

**Content
+ Cloud**

**Azure VMware Solution
Discovery Workshop**



Content + Cloud



Facts + Figures



95%
Customer
Satisfaction
Scores



Microsoft
Partner


Azure
Expert
MSP



8 Office
Locations

 **Microsoft**
Solutions Partner

Microsoft Cloud

 Microsoft

UK's most awarded
MICROSOFT Partner
and MISA member



SOC

Powered by
Azure Sentinel

6 Specialisations

Threat Protection | Microsoft AVD
Azure VMWare Solution
Infrastructure & Database Migration
SMB Business Management
Identity and Access Management



1000+
Employees

ISO
9001, 27001
22301 and 45001



4 MVPs +

(Microsoft Most
Valuable Professionals)

cloudtango
MSPuk
SELECT
2022 WINNER

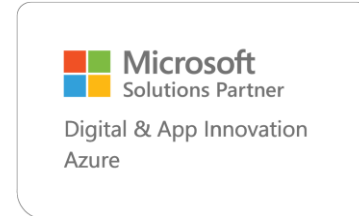
Winner
Microsoft Partner
2022 Partner of the Year
Customer Experience Award



Microsoft Accreditations



Solutions Partner for Microsoft Cloud



Specialisations x 6

- + Azure Virtual Desktop
- + Threat Protection
- + Infra and Database Migration
- + Azure VMware Solution
- + Identity and Access Management
- + Small and Midsize Business Management



