

# enterprise study



**Enterprise Study**  
Knowledge Transfer &  
Assessment Solutions

[www.enterprisestudy.com](http://www.enterprisestudy.com)

*At Enterprise Study we love solving problems and finding solutions to the questions posed by our customers.*

*Through years of development, evolution and experience we have become experts in software design, system integration and data connectivity. Our scalable, flexible, modular approach means that no matter what is asked of us we can suggest solutions that support and enable your business objectives.*



*Based in Cheltenham, UK since 2002, Enterprise Study offers a secure, reliable, cloud-based suite of products which manage and evaluate knowledge transfer and assessment.*

*Whether it's Compliance Management, Policy Assessment, Learning & Development or an integration solution, we can find the best way to align software with your strategic goals.*



*It's by having a two-way conversation with our clients that we get the true insights into industry challenges which help drive our technical innovation.*

*We provide a team that is committed, proven and creative and who are endlessly excited about the potential of what can be achieved.*

**What connection is your business missing? Come and pose us a problem.**



Your organisation might comprise 100 people, or 10,000, but if you're looking at implementing a Learning Management System (LMS), you'll no doubt want it to be versatile, easy to use and engaging.

More often than not, customers that work with us want a system that is data driven, a solution that integrates with other systems and that helps to drive their organisation forward.

At Enterprise Study we realise that the reason for purchasing an LMS should be much more than a mechanism to provide eLearning. We challenge our customers to consider their true business drivers and use this insight to provide a measurable, successful and lasting solution.



## Employee Learning



Perhaps your organisation operates within a regulated industry and you need to prove compliance with specified standards. Maybe you employ apprentices and need to manage their progress to ensure you are getting the most from the levy. It might be that you need to manage the learning and development of a huge body of staff across divisions and even continents. Whatever your driving force, we can help you reach those objectives.

Our LMS provides the functionality to administer a range of learning interventions, enabling you to manage face-to-face learning, eLearning, video learning, coaching sessions, CPD and self-paced learning, as well as external training sessions from preferred vendors.

## 3rd Party Skills Management

It's essential when wanting to maintain business standards that those who represent your organisation outside of your employment are correctly trained in your products and process, hold the correct accreditations and represent your brand appropriately.

Using a range of secure onboarding methods, the Enterprise Study LMS can be extended to support any group of representatives outside your own organisation, whether that be partners, contractors, customers, franchisees or agency staff.



Our e-commerce plug-in enables learning to be fee based, ensuring you make a profit on your provision.

# WE'RE ALL ABOUT HARNESSING KNOWLEDGE TO DEVELOP EFFICIENCY.

## FEATURES INCLUDE:

### MANAGE

Manage all your learning types in one place: eLearning, classroom training, work-based training and offline activities (journals, self-led practice).

### ASSESSMENT

Assess true skills compliance through a variety of attainment methods including policy awareness, assessment and certification.

### LEARNING

Create multifaceted learning structures such as certifications and apprenticeships, blending multiple learning types and intervention activities.

### STRUCTURE

Create the structures for good performance management, including personalised appraisals, personal development plans and training needs analysis.

### COMMUNICATIONS

Automated communications for essential information like reminders, course descriptions and materials, joining instructions and certificates.

### SECURITY

Enjoy secure user levels for managers, teams, instructors, individuals and more.

### ENGAGEMENT

Build engagement with feedback, course star ratings, alerts and notifications.

### EVALUATION

Evaluate learning and learning vendors against organisational objectives with flexible pre- and post-course evaluations.

### REPORTING

Build rich, live reports for managers, teams, divisions and auditors.



OVER THE YEARS, WE'VE LISTENED TO CUSTOMERS TO DEVELOP A COMPREHENSIVE, RELEVANT SET OF FEATURES – SWITCHED ON OR OFF TO SUIT YOUR NEEDS...

## FEATURES INCLUDE:

### ASSESSMENT MANAGER



*Test knowledge and reduce training effort by building assessments with the built-in quiz creator. Offer assessments as an alternative to training or a support mechanism to determine knowledge gaps.*

*Set up regular assessments – keep on top of mandatory requirements. Use trigger questions, mandatory questions and randomisation to ensure learners are kept on their toes!*

### VERIFICATION & POLICY MANAGER



*A powerful module with endless flexibility. Ensure staff have read and understood policies and procedures by using the verification module. Manage adherence to organisational or regulatory requirements.*

*Allow users to self-certify, verify with a line manager and vice versa. Integrate verifications with compliance and assessments to provide proof of all knowledge, certification and learning.*

### COMPLIANCE MANAGER



*Compliance runs through the core of the Enterprise Study LMS. Managing complex organisational requirements for mandatory and statutory training, as well as skills and knowledge compliance across job functions is something we excel at. Enabling your workforce to take ownership of their compliance whilst providing managerial oversight and organisational reporting, Enterprise Study provides the functionality required to support your organisation and keep auditors at bay.*

