



a new wave of **digital transformation**



## Solve retail challenges by turning real-time item level data into high-value actionable business intelligence.

In a world where people, product and places are connected, inventory accuracy has never been more important. Without it, retailers risk out of stocks, lost sales opportunities, poor customer experience and inefficient omni-channel operations.

You need to know what you have, where it came from and where it is right now...all in real time.

That's where we come in.

Helping our customers optimize business performance, enable unified commerce and improve customer experience.

That's Mojix



Mojix provides enterprise solutions for the **automation** and **digitization** of retail operations and supply chains.

### RETAIL SOLUTIONS

Boost Unified Commerce,  
Enhance Customer Experiences,  
Sell More

↓ **85%** OUT-OF-STOCK  
REDUCTION

🕒 **99.4%** REAL-TIME  
INVENTORY ACCURACY

📈 **10%** INCREASE  
IN SALES

🕒 **4x** FASTER  
PRODUCT SEARCH



Mojix technology is designed to assist retail business decisions based on trusted real-time data



### **Analytics**

Better business decisions with real-time actionable data. Dashboards, analytics and conversion metrics for merchandising, store operations and inventory control.



### **Applications**

Mobilize and streamline business processes, store operations, inventory tasks, merchandising and customer engagement



### **Mojix Platform**

Real-time item-level event monitoring to transform your supply chain processes retail operations and customer experience.



### **Edge**

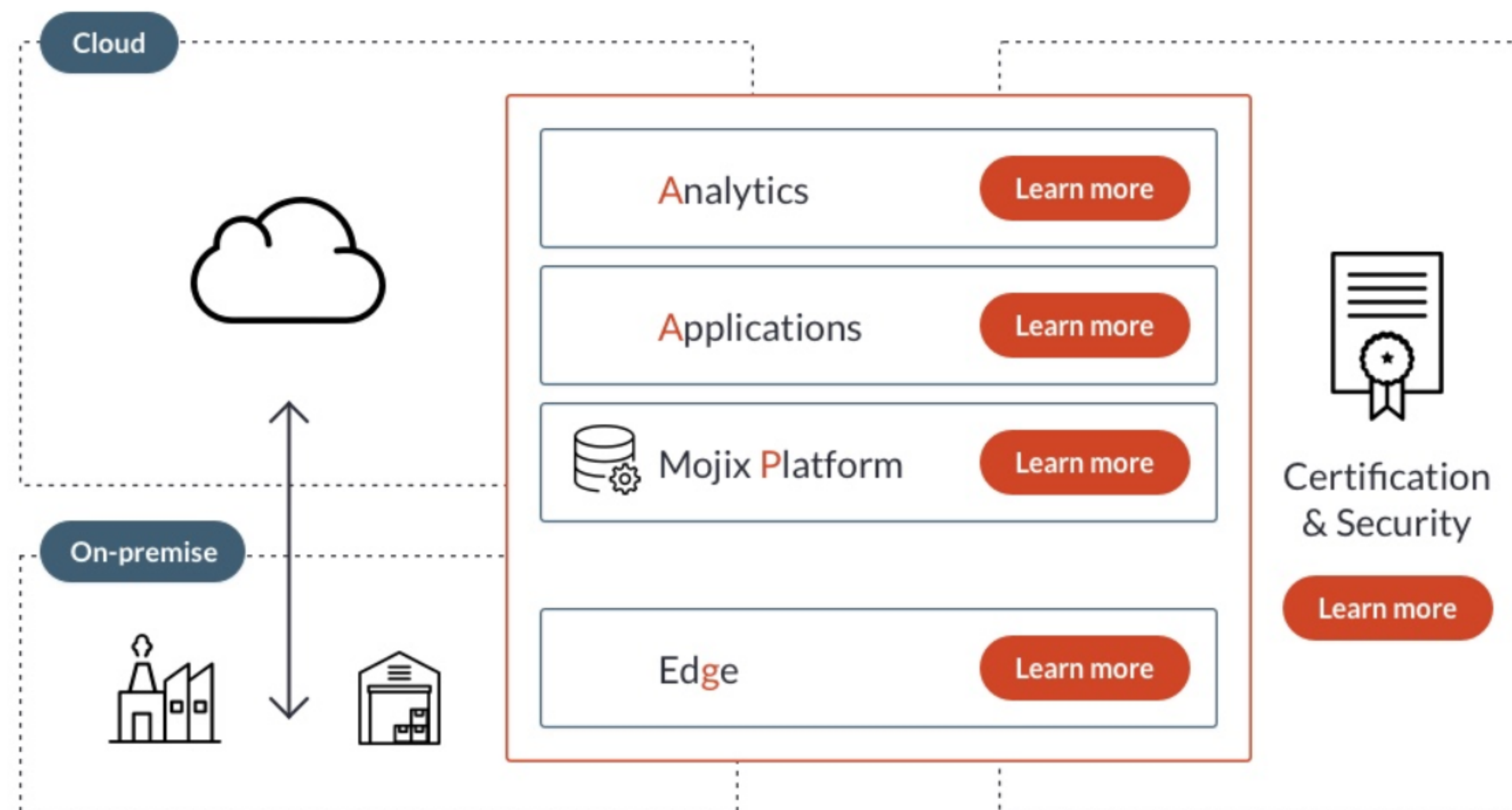
Automated data capture, complex event processing, rfid technology and sensors converge to connect your store to the power of cloud intelligence.