1-TIER CSP PARTNER

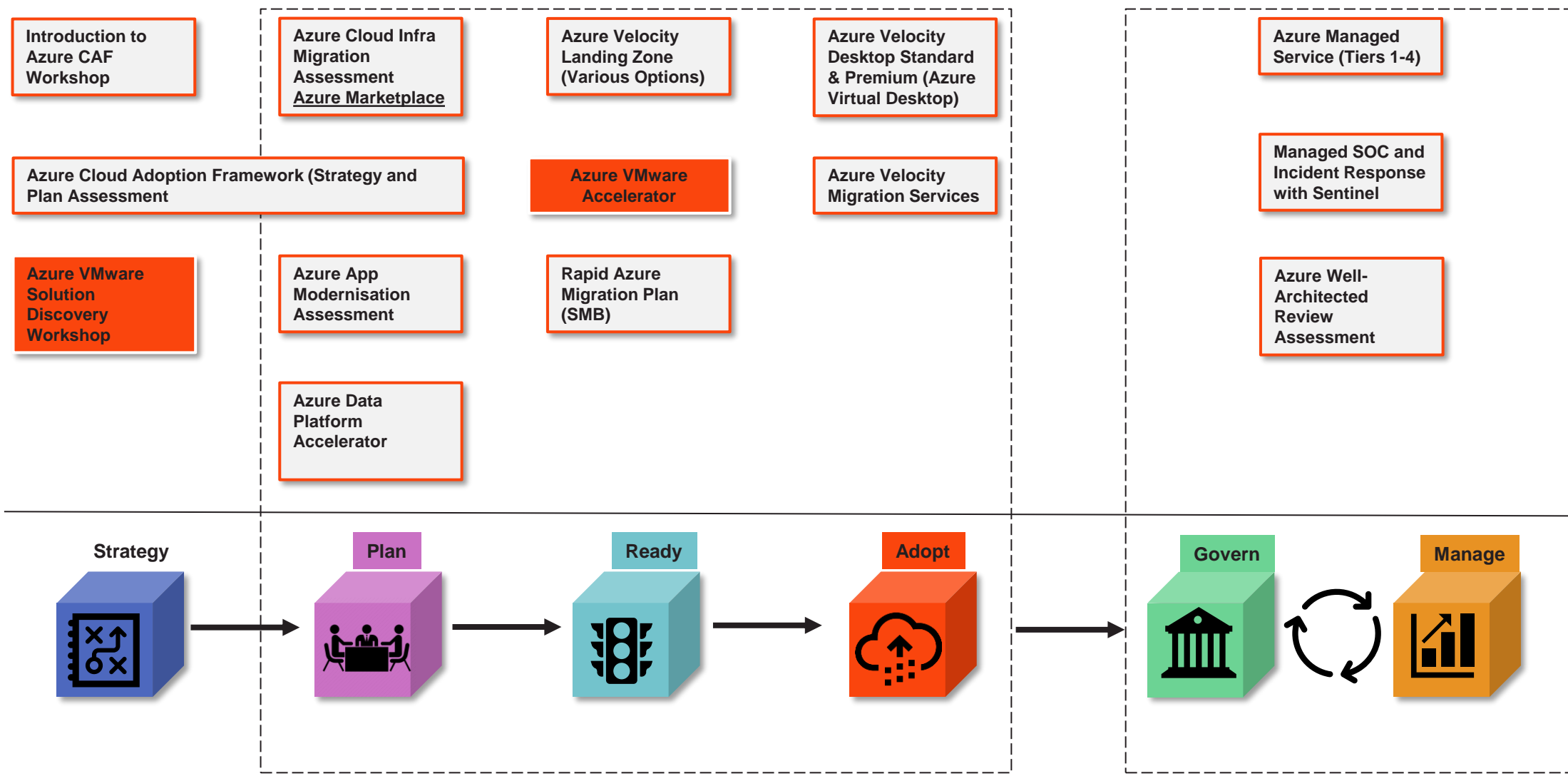
Microsoft Partner | Azure Expert MSP

Member of Microsoft Intelligent Security Association

Microsoft Partner | 2022 Partner of the Year Winner Customer Experience Award

Microsoft Partner Winner 2023 Partner of the Year Education Award

C+C Azure CAF Aligned Services

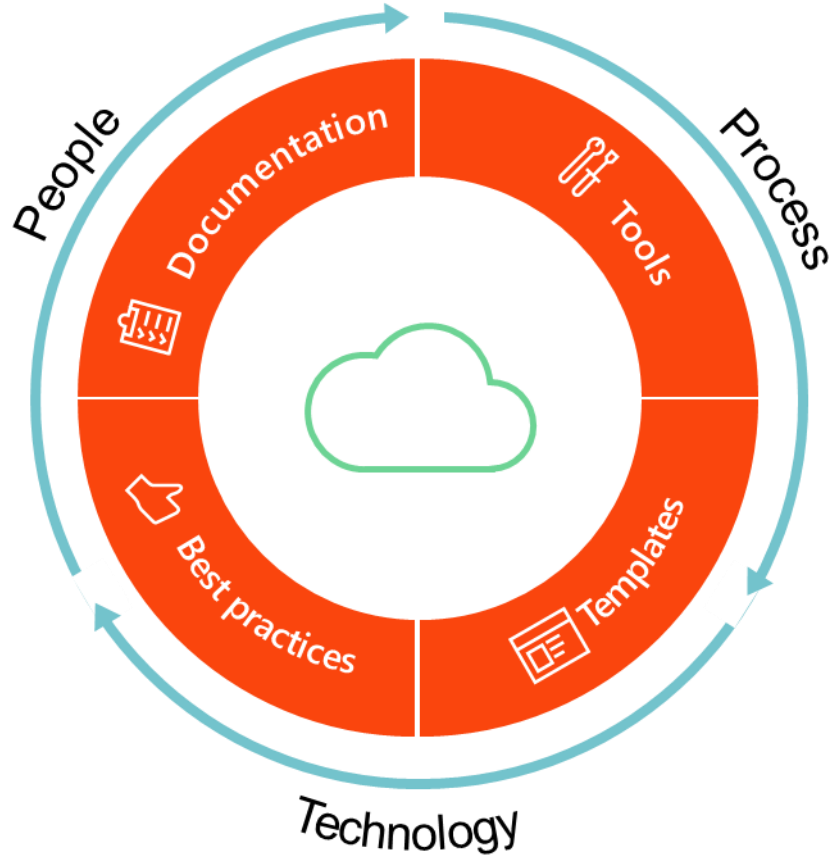


Microsoft Cloud Adoption Framework (CAF)



