

# Transform your digital customer experience without code



## Powering .Govs across the world





























MIDCOAST council





BENALLA

RURAL CITY





























Mildura Rural City Council

#### The OpenCities platform

Transform your end-to-end customer experience without code



Need



Academy

Build capabilities for the digital age & accelerate digital transformation.



**Find** 



Website Hub

Create modern, customer focused websites that help people find what they need.



Act



Forms Hub

Convert processes &

PDF's into intuitive digital

services everyone can

use.



**Receive** 



Intranet Hub

Empower staff to better serve themselves, and their community.



**Solved** 

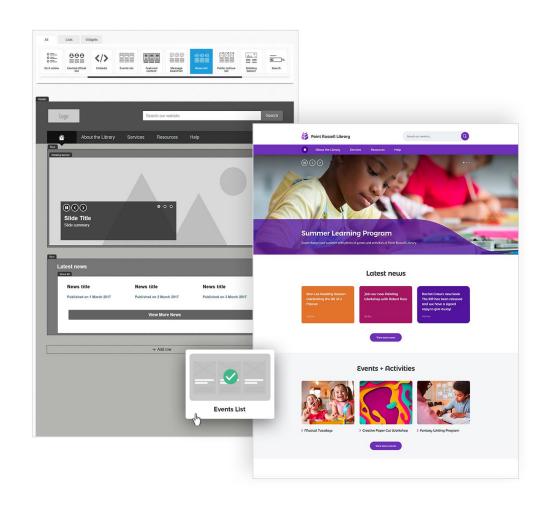


Insights

Measure and improve your customer journey via actionable insights

#### **OpenCities Website**

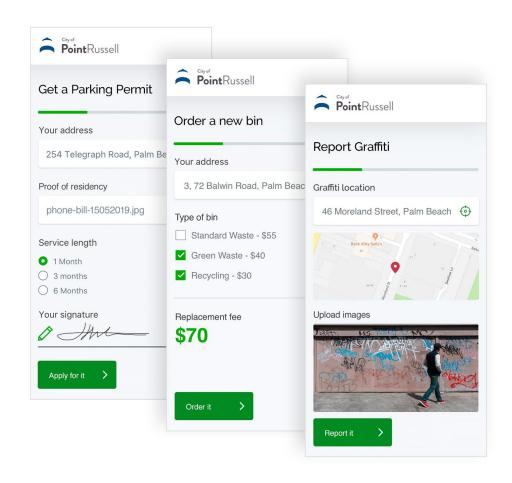
Create a modern homepage. Leverage emerging UX patterns. Update your design anytime. Deliver useful new functions for users without waiting weeks for web developers, or years for a full redesign process. OpenCities lets you take full control of your entire digital experience using an intuitive drag & drag approach, without custom coding.



#### **OpenCities Forms**

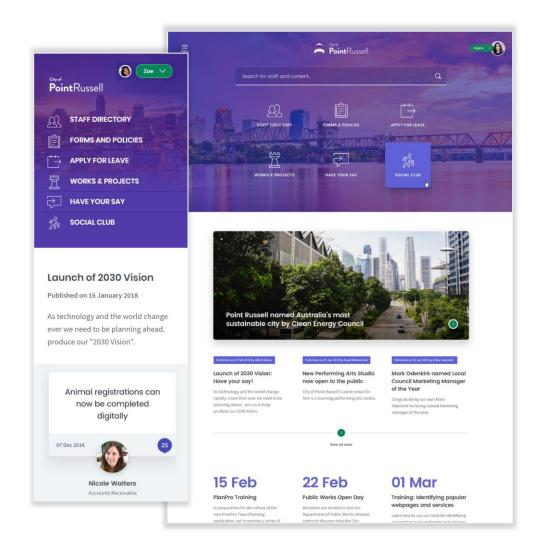
Give customers the ability to pay a ticket.

Register a pet. Reserve a venue. Report a problem. Whether it be permitting and application forms, reporting and request forms, booking and payment processing forms, OpenForms helps you transform PDF, backend CRM requests, and over the counter interactions into beautiful digital services anyone can use.



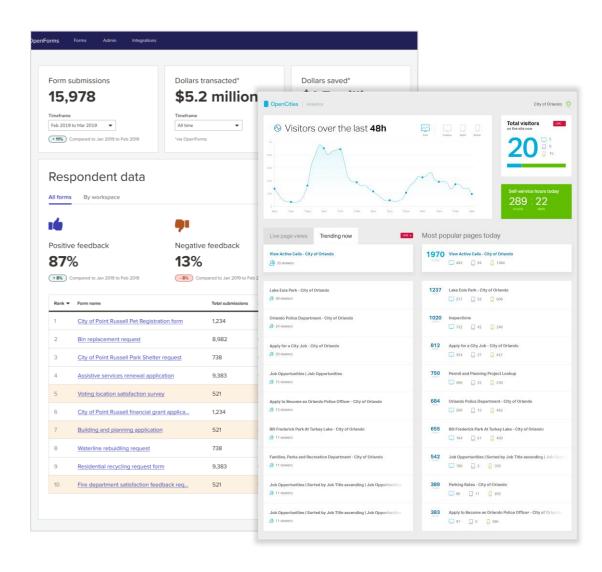
#### **OpenCities Intranet**

Help employees find and view the information they need. Deliver content to specific employee groups securely. Enable onboarding. Organize policies. Surface and search key content. The OpenCities intranet provides a turn-key solution that captures years of local government digital learnings to bring people, processes and information together, providing your teams with everything they need to do their job better.



## **OpenCities Insights**

The launch of your new website is just the start of your digital transformation journey. OpenCities provides the insights you to need make better, data driven decisions. Measure the uptake and impact of your digital services, identify and analyze bottlenecks, discover actionable insights, drive continuous improvement.



# OpenCities

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