### **Certification and Security**

Automate and secure your enterprise supply chain through Blockchain technology to Ensure brand protection and trust

## Mojix Solution Suite 100% Azure





## Digital Transformation Made Easy.

Solutions that are retail ready  
from day one.

Automate and Manage your Retail  
Operations and supply chain with  
Enterprise Applications, Web-based  
Dashboards and Operational  
Reports

# Mojix Retail Solutions Suite

## COUNT

Improve  
Inventory  
Accuracy and  
Visibility

## ACT

Automate store  
and supply  
chain operations  
and empower  
associates

## ENGAGE

Optimize  
Merchandising  
effectiveness  
and engage  
customers in  
store



## PROTECT

Authentication &  
Certification

## EXPERIENCE

Customer  
Experience





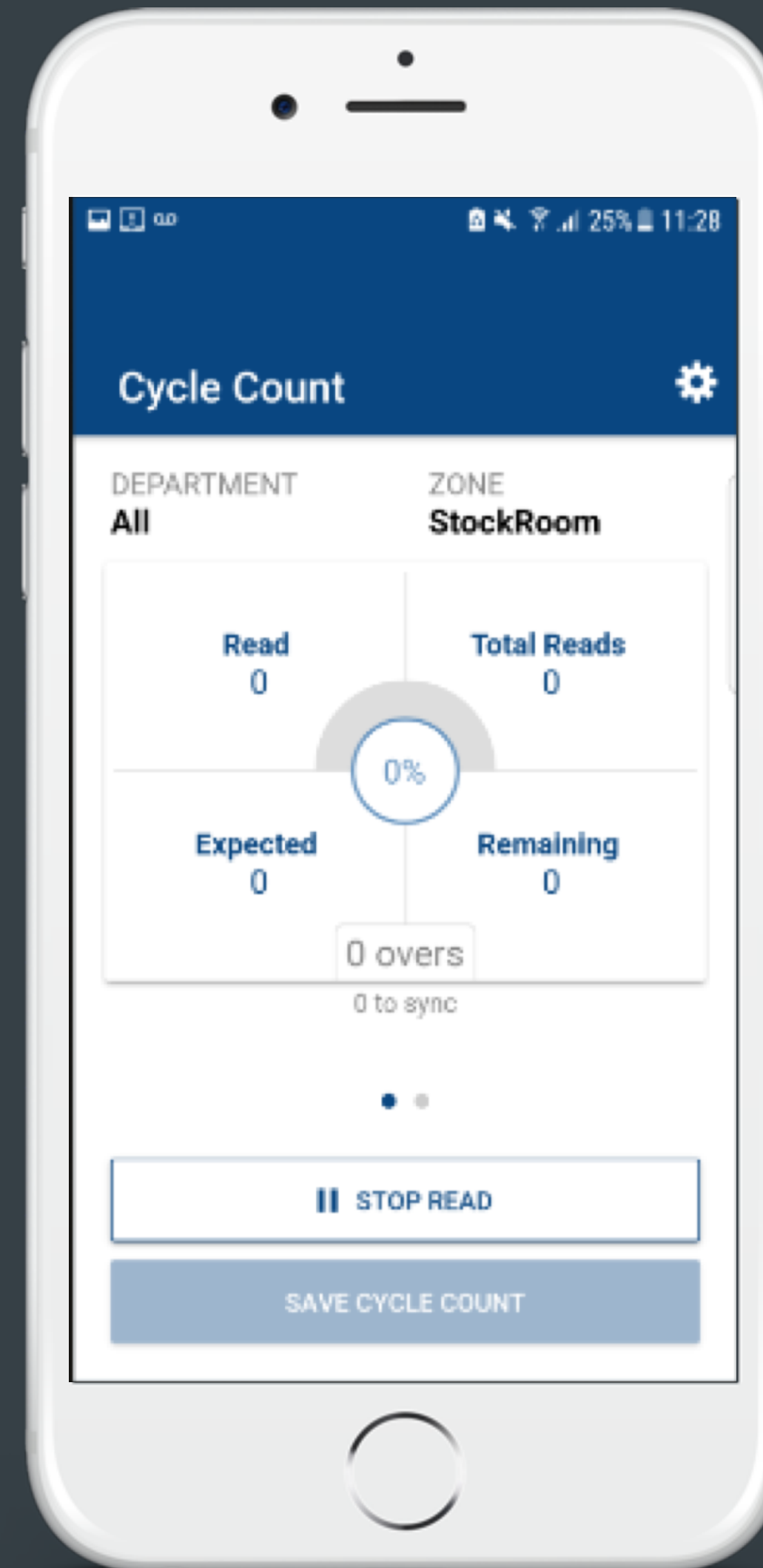


# COUNT

Improve inventory visibility and accuracy while reducing valuable associate time and effort. Decrease out of stocks, boost on-shelf availability and increase sales.



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## Solution Features

- Execute fast and accurate mobile stock counts
- Quickly find and Identify Items
- Eliminate out-of-stocks with Smart Replenishment
- Get all your product in front of customers with Display and Merchandise Compliance
- Easily flag items for omni-channel fulfilment
- Integrate with POS and quickly process returns

## Analytics and KPI's

- Inventory Accuracy
- Inventory Discrepancy
- Critical out-of-stock
- Replenishment reporting
- Compliance Metrics