Outcomes + Benefits

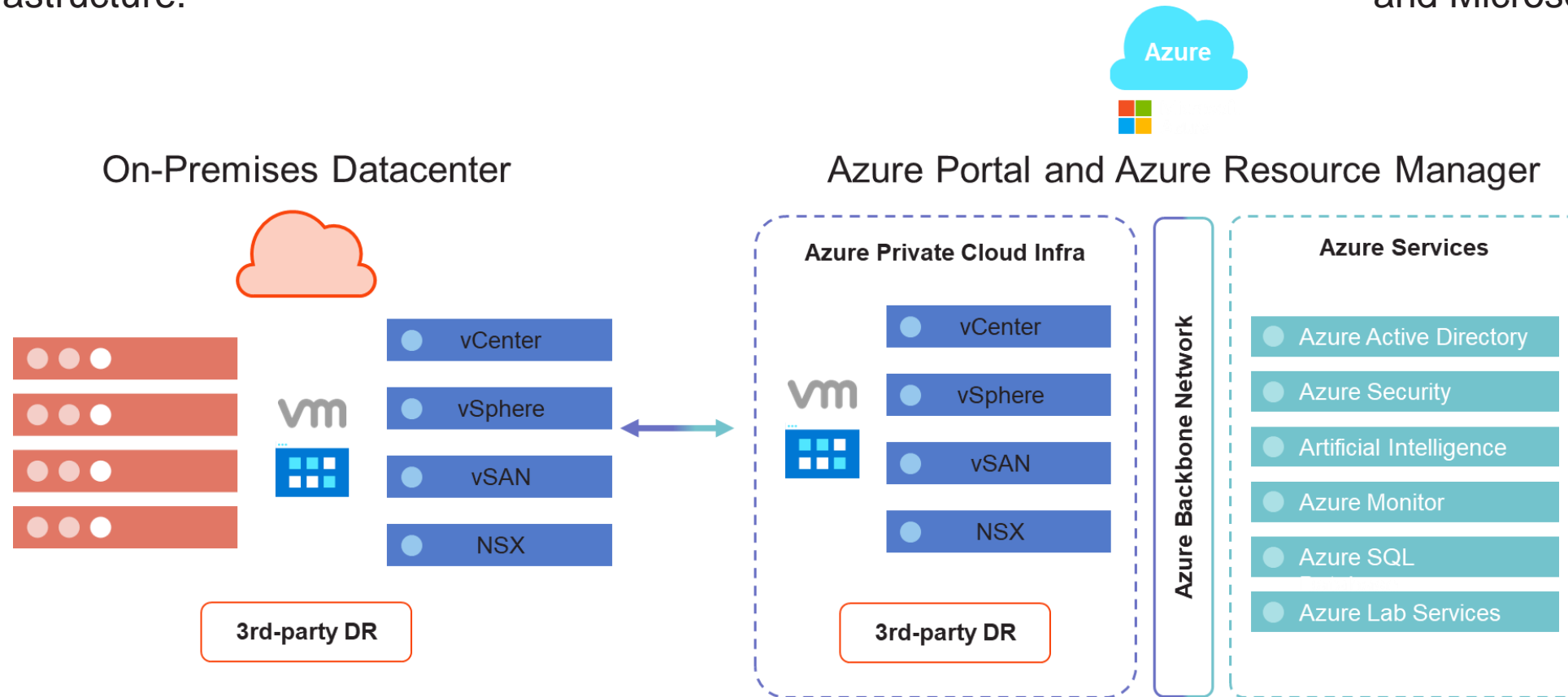
- 4-hour free consultative workshop
- + Overview of Azure VMware Solution
- + Understand your VMware environment
- + Understand your current strategy and challenges and how AVS can help
- + Engage to determine how to adopt AVS successfully



