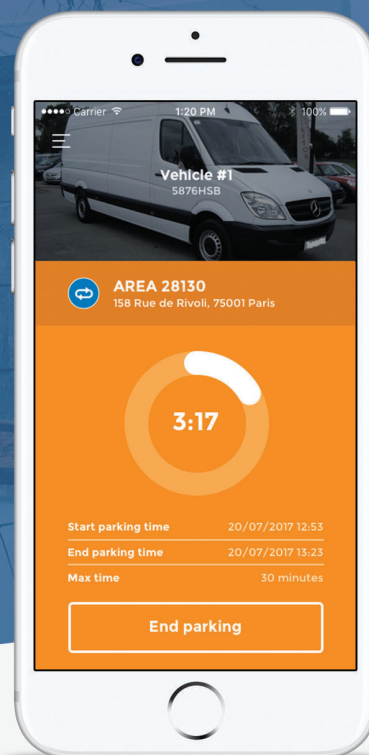


PARKUNLOAD

SMART URBAN FREIGHT PLATFORM

SMART REGULATION AND CONTROL OF **LOADING & UNLOADING** PARKING ZONES

PARKUNLOAD® is the most advanced IoT platform in Europe, based on both smart vertical traffic signs and mobile applications to regulate parking spaces for commercial vehicles.



PLATFORM

The PARKUNLOAD® platform is the 360° solution that allows European cities to manage urban freight parking zones using smart traffic signs with IoT technology and mobile applications for both drivers and parking enforcement agents.

- ✓ **Smart vertical traffic signs** that allow an extremely fast and reliable digital identification of the parking zone where either drivers or traffic enforcement agents are located.
- ✓ **Mobile application for drivers** to both register their parking operations and locate free slots in the urban freight parking zones of the city.
- ✓ **Mobile application for parking enforcement agents** to easily and efficiently control the status of the vehicles parked in the loading and unloading zones of the city.
- ✓ **BackOffice web application** for the city regulators to consult the parking operations and occupancy statistics, and also configure parking conditions.



BENEFITS

The PARKUNLOAD® platform allows management of very flexible conditions of urban freight parking zones for the common benefit of drivers, parking enforcement agents and citizens.



HIGHER PERFORMANCE

PARKUNLOAD® increases parking zone rotation (+20%), it reduces indiscipline and communicates the location of available parking spaces in real time.



ADVANCED REGULATION

PARKUNLOAD® allows the cities to establish flexible freight policies considering both parking permits and limits according to location, schedule, emissions, etc.



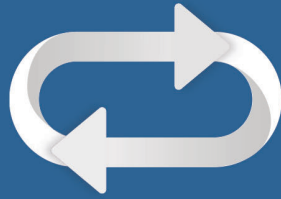
BUSINESS INTELLIGENCE

PARKUNLOAD® provides a statistical analysis tool allows cities to model urban freight parking zones in accordance with supply and actual demand.



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