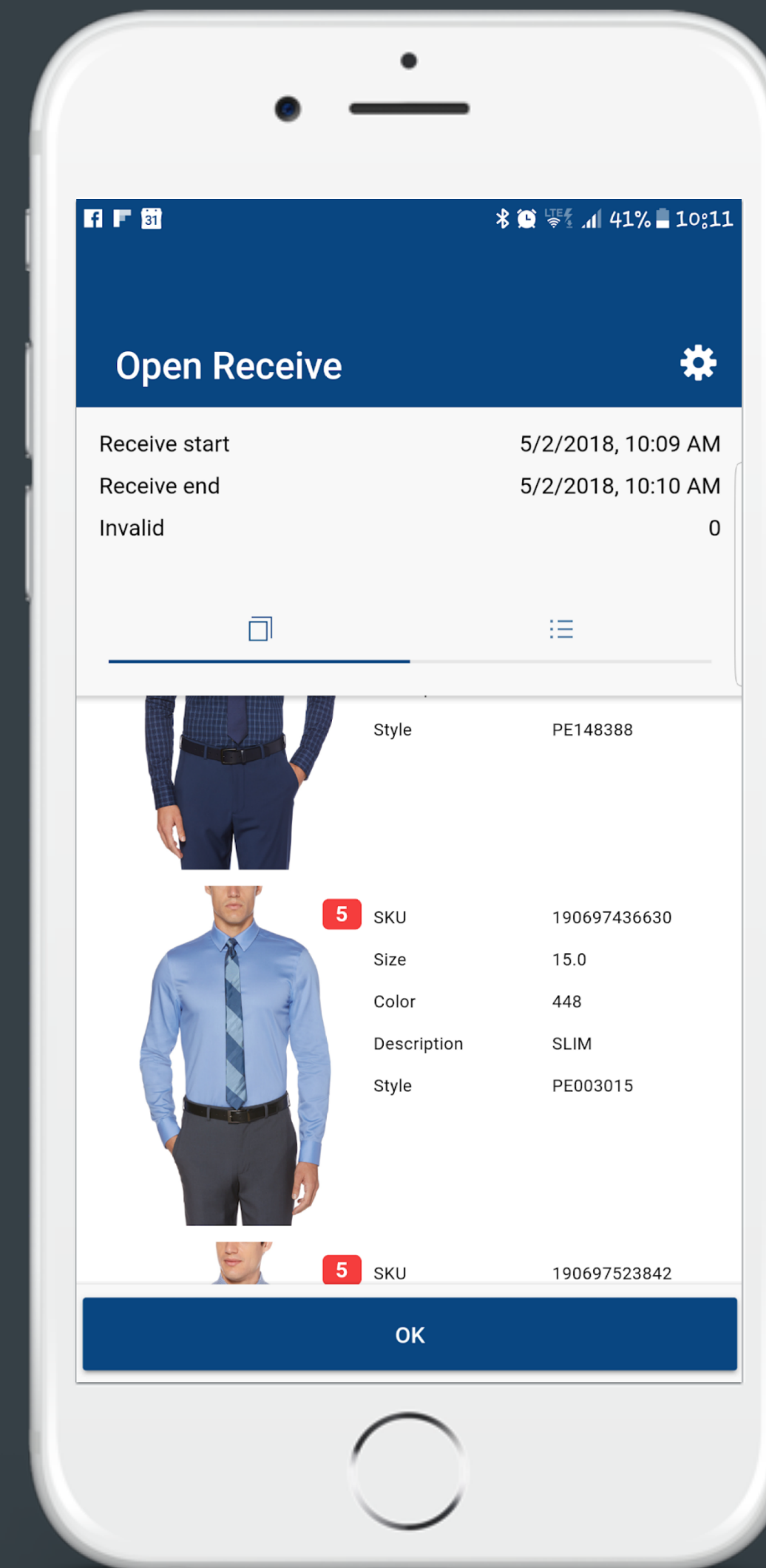


# ACT

All of the power of Count with the added benefits of automating store and supply chain operations enabling process efficiencies and performance optimization. Empower associates to drive revenue opportunities and increase conversion.



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## Solution Features

- Further improve efficiency with automated counting, receiving & shipping
- Increase supply chain accuracy with item-level validation during pack, ship and receive
- Enable omni-channel fulfilment with intelligent search & pick
- Optimize workforce performance and increase customer service with automated Tasks & Alerts
- Identify shrink at an item-level and automatically update inventory
- Empower Loss Prevention with real-time discrete alerts and notifications

## Analytics and KPI's

- Workforce and operational performance metrics
- Successful pick rates and fulfilment metrics
- Ship & receive accuracy and error rates
- Fitting room conversion rates and analysis
- Loss Prevention analytics