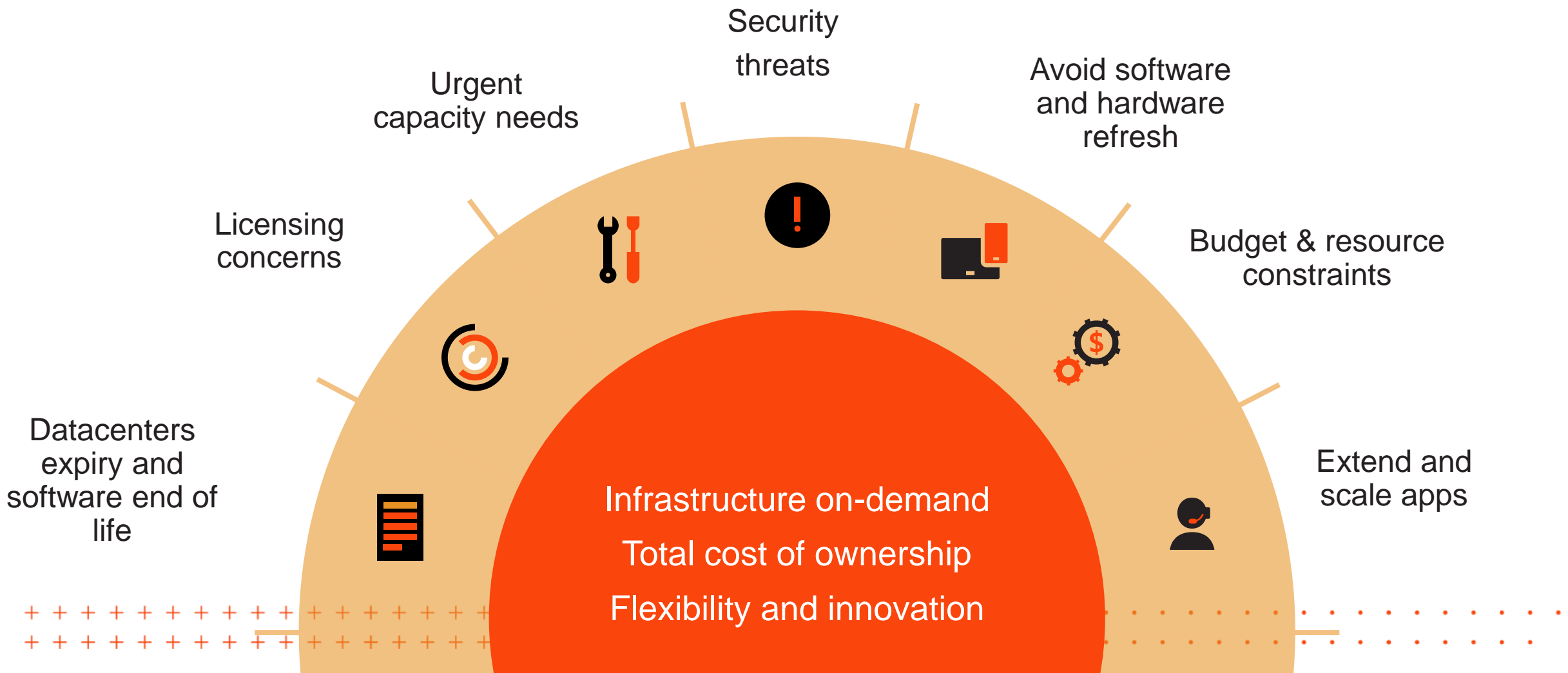
What is Azure VMware Solution?



- + A comprehensive VMware environment hosted on Azure infrastructure.
- + Run VMware workloads natively as an Azure service.
- + Manage and secure applications across VMware environments and Microsoft Azure.



Why VMware organisations move to the cloud

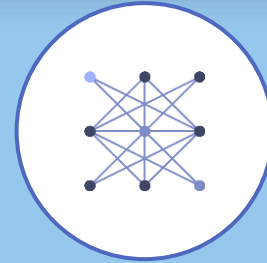


Azure VMware Solution



Commercial Benefits

- + **People.** Preserve VMware skill investments by minimising the need to manage cloud skills gaps.
- + **Reduced TCO.** Lower costs for maintenance, provisioning and procurement, Azure takes care of all upgrades, patching, and 1st Line support.
- + **Velocity.** Increased speed and agility while reducing disruption in transformation.
- + **Reserved Instances.** 1- or 3-year reserved instance discounts.
- + **Azure Hybrid Usage Benefit.** Port your licensing for Windows Server and SQL.
- + **Sizing and Density Flexibility.** Drive more value through sizing precision.
- + **Security Updates.** Free extended updates.



