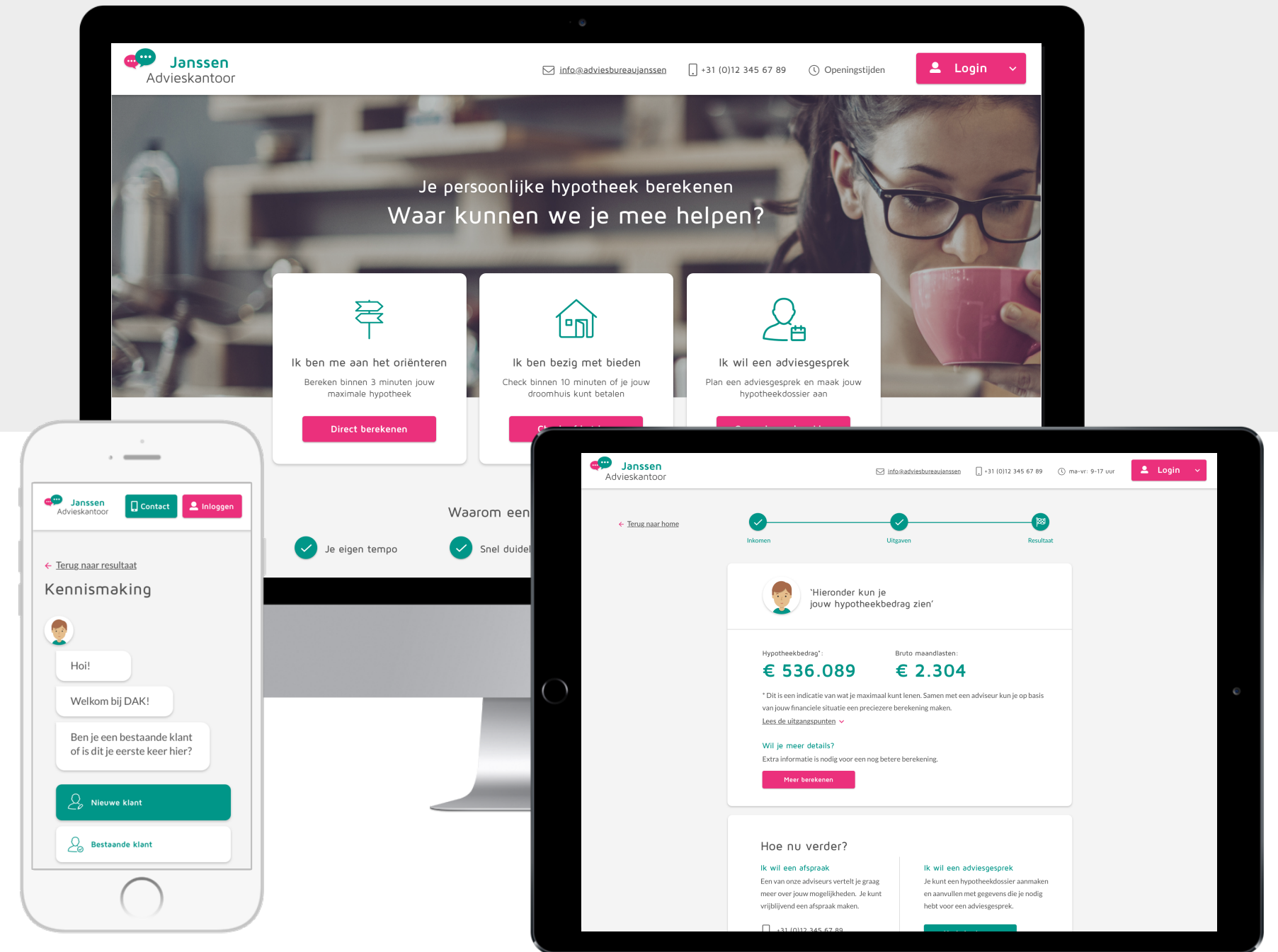


Mortgage Orientation Tool (“Mijn Hypotheekdossier”)

Go-live date:

This hybrid mortgage orientation portal, which is serviced by DAK, is completely adaptable per financial advisor. In the portal, the client can fully prepare the meeting with the financial advisor.

Furthermore, the client can track their mortgage application and has the ability to upload the needed documents.