### TRAINING ADMINISTRATION SYSTEM



*From full end-to-end training centre management, instructor and resource management to scheduling, profit and loss analysis, fill rates and demand analysis, TAS enables you to successfully manage every element of training delivery. Used by some of the UK's largest training organisations, take advantage of these features and run your training department like a pro.*

**We are sure you agree,  
that's more than just an LMS.**



# BUILD REPORTS, CREATE EVIDENCE, PERSONALISE.

*Evidence is paramount. The learning & development function of a business is often under close scrutiny, supporting all functions of the organisation. Enterprise Study LMS supports administrative, tactical and strategic reporting requirements. Whichever combination of reports you need in order to demonstrate the value of learning and development, rest assured the data will be at hand.*



## Administrative



System administrators have a build-your-own report function as well as over 100 prebuilt reports to help with the smooth running of the L&D department. Tasks, instructors, training success, evaluations, event management and assessment scores are only a small selection of the reports available in the administrative function.

## Tactical



Business Intelligence and Management Information are key to divisional and organisational success. Managers must have access to the data required of them to ensure the high performance of their teams and good compliance with regard to the performance management processes. Their report requirements are tactical, and easy-to-view dashboards ensure managerial responsibilities are kept on track.

## Strategic



Organisational reporting and data requirements will be wide-ranging. L&D will need the data at hand to assist divisions with budget setting. They will need to provide auditors with regulatory assurance of compliance standards. They will need to supply the procurement department with the data required to ensure learning vendors are meeting SLAs. This data needs to be simple to extrapolate, accurate and in “real time”.

Whichever combination of reports you need in order to demonstrate the value of learning and development, our LMS can help. Use this data to inform and shape your learning & development strategy.

*The web of software an organisation relies on is vast, and at Enterprise Study we understand the importance of system and data connectivity. That's why we've become experts in integration.*

*Our experience in integrating our solutions within a learning and compliance ecosystem is vast. From CRM systems, HR systems, finance and accounting, websites, BI software... we've successfully integrated with an array of systems, some world-renowned, some niche.*

*We've built an extensive list of APIs, simple data file sharing integrations and plug-in connectors which allow our software suite to talk to your key systems.*

## DATA INTEGRATIONS

*Call us for details on our data integration experience. System experience has included:*

- *ESR for NHS Staff records*
- *Oracle and SAP HR and finance systems*
- *Moodle, SABA and Cornerstone LMSs*
- *Drupal and Salesforce SalesLogix for CRM*
- *Authorisation and Access Control Systems*
- *Workforce Management Tools*

## CONNECTORS

*For a full and up-to-date list of connectors, check our website. A selection includes:*

- *Courses from all major UK training vendors, through LearningNetwork*
- *SMS messaging for booking reminders*
- *Sage and Xero for finance and accounting*
- *Exchange connector for diary management*
- *Worldpay for eCommerce*
- *SalesForce SalesLogix for CRM*

*We understand that the combination of software within your organisation is likely to be unique and that bespoke integrations may be required.*

*With this in mind, our Agile-trained development team is focused on continual improvement and our development practices encompass:*

- *Peer reviewing of code through code management processes*
- *Test-driven development where possible*
- *Continuous integration*
- *Embedded testers*
- *Security and code quality reviews*

*It's all in the details*

## WE'VE BUILT OUR BUSINESS AROUND UNDERSTANDING YOUR BUSINESS

### CLOUD BASED

*Right from the beginning, our systems have been cloud based, allowing you, your administrative staff and your learners access at any time from anywhere.*

***What connection is your business missing? Come and pose us a problem.***

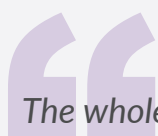
## DON'T JUST TAKE OUR WORD FOR IT

*The solutions we have provided clients have gained recognition from awarding bodies and regulatory auditors, as well as from stakeholders and internal users.*



*The Enterprise Study solution allowed ScottishPower to meet the increasing volumes of contractors, without compromising the rigour and excellence of the training offered.*

COLIN CRUICKSHANK, SCOTTISH POWER



*The whole team at ES are excellent. We are delighted and proud that our learning and compliance results were specifically mentioned by CQC as contributing factor in us being awarded an "outstanding" result.*

GAIL WILSON, ST. LUKE'S HOSPICE, PLYMOUTH

Want to know more?

# WE'D LOVE TO TALK TO YOU

Get in touch!

We know already that decisions around scalable systems such as an LMS may not happen fast, but we also know that the more information you have at your fingertips, the easier it is to explain the benefits of the system to finance or procurement colleagues.

We're happy to give you a free demo, without any obligation – just to show you around the system and have an initial conversation about how it could help your organisation.



*We have been a customer of ES LMS for 6 years. In that time, not only have we received positive user feedback, but have found ES to be a very open, honest and flexible company to work with. So when discussions with one of our clients moved into the LMS space, ES was an easy choice for us to recommend.*

GEETA BAINS, SOPRA STERIA

TALK TO US ON  
**01242 254 254**

EMAIL US AT  
[sales@enterprisestudy.com](mailto:sales@enterprisestudy.com)

VISIT US AT  
Eagle Tower, Montpellier Drive, Cheltenham, GL50 1TA