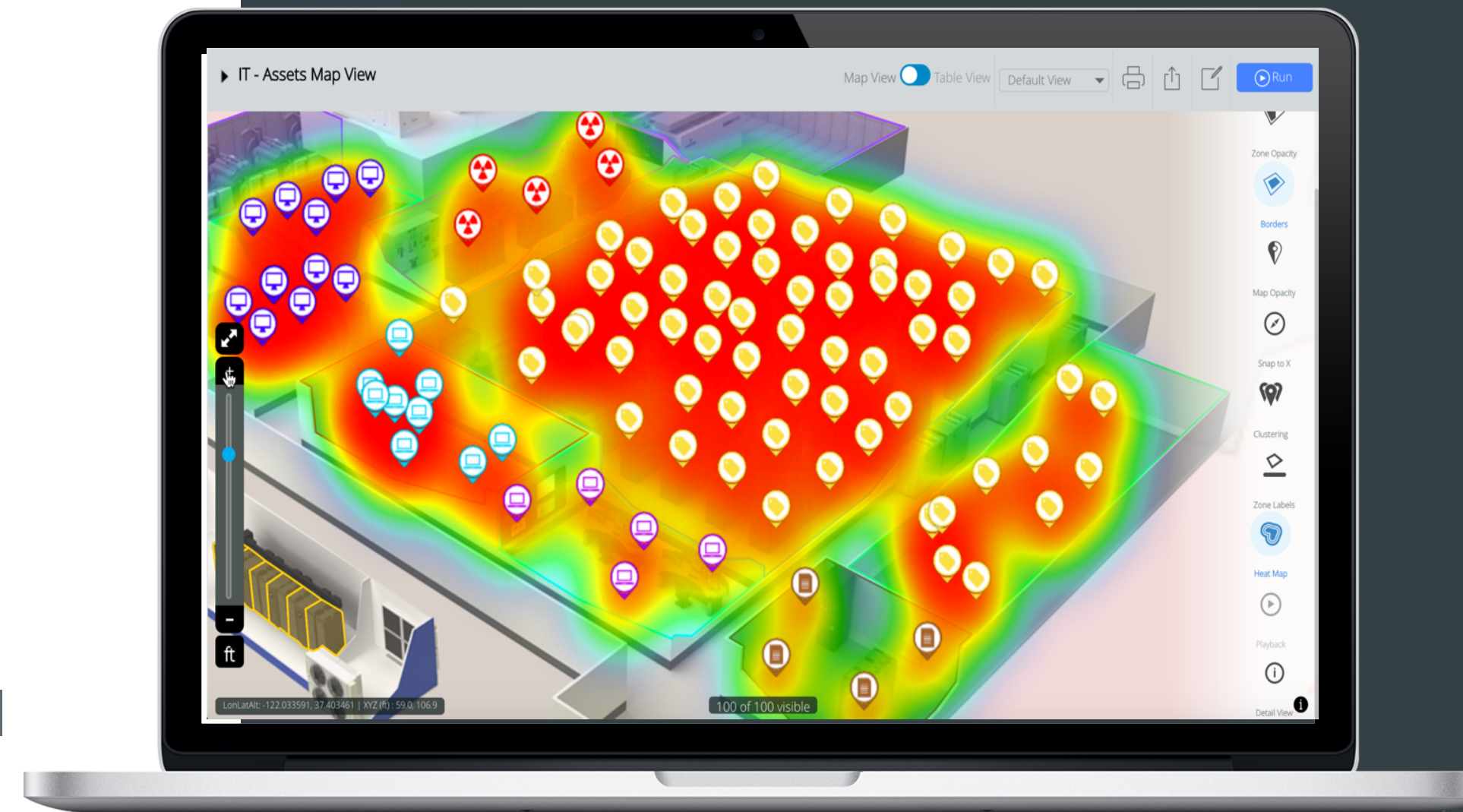


# ENGAGE

Build on Count and Act to optimize merchandising effectiveness and engage customers in store. Monetize the store at the fixture level. Connect people and products and tie together in-store, digital and enterprise systems to deliver a seamless customer experience.



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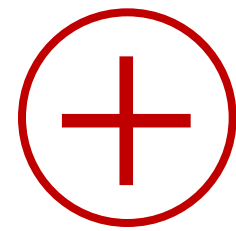
## Solution Features

- Optimize merchandise placement and product performance
- Enable Unified Commerce and Endless Aisle
- Implement Intelligent IoT appliances, smart fixtures and interactive software applications
- Increase personalization and clientelling effectiveness
- Deliver more relevant offers, optimize loyalty programs
- Converge people detection with item level interaction

## Analytics and KPI's

- Money mapping, presentation table and conversion rate analysis
- Assortment planning and product recommendations
- Merchandise aging and dead inventory
- Cross-channel conversion rates
- Dwell time analysis





# PROTECT EXPERIENCE

Enhance your capabilities



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## Authentication & Certification

Personalize RFID tags with unique ID's and secure keys/contracts. Each digital signature is embedded into or associated with a product and its life events along the supply chain.

## Experience

Specialized consumer applications and personalized services for the informed shopper. Storytelling, provenance and concierge services throughout the product life cycle and resale.







We're Proud to Have  
Worked With Some of  
the World's Finest  
Retailers and Brands



Christian Dior  
COUTURE



HARVEY  
NICHOLS

MIDO  
SWISS WATCHES SINCE 1918

Façonnable  
— FRENCH RIVIERA —

J.M. WESTON



CÉLINE



JCPenney

≡ SERGE BLANCO



ISABEL MARANT



PERRY ELLIS

The RealReal  
AUTHENTICATED LUXURY CONSIGNMENT

BON•TON



FARFETCH



MARKS &  
SPENCER

REWE



SUITSUPPLY

Cartier  
Paris



Saks  
Fifth  
Avenue



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