Technical Benefits

- + **Familiar Tooling.** Continue to use the same VMware management tools and operational processes, native vSphere support including a fully-featured networking stack, vSphere management, vSAN, NSX-T, and HCX Enterprise to support Replication Assisted VMotion
- + **Hybrid Management.** Azure Arc hybrid management, keep applications and data close with low latency Azure ExpressRoute Global Reach, scale infrastructure as required, on-demand capacity – add/delete clusters as required.
- + **Azure Ecosystem.** Secure workloads with Defender for Cloud, monitor and recover native and on-premise workloads with Azure monitor, backup, ASR, and backup server.



Sustainability Benefits

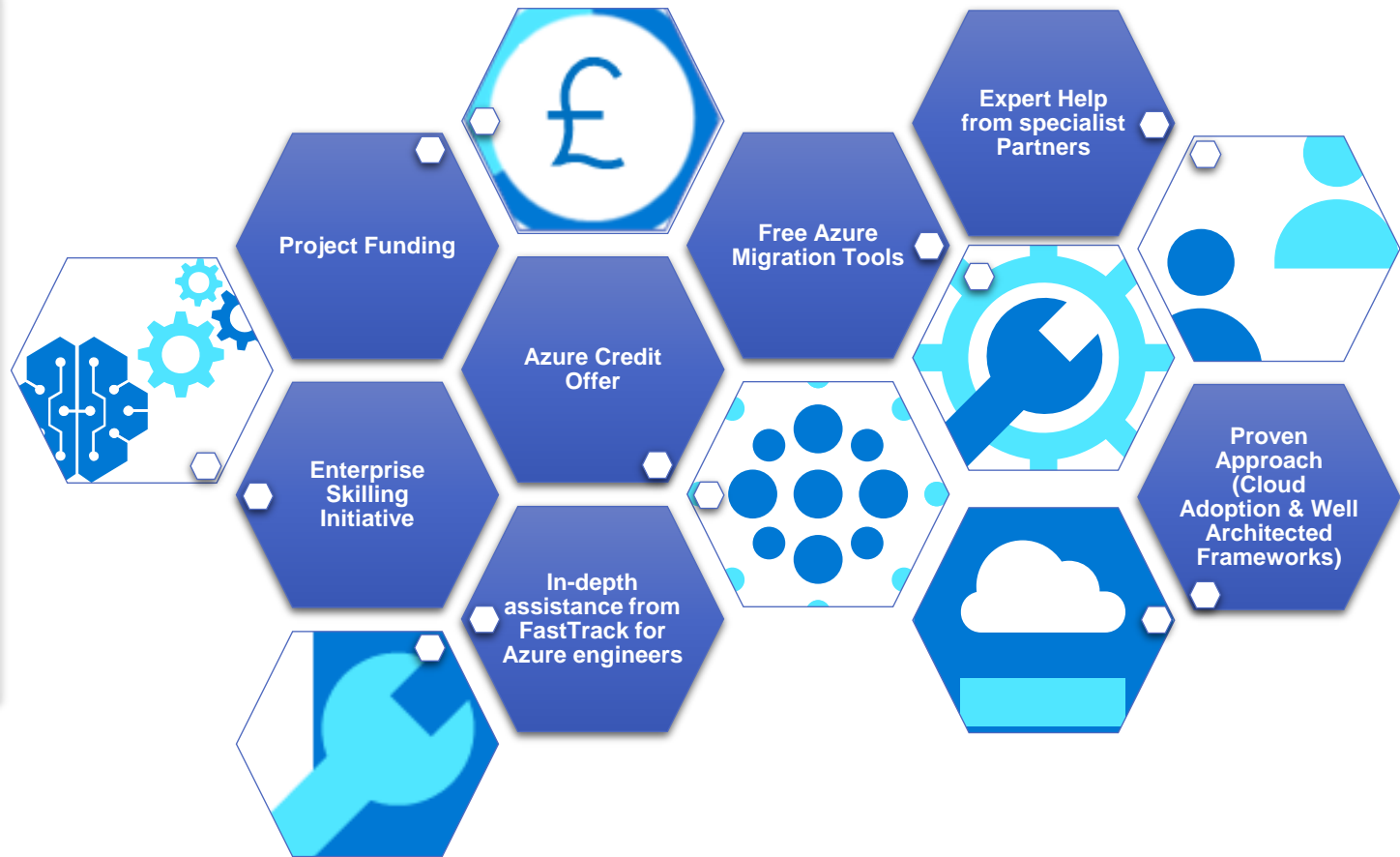
- + **Infrastructure Consolidation.** Energy savings through reduced physical hardware footprint
- + **Dynamic Scalability.** Easy scaling for efficient resource utilization.
- + **Reduced Hardware Waste.** Extend the lifecycle of existing VMware investments through migration.
- + **Renewable Energy Commitment.** Align your sustainability goals with Microsoft's significant commitments and pledges to be carbon-neutral.
- + **Cloud-native Sustainability Features.** Native tooling to identify energy-intensive operations.
- + **Carbon Reporting and Monitoring.** Azure tools and services for tracking and reporting carbon emissions associated with cloud usage.