OPDRACHTGEVER

AEGON

SERVICES

CONCEPT STRATEGY

UI/UX DESIGN

CORD FINANCE



VISUAL DESIGN

FRONT-END

BACK-END

INTEGRATION

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MAINTENANCE

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MAINTENANCE

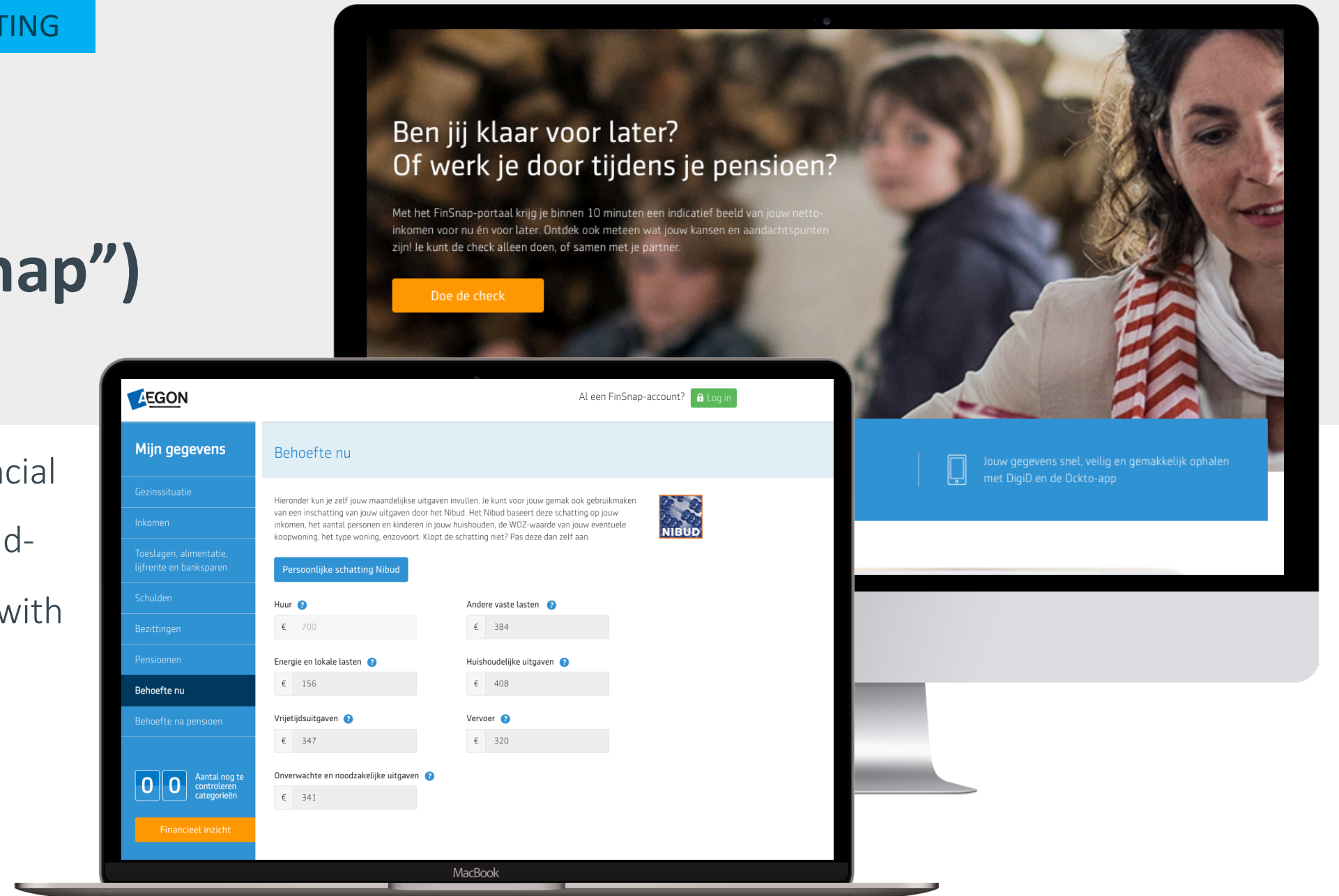
OCKTO



Hybrid Pension Proposition (“FinSnap”)

Go-live date:

Within ten minutes, consumers can receive insight into their financial situation now and later by using this tool. With the help Ockto, end-users can create a personal financial report which they can share with their advisor to eliminate red tape. After creating and sharing the report, consumers and advisors can efficiently follow-up together based on the given insight.





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