Gain agility without exercising. Be fit for the future.
Upgrade to a new Windows 11 Pro device

Flex.
Powerful, out-of-the-box security with Windows 11 Pro devices lets you innovate and seize opportunity, wherever you are.

- We have 8,500 security experts dedicated to customer protection, synthesized 43 trillion security signals daily, and blocked 70 billion threats last year.1
- Integrated AI and machine learning powers enhanced phishing protection and application control.2
- Businesses report 58% drop in security incidents with Windows 11 Pro devices.4
- Latest advanced security that businesses say results in 2.8x fewer instances of identity theft.5

Stretch.
Efficient, cost-effective, future-ready management saves your business time and money now and in the future.

- 25% reported faster deployment, saving time and money.6
- 20% increased productivity for security and IT teams.7
- 80% reduction in the number of incoming help desk tickets.7

Balance.
With AI-powered experiences, intelligent workflows, and unmatched personalization, your team can do it all on a Windows 11 Pro device.

- 50% more workflows and collaboration on average with Windows 11 Pro devices3
- 99.7% of applications7 are compatible and Windows 11 supports the broadest app, peripheral and device ecosystem
- 15% increased end-user productivity5

Boost.
Break new ground with ground-breaking devices.

- 250% ROI and payback in less than 6 months3
- Windows 11 Pro devices deliver 6.5x longer battery life on average with more responsive system performance10,11
- Windows 11 Pro devices provide approximately 2.5 more hours of battery watching downloaded videos5,8

Help ensure your business is fit for the future—More secure, efficient, smart, and agile.
Move to a new Windows 11 Pro device now.

3. Commissioned study delivered by Forrester Consulting “The Total Economic Impact™ of Windows 11 Pro Devices”, December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates $1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.
4. Microsoft Intune and Azure Active Directory required; sold separately.
6. See behavior index.
7. Cost benefits calculated with IT and employee productivity, faster deployment, and built-in tools that reduce licensing expenditures.
8. Battery life varies based on settings, usage, device and other factors.
9. Battery not visible on all models. Usage, device and other factors.
10. Windows 11 Pro devices provide approximately 2.5 more hours of battery watching downloaded videos5,8

Windows 11