Microsoft Migrate & Modernize (AMM) Access



Funding, Training and resources for your AVS migration

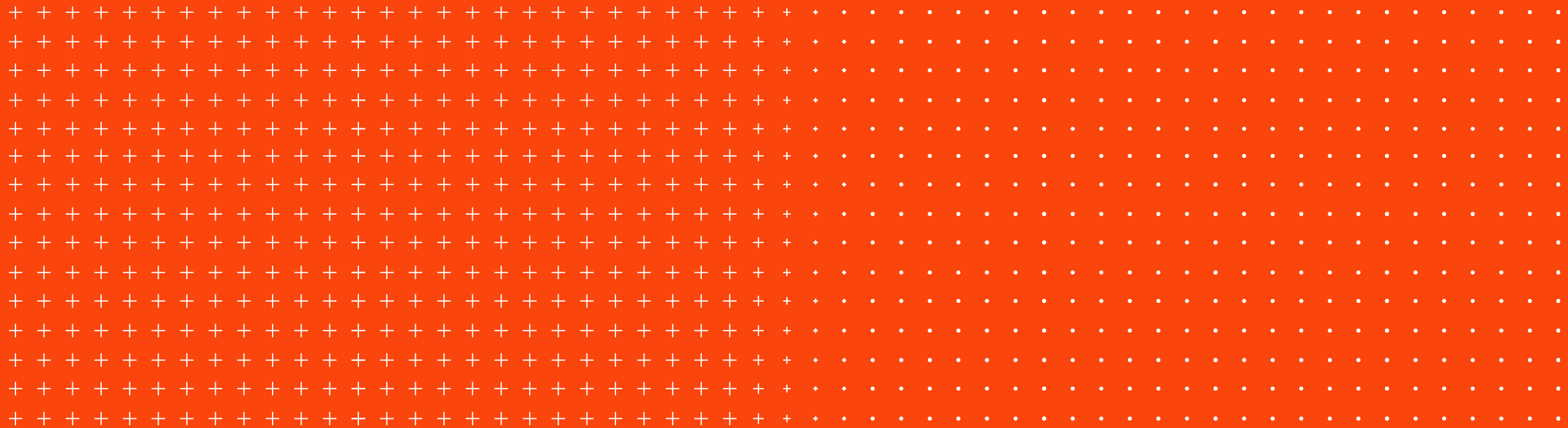
- + As an Azure Expert MSP, Content+Cloud are will manage your application for the **Azure Migrate & Modernize (AMM)** funding opportunities for Azure VMware Solution to bring skills building, cost effective offers and incentives which will help offset transition costs as you migrate.
- + As the leading UK digital transformation partner with expertise across Azure, Microsoft 365, Security and Business Applications, **Content+Cloud** can engage and support your broader digital transformation journey with Microsoft technologies.



Assess & Plan

Migration & Modernise





Content + Cloud

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