Determine business goals and define a top-priority generative AI use case in three weeks

Harness the power of generative AI to increase productivity, drive efficiency and deliver valuable customer experiences.

This is the first of three Foundry for AI by Rackspace (FAIR™) solutions designed to help you ideate, incubate and industrialize generative AI solutions quickly and responsibly.

FAIR — Generative AI Ideate takes the first steps to:

- Explore what generative AI can do for you
- Evaluate the intended and unintended consequences of adding generative AI to your operations
- Review the quality and integrity of your data as a key ingredient of generative AI
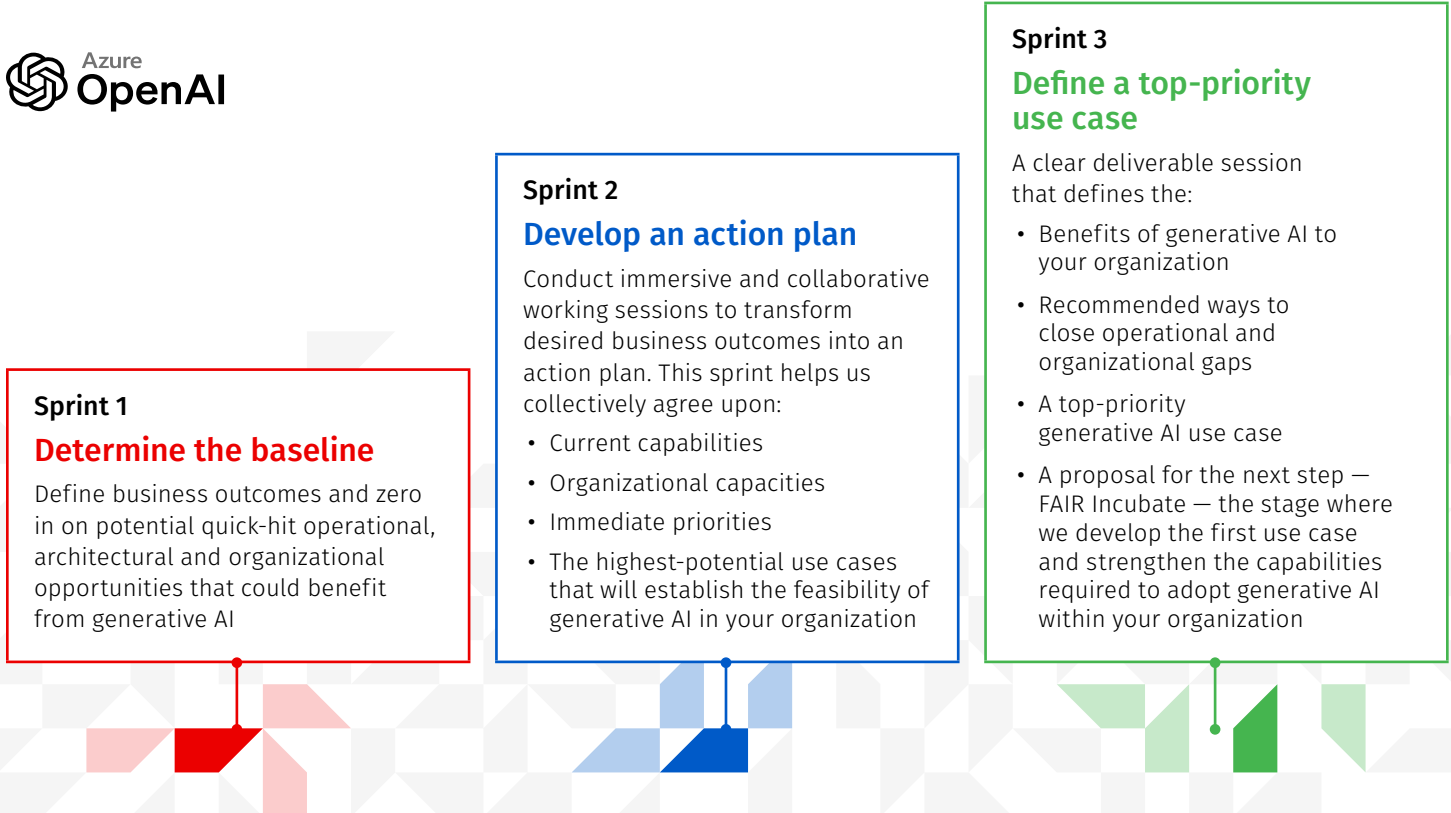- Plan how to embed your company values, fairness and governance into your generative AI operations

With this approach, in a series of short sprints, we identify those generative AI solutions relevant to your business (Ideate), build them using an iterative model with your data (Incubate), and fine-tune and deploy them with complete integrity in your environment (Industrialize).

Azure OpenAI

Key Benefits

✔ Quickly determine desired business outcomes

✔ Rapidly develop a unique action plan based on your operational and organizational capabilities

✔ Define your top-priority use case for further development

About FAIR

The Foundry for AI by Rackspace (FAIR) is a groundbreaking practice dedicated to accelerating the responsible and sustainable adoption of Generative AI solutions across industries. FAIR builds on Rackspace Technology DNA of open innovation, public cloud services, private cloud solutions, and 25 years of expertise in helping businesses succeed with emerging technologies.

Sprint 3

Define a top-priority use case

A clear deliverable session that defines the:

- Benefits of generative AI to your organization
- Recommended ways to close operational and organizational gaps
- A top-priority generative AI use case
- A proposal for the next step — FAIR Incubate — the stage where we develop the first use case and strengthen the capabilities required to adopt generative AI within your organization

Sprint 2

Develop an action plan

Conduct immersive and collaborative working sessions to transform desired business outcomes into an action plan. This sprint helps us collectively agree upon:

- Current capabilities
- Organizational capacities
- Immediate priorities
- The highest-potential use cases that will establish the feasibility of generative AI in your organization

Sprint 1

Determine the baseline

Define business outcomes and zero in on potential quick-hit operational, architectural and organizational opportunities that could benefit from generative AI